

Sum of Sales by Product Category, Region, and Channel					
Rows	Channel				
	Store	Reseller	Online	Catalog	Total
	Sales	Sales	Sales	Sales	Sales
Total	31,723,389	7,171,123	11,500,899	5,000,547	55,395,958
Audio	567,973	159,571	248,812	53,284	1,029,640
Asia	115,657	52,348	85,932		253,937
Europe	103,454	27,957	74,120		205,531
North America	348,862	79,266	88,760	53,284	570,172
Cameras and ...	9,959,845	1,933,494	3,514,994	1,641,386	17,049,719
Asia	1,708,232	717,303	1,457,569		3,883,104

Sum of Sales by Product Category and Region				
Rows	Region			
	North ...	Europe	Asia	Total
	Sales	Sales	Sales	Sales
Audio	1.03%	0.37%	0.46%	1.86%
Cameras and ...	18.46%	5.31%	7.01%	30.78%
Cell phones	6.12%	1.93%	2.50%	10.55%
Computers	22.50%	7.32%	8.65%	38.47%
Music, Movies an...	1.13%	0.45%	0.34%	1.91%
TV and Video	9.94%	3.04%	3.46%	16.44%
Total	59.18%	18.41%	22.41%	100.00%

Table Across				
Rows	Region			
	North ...	Europe	Asia	Total
	Sales	Sales	Sales	Sales
Audio	100.00%	100.00%	100.00%	100.00%
Catalog	9.35%			5.18%
Online	15.57%	36.06%	33.84%	24.16%
Reseller	13.90%	13.60%	20.61%	15.50%
Store	61.19%	50.33%	45.55%	55.16%
Cameras and ...	100.00%	100.00%	100.00%	100.00%
Catalog	16.05%			9.63%
Online	11.90%	28.59%	37.54%	20.62%
Total	100.00%	100.00%	100.00%	100.00%

Sum of Sales by Product Category and Region				
Rows	Region			
	North ...	Europe	Asia	Total
	Sales	Sales	Sales	Sales
Audio	1.74%	2.02%	2.05%	1.86%
Cameras and ...	31.19%	28.84%	31.28%	30.78%
Cell phones	10.35%	10.46%	11.14%	10.55%
Computers	38.02%	39.76%	38.59%	38.47%
Music, Movies an...	1.90%	2.44%	1.50%	1.91%
TV and Video	16.80%	16.49%	15.45%	16.44%
Total	100.00%	100.00%	100.00%	100.00%

Table Across				
Rows	Region			
	North ...	Europe	Asia	Total
	Sales	Sales	Sales	Sales
Audio	55.38%	19.96%	24.66%	100.00%
Cameras and ...	59.98%	17.25%	22.78%	100.00%
Cell phones	58.08%	18.26%	23.67%	100.00%
Computers	58.49%	19.03%	22.48%	100.00%
Music, Movies an...	58.96%	23.49%	17.56%	100.00%
TV and Video	60.48%	18.47%	21.05%	100.00%
Total	59.18%	18.41%	22.41%	100.00%