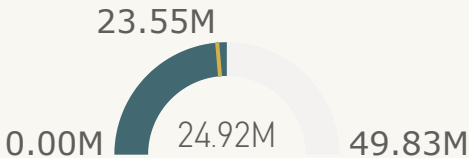
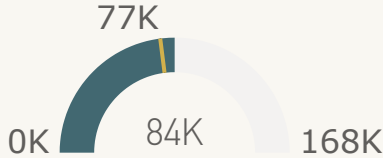




Revenue vs Target



Order qty vs Target



Date

01-01-2015

30-06-2017



Select all

Pacific

North America

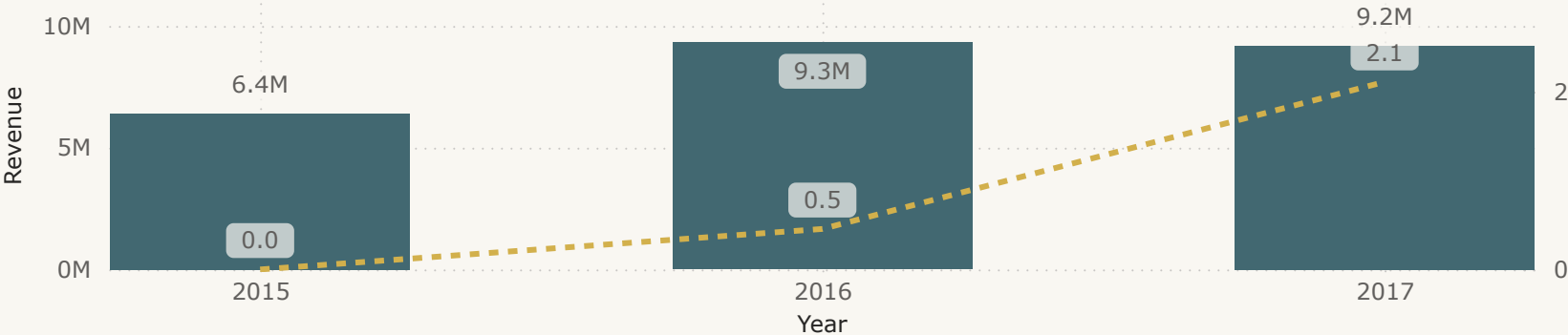
Europe



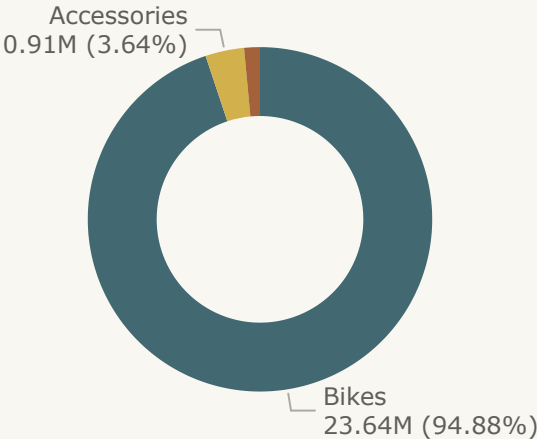
Click to see the report during Europe's world cup

