



MEDI ROUTE

GET HOSPITAL INFO AT YOUR FINGER TIPS

Made by:

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| Harsh Garg | Manjot Singh



What is the idea?

Our app provides a clear view on every hospital that is available near the user and let them choose the best one according to their preferences. Many people these days only choose hospitals based on word of mouth or recommendations. But they can't always be right. That's why our app provides the user with a true and fair information of a huge variety of hospitals available that they can choose from.





PROBLEM UNDERSTANDINGS

01.

Finding the perfect hospital can be a hard task.

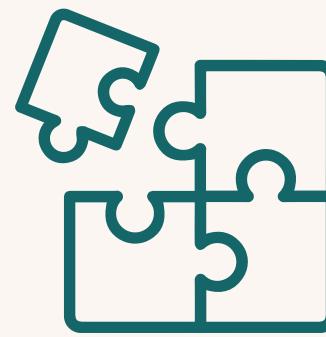
02.

Different hospitals have different purposes, different charges, different doctors and different standards.

03.

Choosing the right hospital for treatment is frustrating without proper information of different hospitals.

SOLUTION STATEMENTS



Intuitive User Interface:

- MediRoute boasts a clean and intuitive interface, ensuring easy navigation for users of all technical backgrounds.
- Users can effortlessly access vital healthcare information and services without unnecessary complexities.

Provider Profiles with Rich Information:

- Detailed healthcare provider profiles, including specialities, qualifications, patient reviews, and language preferences.
- Users can make informed decisions about their healthcare, fostering trust and confidence in the selected provider.

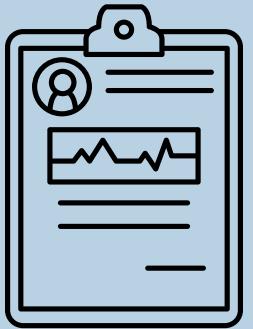
Transparent Pricing Dashboard:

- A transparent pricing dashboard displaying the costs of medical consultations, tests, and procedures.
- Travellers can plan their budgets effectively and avoid surprises in healthcare expenses.

Seamless Appointment Scheduling:

- A user-friendly appointment scheduling feature that integrates with users' travel itineraries.
- Travellers can book healthcare appointments at their convenience, aligning with their travel plans.

USER RESEARCH



PERSONAS

We chose 4 personas based on the primary and secondary stakeholders of our app



SANJEEV SHAH

AGE : 35
SEX : MALE
LOCATION : DELHI
EDUCATION : POST-GRADUATED
ROLE : HOSPITAL ADMINISTRATOR

BIO
Sanjeev is tasked with ensuring the hospital maintains a positive online presence, engaging with patients effectively. His responsibilities may include overseeing the hospital's website, social media accounts, and other digital platforms.

CHALLENGES
Ensuring accurate and up-to-date data on the platform so that record was organised, managing appointments, and understanding patient feedback

REQUIREMENTS
Real-time appointment management.
Accurate hospital profile.
Feedback monitoring.

EXPECTATIONS
Sanjeev expects the platform to increase the hospital's visibility, engage patients, and improve the quality of services so that patients recommend others for treatment.

Patient care is not just our job; it's our commitment to excellence in every life we touch."



VISHIKA KAUR

AGE : 28
SEX : FEMALE
LOCATION : PUNE, MAHARASHTRA
EDUCATION : GRADUATED
ROLE : PATIENT

BIO
Vishika is 32 year-old working women. She leads a busy life and often struggles to find the time to manage her basic need. Like healthcare appointments and make informed decisions about her health.

CHALLENGES
Time constraints in healthcare can lead to rushed decisions and potential errors. Safeguarding patient data while making informed decisions is a persistent challenge in healthcare.

REQUIREMENTS
User-friendly Interface.
Accurate information.
Convenience and data security.

EXPECTATIONS
Vishika expects the platform to make her healthcare experiences more convenient, save her time, and provide transparency in pricing and services.

"Within every patient's journey is the strength to heal and the courage to hope."

PERSONAS

We chose 4 personas based on the primary and secondary stakeholders of our app



VIVEK SHUKLA

AGE : 35
SEX : MALE
LOCATION : BANGALORE
EDUCATION : GRADUATED
ROLE : HEALTH INSURANCE REPRESENTATIVE

BIO
Vivek uses the platform to collect information on consumer preferences and healthcare trends while working as an analyst for a health insurance firm.

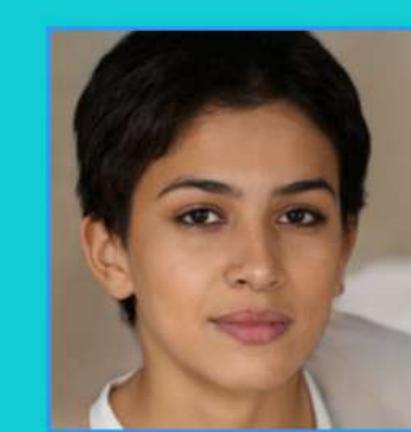
CHALLENGES

1. Data Accuracy: Health insurance representatives rely on accurate and up-to-date data about healthcare providers, services, and costs. Inaccurate data can lead to incorrect insurance claims and coverage decisions.
2. Data Privacy: Insurance companies deal with sensitive patient data. Ensuring data privacy and compliance with healthcare regulations is a significant challenge.

REQUIREMENTS
Real-time data for insurance reps
Data analysis tools for healthcare trends
Strong security for patient information
Customizable insurance and coverage options

EXPECTATIONS
Reliable data for accurate coverage
Efficient access to platform data and services
Compliance with data privacy and security
Transparency in pricing and service information
Platform support for inquiries and assistance

"Protecting your well-being, one policy at a time."



DR. VANI ROY

AGE : 39
SEX : FEMALE
LOCATION : FARIDABAD, HARYANA
EDUCATION : POST-GRADUATED
ROLE : DOCTOR

BIO
Dr. Vani is a specialist in internal medicine, and she uses the platform to manage her patient appointments, access patient records and manage her as well as their patient time.

CHALLENGES
A user-friendly appointment management system is implementing a system that allows patients to book appointments online and receive automated reminders, secure patient data access.

REQUIREMENTS
A user-friendly appointment management system.
Secure patient data access, and communication tools.

EXPECTATIONS
Dr. Vani, expects the platform to streamline her patient care processes and provide a convenient way to schedule appointments.

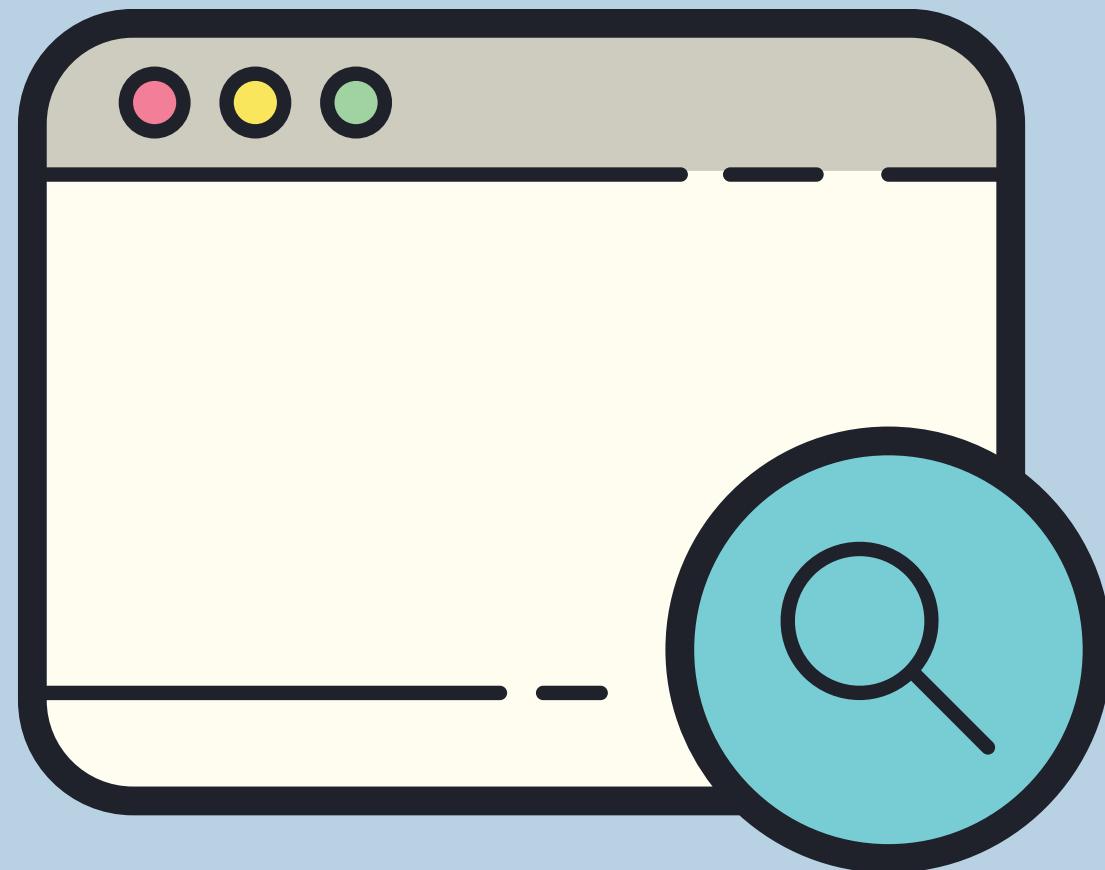
"Medicine is not just a profession; it's a lifelong dedication to healing and caring."

Interaction Context

Our app focuses on the struggles of people choosing the best hospital according to their comforts, budget and rating. We provide them with a wide variety of options, and they choose whatever that's applicable to them. We make the people choose what's best for them. The user can interact with our service in the form of a smartphone application.



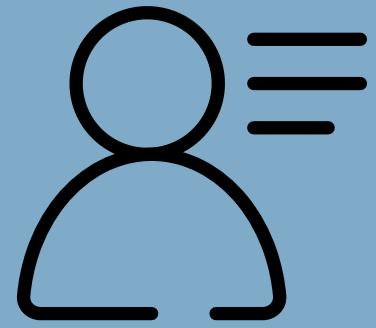
Interface Types



Our app has two types of registration, a user registration and a hospital registration. By this way, when hospitals register new accounts and update their profiles with proper information, the users will be able to see the hospital profiles and choose what they like.

The user can also search for hospitals and filter out hospitals using the filter feature in our search interface. There is a navigation panel on the top of each interface so the user doesn't get lost at any point and can always return to where they were.

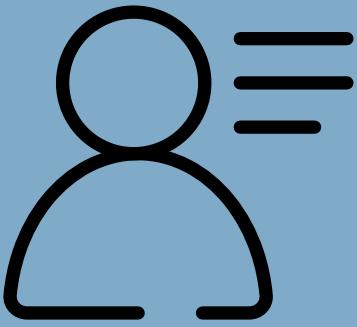
Overall, our app has well-built and user friendly interfaces.



Scenario

- Neha, a 35-year-old frequent traveler, faces health concerns with a persistent cough.
- Struggles to find suitable healthcare providers across Indian cities.
- Envisions a comprehensive platform for centralized information, provider comparisons, cost transparency, and seamless appointment scheduling.
- A solution to save time and prioritize well-being during travels.



