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Description: In this program of sentimental analysis of hotel reviews, I have taken the data of reviews of hotel, in which reviews had a column of happy or not happy, so based on the words used in the review and whether the person was happy or not happy after his visit at that hotel, gives me the data as an input in this project to feed to sklearn for training.

After the modelling and creating this project: One can write a review and check it automatically whether the person is happy or not happy after his/her visit.

```
from google.colab import drive
drive.mount('/gdrive')

Drive already mounted at /gdrive; to attempt to forcibly remount, call drive.mount("/gdrive)

import warnings
warnings.filterwarnings('ignore')

# Mounting Drive
import os
os.chdir('/gdrive/My Drive/')
```

# **Data Facts and Importing Libraries**

### 1 df.info()

### 1 df.describe().transpose()

	count	unique	top	freq
User_ID	38932	38932	id23295	1
Description	38932	38932	Stayed for recent convention. Perfect location	1
Browser_Used	38932	11	Firefox	7367
Device_Used	38932	3	Desktop	15026
Is_Response	38932	2	happy	26521

## **Data Cleaning / Data Analysis**

```
## Checking missing vales in data set and printing percentage of missing values
## for each column

count = df.isnull().sum().sort_values(ascending=False)

percentage = ((df.isnull().sum()/len(df)*100)).sort_values(ascending=False)

missing_data = pd.concat([count,percentage],axis=1, keys=['Count','Percentage'])

print('Count and percentage of missing values for the colums:')

missing_data
```

Count and percentage of missing values for the colums:

### Count Percentage

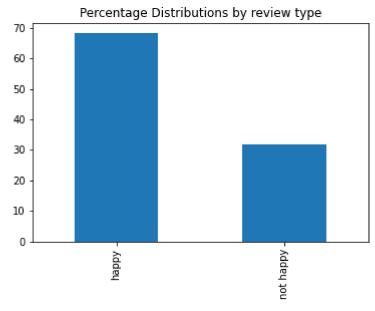
1 ## No missing values found

- 1 ## checking for the distribution of default
- 2 import matplotlib.pyplot as plt
- 3 %matplotlib inline
- 4 print('Percentage for defalut\n')
- 5 print(round(df.Is\_Response.value\_counts(normalize=True)\*100,2))
- 6 round(df.Is\_Response.value\_counts(normalize=True)\*100,2).plot(kind='bar')
- 7 plt.title('Percentage Distributions by review type')
- 8 plt.show()

Percentage for defalut

happy 68.12 not happy 31.88

Name: Is\_Response, dtype: float64



- 1 # Removing Extra columns
- 2 df.drop(columns=['User ID','Browser Used','Device Used'],inplace=True)
- 1 df.head()

### Description Is Response

```
1 The room was kind of clean but had a VFRV stro
                                                      not hanny
 1
    # Applying cleaning for text
    import re
 3
    import string
    # Function converts to lower case, removes square brackets, removes numbers and
    # punctuations
    def text_clean_1(text):
 6
 7
        text=text.lower() #lowercase
        text=re.sub('\[.*?\]','',text) #brackets
 8
        text=re.sub('[%s]' % re.escape(string.punctuation),'',text) #punctuations
 9
10
        text=re.sub('\w*\d\w*','',text) #digits
        text = re.sub('[''""...]','',text) #quotation mark
11
        text = re.sub('\n','', text) #next line/blank lines
12
        return text
13
14
15
    cleaned1 = lambda x: text_clean_1(x)
   df['cleaned_description'] = pd.DataFrame(df.Description.apply(cleaned1))
 2 df.head()
                                Description Is_Response
                                                                        cleaned_description
```

the room was kind of clean but had very stro	not happy	The room was kind of clean but had a VERY stro	0
i stayed at the crown plaza april april th	not happy	I stayed at the Crown Plaza April April	1
i booked this hotel through hotwire at the low	not happy	I booked this hotel through Hotwire at the low	2
stayed here with husband and sons of	h	Stayed here with husband and sons on the	2

#### MODEL TRAINING

```
1
    from sklearn.model selection import train test split
 3
    Independent var = df.cleaned description
 4
    Dependent var = df.Is Response
 5
 6
    IV_train, IV_test, DV_train, DV_test = train_test_split(Independent_var, Dependent_var,
 7
 8
    print('IV_train :', len(IV_train))
    print('IV_test :', len(IV_test))
 9
    print('DV_train :', len(DV_train))
10
    print('DV_test :', len(DV_test))
11
    IV train: 35038
    IV test : 3894
```

DV\_train : 35038 DV\_test : 3894

```
from sklearn.feature_extraction.text import TfidfVectorizer #importing essential librari
1
    from sklearn.linear model import LogisticRegression
2
3
4
    tvec = TfidfVectorizer()
    clf2 = LogisticRegression(solver = "lbfgs")
5
6
7
8
    from sklearn.pipeline import Pipeline #for step by step execution
1
    model = Pipeline([('vectorizer',tvec),('classifier',clf2)])
2
3
    model.fit(IV_train, DV_train)
4
5
6
    from sklearn.metrics import confusion matrix
7
8
    predictions = model.predict(IV test)
9
    confusion matrix(predictions, DV test)
10
    array([[2417, 304],
           [ 154, 1019]])
    from sklearn.metrics import accuracy score, precision score, recall score
1
2
    print("Accuracy : ", accuracy_score(predictions, DV_test))
3
    print("Precision : ", precision_score(predictions, DV_test, average = 'weighted'))
    print("Recall : ", recall score(predictions, DV test, average = 'weighted'))
    Accuracy: 0.8823831535695943
    Precision: 0.8889271415963718
    Recall: 0.8823831535695943
1 #Final output:
2
    example = ["It was an wonderful experience, I would visit again"]
    result = model.predict(example)
4
5
    print(result)
    ['happy']
```