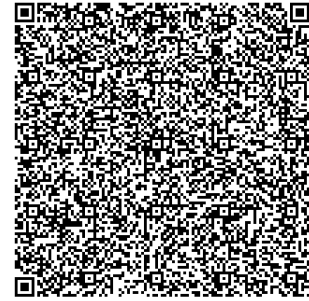


**FROM**

Amazon Seller Services Private  
Limited  
8th Floor, Brigade Gateway, World  
Trade Center,  
No 26/1, Dr Raj Kumar Road,  
Malleshwaram (W), Bangalore  
Karnataka – 560055, India  
CIN: U51900KA2010PTC053234  
PAN No.: AAICA3918J  
GST Number: 29AAICA3918J1ZE  
State Code: 29  
SAC: 998365

**TO**

Interactive Avenues Pvt. Ltd.  
3rd Floor, Chhiber House, M  
Vasanji Road  
Near Sakinaka Metro Station,  
Andheri East  
MUMBAI, Maharashtra - 400072  
, IN  
PAN No.: AACCI0954J  
GST Number:  
27AACCI0954J1ZI  
State Code: 27  
Place of Supply: Maharashtra

**GST INVOICE**

Total Amount (tax included) **INR 326,656.04**  
Due 05-12-2020

**Invoice Number:** 21915100154613  
**RO Number:** MUM/2020-21/MCERI/RO-002879  
**IRN::** 44878424d40a8d871589fec5e4bf57c4eb55c2  
6db950e44573efb22201cec6e5  
**Invoice Date:** 06-10-2020  
**Invoice Period:** 01-09-2020 to 30-09-2020  
**Invoice Currency:** INR  
**Payment Type:** Invoice  
**Payment Terms:** Net 60

**Summary of Portfolio Charges**

Portfolio subtotals include advertising charges and adjustments. Tax is calculated on the overall invoice and therefore not reflected in the portfolio subtotal.

Portfolio name	Amount
Target-ASIN/Sub-Cat	2,551.05 INR
Target-Brand	107,110.98 INR
Target-Category	165,442.36 INR
Target-Competitor	1,722.76 INR
Other Charges and Adjustments	0.00 INR

Total Amount 276,827.15 INR

Portfolio name: Target-ASIN/Sub-Cat

**Campaign Charges**

Campaign	Campaign Type	Destination	Clicks	Average CPC	Amount (ex. IGST)
FP_2019_Q3_SPA_Rockers_ASIN					

Category Targeted_Sept'19#kdhfx00k873	SPONSORED PRODUCTS	amazon.in	725	2.73 INR	1,977.41 INR
FP_2020_Q1_SPA_Gym_ASIN Category Targeted_Sept'19#kdhfx3bc045	SPONSORED PRODUCTS	amazon.in	182	3.15 INR	573.64 INR

**Campaign Charges total: 2,551.05 INR**

Portfolio name: Target-Brand

Portfolio total 2,551.05 INR

### Campaign Charges

Campaign	Campaign Type	Destination	Clicks	Average CPC	Amount (ex. IGST)
FP_2020_Q1_SPA_Gym_Brand KW_Feb'20#kdhfx3bc944	SPONSORED PRODUCTS	amazon.in	33	1.61 INR	53.11 INR
FP_2019_Q3_SPA_High_Brand KW_Sept'19#kdhfwzq6668	SPONSORED PRODUCTS	amazon.in	13	3.16 INR	41.10 INR
FP_2020_Q1_SPA_Toy_Brand KW_Feb'20#kdhfwzq6929	SPONSORED PRODUCTS	amazon.in	3915	2.67 INR	10,456.46 INR
FP_2019_Q3_SPA_Gym_Brand KW_Sept'19#kdhfwzq6110	SPONSORED PRODUCTS	amazon.in	3	1.60 INR	4.79 INR
FP_2020_Q2_Toy_Brand KW_FP4_SBA_May'20	SPONSORED BRANDS	amazon.in	1547	3.08 INR	4,765.24 INR
FP_2019_Q3_SPA_Low_Brand KW_Sept'19#kdhfwzq6912	SPONSORED PRODUCTS	amazon.in	472	3.66 INR	1,728.64 INR
FP_2020_Q3_Mixed_Brand KW_FP10_SBA_Aug'20	SPONSORED BRANDS	amazon.in	102	2.21 INR	225.65 INR
FP_2020_Q2_Mixed_Brand KW_FP7_SBA_Jun'20	SPONSORED BRANDS	amazon.in	11456	6.37 INR	72,951.98 INR
FP_2020_Q1_SPA_Rocker_Brand KW_Feb'20#kdhfx00k170	SPONSORED PRODUCTS	amazon.in	85	1.69 INR	143.99 INR
FP_2020_Q1_Rockers_Brand KW_FP1_SBA_Nov'19	SPONSORED BRANDS	amazon.in	2606	4.36 INR	11,357.79 INR
FP_2019_Q3_SPA_Rockers_Brand KW_Sept'19#kdhfwzq6401	SPONSORED PRODUCTS	amazon.in	945	5.70 INR	5,382.23 INR

**Campaign Charges total: 107,110.98 INR**

Portfolio name: Target-Category

Portfolio total 107,110.98 INR

### Campaign Charges

Campaign	Campaign Type	Destination	Clicks	Average CPC	Amount (ex. IGST)
FP_2020_Q2_Mixed_Category KW_FP7_SBA_Jun'20	SPONSORED BRANDS	amazon.in	48805	1.38 INR	67,454.33 INR
FP_2020_Q2_Toy_Category KW_FP4_SBA_May'20	SPONSORED BRANDS	amazon.in	2532	1.42 INR	3,599.58 INR
FP_2019_Q3_SPA_High_Category					

