



I CREATE.  
I COMMUNICATE.  
**IPOINT.**

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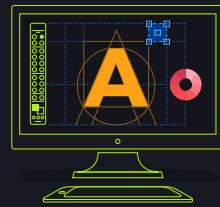
IPOINT INTERNATIONAL

OUR PROCESS



### CONCEPTUALISATION

- INITIAL MEETING
- QUOTE
- INITIATION OF WORK
- BACK AND FORTH MEETINGS
- SUBMISSION
- CONSTRUCTION



### BRANDING

- DIRECTION
- GRAPHIC DESIGN
- BACK AND FORTH MEETINGS
- PREPARATION
- SUBMISSION
- PRINTING



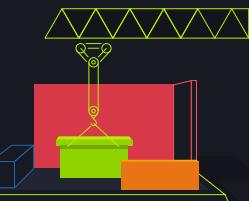
### PERSONAL CONCIERGE /ASSISTANT

- ASSISTANCE
- EXPERIENCE
- MERCHANDISING
- HOTELS
- RESTAURANTS
- DRINKS
- EXTRA



### PROJECT MANAGEMENT

- SUBMISSION
- GUIDANCE
- DOCUMENTATION
- FORMS
- DEVICE ORDERING
- EVENT DEADLINES
- COMMUNICATION



### CONSTRUCTION

- MEETINGS
- SUPERVISE
- PLANNING
- CONSTRUCTION
- DELIVERY
- STORING



### MARKETING MATERIAL AFTER THE EVENT

- PHOTOS
- VIDEOS

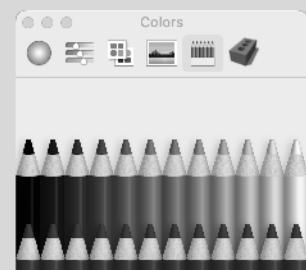
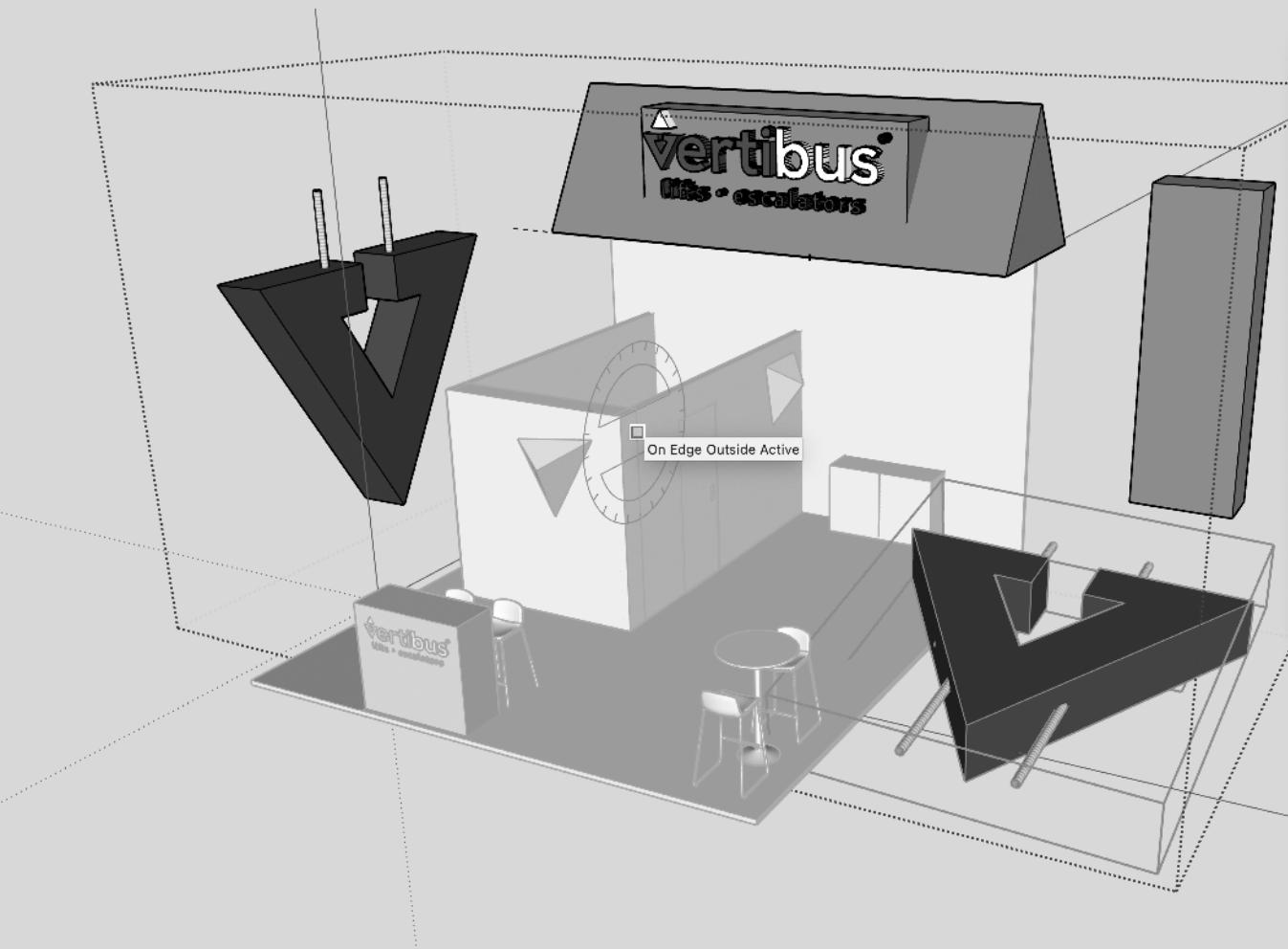


