



I CREATE.  
I COMMUNICATE.  
**IPOINT.**

Ev

IPOINT INTERNATIONAL

STAND DESIGN PRESENTATION

iPoint is a branding and marketing company with a wide range of experience in stand design. With over 10 years in the exhibition industry, the iPoint team understands what it takes to make your company shine at any exhibition. Our made-to-measure designs, combine stylish creations and unique features for an unparalleled finished stand.

*iPoint is here to take the stress and strain of exhibition planning away from you.*

Using our industry knowledge and technical ability, iPoint will be with you from the very start till the very end of the project, handling all questions you may have, and collaborating with third parties involved to see you through the whole project from the initial stand design concept, through to site installation.

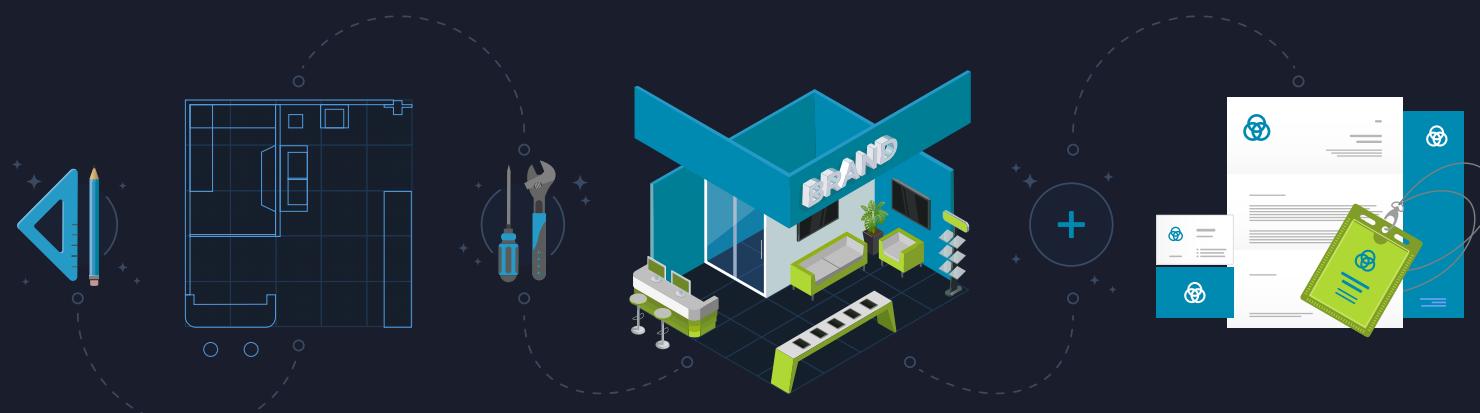


iPoint can help with all of your stand needs, starting from your stand design leading up to the actual construction, with our trusted suppliers. At iPoint we understand the pressures faced during an exhibition set-up of such importance.

That is why we offer complete peace of mind that your project will be delivered on-brief, on-time and on-budget.

We can also help with anything in between, such as but not limited to, your stand furniture acquisition, video explainers, fliers, business cards, rollups and much more with very competitive prices.

iPoint will also help with any branded giveaways you will want to give out to your clients.





### Meeting

An initial non-committal meeting is held to discuss your needs and requirements.



### Quotation

A quotation is presented to you based on what has been discussed.



### Brainstorming

A brainstorming session takes place at our studio and we come up with ideas!



### Concept creation

We present to you our ideas and will not stop until you are happy!



### Stand construction

iPoint will schedule stand construction with our trusted suppliers.



### Quality delivery

We will make sure that we deliver to you what is expected.

### IS IT TOO EARLY TO START?

It is important to plan early to plan well, therefore, starting now, will give us more time to let our creativity shine, be able to discuss in

detail and to deliver a design that truly stands out, evoking the company brand and its core values, whilst avoiding the stress of the last-minute rush.

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► WHAT OUR FRIENDS SAY

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**Per Sundell**

Senior Business Development Manager

Just back from Malta and wanted to say GREAT JOB! We thought the quality was fantastic, the team were great and everything was produced how we wanted. This was a hugely important event for us. Thank you for ensuring delivery. We knew you were the right ones for the job. You showed us this throughout the preparation before. Our requests were always answered very promptly, leaving nothing out and always very communicative.

**bambora**



**Richard Mifsud**

CEO

Thank you to all your team for the design work on our stand for ICE 2019. The stand looked professional and we received positive feedback from attendees and our own management. All works coordination and adaptation to our brands ran smoothly. This is not the first time we have worked together and look forward to work with you again in the future. Thank you once again, from all the Helio team.

**HELIO**  
GAMING



**Oliver Marco La Rosa**

CEO Globiance

Now things have settled a little following the last years Malta Blockchain Summit, I wanted to say thank you so much for an excellent job on our stand design and build. We were very pleased, not least because we didn't have to do a thing. This was our first collaboration, but certainly will not be the last, as our expectations were not only reached but exceeded.

 **Globiance**

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2021-2023 EVENTS



Stand Type: Custom design stand concept

Stand Size: 8x17,5m

Stakelogic's booth was designed as a double-decker with a terrace area. The upper floor is used as a meeting room for customers. The lower level has a bar and relaxed seating options for customers and anyone who wants to visit the booth. The branding is bold and attracts attention.