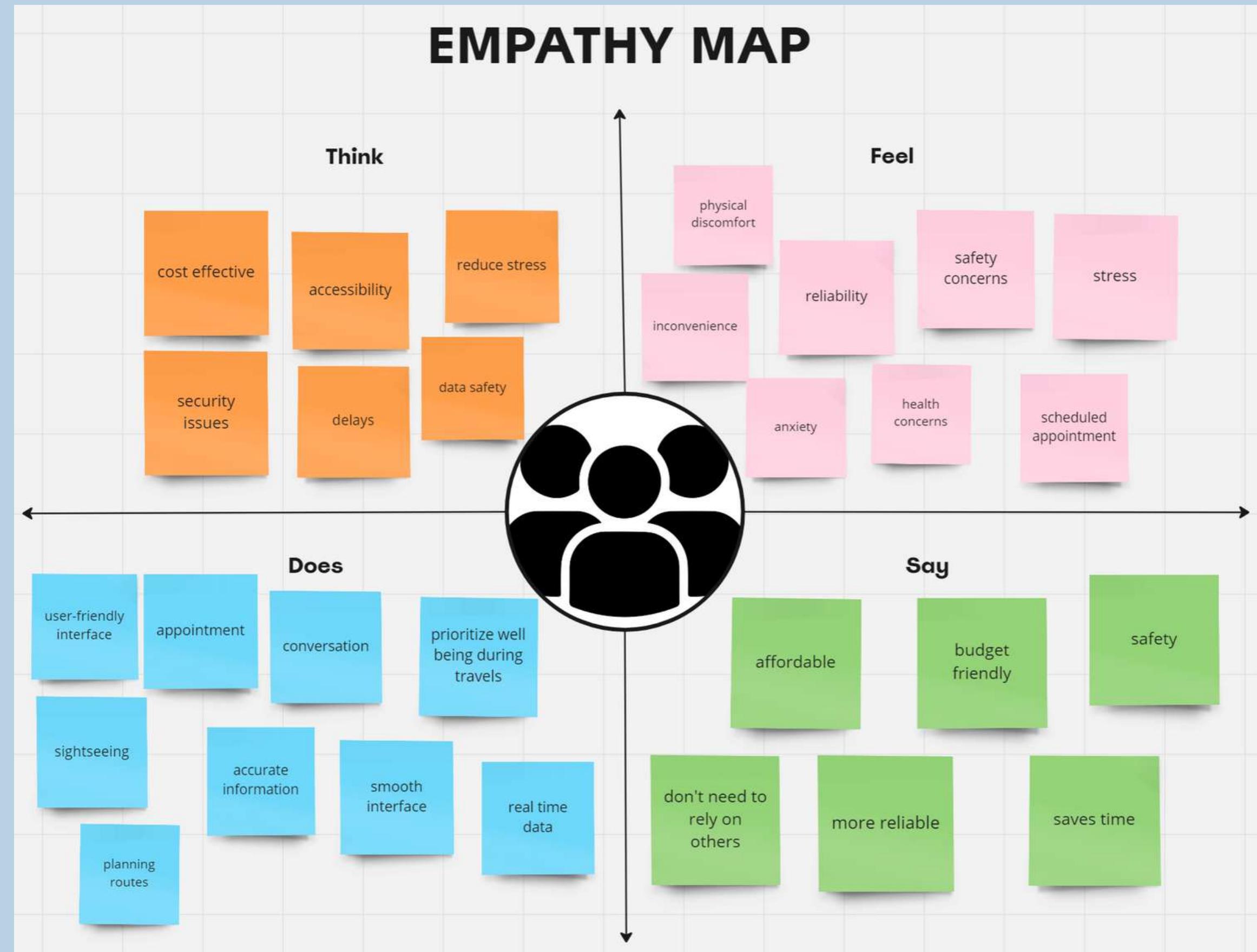


Scenario

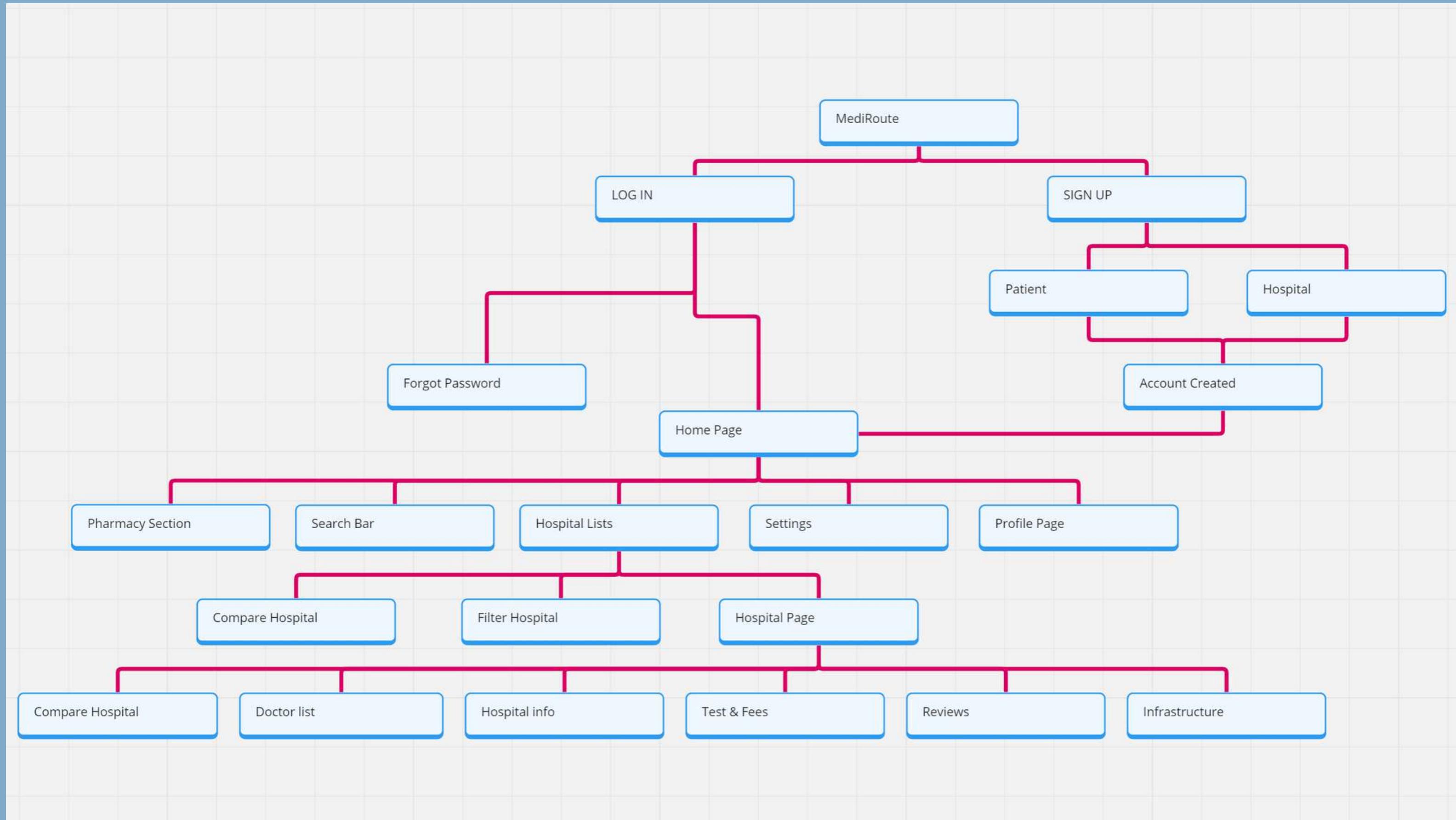
- Shashank, a busy professional, faces challenges in finding suitable healthcare amid a bustling city.
- Persistent headaches prompt him to seek medical advice.
- Recommendations from friends provide varied suggestions, leading to uncertainty.
- Online searches reveal scattered and inconsistent information.
- Scheduling appointments becomes cumbersome with long wait times and a lack of transparent pricing, making the healthcare quest time-consuming and stressful.



EMPATHY MAP



INFORMATION ARCHITECTURE



Low Fidelity Prototypes

Medi Route

HOME PROFILE SETTINGS LOGIN SIGN UP

Log in

Good to see you again!

By logging in, you agree to our [Terms of use](#) and [Privacy Policy](#).

G Continue with Google
L Continue with Number
F Continue with Facebook
A Continue with Apple

* indicates a required field.

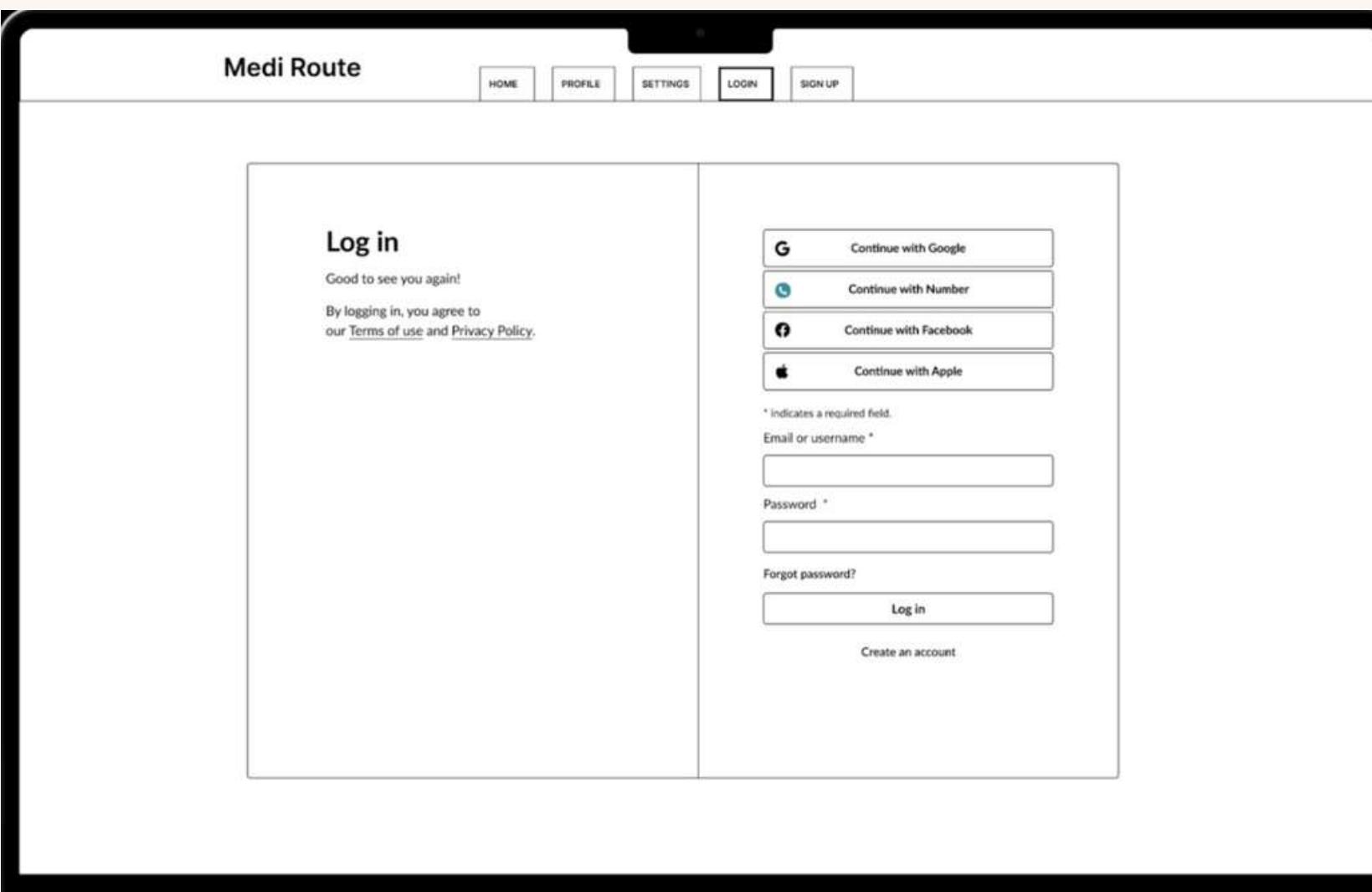
Email or username *

Password *

Forgot password?

Log in

Create an account.



