

# SUPPLY CHAIN ORDER MANAGEMENT





Total Orders  
65,752



Order Qty  
384K

Total Revenue

\$3,30,54,356.57



Avg Revenue/Od  
\$183.11

Total Profit

\$39,66,857.16



Avg Profit/Od  
\$21.97

Year

All

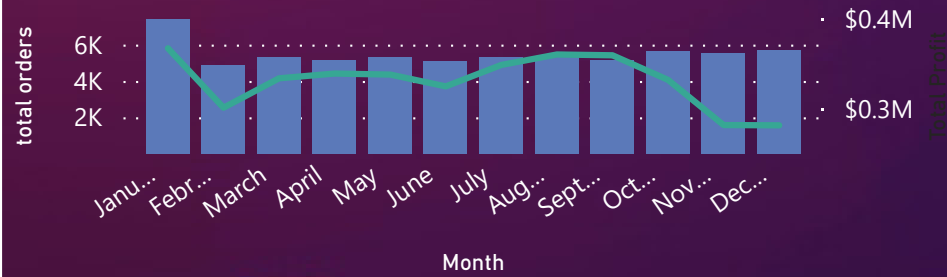
Month

All

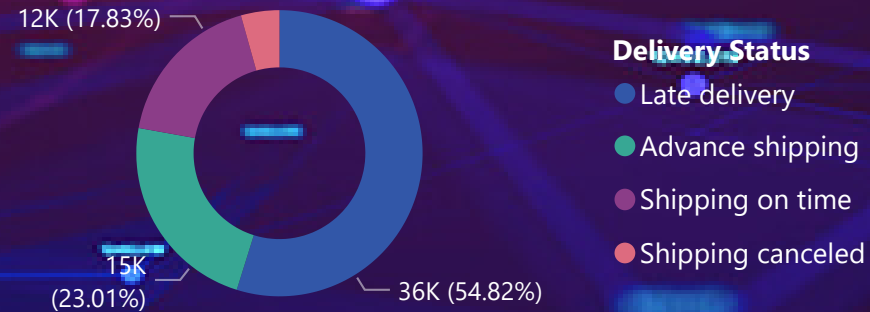


## Orders and Profit by Month

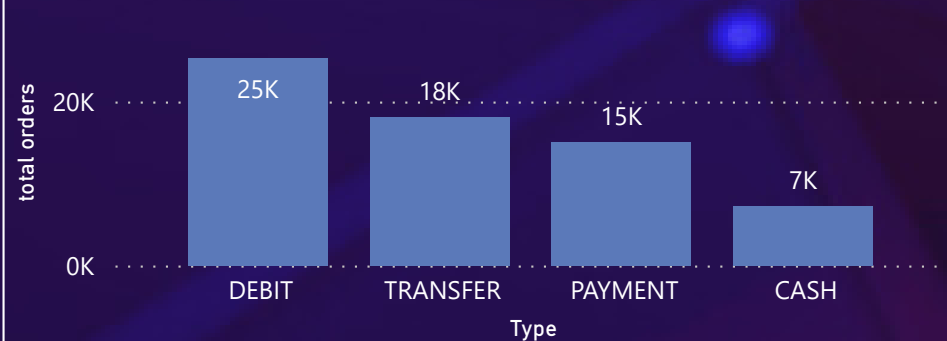
total orders Total Profit



## Delivery Status

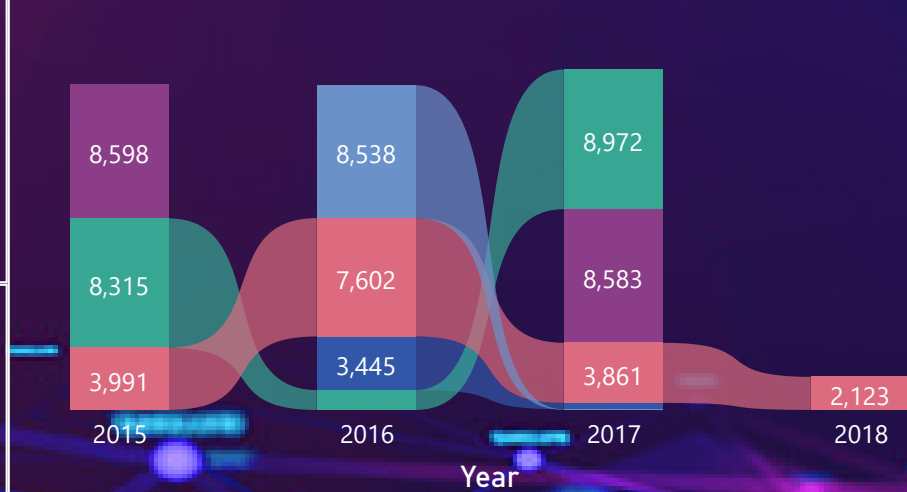


## Orders by Type

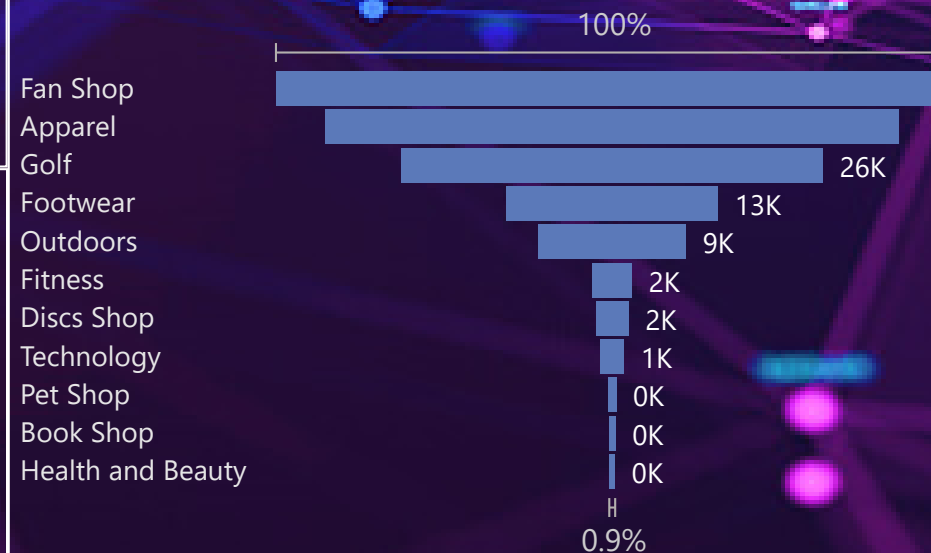


## Orders by Continent

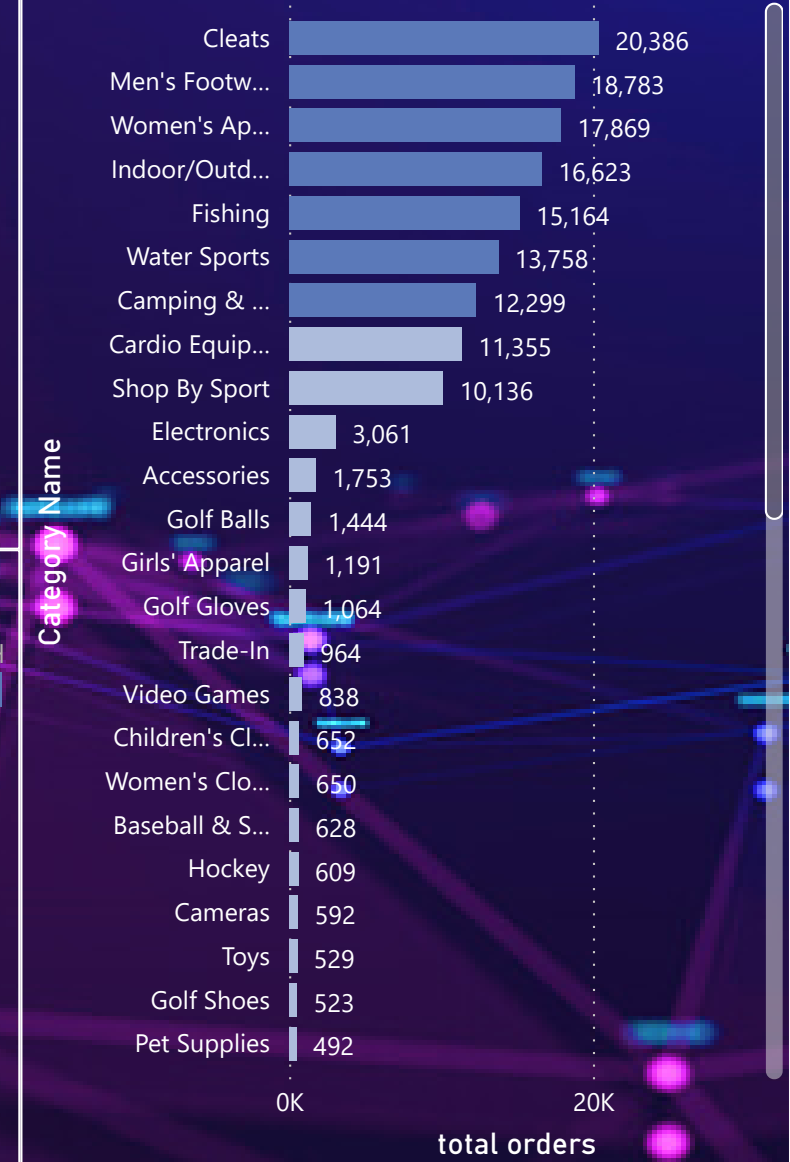
Africa Europe LATAM Pacific Asia USCA