Stand Type: Custom design stand concept

Stand Size: 5x10m

The main theme for Phoenix 7's booth was a traditional Japanese traditional theme. The brand colours of black and gold were used in other elements of the design. We've created a Japanese garden with artificial cherry blossom trees, a pavilion for private meetings, Patchinko games and a large torii gate through which visitors would enter the booth.

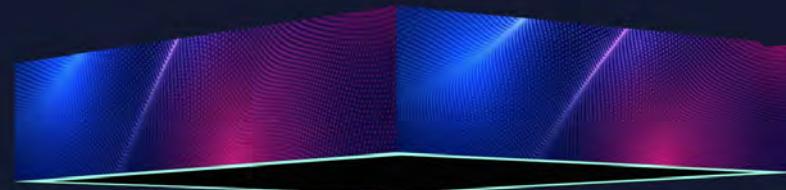


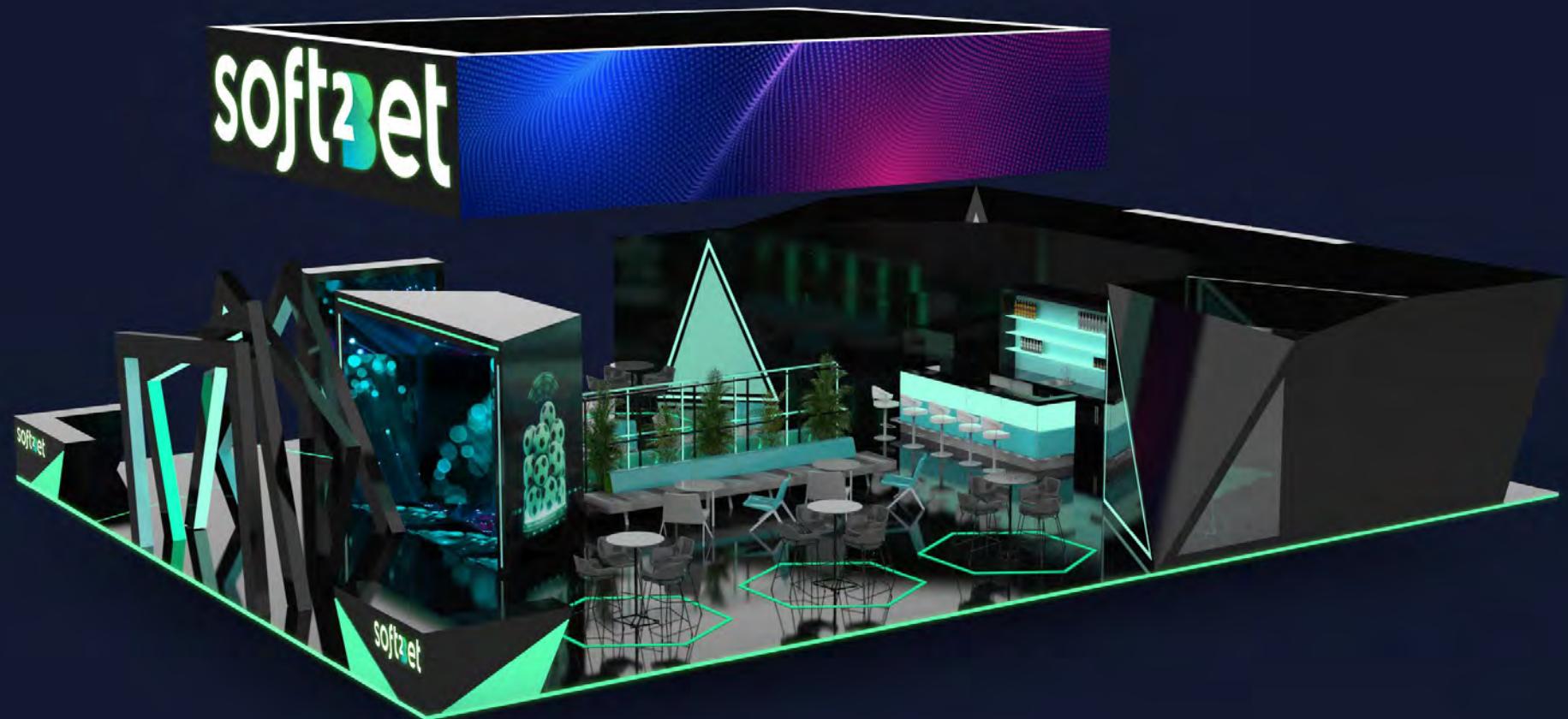


Stand Type: Custom design stand concept

Stand Size: 15x20m

Soft2bet was designed as a high-end booth that evokes the bold tech look. We used a lot of high gloss and lighting. There are touch screen walls, LCD screens and interactive elements. We have a bar area and lots of meeting space, for meeting including private meeting rooms in the back. In the front, we created an illuminated entrance that looks like a box with screens with moving animations where you can enter and feel like you are in outer space.







Stand Type: Custom stand design concept

Stand Size: 7x11m

Gamanza's stand booth was designed to give an open and modern feeling of space. The client wanted to use natural materials and give the feeling of being in a wooden cabin. With the bar in the center point and meeting areas on the sides, the Gamanza booth provides an inviting, open space for meetings and leisure.





