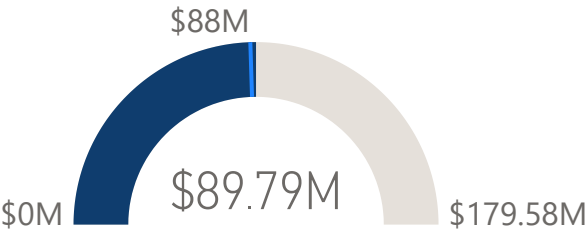


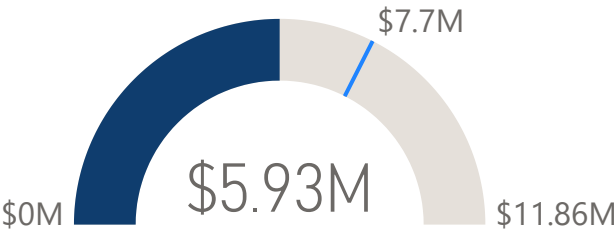
# Adventure Works Strategic Dashboard

## FINANCIAL

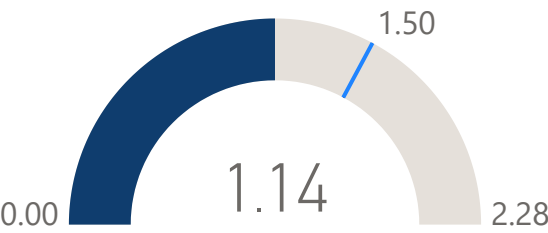
Overall and Target Revenue



Overall and Target Profit



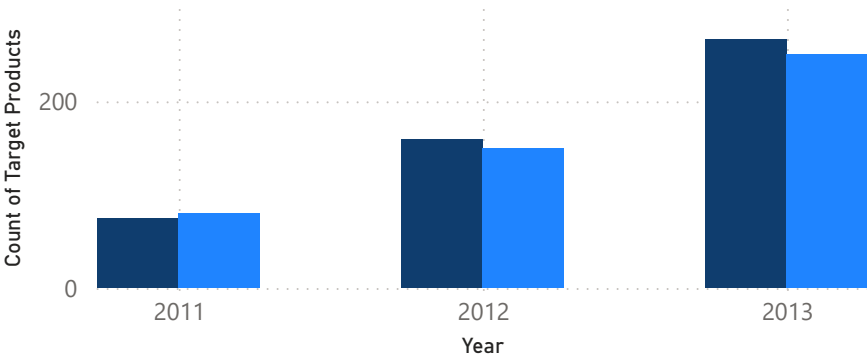
Overall and Target Inventory Turns on Average



## CUSTOMER

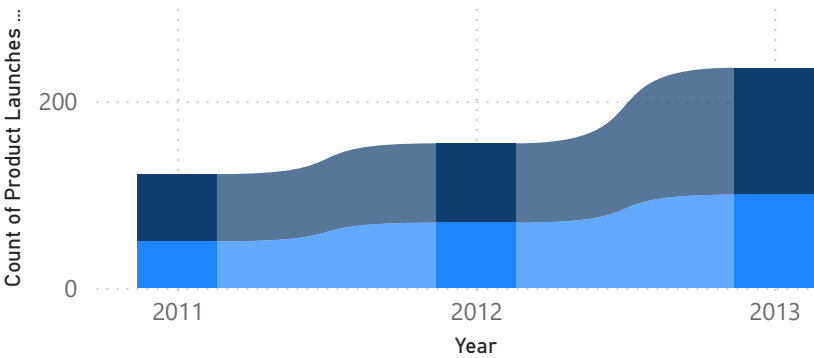
Overall and Target Active Products by Year

Count of Active Products Target Active Products



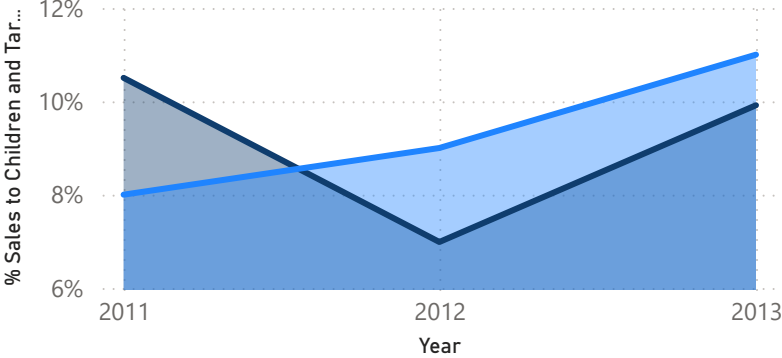
Overall and Target Product Launches by Year

Count of Product Launches Target Product Launches



% Sales and % Target Sales to Children by Year

% Sales to Children Target Sales to Children



## INTERNAL

13.12

Days to Manufacture

2.12

Manufacturing Days Overdue

0.25%

Scrap Rate

TARGETS

11.33

Days to Manufacture

1.50

Manufacturing Days Overdue

0.34%

Scrap Rate

## EMPLOYEES

Average and Target Pay Rate

\$18.19

Goal: \$18.00 (+1.05%)

Overall and Target Years of Service

3.98

Goal: 3.50 (+13.79%)

Ratio of Female to Male Wage Index

Female Wage Index Target Female Wage Index