## Orders by Department



## Orders by Category





# Top Insights

## Top 10 Product By Orders

Product URL	Product Name	Total orders	Order Qty	Total cost	Total Profit
	Field & Stream Sportsman 16 Gun Fire Safe	15,164	17325	\$54,70,714.52	\$7,56,211.17
	Nike Men's CJ Elite 2 TD Football Cleat	18,783	22246	\$22,86,591.60	\$3,11,902.96
	Perfect Fitness Perfect Rip Deck	20,359	73698	\$34,79,352.06	\$4,93,822.91
	Diamondback Women's Serene Classic Comfort Bi	12,299	13729	\$32,73,328.06	\$4,27,448.01
	O'Brien Men's Neoprene Life Vest	16,623	57803	\$22,78,002.59	\$3,18,440.70
	Pelican Sunstream 100 Kayak	13,727	15500	\$24,61,441.72	\$3,24,076.37
	Nike Men's Free 5.0+ Running Shoe	11,092	36680	\$29,15,777.48	\$3,79,913.05
Total	Diamondback Women's Serene Classic Comfort Bi	57,118	332510	\$2,56,85,189.62	\$34,91,228.55

## Top 20 Country By Orders

Order Country	Total Orders	Order Qty
Alemania	3,518	19803
Australia	3,798	16766
Brasil	2,650	17405
China	2,616	11448
Cuba	1,191	7723
El Salvador	1,238	8143
España	1,462	8102
Estados Unidos	8,270	54433
Filipinas	955	4144
Francia	4,866	27676
Guatemala	904	6089
Honduras	1,178	7823
India	2,152	9539
Indonesia	1,920	8413
Italia	1,880	10218
México	4,395	28794
Nicaragua	1,010	6767
Reino Unido	2,785	15214
República Dominicana	1,242	8077
Total	49,170	284078

