

Coca Cola Sales Dashboard

number of states



48

Count of State

Beverage Brand	Total Sales	Units Sold	Price per Unit	Operating Profit	Operating Margin
Coca-Cola	1,923,053	3989000	0.47	767,510	0.39
Dasani Water	1,639,063	2890500	0.55	618,630	0.38
Diet Coke	1,391,088	2872000	0.46	473,806	0.35
Sprite	1,158,400	2588500	0.42	409,090	0.35
Powerade	1,133,675	2042500	0.54	416,421	0.36
Fanta	969,888	2100000	0.43	355,685	0.37
Total	8,215,165	16482500	0.48	3,041,142	0.37

Invoice Date

1/2/2022

12/25/2022

Operating Profit Analysis

Key influencers Top segments

What influences Operating Profit to

Increase



When...

....the average of Operating Profit increases by

Beverage Brand is Coca-Cola



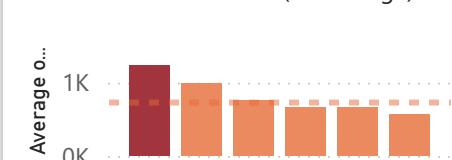
501.3

Beverage Brand is Dasani Water



214.9

← Operating Profit is more likely to increase when Beverage Brand is Coca-Cola than otherwise (on average).



Sales by State