Medi Route

HOME PROFILE SETTINGS LOGIN SIGN UP

Sign up

Join as:
Patient Doctor

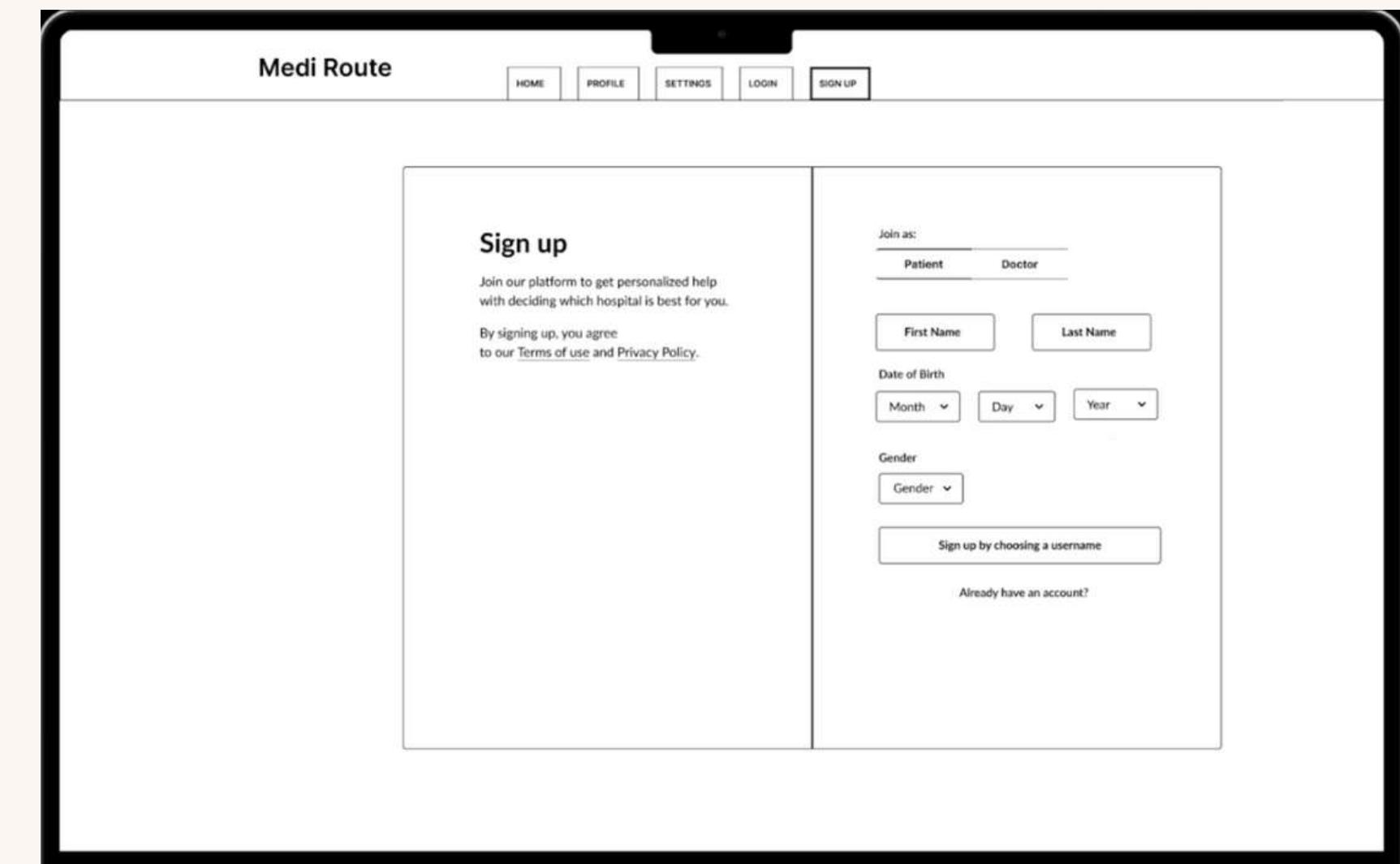
First Name Last Name

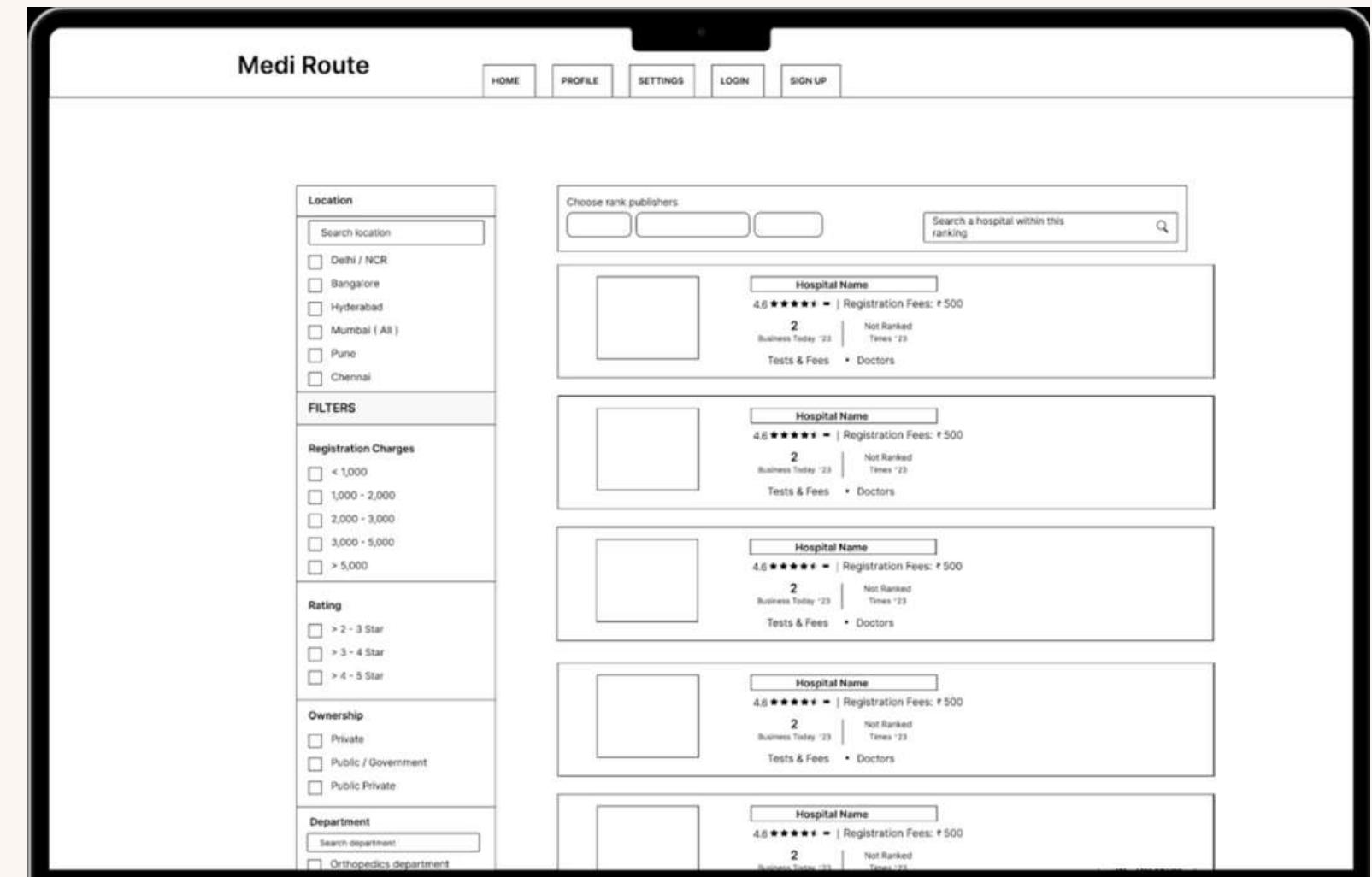
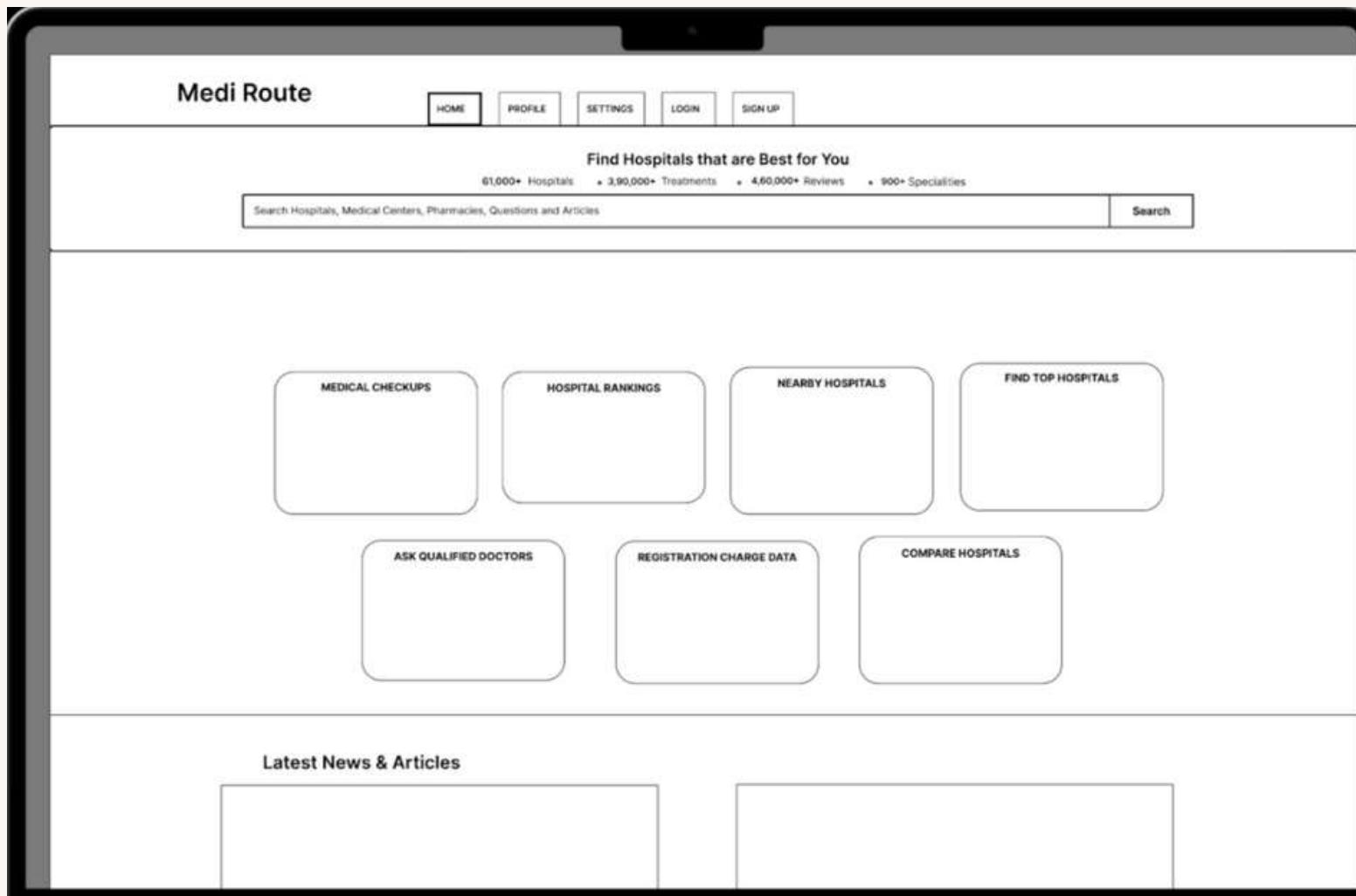
Date of Birth
Month Day Year

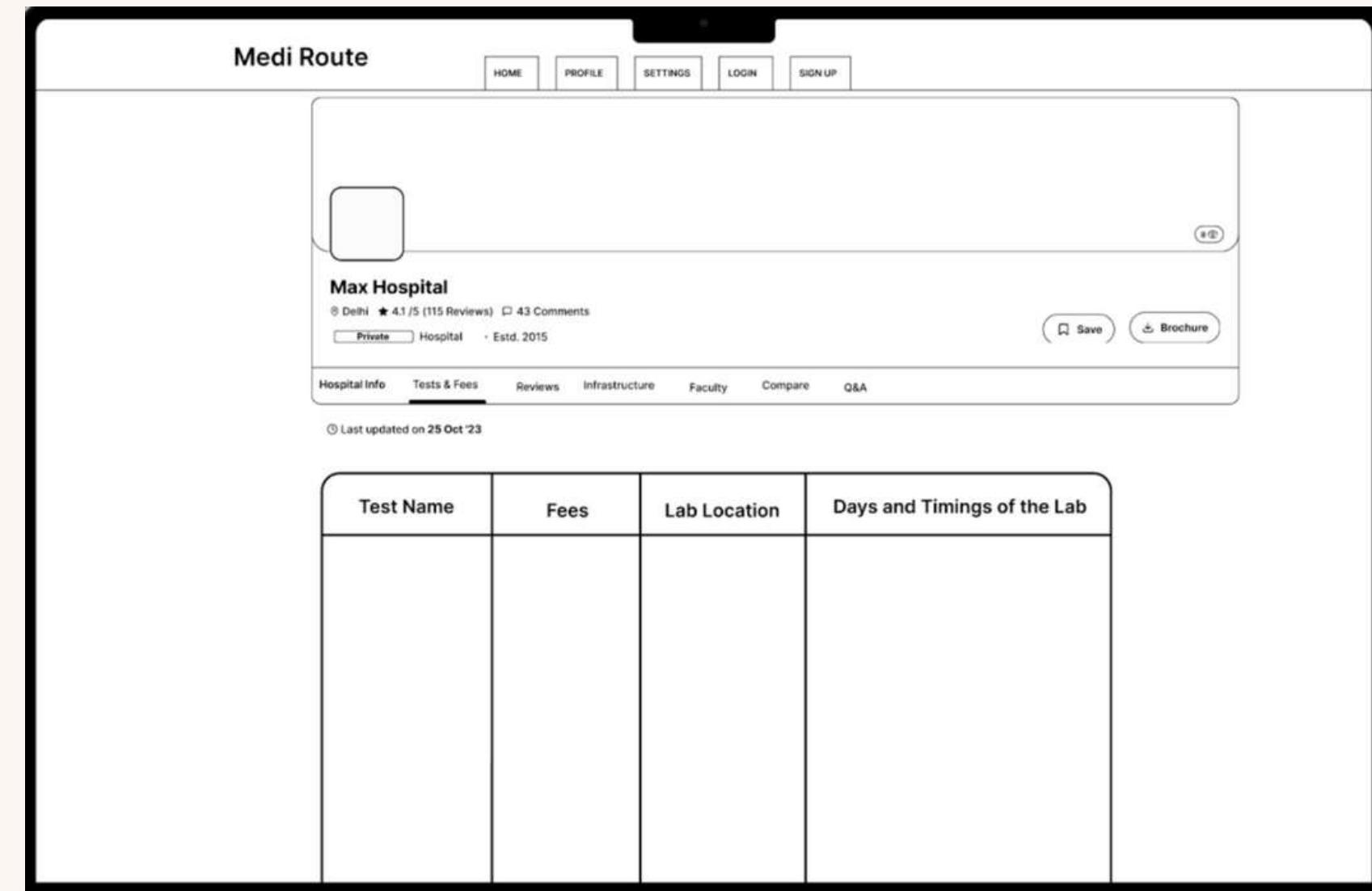
Gender
Gender

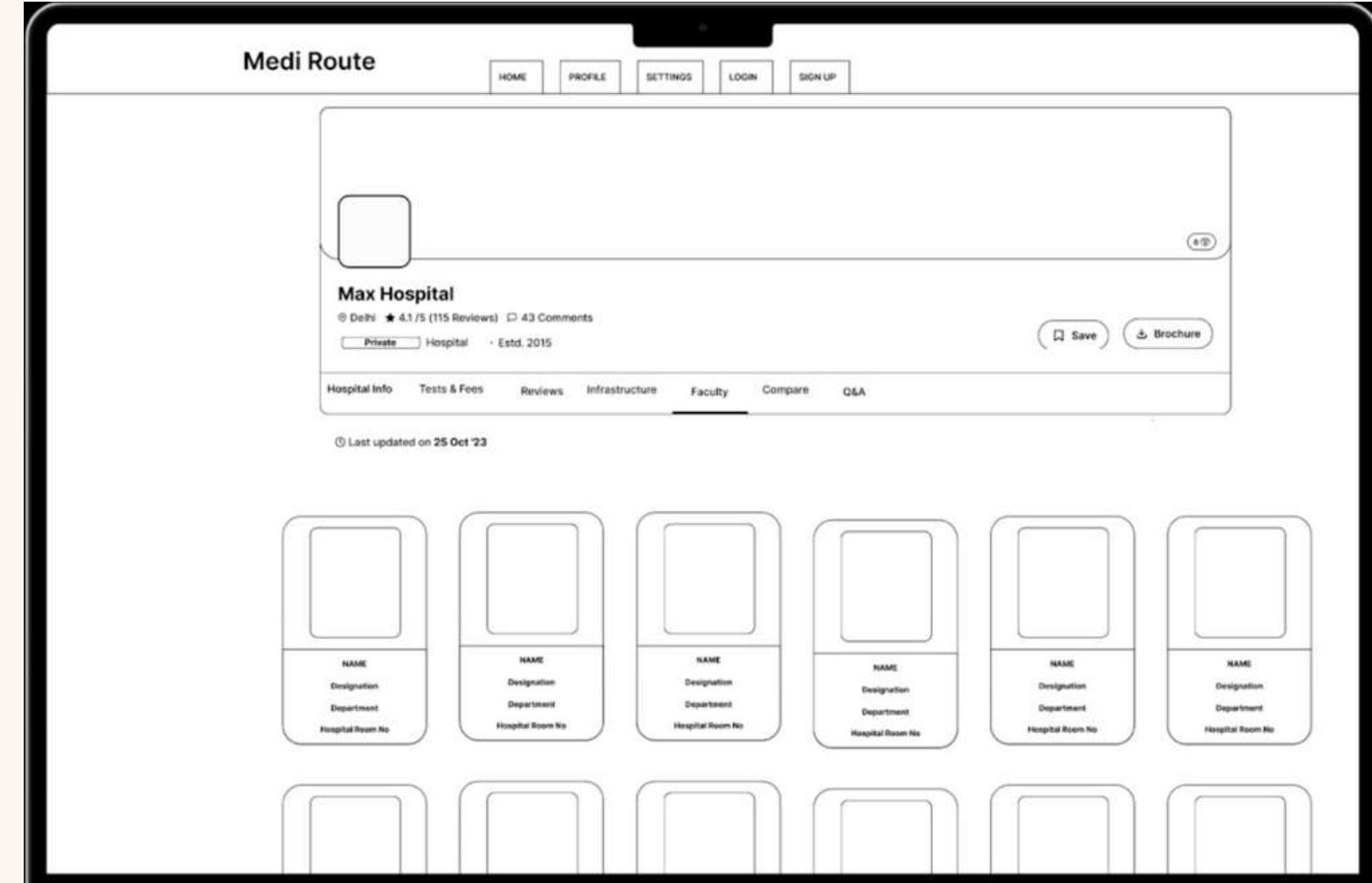
Sign up by choosing a username

Already have an account?