Stand Type: Custom stand design concept

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► ICE 23'

Gamanza Stand

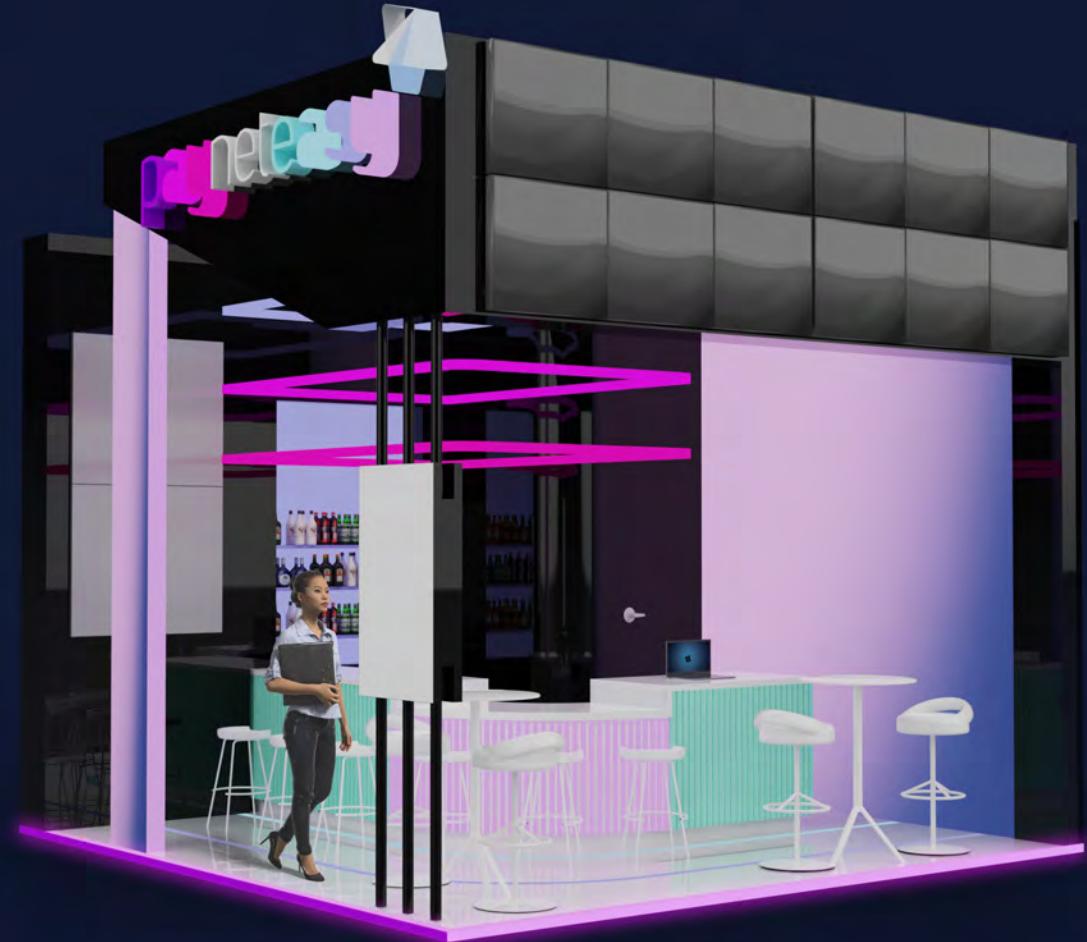
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Stand Type: Custom design stand concept

Stand Size: 5x5m

Payneteasy's booth concept was designed with the bar as the central point to attract attention and draw people in. Many LCD screens and illuminated lights give the booth the right recognition from afar.





Stand Type: Custom design stand

Stand Size: 5x3m

The concept of Finductive booth is clean, modern and in line with the style and orientation of the company offices. We added vertical wooden slats as a column and a moss wall with illuminated 3D logo. At the back we have a lounge area with half screen wood panels for more privacy.

