

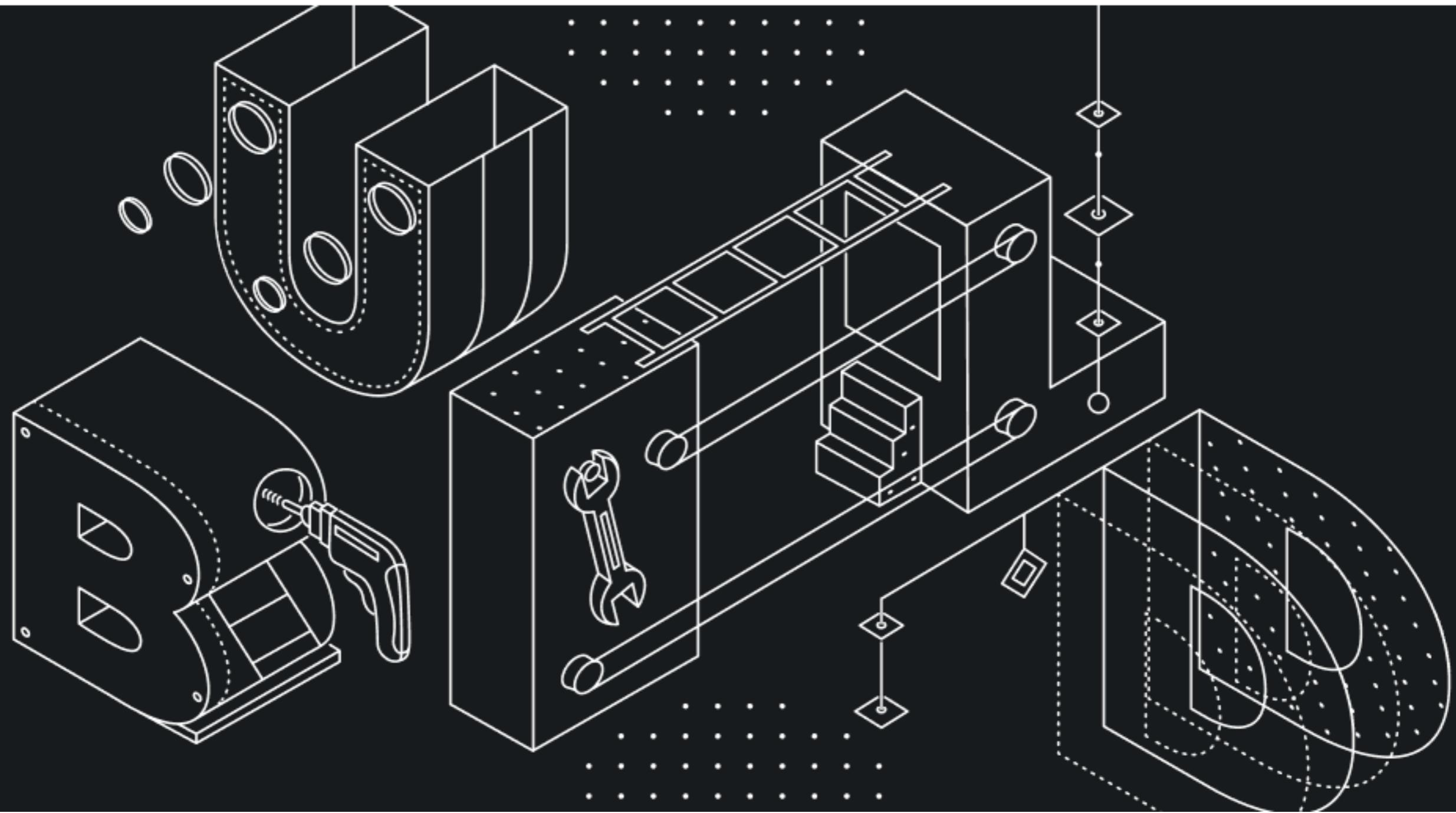


PORTFOLIO

2024

IPOINT BUILD

READY TO SUPPORT YOUR EVERY NEED, FROM A TO Z. FROM IMAGINATION AND DESIGN TO THE FINAL CONSTRUCTION OF YOUR BOOTH, WE ENSURE EVERYTHING IS BUILT WITH EXCEPTIONAL QUALITY.



SERVICES & EXPERTISES



At IPOINT BUILD, we understand the pressures of preparing for a critical exhibition. That's why we offer you complete peace of mind, ensuring your project is delivered precisely as briefed, on time, and within budget.

From extra furniture and video explainers to flyers, business cards, rollups, and more, we handle everything you might need for your next event!

Let us be with you at every step, guaranteeing high quality and peace of mind from start to finish.

