



Preparation and Maintenance of KEERTHY SWEETS ♡

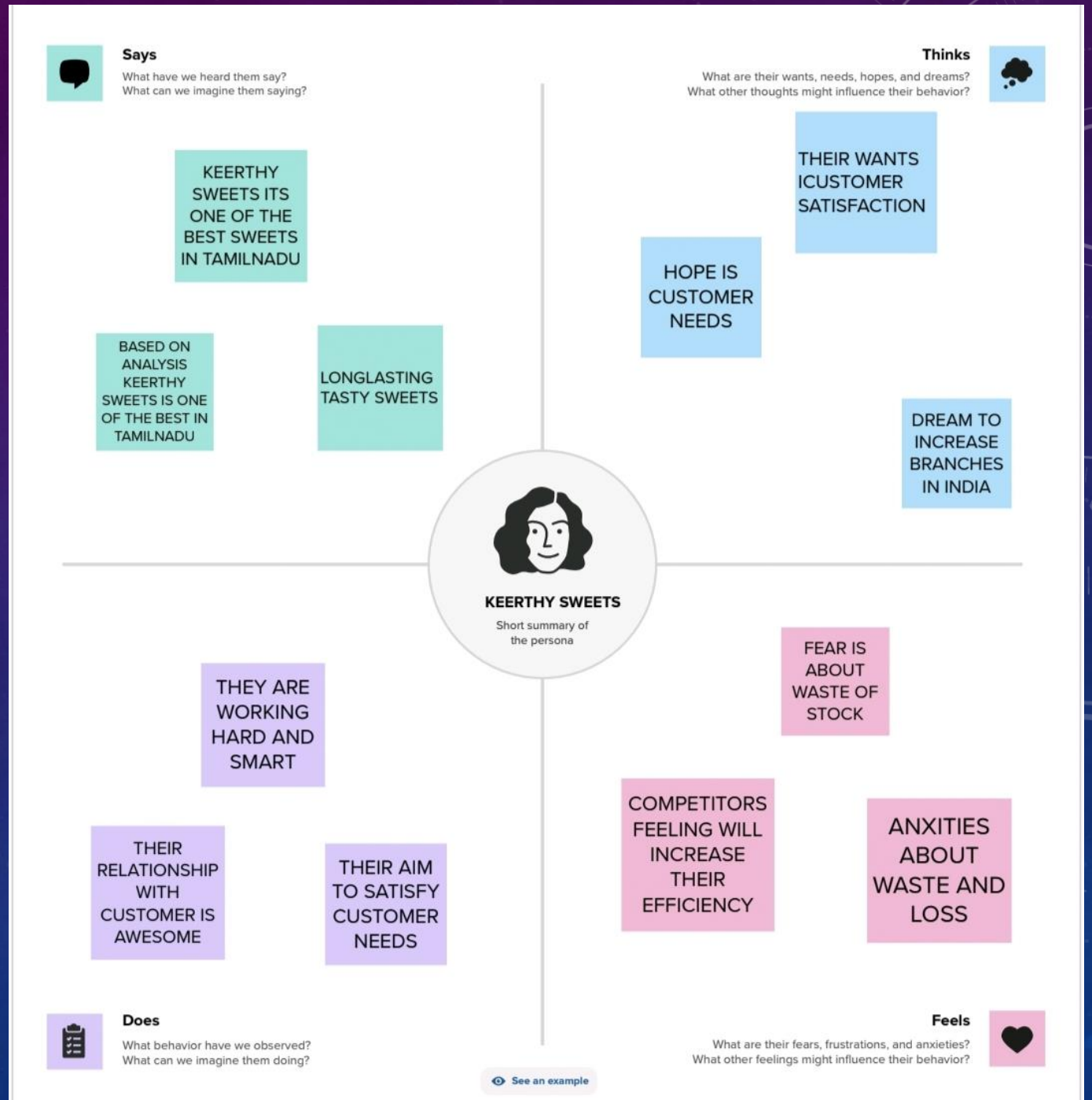
SWEET DESCRIPTION ABOUT US ❤️

Keerthi Sweets is a renowned manufacturer and trader of delectable sweets, catering to both wholesale and retail customers. With a rich heritage spanning several decades, Keerthi Sweets has earned a reputation for its commitment to quality, authenticity, and customer satisfaction. Specializing in a wide variety of traditional and innovative sweets, they combine traditional recipes with modern techniques to create flavors that tantalize taste buds.