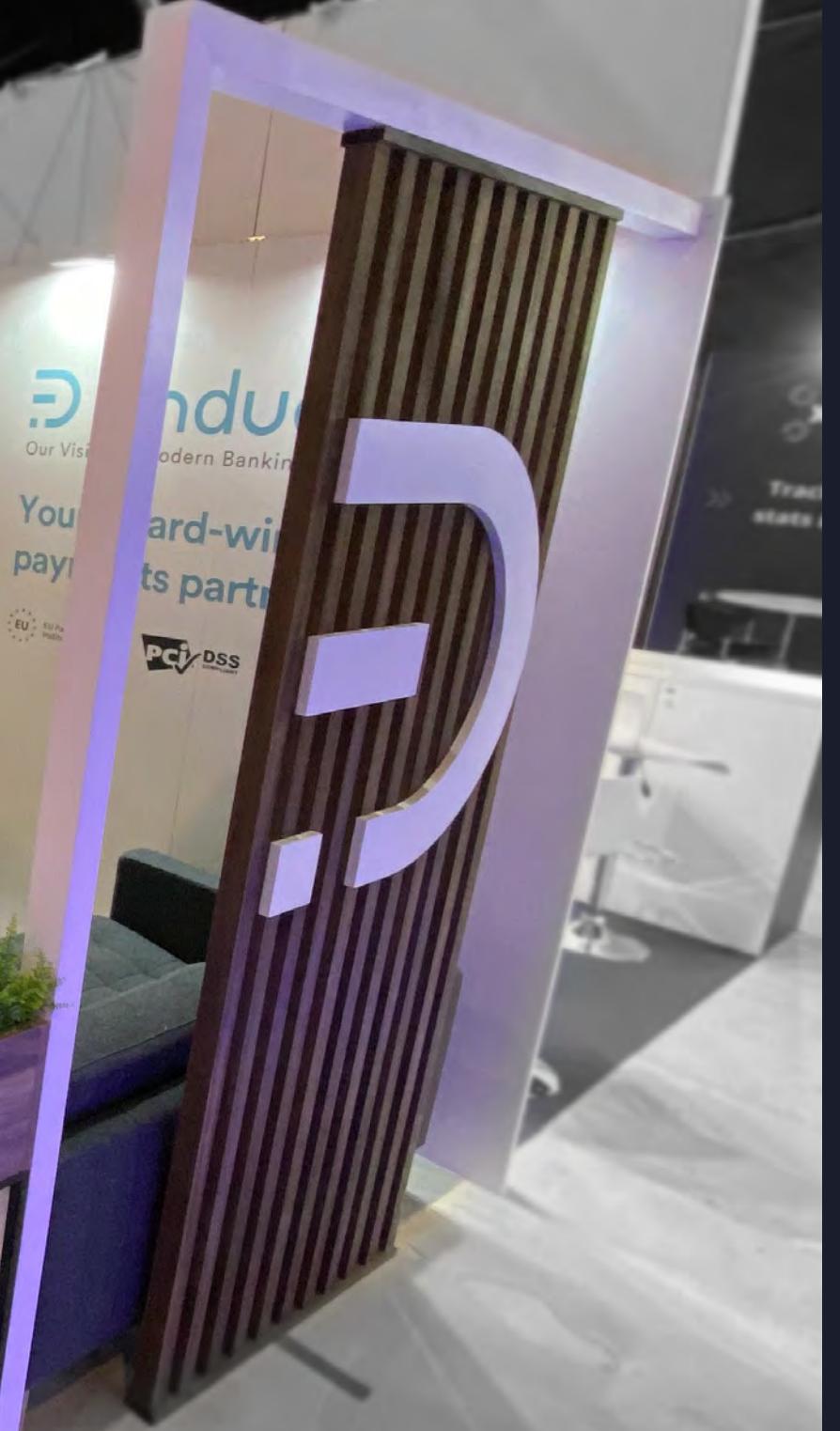




► Sigma 22'

Finductive Stand

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Stand Type: Custom design stand concept

Stand Size: 5x5m

Payneteasy is an open, modern booth with a semi-screened lounge area at the back for private meetings and a bar at the front to gather people for casual conversation. On the sides, we have tall walls with illuminated 3D logos that stand out from afar.



Sigma 22'

Payneteasy Stand

Ev



Stand Type: Custom design stand concept

Stand Size: 5x3m

Gaming1's booth concept is a modern booth with a column structure on the outside corner, on which two touch screens are placed for users to play their games. The space of the booth is quite small, but the space is open and allows customers to come and move freely.



# GAMING 1

G1

Mtg

YAKIR SLOTS



Stand Type: Custom design stand concept

Stand Size: 5x3m

Additional:

Betby stand is very clean, light and modern concept. We have added the structure of glowing lights that constantly change colour, as well as many light elements in many parts of the stand and a large 3D logo at the top to attract attention.



# BETBY



Ultimate  
Sportsbook  
Solution



BETBY

Stand Type: Custom design stand concept

Stand Size: 15x8m

Additional:

WorldMatch is an Italy based casino game development company that collaborates with some of the biggest international online casinos. When they needed to build an exhibition stand, we proposed a concept that would increase their brand visibility and attract as many visitors as possible. We wanted the stand to be both welcoming and intriguing for the people passing by.

In the stressful post-COVID era, we wanted to build a stand that would give people a chance to feel good inside.