- **Booth Conceptualisation**
- **Branding & Graphic Design**
- **Project Management**
- **Booth Construction**
- **Concierge Services**
- **Post-Event Marketing**
- **Beyond**

- 2024 EVENTS

BETWINNER

SIGMA 23'

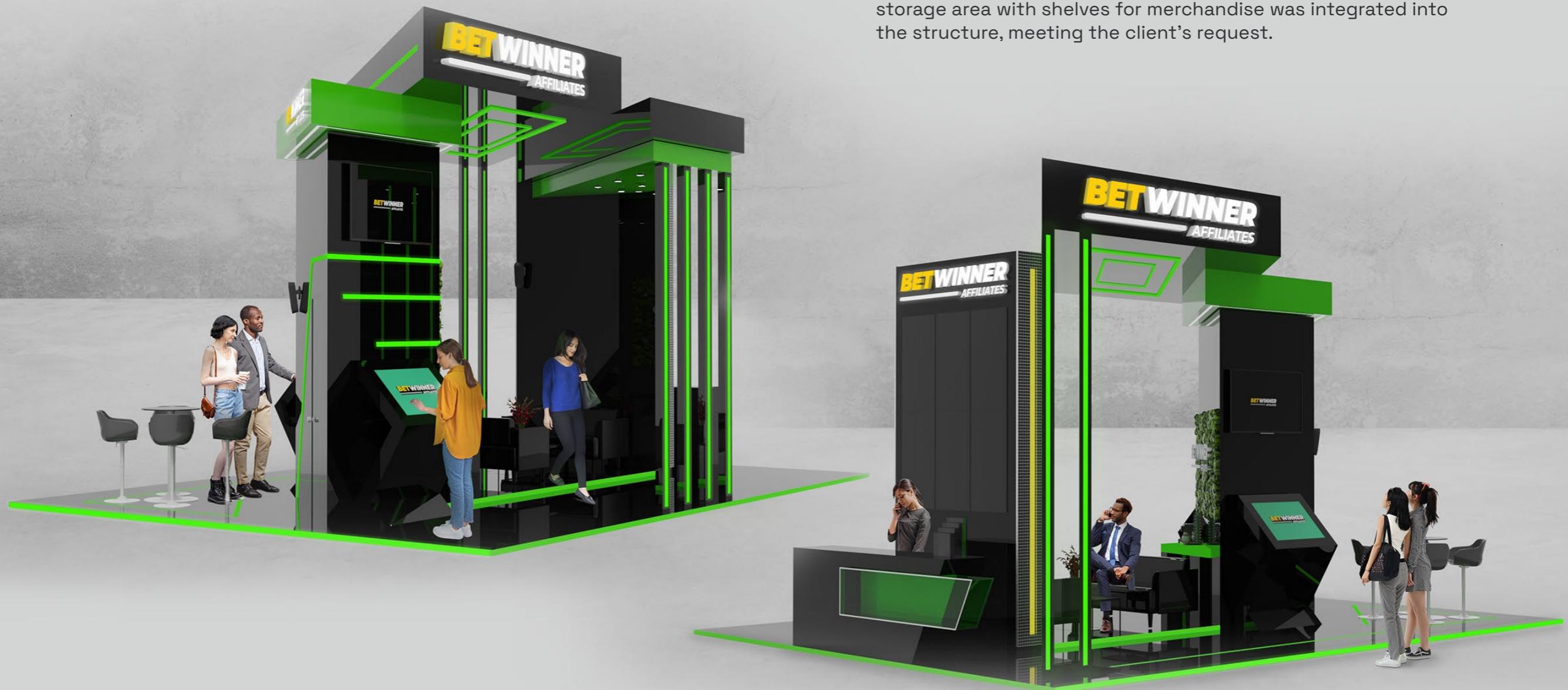
6X8M

Betwinner's Sigma Malta 2023 Stand blended minimalism and technology. Featuring black and green aesthetics, intricate angles, and innovative lighting. A visually striking, high-quality showcase for engagement and product display.



BETWINNER

The first concept embraced the importance of illumination, incorporating light strips strategically on walls, edges of raised floors, and even on the surfaces themselves. A central storage area with shelves for merchandise was integrated into the structure, meeting the client's request.



BETWINNER

SIGMA 23'

6X8M



BETWINNER

SIGMA 23' 6X8M



The completed BetWinner Exhibition Stand at SiGMA Malta 2023 presented a harmonious blend of minimalism, technology, and high-quality finishes. The strategic use of black and green, coupled with innovative lighting solutions, created a stand that not only met the client's specifications but also stood out in the exhibition space.

SOFT2BET

iGB 23' 15X7M

Soft2Bet's exhibition stand at iGB Amsterdam featured a compelling concept—a glass mirror room serving as a corridor with meeting spaces, an enclosed bar, and private meeting areas.



SOFT2BET

IGB 23' 15X7M



The overall stand prioritised high quality, professionalism, and a well-illuminated environment, with careful attention to detail in meeting spaces and the innovative glass mirror room.