Medi Route

HOME PROFILE SETTINGS LOGIN SIGN UP

Max Hospital

Delhi ★ 4.1 /5 (115 Reviews) 43 Comments

Private Hospital - Estd. 2015

Save Brochure

Hospital Info Tests & Fees Reviews Infrastructure Faculty Compare Q&A

Last updated on 25 Oct '23

Get the latest answers on the topics you want. All answers have been submitted by patients, doctors & experts.

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Questions

Q

A

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Delhi ★ 4.1 /5 (115 Reviews) 43 Comments

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Save Brochure

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Last updated on 25 Oct '23

Max Hospital Patient Ratings & Reviews

★ 4.1 /5

108 Verified Reviews

★ 4.5 ★ 3.4 ★ 2.3

Satisfaction ★ 4.3 Infrastructure ★ 3.6 Faculty ★ 4.3 Service ★ 4 Value for Money ★ 4.3

What patients say about Max Hospital

Medi Route

HOME PROFILE SETTINGS LOGIN SIGN UP NEARBY PHARMACIES

Sign up

Join our platform to get personalized help with deciding which hospital is best for you.

By signing up, you agree to our [Terms of use](#) and [Privacy Policy](#).

Join as:

Patient Hospital

Hospital Name Specialization

Operating Hours

Days From To

Hospital License

Request Brochure Contact Number

Address

Enter hospital address

Sign up

Already have an account?

Medi Route

HOME PROFILE SETTINGS LOGIN SIGN UP

Max Hospital

Delhi ★ 4.1/5 (115 Reviews) 43 Comments

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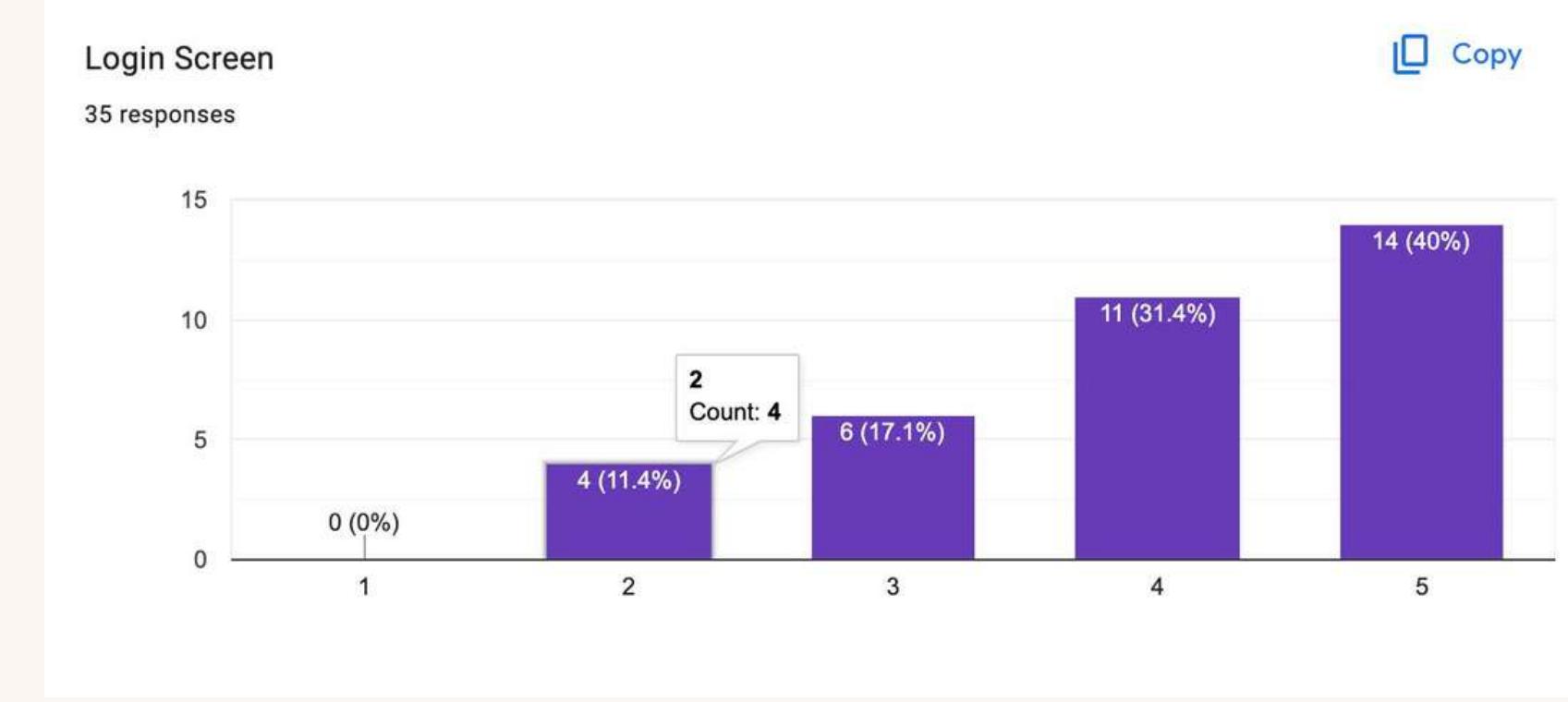
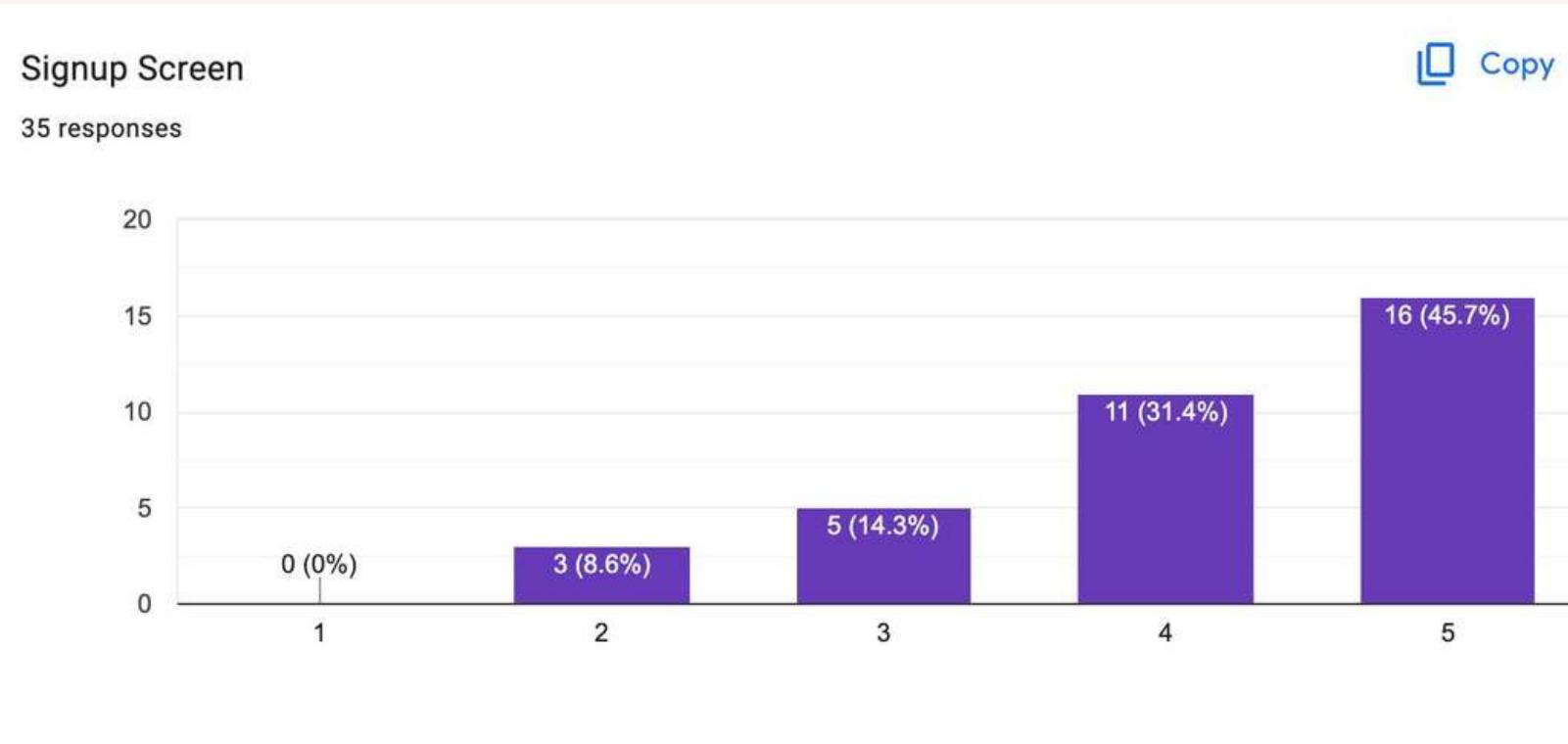
Edit Brochure

Max Hospital Overview Table of content

Max Hospital Highlights 2024



USER EVALUATION



In this user evaluation, we collected over 30 responses from users. And we have divided the response/rating for user evaluation into 7 different questions and one feedback input. Each of the 7 questions consist of the core interface components. As we have seen from the data we collected, our app received an overwhelming amount of rating, most of it being 4s and 5s. But sadly, the interface that was rated the lowest seems to be the login and signup page.

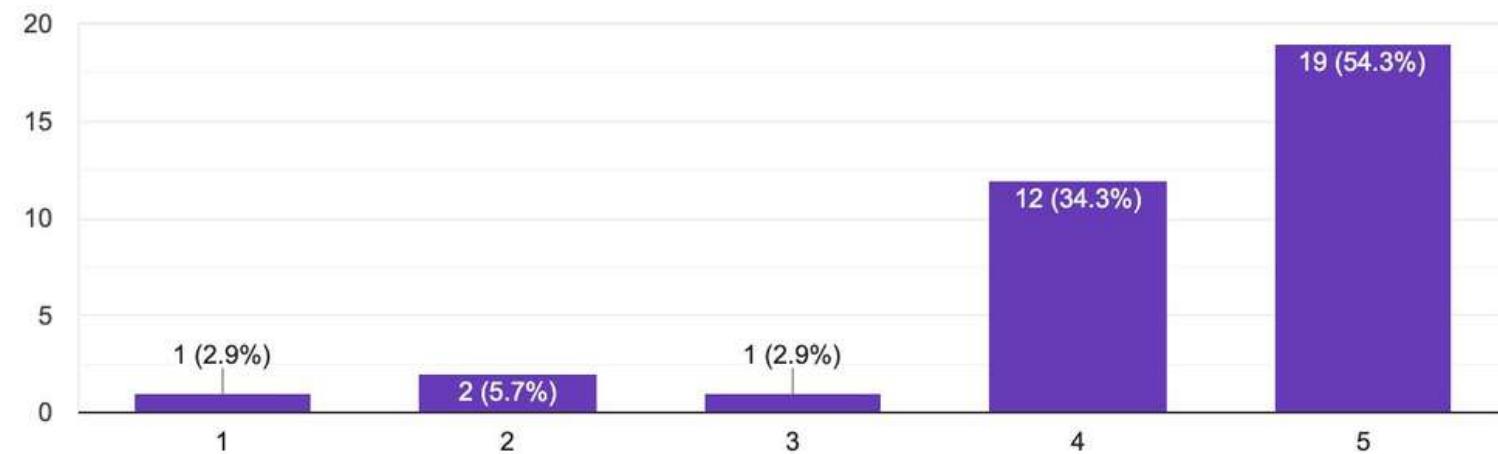


USER EVALUATION

Home Page Screen

35 responses

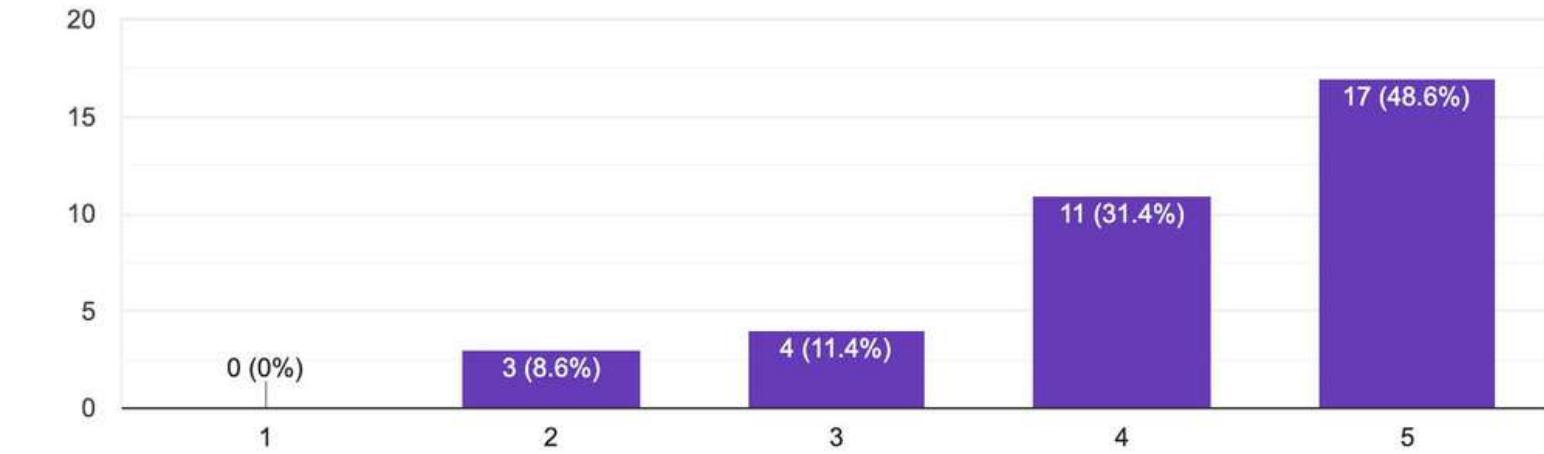
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Services Available and Pricing Section