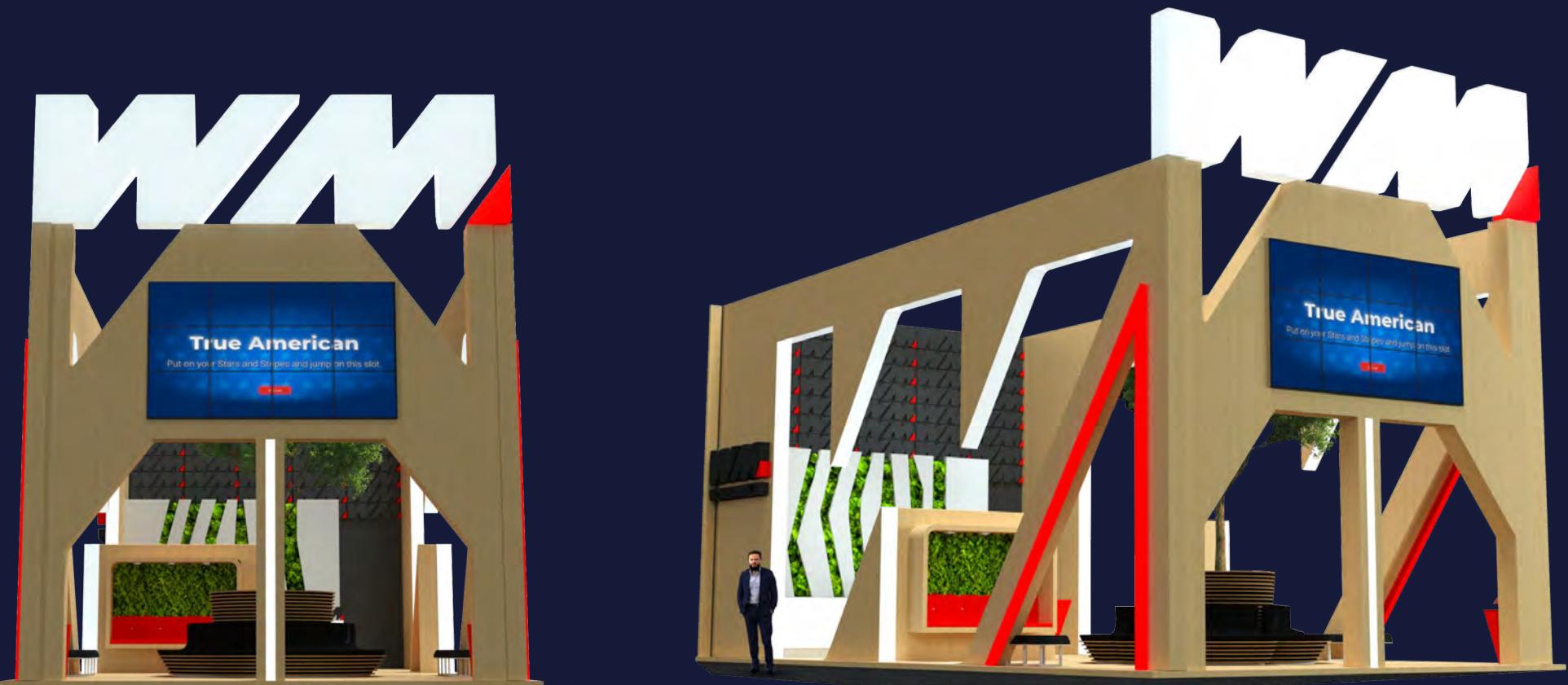
The main stand materials were composed of wood, giving the stand a feeling of luxury as well as safety and comfort. To enhance the feeling of being close to nature, we used as many natural elements as possible, so that all business meetings can take place in a calm and positive environment.

Comfortable seating arrangements were provided while complying with the COVID restrictions. Separate areas for entrance and exits helped keep visitors separated while going in or out of the stand.



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Stand Type: Custom design stand concept

Stand Size: 6x8m

GumballPay was founded with a core focus on providing payment gateway solutions for supporting low, medium, or high-risk businesses.

This year they decided to go big to increase their presence and their brand's PR. We created a double-decker concept of Platinum stand 8x6 meters with big gumball machine and pipes system with floating gumball branded balls.





Stand Type: Custom design stand concept

Stand Size: 3x6m

Additional:

The booth concept is split into two sections. One part is dedicated to SmartSoft flagship game – JetX and another part for their company – SmartSoft and other products/games.

On the game side, we have mounting flight simulator joystick on the custom made desk. The big 3D jet model on the top of the roof is grabbing attention from the distance.





Stand Type: Custom design stand

Stand Size: 3x5m

Additional:

Betby stand is very clean, light and modern concept. We have added the structure of glowing lights that constantly change colour and a large 3D logo at the top to attract attention



Stand Type: Custom design stand concept

Stand Size: 3x6m

Additional:

The bgaming booth was designed in a Hawaiian theme. With cool bamboo bar and neon sign as well as sand-like carpet and wooden furniture, it gives a feeling of beach party.



iGB Live 21'

BGaming Stand

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Stand Type: Custom design stand

Stand Size: 6,5x6m

Additional:

SoftSwiss booth is clean and modern with a beautiful wall of wood panels and plenty of meeting space. The reception area is also friendly and welcoming. There's a storage room at the back, and the large, rotating 3D logo on the roof attracts people from far away.