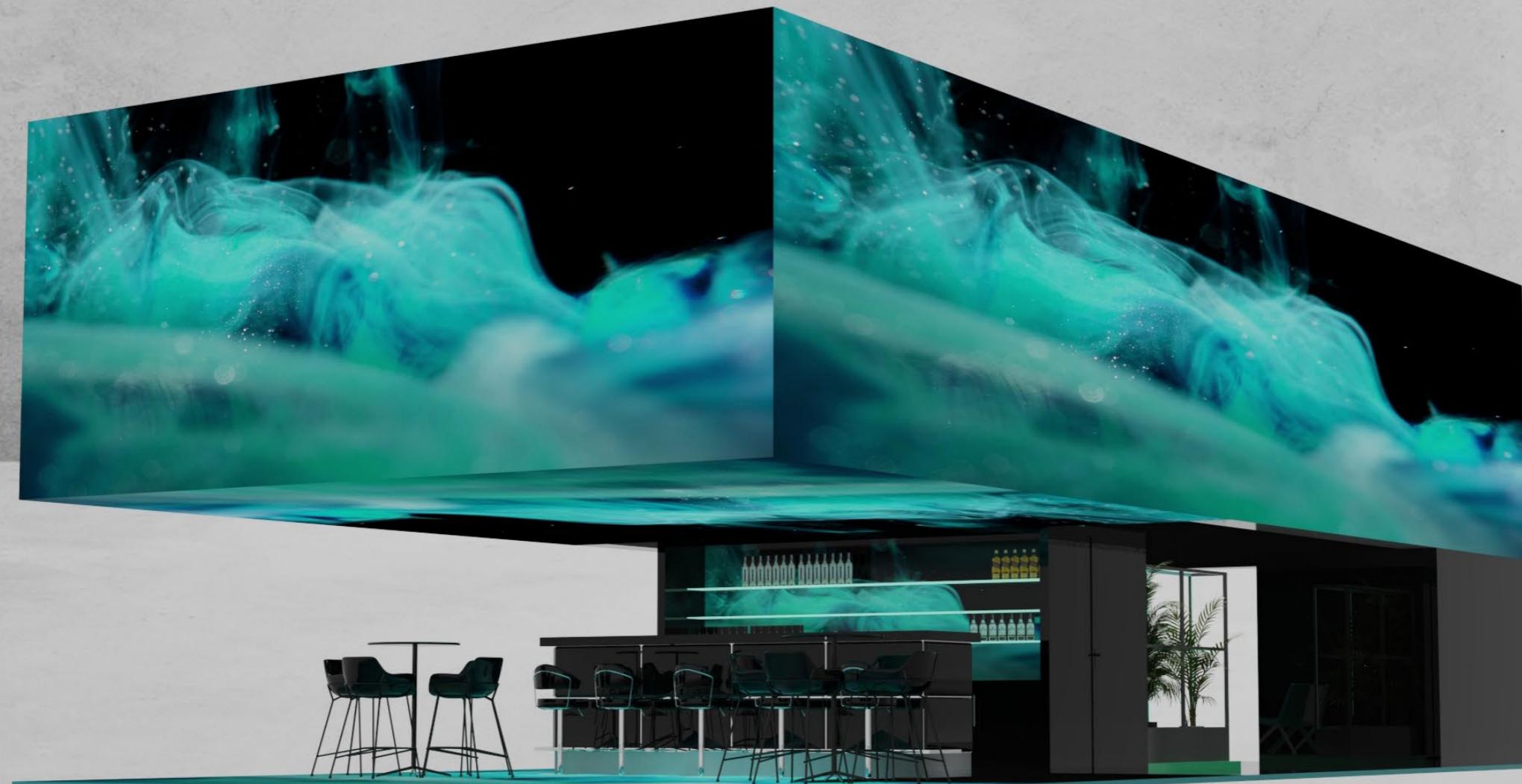
The glass mirror room served as a gateway, reflecting animated images, and providing an engaging experience. Private meeting spaces with illuminated windows and a big illuminated bar decorated the stand. A top-hanging banner with LCD screens enhanced visibility and engagement.



