

#### **ABOUT**

Greatly interested in technical knowledge, I try to understand the "how" a thing works the way it does. It adds to my knowledge, which helps me perform better. I believe in learning by experimenting, which is why I always try to create something new, polish my skills, update my concepts and knowledge and learn new tools that can improve my workflow.

## **Skills**

Leadership
Management
SEO, SMO, SMM
Microsoft Office
Problem Solving
2D/3D Animation
Digital Marketing
Web Development
Adobe Creative Cloud Suite
Graphic Designing, Video Editing

## **Contact**

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and more...







# Hrishikesh Kokate Digital Marketing Fresher

#### **WORK EXPERIENCE**

#### Freelance Video Editor

Jan 2019 - Present

Created and edited videos for various people and organizations. The videos included music videos, short films, etc. Used tools like Adobe After Effects, Adobe Premiere Pro and Adobe Audition.

## Freelance Graphic Designer

Jan 2019 - Present

Created artworks like brochures, flyers, billboard posters, logos, etc. for various people and organizations. Used tools like Adobe Photoshop, Adobe InDesign and CorelDRAW.

#### Junior Instructor

Jun 2014 - Apr 2015 @ Jidnyasa Cadet Core

Worked under a senior instructor to train cadets in the Sunday to Sunday military training school. Learnt and sharpened skills like leadership, team management, etc.

## **EDUCATION**

#### **Bachelor of Mass Media**

Jul 2018 - May 2021 @ 8.2 CGPA

Graduated with a Bachelor of Mass Media degree from **Satish Pradhan Dnyanasadhana College, Thane**, affiliated with

University of Mumbai. Studied subjects like Public Relation,

Brand Building, Digital Marketing, etc.

## Class 12 ISC - Science

Jun 2017 - May 2018 @ 56.4%

Cleared Class 12 (Science Stream) from **St. Gregorios High School, Chembur**, affiliated with Indian School Certificate. Studied subjects like Physics, Chemistry, Maths, English, etc.

#### Class 10 CBSE

Mar 2015 - May 2016 @ 80.8%

Cleared Class 10 from **D.A.V. Public School, Thane**, affiliated with Central Board of Secondary Education. Studied subjects like Science, Maths, English, etc.

## **CERTIFICATE COURSES**

#### **IPVAD**

Apr 2018 - May 2021

Completed International Programme in Visual Arts and Design from Maya Academy of Advanced Cinematics (MAAC), Thane. Studied graphic designing, 2D/3D animation, Vfx and game development in applications like Adobe Creative Suite, Atuodesk 3ds Max, Autodesk Maya, Nuke, Unity, etc.

#### **PROJECTS**

#### ITX

Oct 2020 - Nov 2020

Yet another 360-degree ad campaign. This time, with a little twist - we had to create our own fictional company. Read more at: https://www.hrishikeshk.ml/projects/itx/.

## Carry on bot

Jun 2020 - Sep 2020

A 3D short film in 4K 60FPS. A self-balancing robot finds itself a peculiar hobby, but, rivalry exists in robots as well. Read more at: https://www.hrishikeshk.ml/projects/carry-on-bot/.

## Goodbye Adam

Mar 2020 - Apr 2020

A 1-minute 3D animated short film in 4K. We've always seen aliens overpowering humans, but, when the tables have turned, humans are not kind as well. Read more at: <a href="https://www.hrishikeshk.ml/projects/goodbye-adam/">https://www.hrishikeshk.ml/projects/goodbye-adam/</a>.

## **Dropbox**

Nov 2019 - Jan 2020

The complete brand package created as a college project. It includes logo re-design, stationery, commercials and websites. Read more at: <a href="https://www.hrishikeshk.ml/dropbox/">https://www.hrishikeshk.ml/dropbox/</a>.

#### and more...