### BEYOND

- BRANDOLOGY
- WEBOLOGY
- SOFTWAREOLOGY

▶ OUR PROCESS

## CONCEPTUALISATION



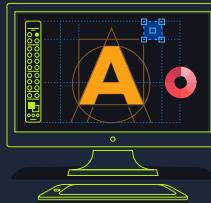
## ▶ CONCEPTUALISATION

Conceptualisation is the process of putting together ideas and inspirations into a functional stand design concept that visualizes the end product before its physical existence. The concepts we create reflects our client's brand ethos and accommodate their goals and purposes for the exhibition. We ensure that the end product sends the right message to the audience.

We provide multiple concepts to our clients so they can evaluate every available option. Our back and forth communication with the client ensures that their visions are well represented. All concepts are rendered in 3D and contain every detail necessary to give a clear picture of the project.

## ▶ OUR PROCESS

## BRANDING



## ▶ BRANDING

Branding has a major impact on the outcome of your exhibition since it determines the audience's perception of your brand. With our knowledge and expertise in this area, we can steer you in the right creative direction that will bring results. With stunning graphics, creative artworks and powerful strategies, we can help you build a strong brand presence that will make you stand out during the exhibition.



## ▶ PROJECT MANAGEMENT

With years of experience in events, we lead your project all the way from conceptualization to actual erection of the stand, while expertly handling all the processes in between. Project management often involves dealing with intricate matters such as developing concepts that have a higher chance of getting approval from the event organisers, sourcing the right materials with the right specifications, liaising with different parties involved and more. With experts like us on the job, you can rest assured that everything will be handled according to the plan.

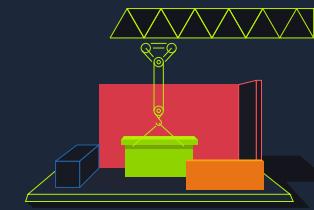
▶ OUR PROCESS

CONSTRUCTION

IPOINT



▶ IPOINT.COM.MT



## ▶ CONSTRUCTION

After a concept is approved and the right materials are sourced from our trusted suppliers, we begin the execution phase. In this phase, strong coordination is maintained between designers, constructors, suppliers and the event organisers to make sure everyone is on the same page. Our well-planned concepts, behind the scene preparations and strict supervision, ensures that the whole process is efficient, without any complications and meets the expectation of our client.



## ▶ PERSONAL CONCIERGE /ASSISTANT

In the fast-paced and frantic scene of exhibitions, clients often need an expert helping hand to make sure that all of their needs are taken care of. Pre-planning of the event such as hotel and restaurant bookings, merchandising, shipping etc. are just some of the things that need to be handled properly. During exhibitions, any mismanagement or whatsoever may cause the companies to lose prospects, not to mention other inconveniences that may arise. That's why we provide personal concierges who are well familiar with the event environment, possess good knowledge about the local area and can handle any task that may arise while you focus on your valuable clients and prospects.



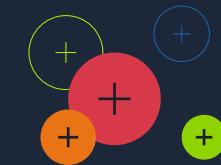
## ▶ POST EVENT MARKETING

Post-event marketing is a part of our one-stop-shop service that helps you build off the buzz of the event on social media and other digital platforms with professional photography, drone filming, quality footage and more. Sharing your success and valuable moments using quality materials helps build a good presence among the wider audience and creates a longer-lasting experience. Overall, it is a valuable service that gives a good strategic conclusion to our clients' exhibitions.



► OUR PROCESS

BEYOND



## ► BEYOND

We help you maximise the potential of your business with cutting-edge solutions in Branding, Web, Software Development and more. We conjoin with our clients to drive towards creative solutions and out of the box ideas that bring great results for their businesses. We care for work that truly makes the world a better place.



START YOUR  
PROJECT  
NOW!



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