SOFT2BET

IGB 23'
15X7M

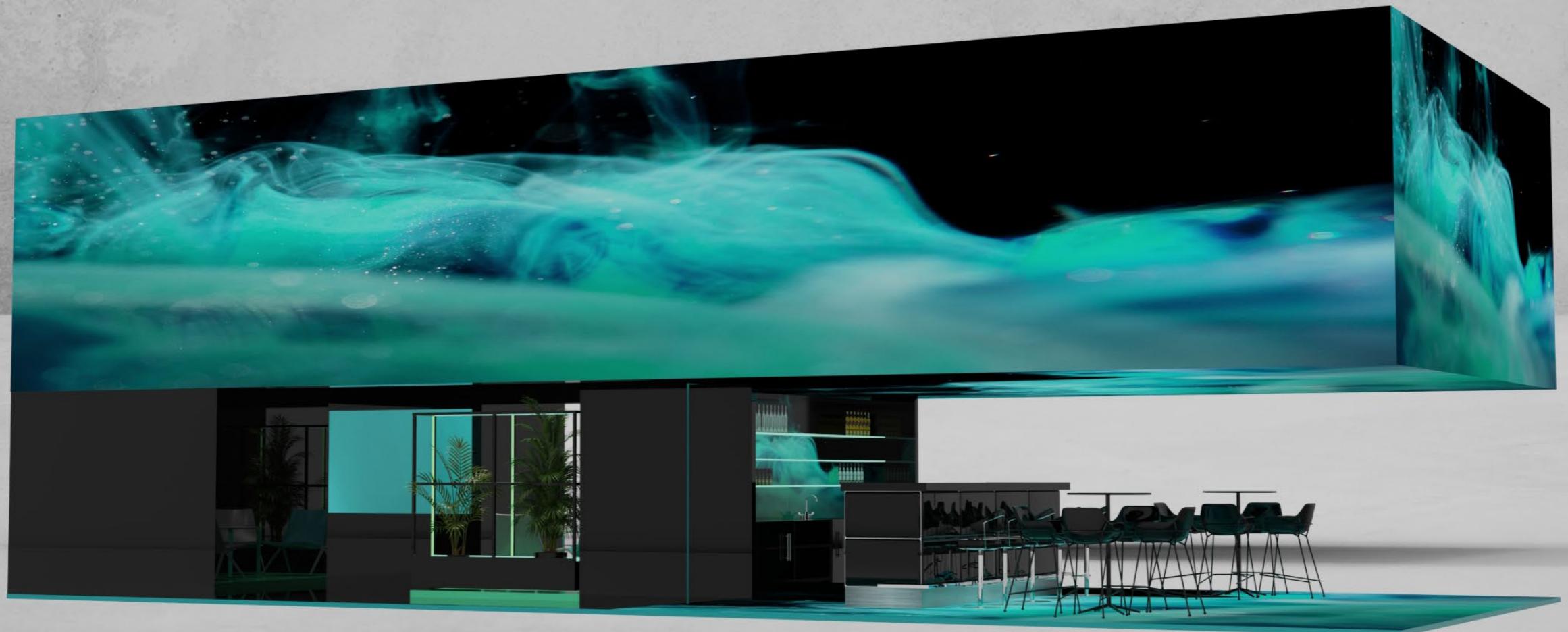
The alternative concept embraced a form of minimalism and visual impact with large LCD screens displaying whimsical animations. Reflective raised floors created a surround-sensory experience. The concept also included back-featured LED screens, storage, and private meeting spaces with semi-transparent green windows.



SOFT2BET

IGB 23' 15X7M

The rear area of the booth showcased LED screens, storage, and a small elevated meeting space with plant accents.



SA GAMING

SIGMA 23'

10X10M



SA Gaming's exhibition stand is a high-quality, extravagant island with a coffee bar, reception, and open meeting area.

Elegant design, sufficient lighting, audio, and product placements create a professional atmosphere.

SA GAMING

SIGMA 23'

10X10M



The SA Gaming exhibition stand is a testament to quality and extravagance, meeting the client's precise requirements for a standout showcase.

The focus was on creating a professional yet elegant space, complete with a coffee bar, reception, open meeting area, sufficient lighting, and a product showcase.

SA GAMING

SIGMA 23' 10X10M DOUBLE DECKER



The alternative concept involved crafting a double-decker design.

It also included a coffee bar, reception, an open meeting area, sufficient lighting, and an audio system, as well as a showcase for the client's products.

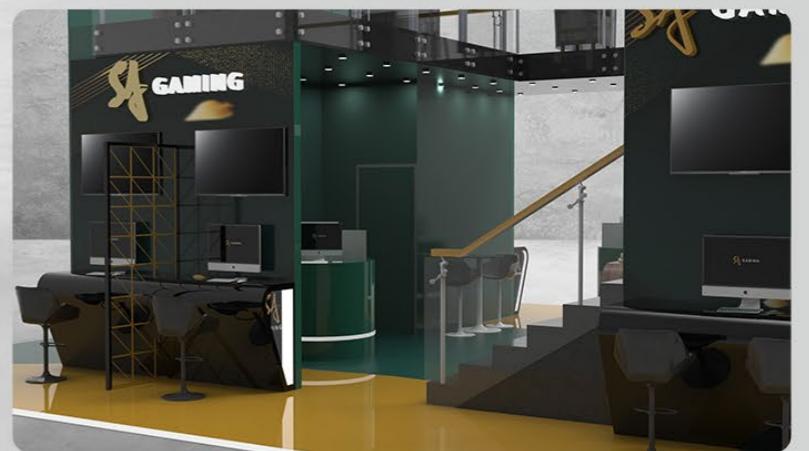
SA GAMING

SIGMA 23' 10X10M DOUBLE DECKER



The first floor of the stand featured semi-enclosed display areas, a lounge, and a bar serving snacks, all accompanied by enormous LCD screens on both sides.

Comfortable lounge seating and a small cabinet for serving coffee and cocktails elevated the second floor, providing a more private setting for discussions and negotiations.



STAYPARTNERS

SIGMA 23'

5X5M

StayPartners showcases the pinnacle of affiliate programs. Their represented brands are of the highest quality, and their dedication to partner care is of the highest standards.

The client wanted to create an exhibition stand at SiGMA Malta that would be open, welcoming, and eye-catching.



