SWAAD

DELIVERY SERVICE

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INTRODUCTION

- The food delivery industry has witnessed significant growth in recent years, driven by the increasing demand for convenience and where comes the Swaad.

- "SWAAD" is a revolutionary food ordering experience by allowing users to place multiple orders from different restaurants simultaneously, all within a single order time.

- This is no ordinary service like other food delivery services, this is a modern service which saves one's time and money.

PROBLEM
STATEMENT

Problems Faced By Users

- Time Consumption: Users spend considerable time placing orders individually from different restaurants.

- Delivery Fees: Ordering from multiple restaurants will result in higher delivery fees for users.

- Inconvenience: Ordering again and again from different restaurants at a time is very inconvenient for users.

- Coordination Issues: Coordinating delivery times and managing multiple deliveries at a time can be a hassle.

- Restaurant Management: Restaurants face challenges in managing orders from various platforms simultaneously, leading to operational inefficiencies.
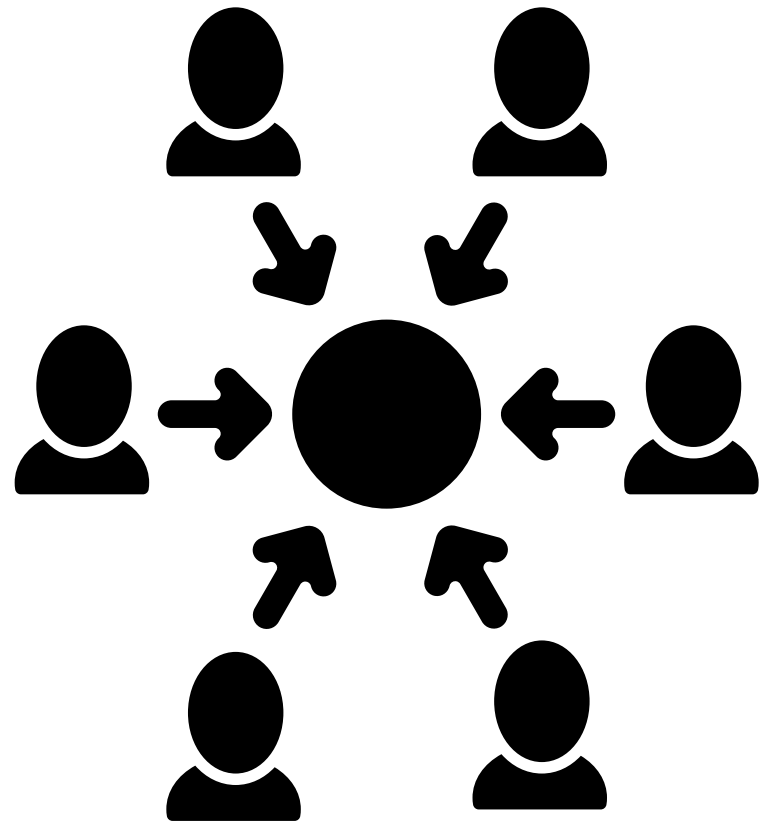
SOLUTION APPROACH

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SOLUTIONS

- Multi-order Placement: Users can place orders from multiple restaurants in a single transaction, reducing time and effort.

- Order Consolidation: The app consolidates orders to minimize delivery fees and optimize delivery routes.

- Payment Integration: Secure payment processing for multiple orders, offering convenience and reliability to users.

- Seamless Coordination: Streamlined communication between users, delivery personnel, and restaurants ensures smooth order processing.

- Restaurant Management: Restaurants can now manage orders from our one platform instead of various platforms simultaneously.

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Stake
Holders

USERS

Benefit from a convenient and efficient food ordering experience.

RESTAURANTS

Experience streamlined order management and increased customer reach.

DELIVERY PERSONNEL

Facilitate timely and accurate deliveries, enhancing customer satisfaction.
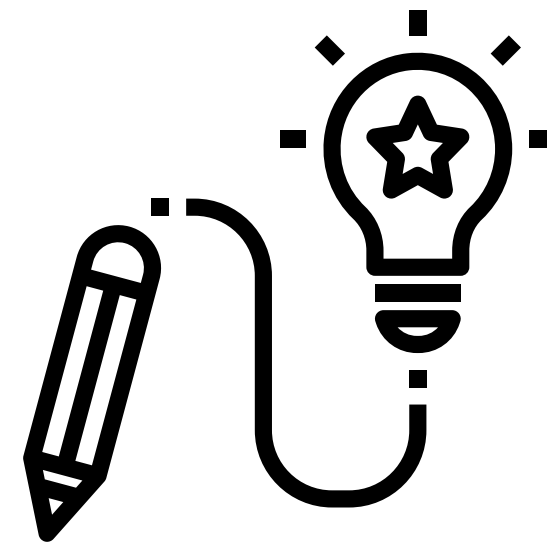
INVESTORS

Gain from the app's market potential and revenue generation opportunities.

USER TARGET

- **Busy Professionals:** Seeking quick and convenient meal options during work hours.

- **Families:** Ordering meals for multiple family members from different restaurants.

- **Event Organizers:** Placing bulk orders for events or gatherings from various food outlets.

- **Party People:** Ordering food from different places for parties.

- **Food Enthusiasts:** Exploring diverse cuisines and trying new dishes from multiple restaurants.

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DESIGN

- User Interface: Intuitive design with easy navigation for selecting restaurants, browsing menus, and placing orders.
- Backend Architecture: Robust backend infrastructure for order processing, real-time tracking, and seamless coordination with restaurants and delivery partners.
- Technology Stack: Utilizes modern technologies and frameworks for frontend development, backend services, database management, and API integrations.

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TECH
STACK

- **HTML5**

- **CSS3**

- **VANILLA JAVASCRIPT**

SUMMARY

In summary, our food delivery app revolutionizes the ordering experience by offering:

- Convenience: Simultaneous ordering from multiple restaurants saves time and effort for users.
- Cost Efficiency: Consolidated orders reduce delivery fees, benefiting both users and restaurants.
- Seamless Experience: Efficient coordination and payment integration ensure a smooth and hassle-free experience for all stakeholders.

THANK YOU