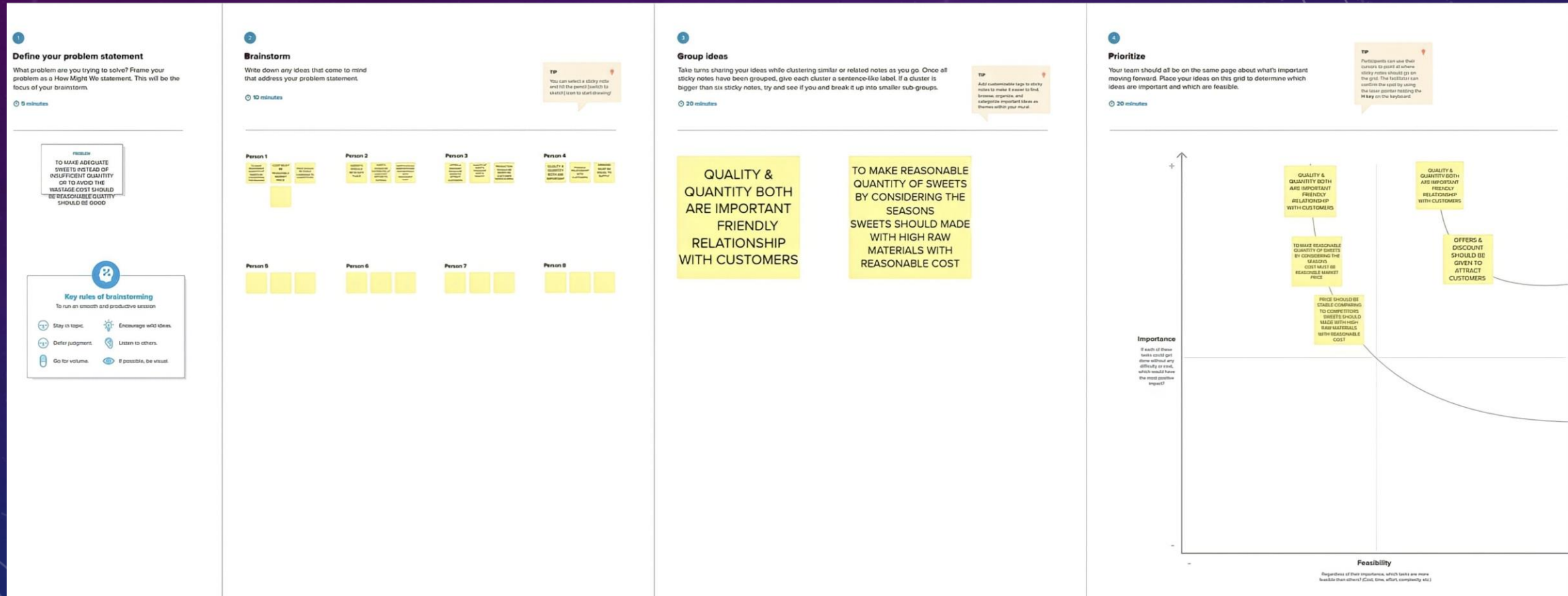
PURPOSE

- To Provide High Quality of Sweets & Reasonable Price 🐱
- Tasty Sweets Leads to Healthy Life 🍓
- We offer outsourced accounting and bookkeeping specifically for NetSuite users .
- Let us help you track your income and expenses easily and accurately, so you don't need to spend hours reconciling your books.