STAYPARTNERS

SIGMA 23'

5X5M



The alternate option had a reception unit in the front, a bar and a meeting space at the rear end. It also featured a storage unit on the right-hand side.

Both options had a green carpet section imitating the football field, as well as illuminated bars and walls to separate the spaces.

GAMANZA

ICE LONDON 23'

7X11M

Gamanza, based in Switzerland, is a top tech provider for the global iGaming industry. They deeply understand the industry's complexities and demands.

Gamanza is known for embedding compliance and regulation in its core, making them a trusted partner for businesses in the challenging iGaming world.



GAMANZA

ICE LONDON 23'

7X11M

Gamanza requested us to craft a booth with a modern and open feel. We designed a booth with a central bar and meeting areas on the sides, creating inviting and spacious rooms for prospects to utilise.



BETBY

SIGMA MANILA 23'

5X3M

The Betby Expo Stand design and construction for the SiGMA Expo in Manila marked a milestone for the client. It was their first event in the region of Asia.

Faced with the challenge of navigating a new market, the client sought a standout exhibition space. It had to be both clever, fun, and impressive.



BETBY | REAL PHOTOS

SIGMA MANILA 23'

5X3M

The client desired to move away from the conventional light, white, and clean stands typically associated with their brand. Instead, the approach took a more colourful turn, incorporating the brand's colours and vibrant lights.



ENTERACTIVE

ICE 24'
7x7,5M

The Enteractive stand's main approach was to create an open space concept with a clean, minimalist, and professional look.

This design choice can help attract visitors and create a more welcoming environment for interactions and networking.



ENTERACTIVE

ICE 24'
7X7,5M



The stand features allocated spaces with high and low seating areas. Wooden beams surround the meeting space, to provide some additional privacy. The addition of hanging lights adds an elegant touch to the whole ambience.



TURBOSTARS

ICE 24'
6X5M

The Turbostars booth presents a contemporary and visually captivating concept with two distinct sections. Both sections are highlighted by striking blue and red illuminations, creating a bold and eye-catching aesthetic.

The use of these vivid colours not only enhances the visual appeal but also draws attention to the different areas of the booth. This dynamic and vibrant design is sure to attract visitors and leave a lasting impression.



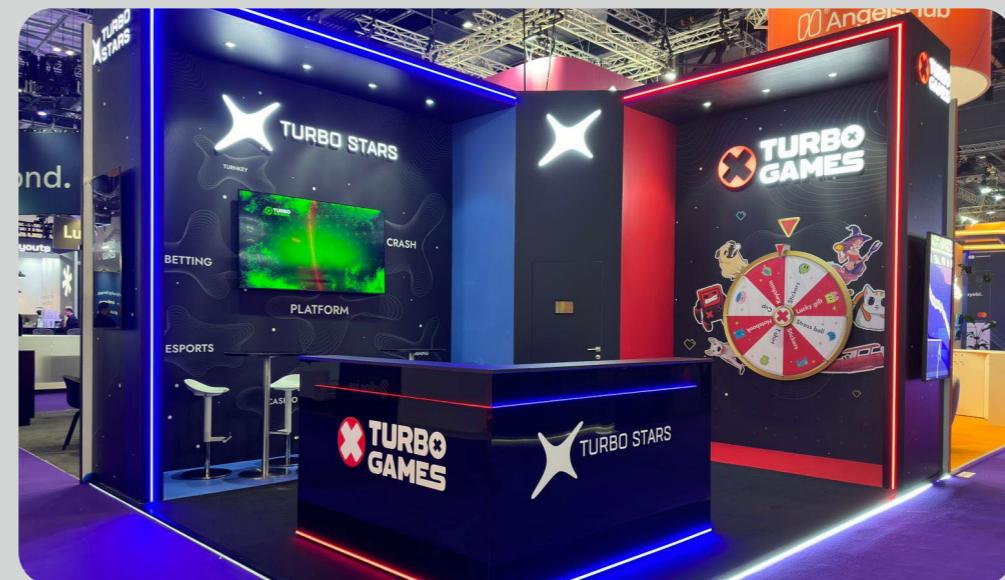
TURBOSTARS

ICE 24'
6X5M



The prime location was dedicated to the main brand, Turbo Stars, showcasing its games, sports, and platform products.

On the opposite wall, Turbo Games, the most recognisable of the client's three brands, was prominently featured.



STAKELOGIC

SIGMA 22' 8X17,5M DOUBLE DECKER

StakeLogic's presence at SiGMA Malta, showcased a double-decker stand with an open patio for socialising on the lower level and a dedicated meeting area above.

Strategically positioned at the entrance, the stand ensured maximum visibility.



STAKELOGIC

SIGMA 22' 8X17,5M DOUBLE DECKER

During the planning phase, initial sketches aimed to create a dynamic space. The ground floor was designed to emphasise a social atmosphere, featuring a bar, chill area, and shaded seating. The upper floor prioritised privacy for client meetings.

To enhance brand exposure, strong branding elements, including 3D logos and strategically illuminated symbols, were incorporated to achieve a bold and striking look.