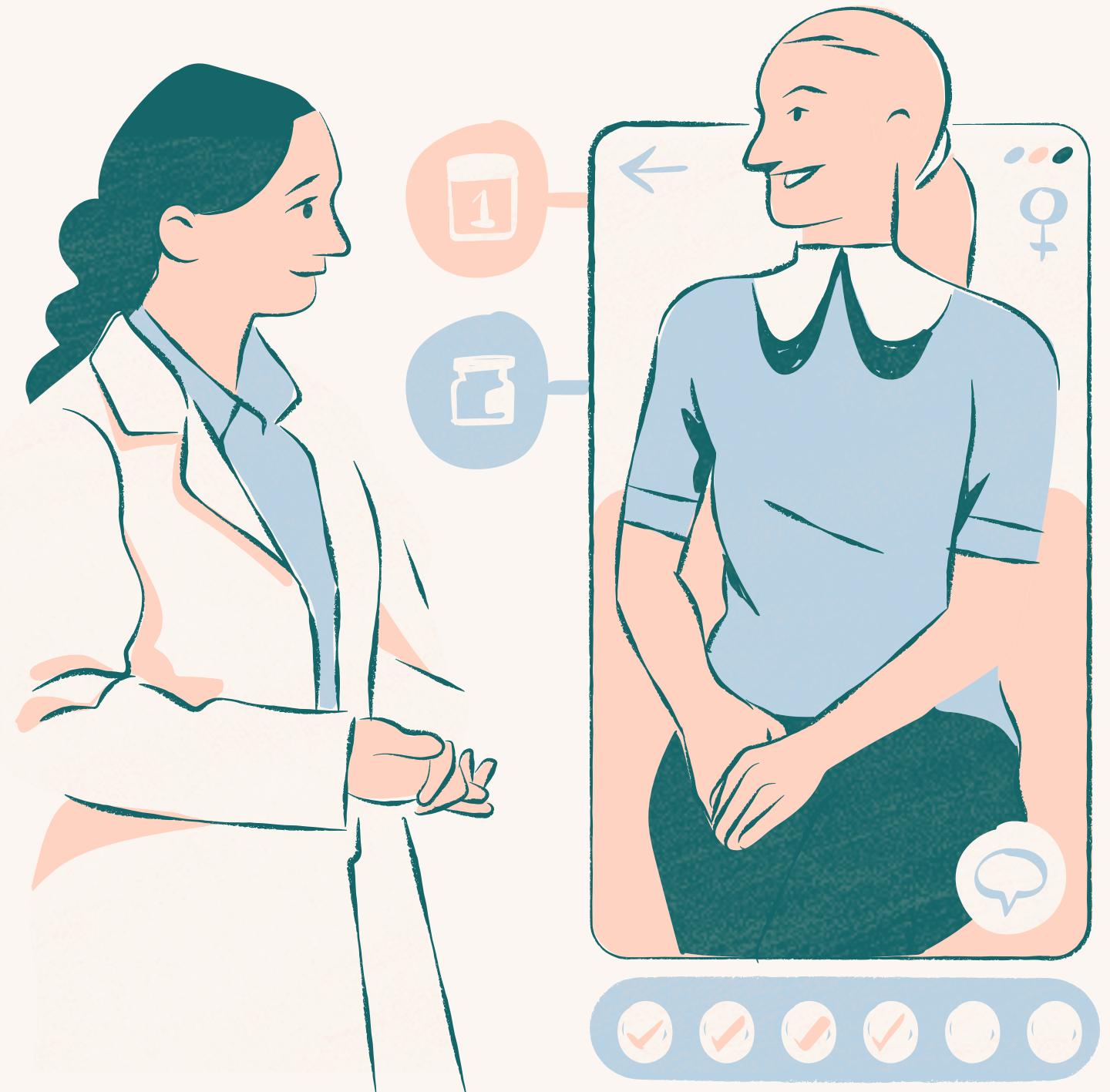
35 responses

[Copy](#)



Most of the responses tend to blame it on the User Interface and suggest it would look better if it was decorated more. Our Home page has gotten a high rating of 56%. The search and filter page got a bit lower than the Home Page. The hospital info page got the most 5 stars out of all, but surprisingly, we got responses saying the info page is too simple and the faculty should be divided into more branch wise tabs.

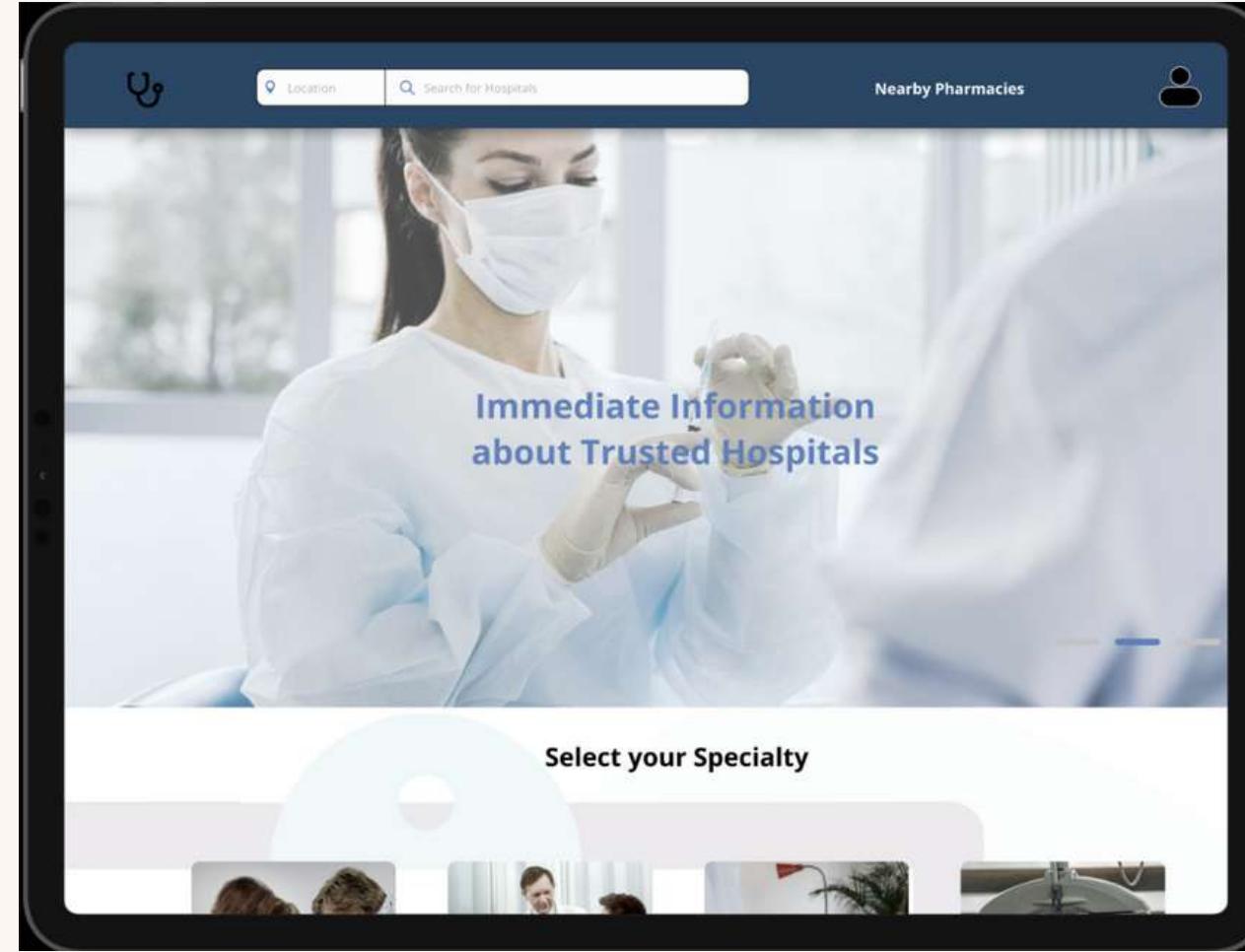
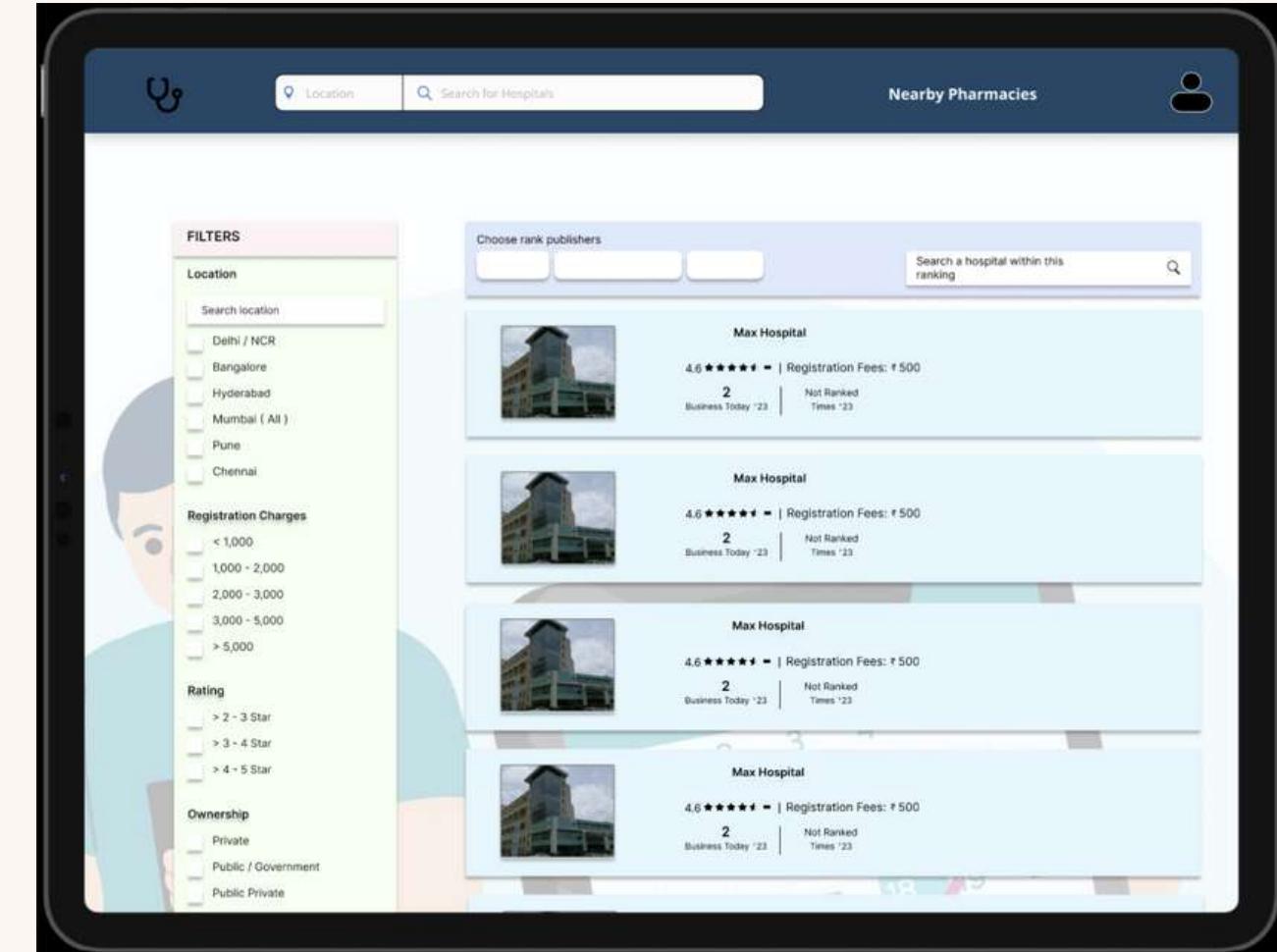
This data has a lot of information in it, and taking it into note is essential. We can now understand and judge which interfaces need help and which ones are good by themselves. By doing this, we can enhance user usability, experience, and interfaces.