Stand Type: Custom design stand

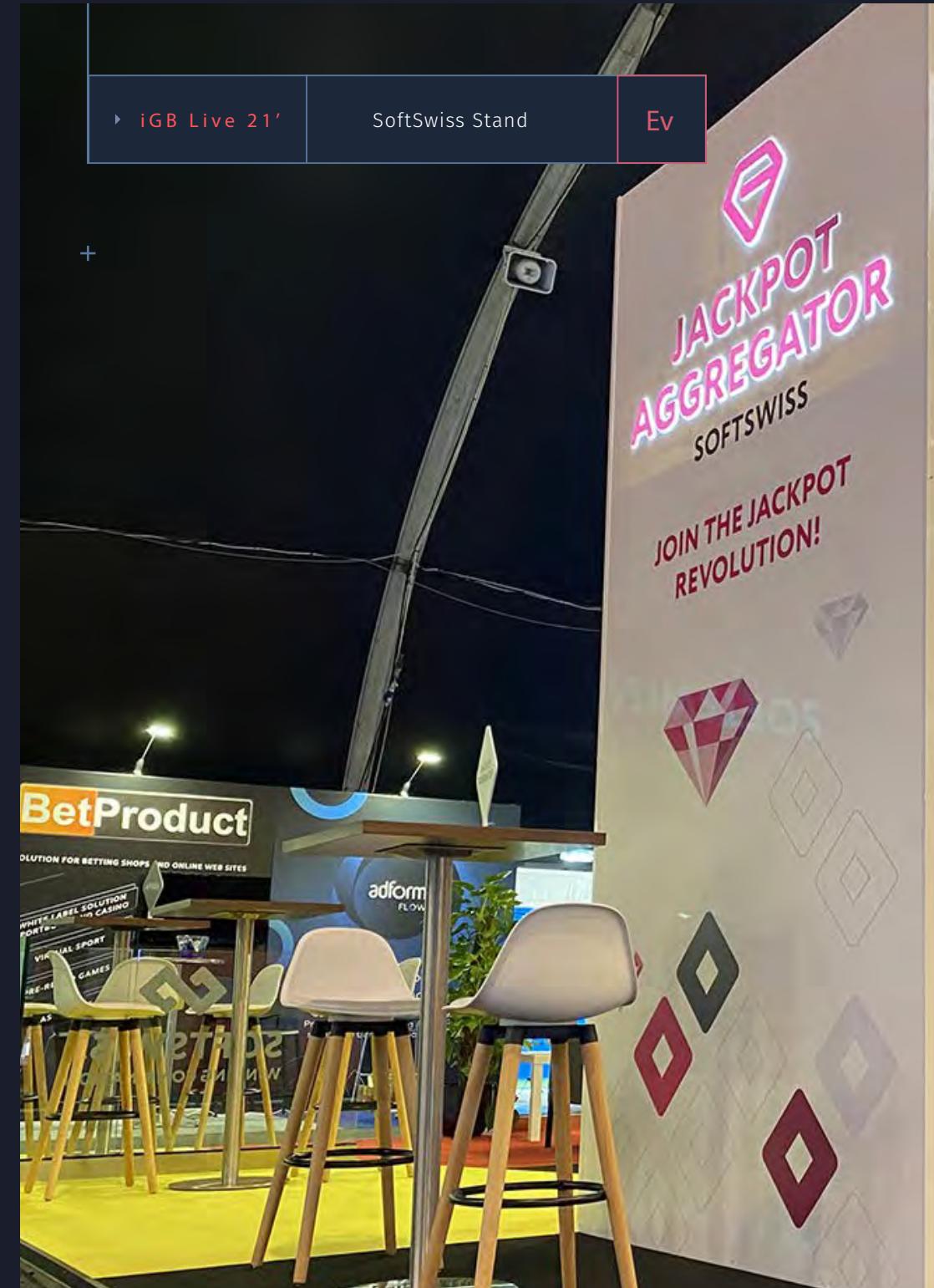
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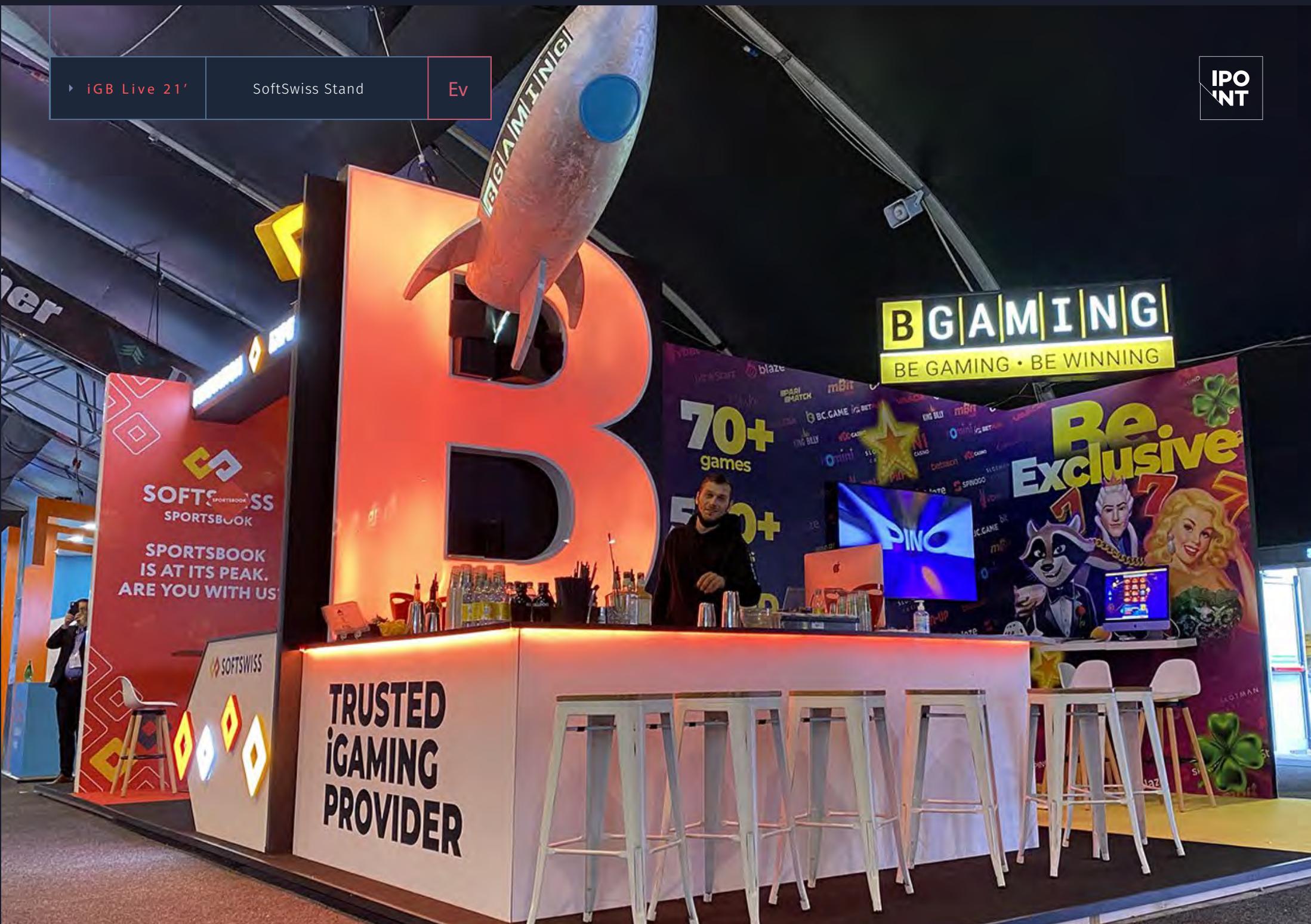
Stand Type: Custom design stand