STAKELOGIC

SIGMA 22' 8X17,5M DOUBLE DECKER

The stand's interior showcased thoughtful design choices. The ground floor fostered a lively atmosphere for socialising, with strategic placement of branding elements, vibrant colours, and illumination contributing to a bold and engaging experience.

A large LCD screen on the left effectively attracted passing visitors.



STAKELOGIC

SIGMA 22' 8X17,5M DOUBLE DECKER



The double-decker design offered a perfect blend of social and private areas. Bold branding, 3D logos, and strategic illumination created a striking visual impact.

The graffiti wall and well-placed LCD screen added unique elements, making the stand visually appealing and welcoming for both casual and formal engagements.



BETBY

SIGMA MANILA 23'

5X3M

The Betby stand showcases a clean, light, and modern design. Custom furniture and numerous light elements are incorporated throughout the stand, while a large 3D logo at the top ensures it captures attention.



BETBY

SIGMA MANILA 23'

5X3M



The client requested a highly premium aesthetic, achieved with white, clean, and glossy materials. The roof featured a 3D logo, further enhancing visibility.

The stand also incorporated designated meeting areas, a display area, and a welcoming reception space.



AVIATOR

IGB 23' 6X9M DOUBLE DECKER



The Aviator stand featured an aviation theme, showcasing elements such as a large replica plane, a propeller, and a lifelike aviator pilot figure.

Designed as a double-decker, the stand included intricate details that paid homage to aviation, creating an immersive and captivating experience.

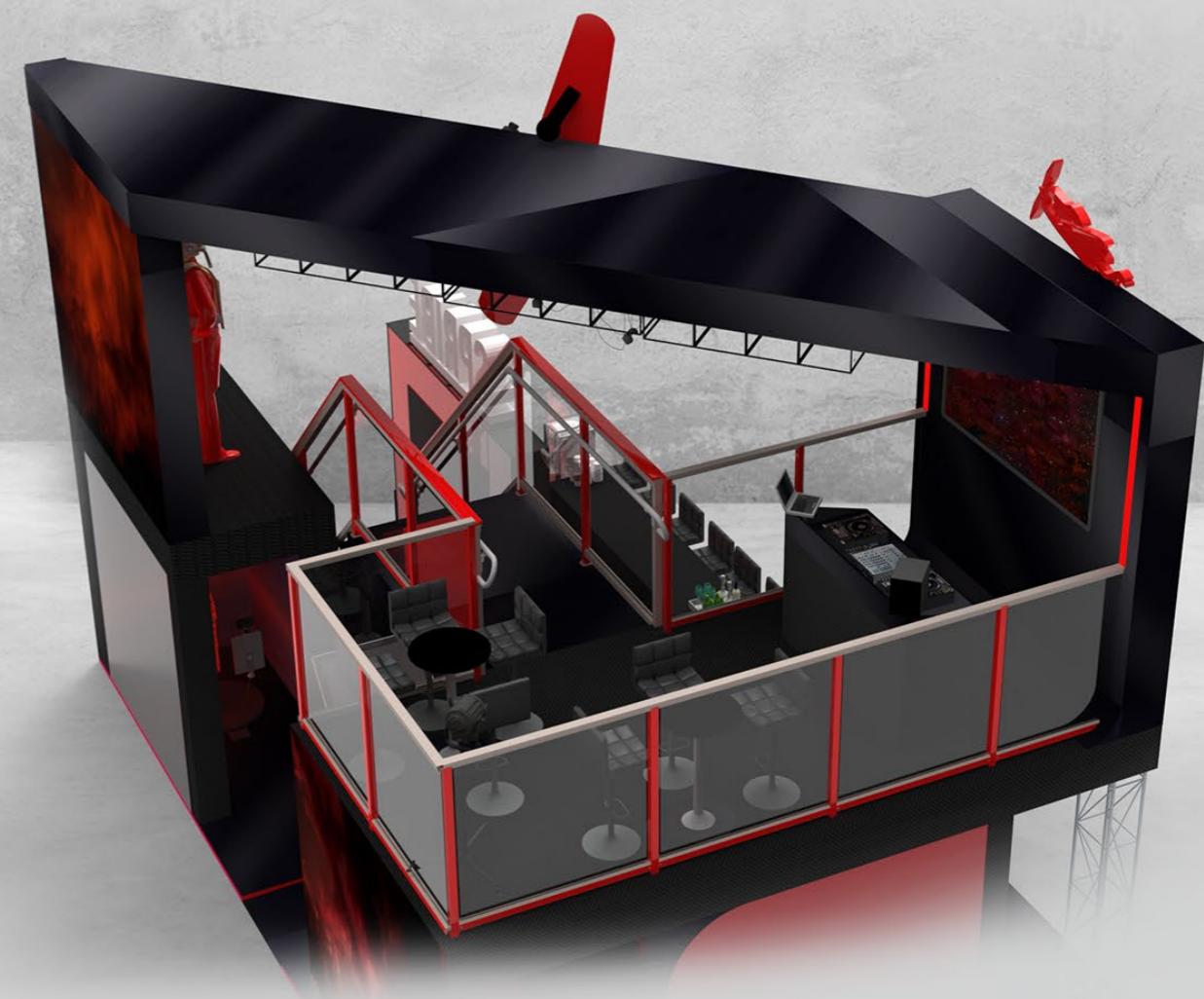
AVIATOR

IGB 23' 6X9M DOUBLE DECKER



The client's request for a high-tech, bright, and impressively designed stand led to the creation of a visually appealing and interactive space. The stand was well-equipped with various amenities, including a comfortable bar, storage room, enclosed meeting space, gaming automats, and high-quality LED screens showcasing promo videos.