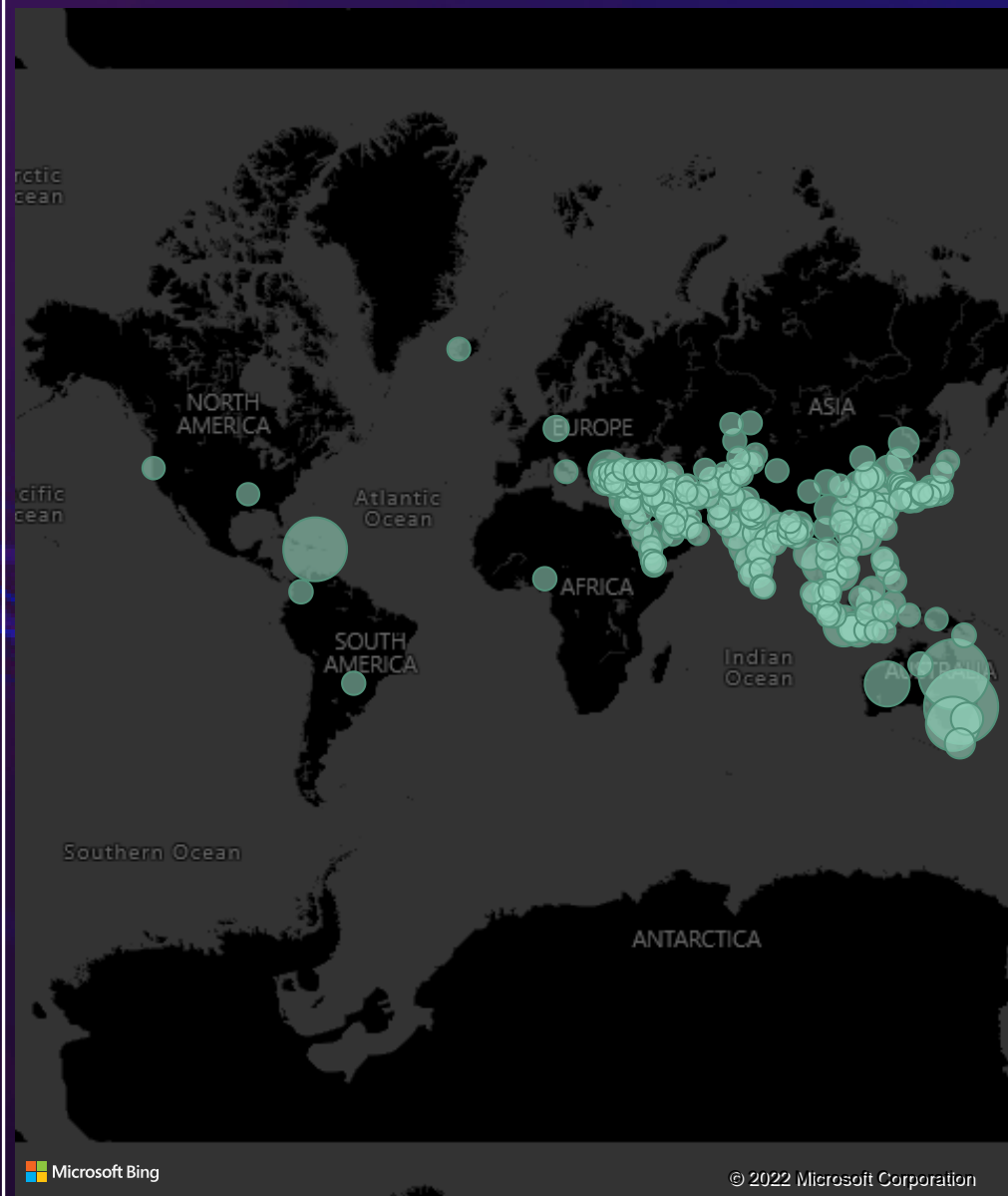


# Geographic Location of Orders

## Select Your City

Order City	total orders	Order Qty	Total cost	Total Profit
Manila	617	2767	\$2,13,833.07	\$31,194.06
Yakarta	469	2067	\$1,58,121.27	\$26,414.59
Sydney	394	1590	\$1,25,026.67	\$21,131.80
Bangkok	393	1713	\$1,45,679.88	\$22,551.84
Melbourne	324	1411	\$1,20,484.87	\$10,491.14
Perth	291	1104	\$88,397.79	\$13,848.30
Brisbane	266	1168	\$96,713.05	\$6,427.22
Gold Coast	262	1157	\$92,256.41	\$13,727.04
Estambul	255	1618	\$1,15,260.88	\$16,557.23
Ho Chi Minh City	232	1026	\$92,672.01	\$12,472.91
Singapur	226	894	\$72,624.83	\$11,399.28
Adelaide	224	924	\$74,061.04	\$9,621.18
Canberra	202	919	\$69,856.42	\$9,026.07
Surabaya	198	830	\$67,531.81	\$6,855.92
Rangún	193	769	\$63,506.41	\$8,665.88
Newcastle	166	775	\$62,761.96	\$7,486.69
Lahore	162	606	\$48,911.71	\$5,839.09
Medan	155	672	\$55,007.14	\$6,073.77
Wollongong	155	780	\$66,126.33	\$5,925.35
Bagdad	143	923	\$64,829.71	\$7,650.18
Depok	142	615	\$50,137.62	\$3,840.59
Seúl	131	506	\$45,105.40	\$7,067.14
Daca	130	591	\$47,083.65	\$5,943.27
Changsha	120	570	\$40,442.50	\$4,007.22
<b>Total</b>	<b>17,577</b>	<b>83680</b>	<b>\$65,76,509.21</b>	<b>\$8,57,741.21</b>

## Order Location



## Select your Region

- ☐ Central Asia
- ☐ Eastern Asia
- ☐ Oceania
- ☐ South Asia
- ☐ Southeast Asia
- ☐ West Asia

## Select your Country

- ☐ Afganistán
- ☐ Arabia Saudí
- ☐ Armenia
- ☐ Australia
- ☐ Azerbaiyán
- ☐ Bangladés
- ☐ Baréin
- ☐ Bután
- ☐ Camboya
- ☐ China
- ☐ Corea del Sur
- ☐ Emiratos Árabes Unidos
- ☐ Filipinas
- ☐ Georgia
- ☐ Hong Kong
- ☐ India
- ☐ Indonesia
- ☐ Irak