## **INTRODUCTION:**

This project is based on the topic 'Movie Success Prediction and Sentiment Study'.

#### **ABSTRACT:**

This project is all about predicting the success rate of a list of movies using IMDB/Kaggle data and based on the genre and other factors, sentiment for the movie is also analysed in this project.

## **TOOLS USED:**

- Excel is used to extract data from Kaggle and import the data
- Python is used in this project to predict the success rate of the movie through regression method and sentiment study using VADER library.

## **STEPS INVOLVED IN BUILDING THE PROCESS:**

1. Firstly, data is downloaded from Kaggle website and imported to Jupyter Notebook.

- 2. For predicting the success rate of the movie regression model is used, this model is used by importing train test split and Random Forest Regressor library.
- 3. The Regression Model is done through a scatter plot with X axis as actual revenue and Y axis as predicted revenue.
- 4. Next, to analyze the sentiment factor for the list of movies, the dataset is reviewed.
- 5. It provides the result of sentiment as positive and negative for the whole dataset from which a sample is taken to plot a graph.
- 6. Lastly, a bar graph is plotted with X axis as positive and negative and Y axis with number of sample taken.

# **CONCLUSION:**

This project deals in success rate prediction of a list of movies and sentiment analysis of the movies. Through this project, I have learned to use different libraries in Python and learned how to analyse based on sentiment which was new to me and had a different procedure.