Stand Size: 3,5x6m

Additional:

The BGaming stand is all about fun. The main feature is an illuminated bar that attracts a lot of people. Above it is a giant 3D rocket with an illuminated 3D logo. Everything is very inviting with a small private meeting area at the back.





Stand Type: Custom design stand

Stand Size: 5x5m

Additional:

After gaining Bambora's trust during SiGMA 2018, we were asked to take care of their stands needs for SiGMA 2019. Respecting the brand, a very fun design, which showcased Bambora's logo. The logo was blown up to gigantic proportions, basically almost the stands whole height and illuminated. The effect created was very attractive and also it made the stand out from even far off, drawing in people.

The rest of the stand was design to cater to the client's personal needs. A bar from which they could entertain visiting attendees, affiliates and their own clients. Also seating bar and stools where provided for meetings taking place.



SIGMA'19

Bambora Stand

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IPO  
POINT



Stand Type: Custom design stand

Stand Size: 4x5m

Additional:

This was the first time EPG has asked for our help to attend SIGMA. A colorful and effective design was created to provide to the clients requirements. The client wanted to focus on meeting spaces and thus several different areas were provided. Bar tables and stools were provided for the impromptu walk-in meetings with visiting attendees taking an initial interest. A more relaxed meeting space was created with more comfortable seating using small cozy armchairs, intended for longer meeting with already existing clients, where a trust relationship has already been created.

A private enclosed space was then created, for important meetings, required behind closed doors. A small bar to entertain all clients and attendees to the fair was also created featuring a background showcasing EPG's clients who have benefited from their services.



Let's talk.  
About  
money.

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epg | Euro  
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Group

Huge selection of payment methods  
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VISA

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Skrill

NETELLER®



giropay

paysafecard  
payments, paylate,



dotpay®

and many more..

Stand Type: Custom design stand

Stand Size: 5x5m

Additional:

Soft Swiss engaged iPoint's services for the ICE show of 2020. Geometric, playful designs were used which not only incorporate the company's branding but also take a playful and interesting look on the logo of Soft Swiss itself. This features in both the unusual partition which separates the different meeting places throughout the stand and also in the welcome corner area at the front of the stand.

Different meeting areas were created as requested. A separate, more private meeting space was created with the aforementioned partition, while less formal bar table and chairs provided a good space for drop-ins.





Stand Type: Custom design stand

Stand Size: 5x5m

Additional:

Vertibus is a long standing client of iPoint. The client fully trusts us with all their brand requirements, varying from web, adverts, brochure and leaflet design, stand design and management etc.... In fact this is not the first stand created for Vertibus. A very fun take was created using part of the company's logo to feature two impactful points in the stand. These impactful points were not only visible from far but drew in the fair attendees. The company's brand colours feature throughout the stand and geometric shapes used reinforce the company branding at full length.

Different meeting points, placed all around the stand made it easy for the employees to meet and discuss business with new and existing clients. A more private meeting space was also created. The space also featured a small lockable area to safely stores both employees personal stuff and other things like brochures, leaflets and giveaways.



INTERLIFT 2019

Vertibus Stand

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Stand Type: Custom design stand

Stand Size: 3x5m

Additional:

Thunderkick have again entrusted us with their stand for SIGMA 2021. Different level walls were used to capture the attention of passers by. Thunderkick's bold colours were used throughout the stand.

The stand area was divided in three main areas. The welcome counter area, which also served as storage, the informal meeting area with a bench and comfu cushioning and bar tables and the more formal meeting area with armchairs.