The second floor featured an open meeting area and a DJ booth, creating a vibrant and engaging atmosphere for visitors.



FREEBITCOIN

SIGMA 19'

5X6M

The partnership between FREEBITCOIN and IPOINT BUILD for their debut at SIGMA 2019 aimed to create an exceptional presence.

From the initial discussions, it was clear that the client desired a display that would not only capture attendees' attention but also leave a lasting impression.



FREEBITCOIN

SIGMA 19'
5X6M



To achieve this, we conceptualised and executed a stand design that transcended the conventional by incorporating a luxurious gold Lamborghini as a focal point. This strategic choice distinguished FREEBITCOIN in a visually dynamic manner, ensuring they stood out among the crowd.



WORLDSLNE

SIGMA 22'

5X5M

Year after year, we consistently serve Worldline as one of our many valued clients.

For SiGMA Malta 2022, we crafted a stand tailored to their specifications, with the primary objective of maximising open space to accommodate ample seating for client interactions. The design also included a bar area and a compact enclosed space for personal belongings.

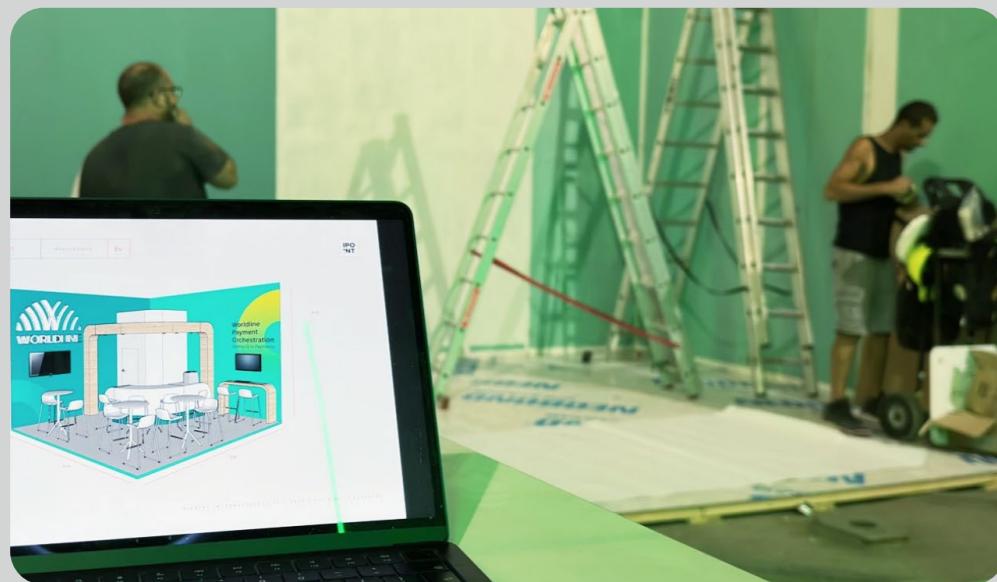


WORLDLINE

SIGMA 22' 5X5M



The result was a modern, sleek, inviting, and highly functional stand. The design resonated so well with the client that they expressed a desire to reuse it with only minor updates for future events. Overall, the stand exuded a contemporary and sophisticated aesthetic, perfectly aligning with the client's vision.



VERTIBUS

INTERLIFT GERMANY 19'

6X7M

Vertibus has been a long-time, esteemed client, entrusting us with all their branding needs, including website design, adverts, brochures, and leaflets, as well as managing their event stands.

This is Vertibus's second time participating in the Interlift conference, held biennially. For this event, they desired a standout design for their 25-square-metre stand, giving us the creative freedom to even showcase a real lift.



VERTIBUS

INTERLIFT GERMANY 19'

6X7M

The outcome was a modern, sleek, inviting, and highly functional stand. The design resonated so well with the client that they expressed a desire to reuse it with only minor updates for future events. Overall, the stand exuded a contemporary and sophisticated aesthetic, perfectly capturing the client's vision.



BGAMING

IGB AMSTERDAM 21'

3X6M



BGAMING, for their exhibition at iGB Live '21, envisioned a stand featuring a beach bar zone serving refreshing tropical non-alcoholic cocktails, along with a meeting space to create a laid-back yet professional atmosphere.

The result was a vibrant Hawaiian-themed stand, strategically designed to spark conversations in the bar area and seamlessly transition to the meeting space for meaningful business discussions.