YOY Revenue growth

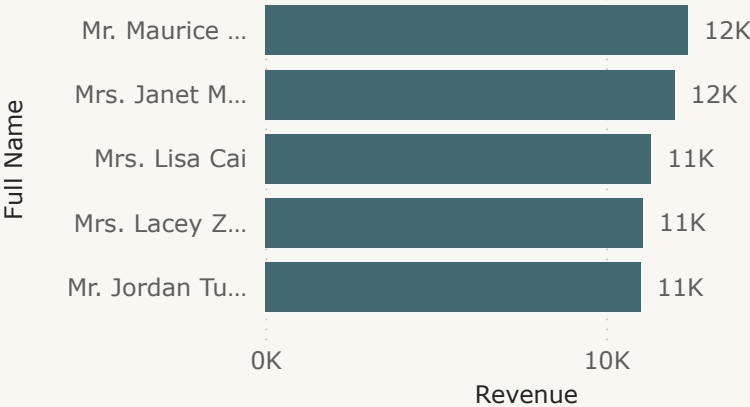
Revenue Year on year % Revenue growth



Revenue by Category



Top 5 customers by Revenue



Revenue by Country



ProductName	Return Qty	ReturnRate
Women's Mountain Shorts, S	12	4.24%
Women's Mountain Shorts, M	11	3.36%
Women's Mountain Shorts, L	17	5.09%
Water Bottle - 30 oz.	155	1.95%
Touring-3000 Yellow, 62	2	4.17%
Touring-3000 Yellow, 58	2	4.35%
Touring-3000 Yellow, 50	1	1.79%
Touring-3000 Yellow, 44	3	5.08%
Touring-3000 Blue, 62	1	1.59%
Touring-3000 Blue, 58	2	3.51%
Touring-3000 Blue, 54	3	5.56%
Total	1828	2.17%



Water Bottle - 30 oz.

Price Adjustment

0.00



Revenue Vs Target

4.08K ✓

Goal: 3.99K (+2.18%)

Order qty Vs Target

815 ✓

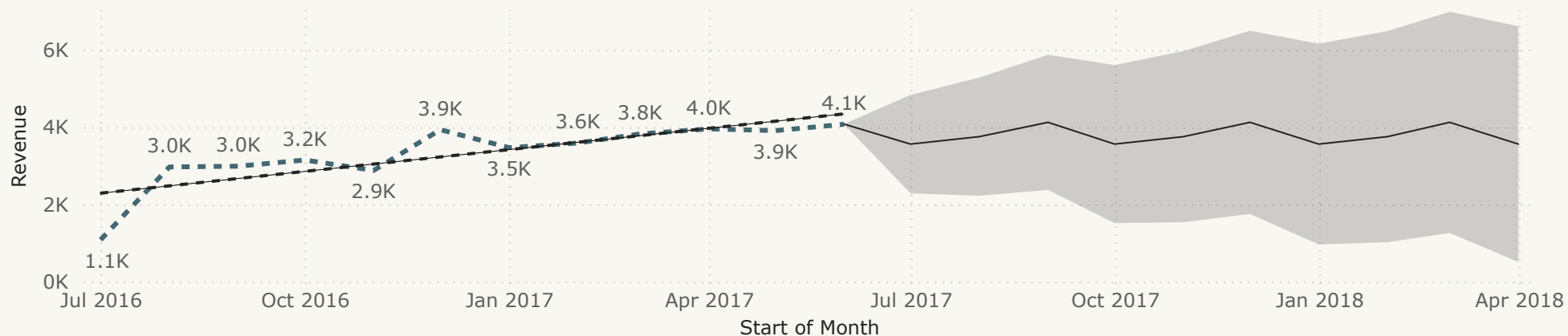
Goal: 798 (+2.18%)

Return qty Vs Target

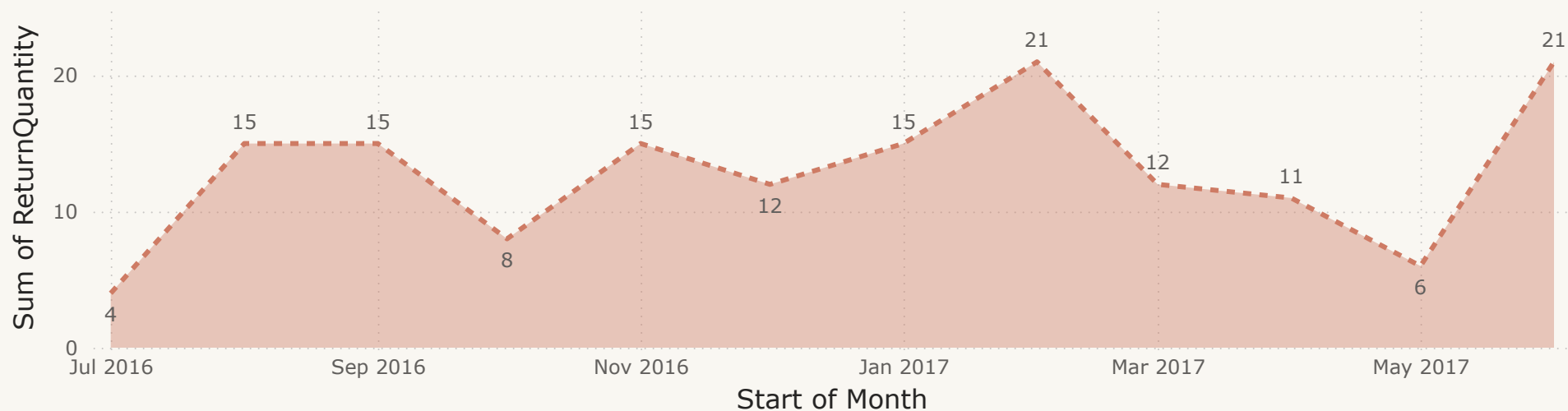
21 !