KW_Sept'19#kdhfwzq6499	SPONSORED PRODUCTS	amazon.in	23	7.05 INR	162.25 INR
FP_2020_Q3_Mixed_Category KW_FP10_SBA_Aug'20	SPONSORED BRANDS	amazon.in	747	2.44 INR	1,824.40 INR
FP_2019_Q3_SPA_Gym_Category KW_Sept'19(1#kdhfwzq6265	SPONSORED PRODUCTS	amazon.in	21	5.54 INR	116.39 INR
FP_2019_Q3_SPA_Low_Category KW_Sept'19#kdhfwzq6538	SPONSORED PRODUCTS	amazon.in	1792	3.06 INR	5,485.24 INR
FP_2020_Q1_SPA_Toy_Category KW_Feb'20#kdhfx00k353	SPONSORED PRODUCTS	amazon.in	9132	2.43 INR	22,199.87 INR
FP_2020_Q1_Rockers_Category KW_FP1_SBA_Nov'19	SPONSORED BRANDS	amazon.in	12484	3.79 INR	47,337.34 INR
FP_2020_Q1_SPA_Booster_Category KW_Feb'20#kdhfwzq6838	SPONSORED PRODUCTS	amazon.in	235	4.60 INR	1,079.89 INR
FP_2020_Q1_SPA_Rocker_Category KW_Feb'20#kdhfx00k865	SPONSORED PRODUCTS	amazon.in	303	3.85 INR	1,166.43 INR
FP_2020_Q1_SPA_Gym_Category KW_Feb'20#kdhfx00k455	SPONSORED PRODUCTS	amazon.in	119	2.89 INR	343.57 INR
FP_2019_Q3_SPA_Rockers_Categor y KW_Sept'19#kdhfwzq6867	SPONSORED PRODUCTS	amazon.in	3028	4.85 INR	14,673.07 INR

**Campaign Charges total: 165,442.36 INR**

**Portfolio total 165,442.36 INR**

Portfolio name: Target-Competitor

#### Campaign Charges

Campaign	Campaign Type	Destination	Clicks	Average CPC	Amount (ex. IGST)
FP_2020_Q1_SPA_Rocker_Competit or KW_Mar'20#kdhfx00k853	SPONSORED PRODUCTS	amazon.in	159	10.83 INR	1,722.76 INR

**Campaign Charges total: 1,722.76 INR**

Other Charges and Adjustments

**Portfolio total 1,722.76 INR**

#### Adjustments

Date	Comment	Amount (ex. IGST)
30-09-2020	Free advertising credits for 20 to 25 March 2020	0.00 INR

**Adjustments total: 0.00 INR**

**Other Charges and Adjustments total 0.00 INR**

<b>Total Amount Billed</b>	276,827.15 INR
<b>Total Adjustments</b>	0.00 INR
<b>IGST Rate</b>	18.00%
<b>IGST Amount</b>	49,828.89 INR

<b>Total Amount (IGST inclusive)</b>	326,656.04 INR
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Total Tax Amount in Words: Indian Rupee forty-nine thousand eight hundred twenty-eight point eight nine

Total Amount in Words: Indian Rupee three hundred twenty-six thousand six hundred fifty-six point zero four

**PAYMENT METHOD: PAYMENT IS DUE FOR THIS DOCUMENT.**

Payment Methods: Cheque details: In the name of: Amazon Seller Services Private Limited Address: Global Accounts Receivable  
C/o Amazon Development Centre (India) Private Limited - Telangana SEZ. SEZ Unit in TSIIIC Limited, IT/ITES SEZ, Plot No.12/P,  
13, 14 and 15/P, Sy. No.115Part, Nanakramguda Village, Serilingampally Mandal, Ranga Reddy District Hyderabad, Telangana -  
500032 India Tel - 040-43451000 Wire: Beneficiary Name: Amazon Seller Services Private Limited Bank Name: Deutsche Bank  
Account Number: 2049583000 IFSC Code: DEUT0797BGL Swift Code: DEUTINBBBGL

Kindly send TDS certificate to our e-mail id [asspl-in@amazon.com](mailto:asspl-in@amazon.com)

Should you have any queries, please e-mail Accounts Receivable at [asspl-in@amazon.com](mailto:asspl-in@amazon.com)

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3. Click on 'Show Signer's Certificate...'. In the Certificate Viewer box click on the 'Trust' tab, click 'Add To Trusted Certificates' and then click OK.
4. In the Import Contact Settings box, ensure that 'Use this certificate as a trusted root' is selected, click OK, click OK again and close.
5. Re-open pdf document. Check that the "Certified by [ams-support@amazon.com](mailto:ams-support@amazon.com), ..." is displayed on the top.
6. To verify the certificate details, click 'Signature Panel' in the upper right corner. In the Signatures Panel expand "Certified by [ams-support@amazon.com](mailto:ams-support@amazon.com)", expand "Signature details" and then click on "Certificate Details..." to view the validated digital certificate.

Note: These steps listed are for Adobe Acrobat Professional version 2018.009 and might vary for other versions of Adobe Acrobat.

Amazon Seller Services Private Limited

8th Floor, Brigade GateWay, World Trade Center, No 26/1, Dr Raj Kumar Road, Malleshwaram(W), Bangalore, Karnataka -  
560055, India

GST Number: 29AAICA3918J1ZE