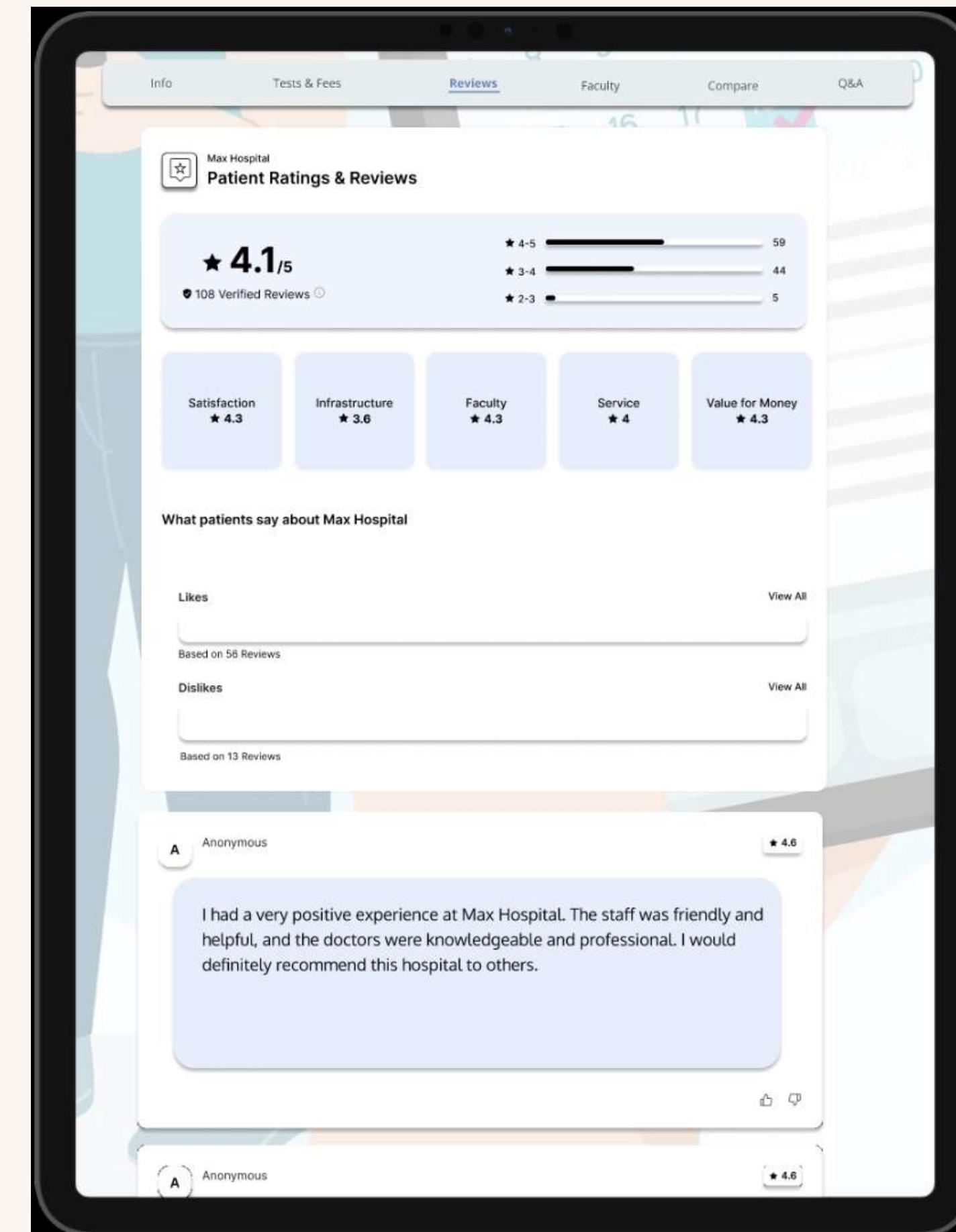
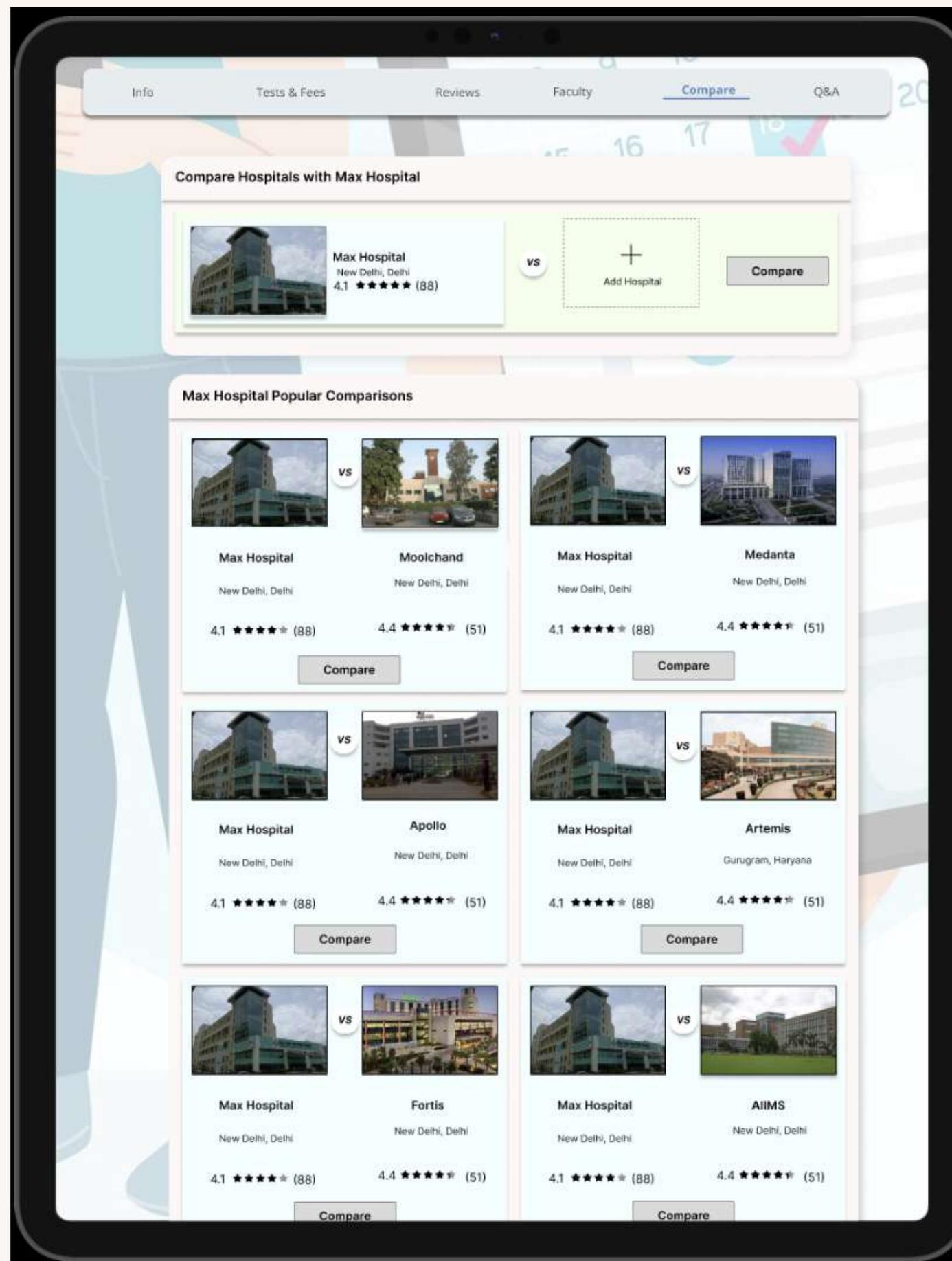


High Fidelity Prototypes

The login screen for Medi Route features a dark blue header with the logo and the word "MEDI ROUTE". Below the header, the title "Log in" is displayed. A message "Good to see you again!" follows, along with a note about agreeing to Terms of use and Privacy Policy. There are four social sign-in options: "Continue with Google", "Continue with Number", "Continue with Facebook", and "Continue with Apple". Below these are fields for "Email or username" and "Password", both marked with a red asterisk indicating they are required. A "Forgot password?" link is provided. A green "Log in" button is centered below the password field. Below the log-in form is a link to "Create an account". At the bottom, there is a permission request "Allow permission to access location:" with "YES" and "NO" buttons.

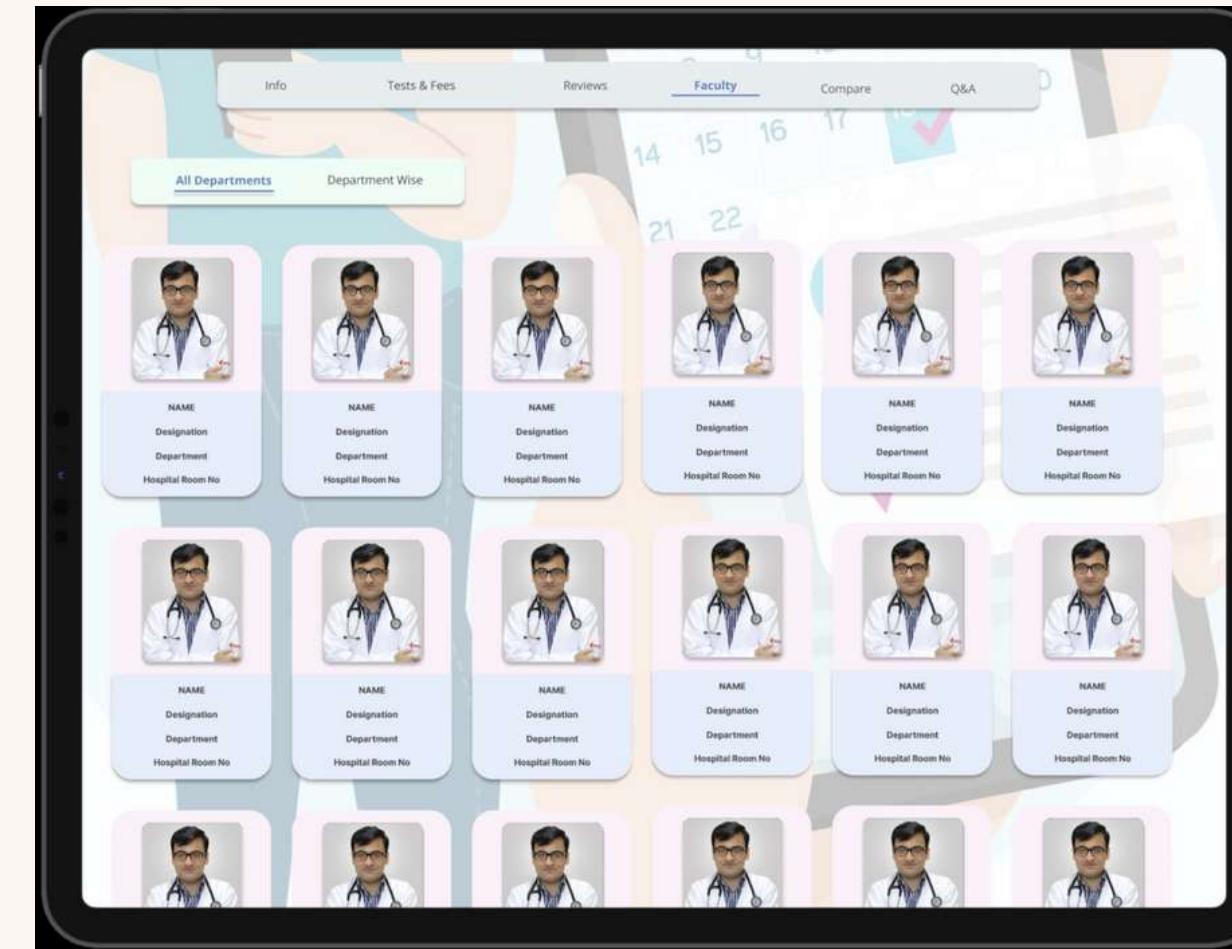
The sign-up screen for Medi Route features a dark blue header with the logo and the word "MEDI ROUTE". Below the header, the title "Sign up" is displayed. A message "Join our platform to get personalized help with deciding which hospital is best for you." follows, along with a note about agreeing to Terms of use and Privacy Policy. There are fields for "First Name" and "Last Name". A "Date of Birth" section includes dropdown menus for "Month", "Day", and "Year". A "Gender" section includes a dropdown menu. An "Address" field has the placeholder "Enter your address". A green "Sign up by choosing a username" button is at the bottom. Below it is a link "Already have an account?".





Tests & Fees

Test Name	Fees	Lab Location	Days and Timings of the Lab
Complete Blood Count (CBC)	500 INR	Lab 1	Monday-Saturday 9:00 AM - 5:00 PM
Fasting Blood Sugar (FBS)	300 INR	Lab 2	Tuesday-Friday 8:00 AM - 12:00 PM
Lipid Profile	700 INR	Lab 3	Monday-Saturday 10:00 AM - 4:00 PM
Thyroid Stimulating Hormone	400 INR	Lab 1	Tuesday-Friday 11:00 AM - 3:00 PM
Urine Routine Examination	200 INR	Lab 2	Monday-Saturday 12:00 PM - 2:00 PM



Info Tests & Fees Reviews Faculty Compare Q&A

Dr. ABC

M.B.B.S, M.D, General Medecine
Infertility Specialist, Gynecologist, Obstetrician
30 Years Experience Overall
XYZ, INDIA

Book Appointment

Fees: Rs. 500/- Available Today

Dr. ABC

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Info Tests & Fees Reviews Faculty Compare Q&A

Get the latest answers on the topics you want. All answers have been submitted by patients, doctors & experts.