EMPATHY MAP



BRAINSTORM MAP



PROFIT & LOSS ACC

	Keerthy Sweets	Profit and Loss	Basis: Accrual	From 01/04/2023 To 30/04/2023
1				
2	Account			Total
3				
4	Operating Income			
5	Sales			171000
6	Total for Operating Income			0
7				
8	Cost of Goods Sold			
9	Cost of Goods Sold			2500
10	Total for Cost of Goods Sold			0
11				
12	Gross Profit			0
13				
14	Operating Expense			
15	Advertising And Marketing			10000
16	Other Expenses			5000
17	Rent Expense			20000
18	Salaries and Employee Wages			50000
19	Tax Paid Expense			3600
20	Total for Operating Expense			0
21				
22	Operating Profit			0
23				
24	Non Operating Income			
25	Total for Non Operating Income			0
26				
27	Non Operating Expense			
28	Total for Non Operating Expense			0
29				
30	Net Profit/Loss			0

BALANCE SHEET

Particulars	Account Code	Note No.	31/10/2023	30/09/2023
EQUITY AND LIABILITIES				
1. Shareholders' funds				
a. Share Capital			100000	100000
b. Reserves and Surplus			53800	53800
c. Money received against share warrants			0	0
2. Share application money pending allotment			0 0	
3. Non-current liabilities				
a. Long Term Borrowings			0	0
b. Deferred Tax Liabilities (Net)			0	0
c. Other long term liabilities			0	0
d. Long Term Provisions			0	0
4. Current Liabilities				
a. Short-term borrowings			0	0
b. Trade Payables			0	0
c. Other Current Liabilities			58550	58550
d. Short Term Provisions			0	0
Total for EQUITY AND LIABILITIES			212350	212350
ASSETS				
1. Non-current assets				
a. Fixed Assets			0	212350
i. Tangible Assets			0	0
ii. InTangible Assets			0	0
iii. Capital Work-in-progress			0	0
iv. InTangible assets under development			0	0
b. Non-current investments			0	0
c. Deferred Tax Assets (Net)			0	0
d. Long term loans and advances			0	0
e. Other non-current assets			0	0
2. Current Assets				
a. Current Investments			0	0
b. Inventories			0	0
c. Trade Receivables			0	0
d. Cash and cash equivalents			0	0
e. Short term loans and advances			0	0
f. Other current assets			212350	212350
Total for ASSETS			212350	212350

ADVANTAGES



- You can manage your receivables easily, send estimates, and even get paid online.
- Also, there is a payment reminders feature so you can get paid on time.
- You can also set invoices on loop for recurring payments.
- Zoho Books Software helps you track your project's pace, identify bottlenecks, and resolve them quickly.
- It allows you to manage your projects from budgeting to logging time and invoicing customers effectively.

DISADVANTAGES 🙄🗨️

- The one con I do see with Zoho One is that since it is one user.
- You do get restricted on some things like Zoho Mail.
- You get a full mail account for that one user, but can't combine it with other free Zoho Mail accounts.
- So every once in a while, it would be nice to be able to do that.
- Does have a certain level of complexity that may not be suitable for businesses with limited technical expertise

APPLICATION

- Zoho Creator is a full-stack low-code app development platform packed with the latest features
- That allow businesses to easily migrate from existing systems and digitize their processes.
- Zoho CRM acts as a single repository to bring your sales, marketing, and customer support activities together, and streamline your process, policy, and people in one platform.

CASH SALES

- Cash Sales are More Than Credit Which Helps to Reduce Debtors
- Bank Transactions Will Help to Record Entries Easily
- Sweets with Discount Dates attract Customers



GROWTH

- Customers are Increasing Day by Day By Word of Mouth
- Discount Rates are Duly Entered
- Taste makes new Customers



CONCLUSION

- The numerous Zoho CRM advantages far outweigh the investment, making it a top choice for small, medium, and now, small enterprise businesses. In conclusion, Zoho One is a profitable and cost-effective business solution that offers a wide range of benefits for businesses of all sizes.
- Keerthy Sweets Accounts will be improved & Recorded Daily Basis
- Day to Day ledger HeLps to Maintain Successful accounts

FUTURE SCOPE

Their suite of products is popular with businesses across the world. Soon, Zoho is planning to expand its cloud operations. According to the company founder, Sridhar Vembu, on-premise software management vertical will shrink. Zoho development is going to focus on cloud services.

APPENDIX

- # Keerthysweetsnm2023