

# NPTEL

## Course Name: Management Information System

### Assignment 12

1. What is/are the major factor(s) that affect international business?
  - a. Communication
  - b. Technological
  - c. Social
  - d. All of these
2. What do you understand by globalization?
  - a. It is the process of business integration among people of different countries across the world.
  - b. It is the process of business integration among companies across the world.
  - c. It is the process of business integration among people, companies, and governments across the world.
  - d. It is the process of business integration among employees across the world.
3. Which of the following is a type of system configuration to fit global strategy?
  - a. Rotatory
  - b. Duplicated
  - c. Disconnected
  - d. Transnational
4. The major dimensions of international systems architecture include:
  - a. The global environment
  - b. Corporate global strategy
  - c. Technology platform
  - d. All of these
5. Which global strategy does McDonald's exemplify?
  - a) Domestic exporter
  - b) Multinational

- c) Franchisers
- d) Transnational

6. Which country is in its infancy stages of developing shared services organizations?

- a) USA
- b) China
- c) UK
- d) India

7. Which of the following is a global challenge to business systems?

- a) Standardized EDI
- b) Uniform phone networks
- c) Different data transfer speeds
- d) Common business hours

8. Which of the following force(s) is/ are responsible for flattening the world?

- a. Outsourcing,
- b. Insourcing
- c. Steroids
- d. All of these

9. What are the support activities for transitioning/outsourcing?

- a. Change management
- b. Continuous improvement
- c. System administration

d. All of these

10. Which of the following is a transition activity in Transition cycle?

a. Knowledge transition

b. Blueprint transition

c. Financial transition

d. Patent Transition