



NPTEL Online Certification Courses
Indian Institute of Technology Kharagpur



Management Information Systems

Assignment- Week 1

TYPE OF QUESTION: MCQ/MSQ

Number of questions: 10

Total Marks = $10 \times 2 = 20$

MCQ Questions

Question 1

Relate the statements with concepts.

A. You collect customer feedback for 2023.	(i) Decision
B. You analyse monthly trends in customer satisfaction in 2023.	(ii) Data
C. You recommend a new customer service strategy based on feedback analysis for Q3 2023.	(iii) Information

- a) A-i, B-iii, C-ii
- b) A-i, B-ii, C-iii
- c) A-ii, B-i, C- iii
- d) A-ii, B-iii, C-i

Question 2

Statement I- An information system is a set of interrelated components that collect or retrieve, process, store, and distribute information to support decision-making and control in an organization.

Statement II- Computers and software are technical foundation and tools for building any Information system.

- a) Both statement I and statement II are True.
- b) Statement I is True, and Statement II is False.
- c) Statement I is False, and Statement II is True.
- d) Statement I is False, and Statement II is False.

Question 3

How are information systems transforming businesses?

- a) By reducing costs

- b) By improving efficiency and productivity
- c) By enhancing decision-making
- d) All of the above

Question 4

What ethical considerations are associated with information systems?

- a) Privacy and data protection
- b) Intellectual property rights
- c) Cybersecurity and hacking
- d) All of the above

Question 5

Statement I: In an organization, all the functionalities, such as finance, manufacturing, sales, and purchase, are interrelated.

Statement II: Enterprise resource planning is one of the backbones of management information systems.

- a) Both statement I and statement II are true.
- b) Statement I is True, and Statement II is False.
- c) Statement I is False, and Statement II is True.
- d) Statement I is False, and Statement II is False.

Question 6

Statement I: In cloud computing, private clouds are more secure than public clouds.

Statement II: In cloud computing, public clouds are more expensive in comparison to private clouds.

- a) Both statement I and statement II are true.
- b) Statement I is True, and Statement II is False.
- c) Statement I is False, and Statement II is True.
- d) Statement I is False, and Statement II is False.

Question 7

You search for laptops on Amazon, and later, you see laptop ads on other websites. This concept is called:

- a) Operational excellence
- b) Customer and Supplier intimacy
- c) Improved decision-making
- d) All of these

Question 8

Match the Marketing strategies with Michael porter's competitive forces.

IT-enabled strategies	Michael porter's competitive forces
A. Low-cost leadership –e.g. Walmart	(i) Traditional competitors
B. Product differentiation –e.g. Apple, Google	(ii) Substitute products and services
C. Focus on the market niche –e.g. Uber, Airbnb	(iii) Customers and supplier forces
D. Strengthen customer and supplier intimacy –e.g. Netflix, Amazon	(iv) New market entrants

- a) A-i, B-iii, C-ii, D- iv
- b) A-i, B-iv, C-ii, D-iii**
- c) A-ii, B-i, C- iii, D-iv
- d) A-ii, B-iii, C-I, D-iv

Question 9

Statement I: IT flattens Organizations because, in post-industrial societies, authority increasingly relies on knowledge and competence rather than formal positions.

Statement II: IT affects the cost and quality of information and changes the economics of information.

- a) Both statement I and statement II are true.**
- b) Statement I is True, and Statement II is False.
- c) Statement I is False, and Statement II is True.
- d) Statement I is False, and Statement II is False.

Question 10

Ms. Priya manages the company's budget and financial reports. Which of the business functions is she performing?

- a) Sales and marketing
- b) Human resources management
- c) Finance and accounting**
- d) Manufacturing and production