BGAMING

IGB AMSTERDAM 21'

3X6M



We crafted a 3D concept, providing the client with a comprehensive preview of the stand before commencing construction. This approach allowed both the client and our team to make informed decisions and necessary adjustments that might be challenging during the construction phase. This strategy ensured a seamless and efficient execution, delivering a stand that precisely aligned with our vision.



BGAMING

SIGMA 21'

3X6M



The essence of this exhibition stand for BGaming is centred around creating an atmosphere of enjoyment and amusement. At the heart of this captivating stand is an illuminated bar, acting as a magnetic focal point that draws in the crowd.

The vibrant and stunning presence of the bar serves as a compelling invitation, enticing visitors to immerse themselves in the lively ambience.

BGAMING

SIGMA 21' 3X6M



Above the bar, a giant 3D rocket steals the spotlight, featuring an illuminated logo that injects extra excitement and energy into the environment. The deliberate arrangement of these elements creates an irresistibly inviting space, encouraging attendees to explore and engage with the dynamic surroundings. This heightened sensory experience adds a layer of enthusiasm to the overall exhibition stand, making it a memorable and engaging destination.



SOFTSWISS

SIGMA 21'

10X6M

The Softswiss booth is clean and modern, featuring a stunning wall of wood panels and ample meeting space. The reception area is friendly and welcoming, complemented by a storage room at the back.

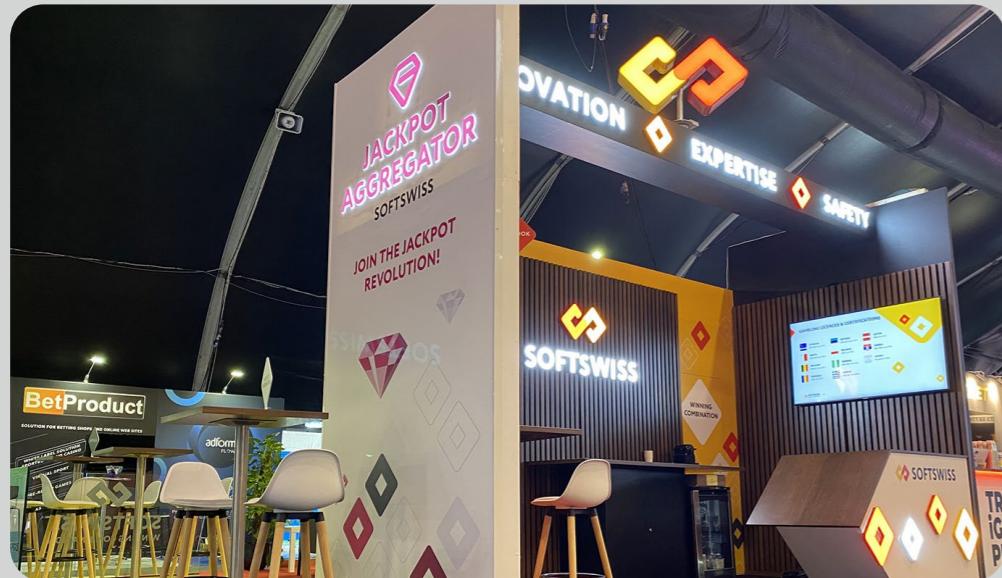
A large rotating 3D logo attracts attention from afar, drawing people in with its dynamic presence.



SOFTSWISS

SIGMA 21'

10X6M

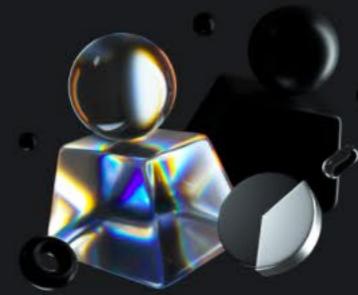


For their exhibition at SIGMA 21, the client requested a booth featuring meeting areas with furniture and equipment, along with a reception and a utility room.

We meticulously followed the client's specifications, resulting in a chic and innovative booth that effectively communicated their principles and captured the interest of their primary audience—industry experts.



OUR PROCESS



MEETING

An initial, no-obligation meeting is held to discuss your needs and requirements in detail.



QUOTATION

A quotation is then presented to you, reflecting everything we discussed.



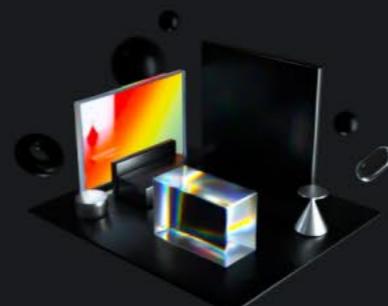
BRAINSTORMING

A brainstorming session takes place at our studio where we generate creative ideas together for your booth!



CONCEPT CREATION

We present our ideas to you and continue developing new concepts until you are completely satisfied with the results!



STAND CONSTRUCTION

We ensure your booth construction is scheduled within time for the expo and alongside with our most trusted suppliers we bring it to life.



QUALITY DELIVERY

We guarantee to deliver optimal quality and exceed your expectations.

THANK YOU!



(+356) 2138 4308



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