THUNDERKICK



Stand Type: Custom design stand

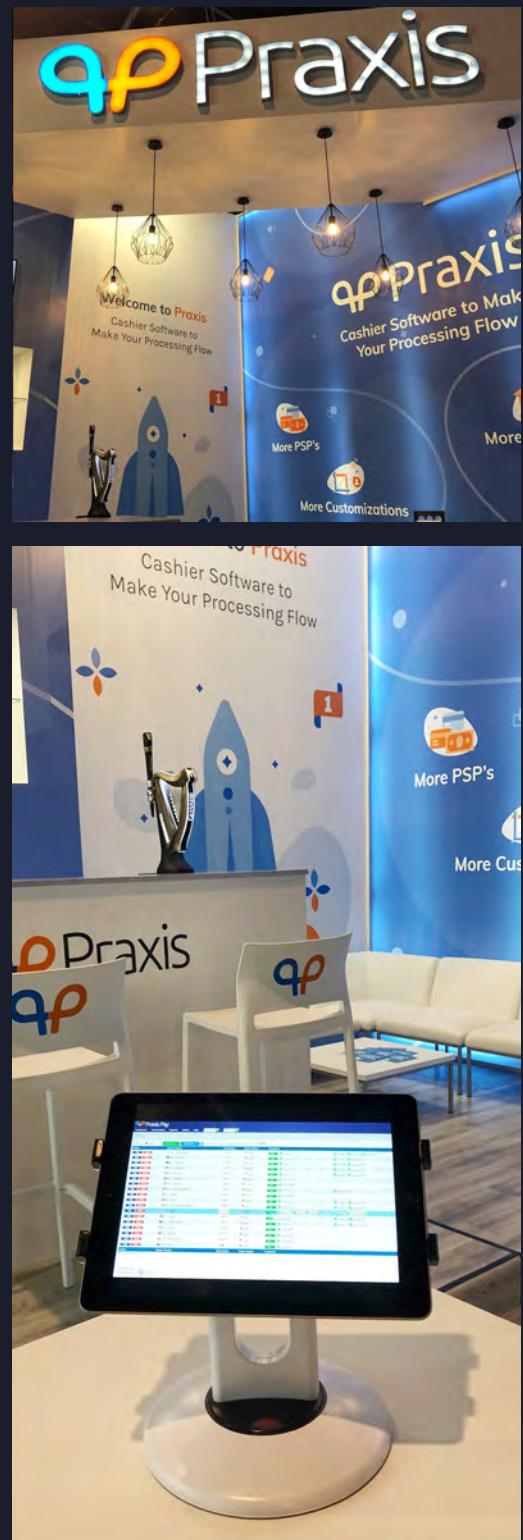
Stand Size: 5x5m

Additional:

The stand created for Praxis stands out for its illumination and also for the particular high fronted top part. One of the walls is made up of an entire illuminated background which. Several hanging lamps give a chic effect to the stand as does the parquet like flooring. The 3D illuminated logo stands out as is the main stopping feature of the stand. The Praxis logo is repeated throughout the stand, for brand reinforcement. It can be seen on the chairs, on the bar sides, on the podium sides and as already mentioned on the top part with the 3D illuminated logo.

The stand is made up of a bar area, with a recessed part to hold the bottles and glasses for a real bar effect. A lounge area with a corner sofa, welcomes guests for more in depth discussions, bar stools and bar tables are used for drop-ins and informal meetings while the podiums which were manned during the show were used as info points.





Stand Type: Custom design stand

Stand Size: 3x5m

Additional:

Freebitcoin approached us for its first appearance in SiGMA 2019. It was very clear from the start that the client wanted a stand that stood out from the rest of the stands through the fair. And what better way to do this than featuring a gold Lamborghini. iPoint not only took care of the stand design, showcasing the car at its best but since we also take care of the stand management, we took care of all the logistics required for the car to be able to make it safely at the stand and also out.

A high wrap around LED TV banner was also one of the stands top features, visible from far. Meeting table and chairs, and lockable units were also provided.



► SIGMA'19

Freebitcoin Stand

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Stand Type: Custom design stand

Stand Size: 2x8m

Additional:

A very minimalist approach was used for last year at Sigma when designing our stand. The clean lines and geometric shapes make an impact just by themselves. As do the bold, solid colours themselves. The cubes had a dual function. They were used to display our design like brochures, leaflets, giveaways, etc.. and they were also used to showcase some of the clients we help with our services.

A counter area was created to welcome clients and attendees have discussions. The counter also had storage for valuables and employees' stuff.





Stand Type: Custom design stand

Stand Size: 3x5m

Additional:

Illumination played a big role in the stand design of Real Deposits for SiGMA 2019. The light was incorporated everywhere, starting from the stands top structure. This top structure has a unique design as not only it includes several lighting aspects but it also reflects the RD present in the company logo. Light is also incorporated in the bar area of the stand and also in the sofa meeting area with original backlighting behind the sofa itself. However, the most prominent and effective lighting area is the full length illuminated banner, which explains the company's services.

The brand colours of the company are reinforced throughout the whole stand. Several different meeting spaces have been set up to cater for the different types of business discussions one needs to have during such events.





www.RealDeposits.com



Local Payments.  
**Everywhere.**

# RealDeposits



- Banking Services
- Credit Card Solutions
- Worldwide Alternative Payment Methods
- Crypto Currency Exchange



Stand Type: Custom design stand

Stand Size: 5x5m

Additional:

Vertibus is in the lift industry, and is a very professional and reliable supplier. Client was attending this fair for the very first time and came to us for a bespoke design. The requirements were numerous but with clever design we managed to fit all that was asked for in the available space.

Everything on the stand was custom made. See-through colourful dividers made it possible to create separate spaces yet not making the space seem smaller. One important factor is that maximising branding exposure was of utmost importance.



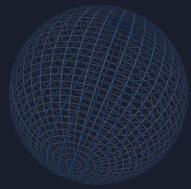
INTERLIFT 2017

Vertibus Stand

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Ev

Additional concepts









# THANK YOU!

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