Q Type your question

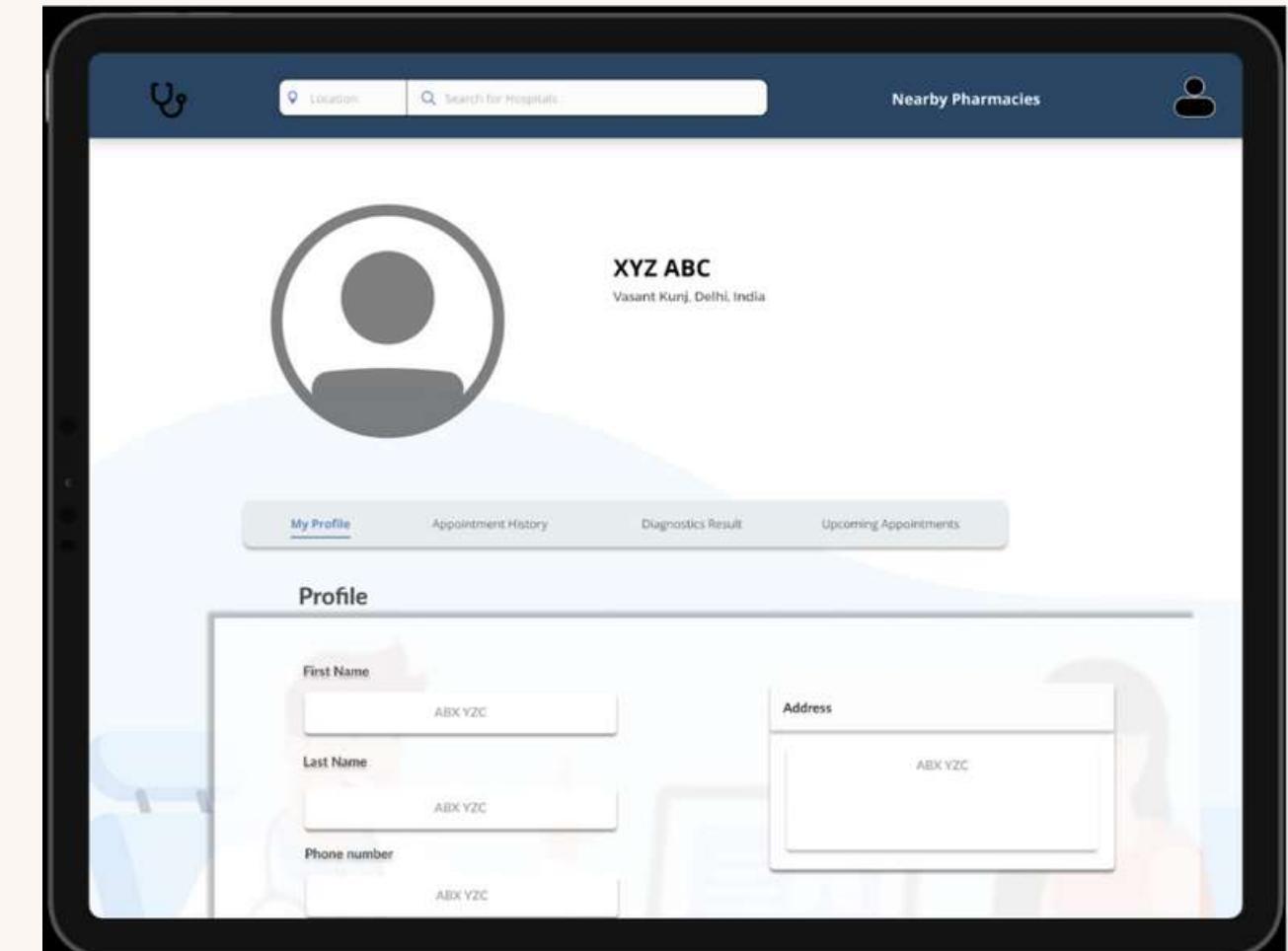
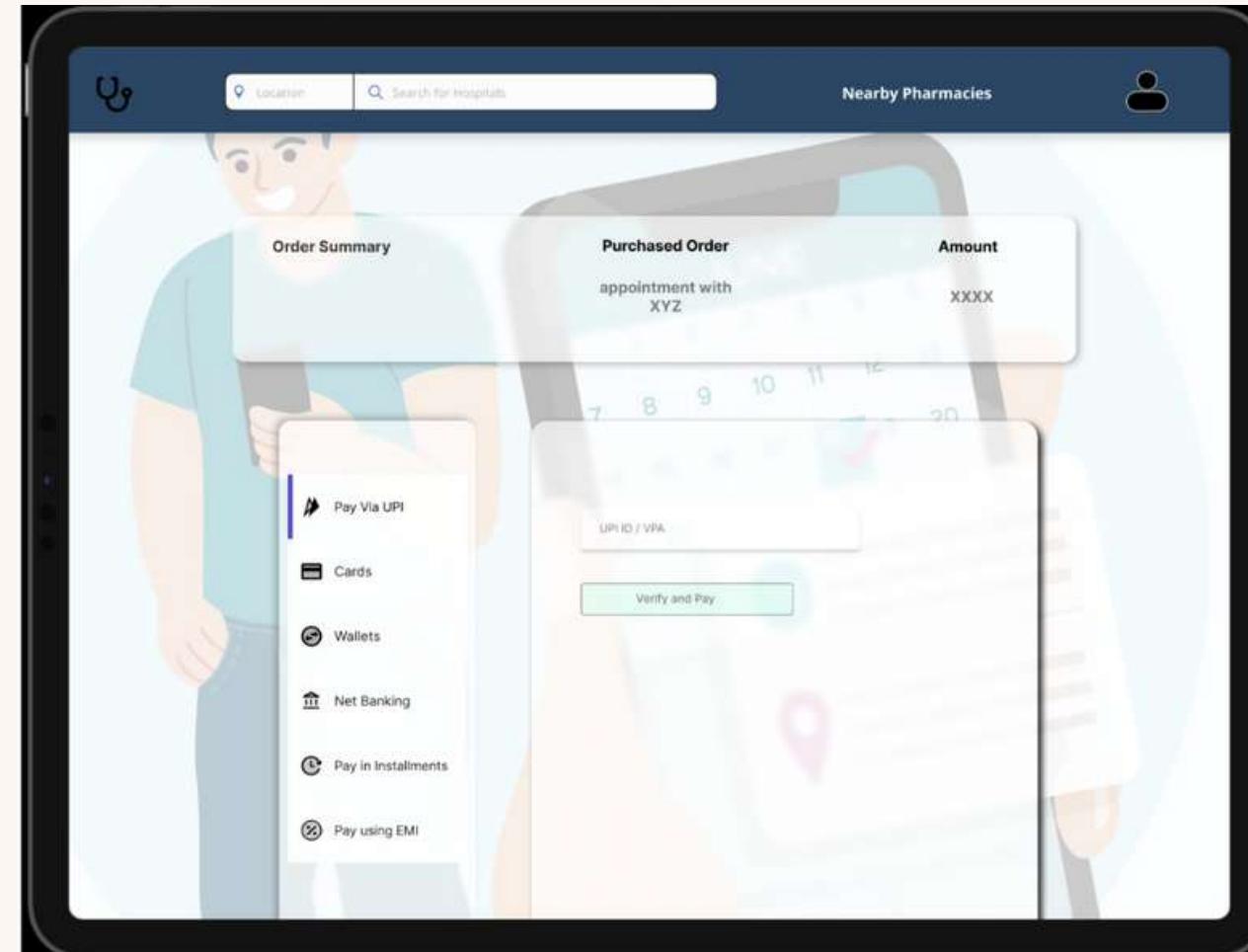
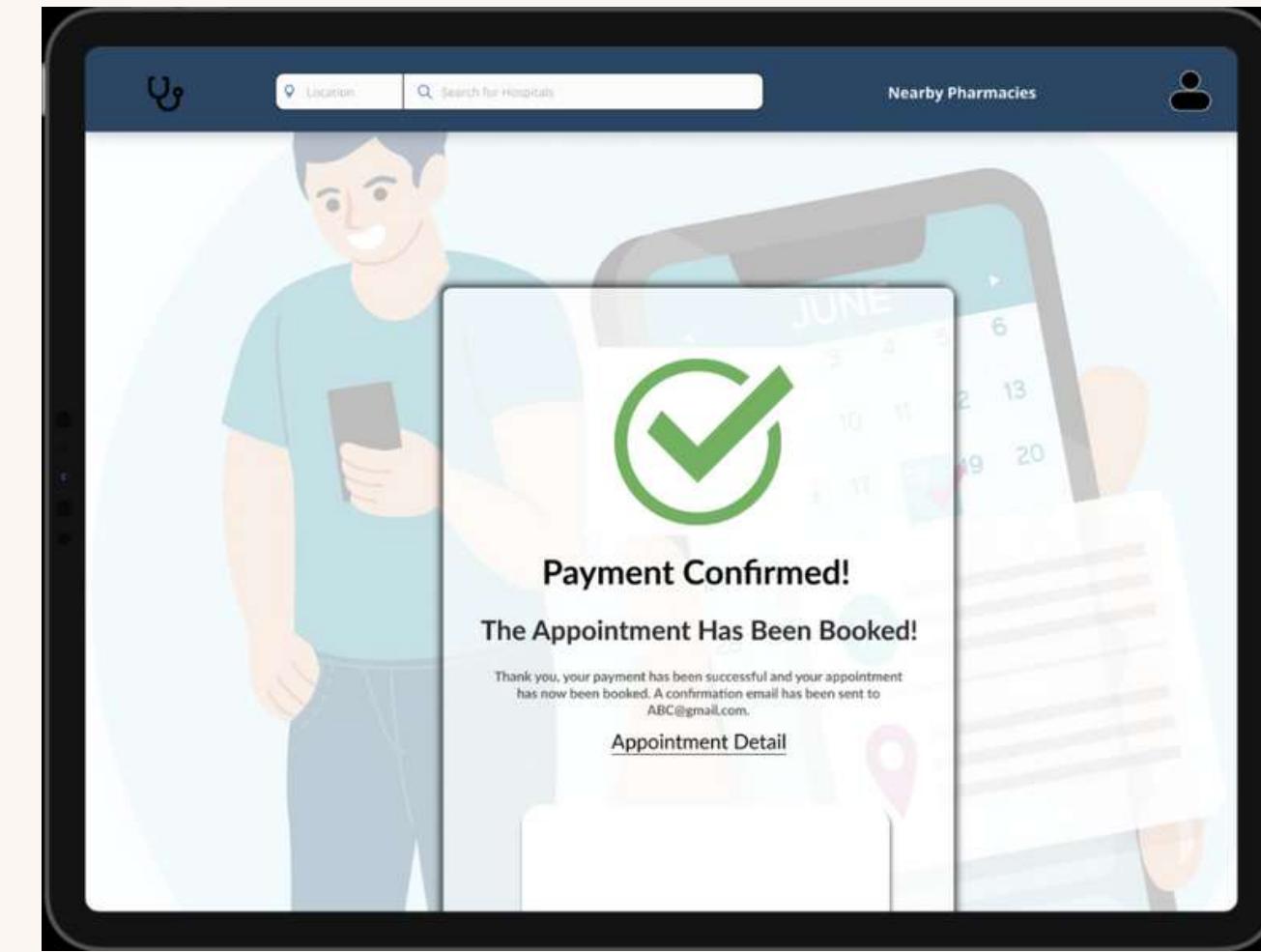
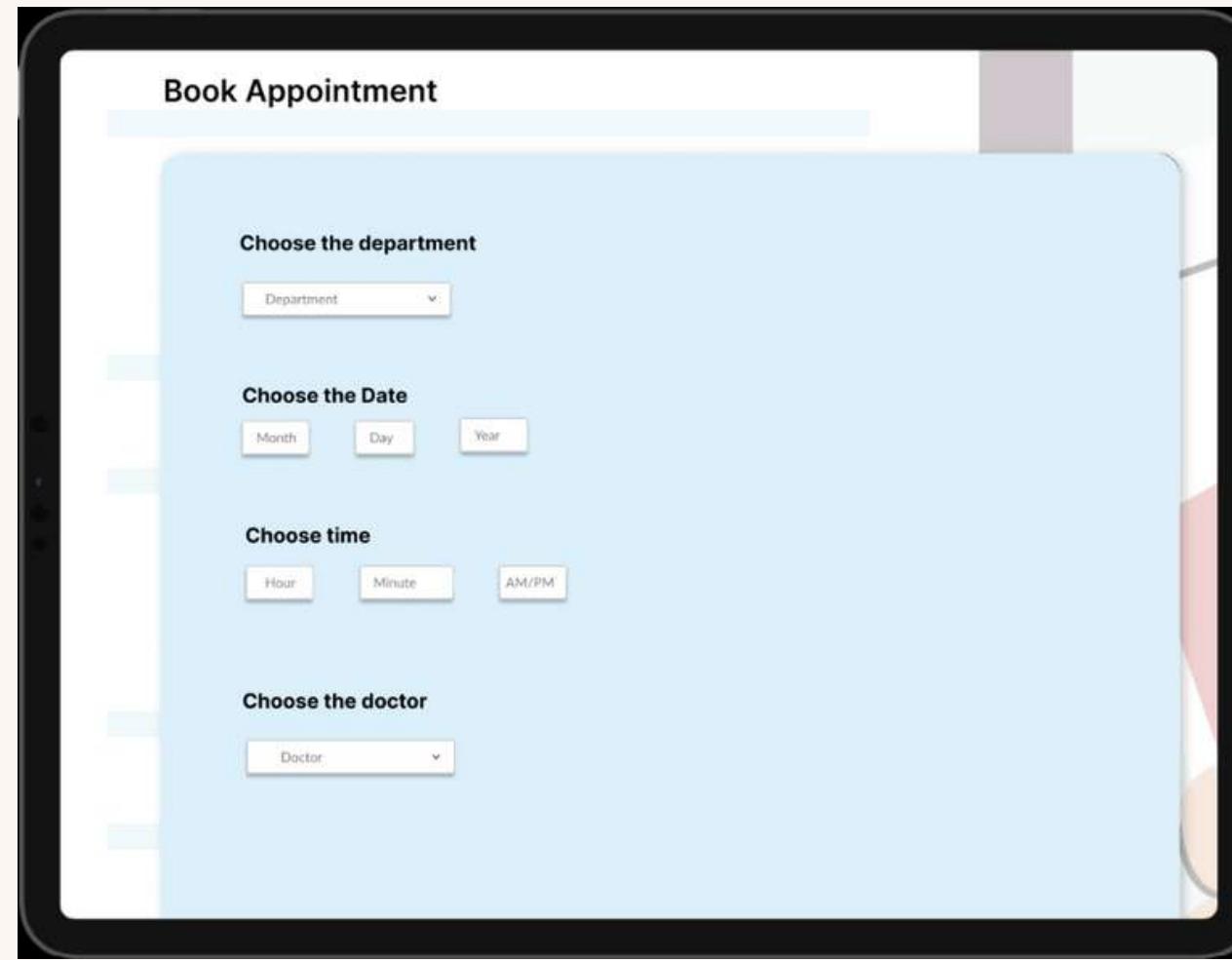
Questions

