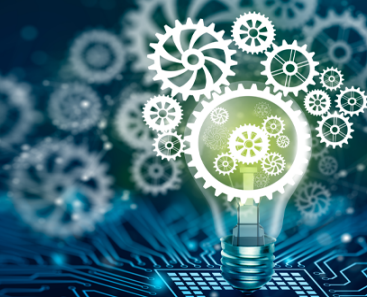


INNOVATION, DESIGN AND ENTREPRENEURSHIP (IDE) BOOTCAMP (PHASE - III)

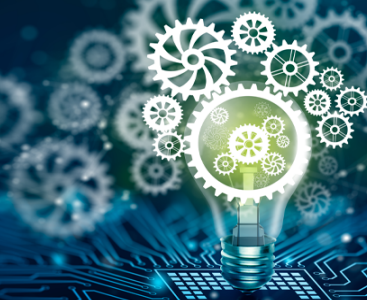
(Design Week Celebration)



Day	Modules	Session No	Time	Session Topics
Day 0 (28th April 2024)	Registration and Reporting		11:00 A.M - 09:00 P.M	Registration of the participants and Reporting
Day	Modules	Session No	Time	Session Topics
DAY 1 (29th April 2024)	Design Thinking for Entrepreneurs	0	7:30 A. M - 9:30 A.M	Registration of the participants and Reporting
			9:30 A.M - 10:00 A.M	Central Inauguration of IDE Bootcamp
		1	10:00 A.M - 10:30 A.M	Local Inauguration of IDE Bootcamp
			10:30 A.M - 10:45 A.M	Exhibitors move to their respective stall for Exhibition
		2	10:45 A.M - 11:30 A.M	Chief Guests Visit stalls and Innovators' Showcase: Student Prototype Exhibits
			11:30 A. M - 11.45 A.M	Tea Break
		3	11:30 A. M - 1.00 P.M	Participants Visit stalls and Innovators' Showcase: Student Prototype Exhibits
			01:00 P.M - 02:00 P.M	Lunch Break
		4	02:00 P.M - 02:30 P.M	Programme overview and Learning Outcomes
		5	02:30 P.M - 3:30 P.M	Getting to know each other : Ice-breaking and Team Introduction
		6	3:30 P.M - 4:30 P.M	Design Thinking for Entrepreneurs
			04:30 P.M - 04:45 P.M	Tea Break
		7	4:45 P.M- 05:30 P.M	Find Your Flow: Self Discovery
		8	05:30 P.M - 06: 00 P.M	Student Interaction and Feedback & Takeaways
Day	Modules	Session No	Time	Session Topics
DAY 2 (30th April 2024)	Human Centered Approach to Opportunity Discovery		09:00 A.M - 09:15 A.M	Recap of Day 1 & Objective setting for Day 2
		9	09:15 A.M - 11:00 A.M	Empathize: Design thinking process in problem-solving contexts
			11:00 A.M - 11:15 A.M	Tea Break
		10	11:15 A.M - 01:00 P.M	The Entrepreneurial Journey: How to find the right path to building a start-up
			01:00 P.M - 02:00 P.M	Lunch Break
		11	02:00 P.M - 03:00 P.M	Understanding Markets, segments and

INNOVATION, DESIGN AND ENTREPRENEURSHIP (IDE) BOOTCAMP (PHASE - III)

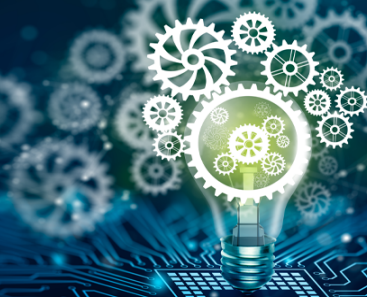
(Design Week Celebration)



				Market Estimation
		12	03:00 P.M - 03:45 P.M	Customer Personas Workshop -Design thinking approach to understand customers
			03:45 P.M - 04:00 P.M	Tea Break
		13	04:00 P.M - 05:30 P.M	"Bold Beginnings: Inspiring Student Entrepreneurs to Take the Leap"Courage, Conviction, and Entrepreneurial Excellence
			05:00 P.M - 05:30 P.M	Q&A. Feedback & Takeaways
Day	Modules	Session No	Time	Session Topics
DAY 3 (1st May 2024)	Designing Success: Competitive Advantage and Differentiation Strategies in Startups		09:00 A.M - 09:15 A.M	Recap of Day 2 & Objective setting for Day 3
		14	09:15 A.M - 10:30 A.M	Craft your value proposition to build your differentiation
		15	10:30 A.M - 11:30 A.M	Ergonomics in Product/Solution Design: Optimizing User Experience and Business Success
			11:30 A.M - 11:45 A.M	Tea Break
		16	11:45 A.M - 01:00 P.M	Entrepreneur talk on "Deliver Delightful CX- Importance of product design and development"
			01:00 P.M - 02:00 P.M	Lunch Break
		17	02:00 P.M - 03:00 P.M	Competitor Analysis Workshop - Turning Competition into Opportunities
			03:00 P.M- 03:15 P.M	Tea Break
		18	03:15 P.M - 05:30 P.M	Incubator Visit: Guided Tour and Interaction with Startups
Day	Modules	Session No	Time	Session Topics
DAY 4 (2nd May 2024)	Building Sustainable Business model & Digital Ecosystem for startups		09:00 A.M - 09:15 A.M	Recap of Day 3 & Objective setting for Day 4
		19	09:15 A.M - 10:00 A.M	Introduction to Business model
		20	10:00 A.M - 11:15 A.M	Lean Canvas Overview and Guided Lean Canvas Sketching
			11:15 A.M - 11:30 A.M	Tea Break
		21	11:30 A.M - 12:00 P.M	Pitch Perfect: Mastering the Art of Persuasive Presentations
		22	12:00 P.M - 1:00 A.M	Leadership Talk on "Inclusivity and Diversity in Entrepreneurship: Lessons from Indian Culture"
			01:00 P.M - 02:00 P.M	Lunch Break

INNOVATION, DESIGN AND ENTREPRENEURSHIP (IDE) BOOTCAMP (PHASE - III)

(Design Week Celebration)



		23	02:00 P.M - 03:00 P.M	Entrepreneur Talk : "Leveraging Digital Presence - Insights and Strategies from Successful Innovators"
		24	03:00 P.M - 06:00 P.M	Local Insights: Design Thinking Expedition for Students
Day	Modules	Session No	Time	Session Topics
DAY 5 (3rd May 2024)	Overview on Grants and Funding opportunities for student start-up		09:00 A.M - 09:15 A.M	Recap of Day 4 & Objective setting for Day 5
		25	09:15 A.M - 10:00 A.M	Overview on Grants & Funding opportunities for student start-up
			10:00 A.M - 10:15 A.M	Setting up for pitch
		26	10:15 A.M - 01:00 P.M	Pitch Presentation Mastery: Assessments and Insightful Feedback -I
			01:00 P.M - 02:00 P.M	Lunch Break
		27	02:00 P.M - 04:00 P.M	Pitch Presentation Mastery: Assessments and Insightful Feedback-II
			04:00 P.M - 04:15 P.M	Tea Break
		28	04:15 PM- 05:30 PM	Closing Ceremony -Feedback & Takeaways