Bloomin Review

Negatives:-

1. The landing page has a lot of UI inconsistencies.

2. The tab on the right, which says "Quick Access" is cut apart when the left navbar is not collapsed.

3. The left navbar looks fine, but could be smaller.

4. The left navbar has elements that are cropped off.

5. The selected icons on the left navbar overflow their container, which isn't appealing.

6. The options are redundant (the same options are present both in the navbar and quick access). Try eliminating one section,

7. The profile section on the top could be refined as it is out of position.

8. On scrolling, the Quick Access panel overrides the Profile section.

Positives:-

1. The color used, BLUE, resembles trust, which is good.

2. The color palette is quite good.

3. The greetings on the top is a nice thing to put, so try keeping that better by adding personalized messages.

Verdict I came into:-

1. The product needs a lot of fine tuning.

2. Please do have another wave of UI/UX research, as this might help you understand what the user wants.