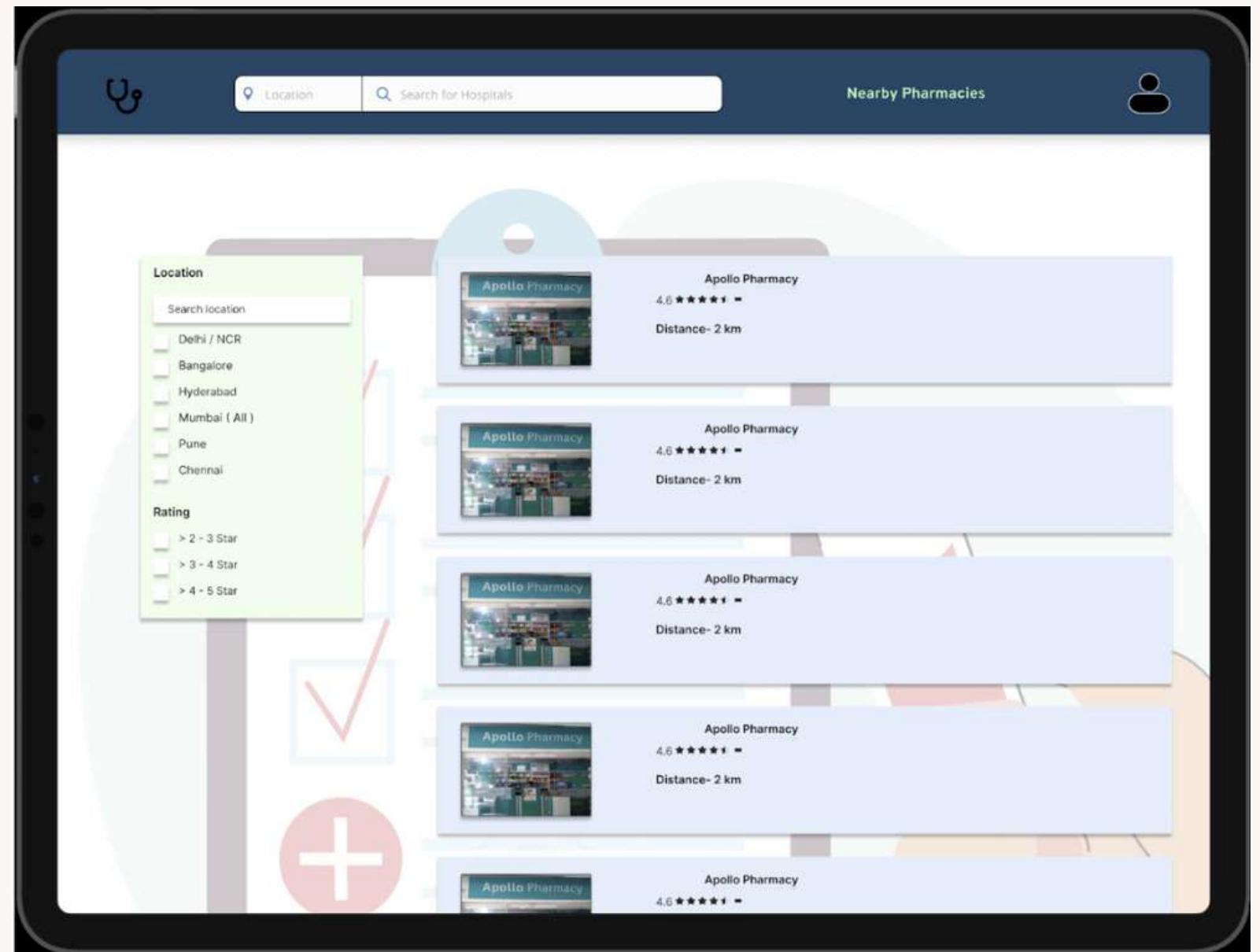
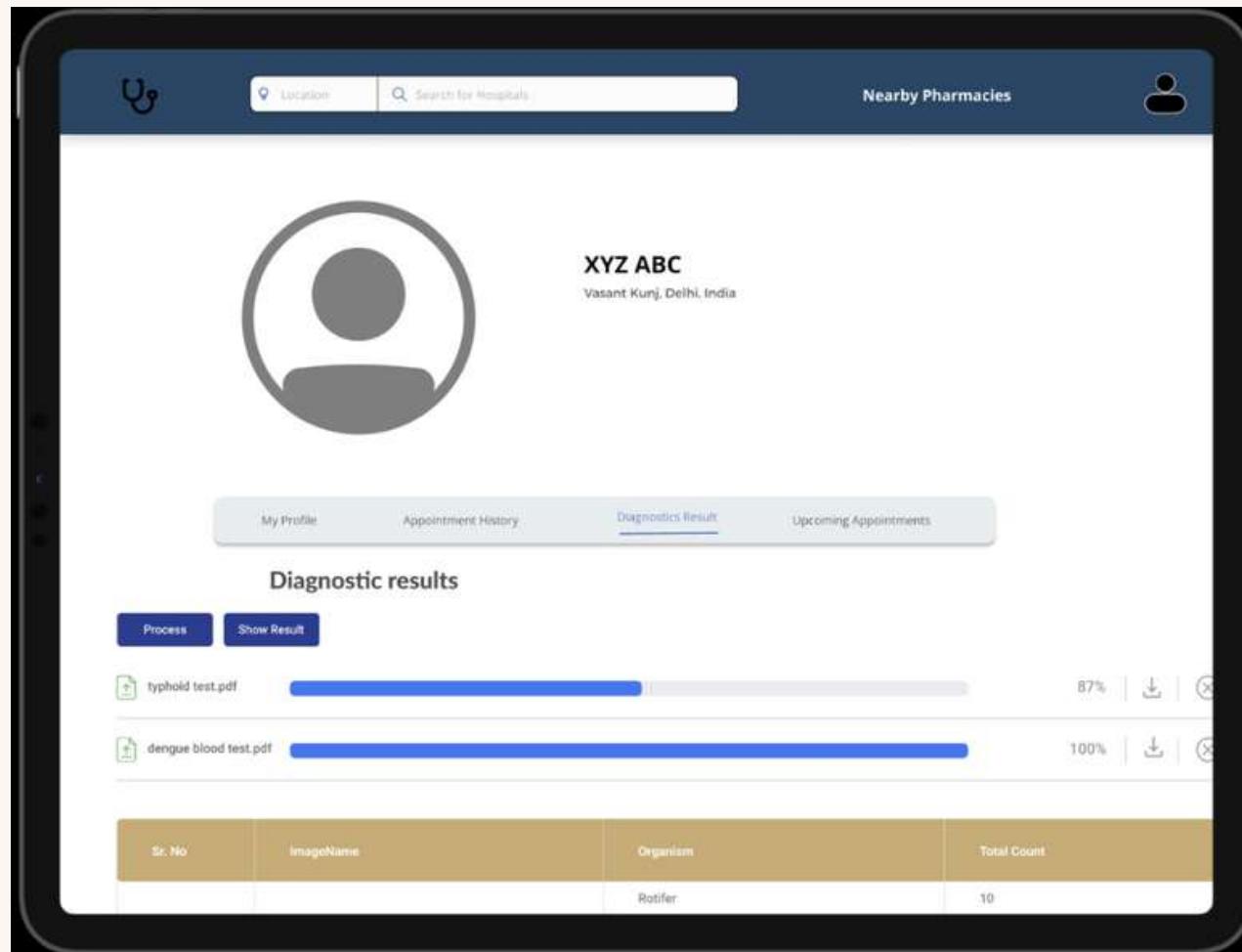
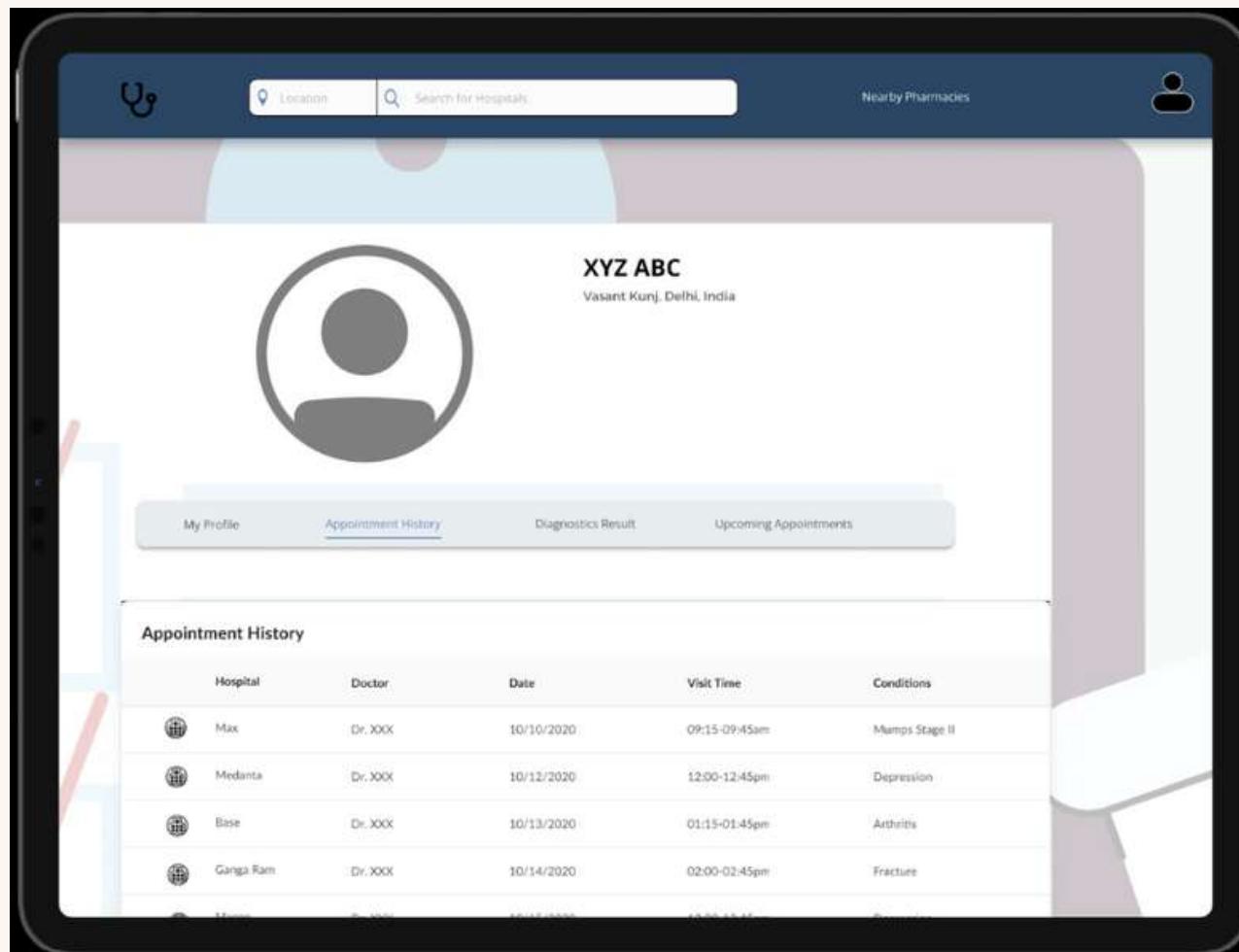
Q What are the different types of cancer that Max Hospitals treats?

A Max Hospitals treats a wide range of cancers, including breast cancer, colorectal cancer, lung cancer, head and neck cancer, gynecological cancer, leukemia and lymphoma, brain and spine cancer, bone and soft tissue cancer, pediatric cancer, urological cancer, gastrointestinal cancer, liver and pancreas cancer, and kidney cancer.

Q

A Max Hospitals performs a wide range of heart surgery, including coronary artery bypass grafting (CABG), valve replacement surgery, angioplasty and stenting, aortic aneurysm repair, mitral valve repair surgery, congenital heart defect surgery, heart transplant surgery, electrophysiology studies (EPS) and ablation, and pacemaker and defibrillator implantation.





Thank
you very
much!