Goal: 6 (-250%)

Monthly Revenue

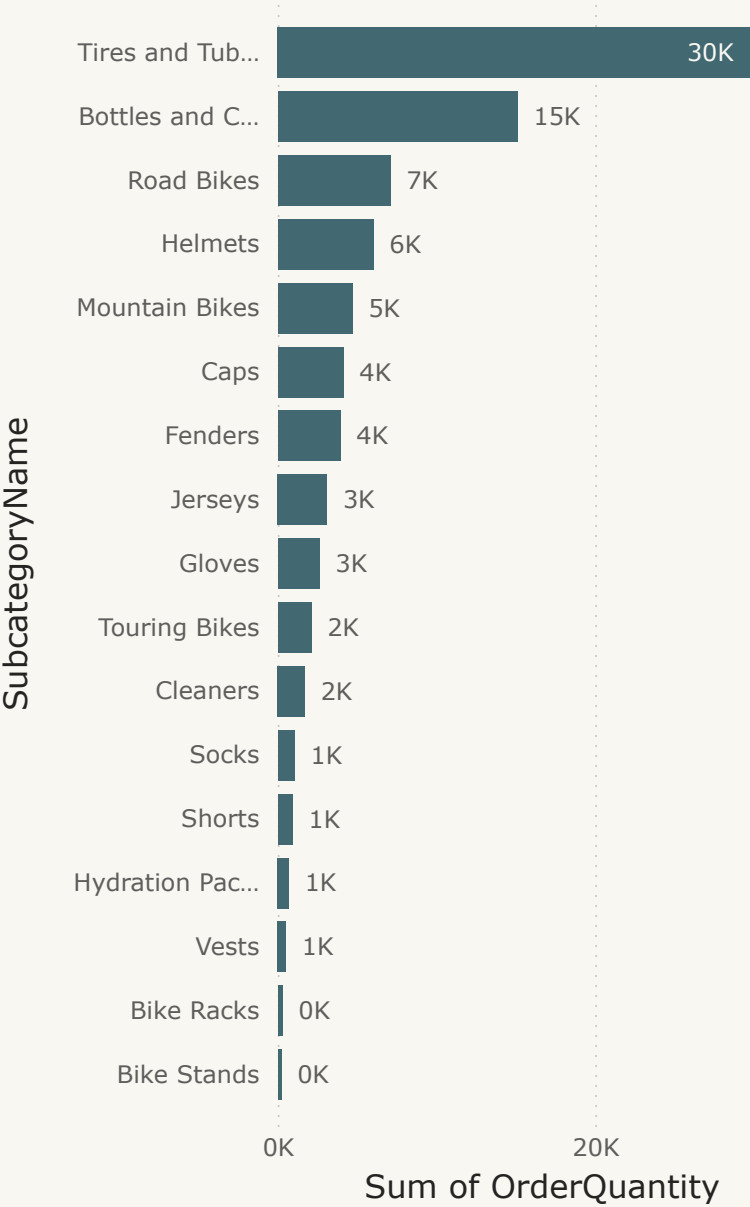


Monthly return quantity



Sales Report using QnA

OrderQuantity by Subcategory



- ☐ Select all
- ☐ Pacific
- ☐ North America
- ☐ Europe

Top 5 customers by revenue

Full Name	Sum of Revenue
⊕ Mr. Maurice Shan	12,408.00
⊕ Mrs. Janet Munoz	12,016.00
⊕ Mrs. Lisa Cai	11,332.00
⊕ Mrs. Lacey Zheng	11,086.00
⊕ Mr. Jordan Turner	11,023.00
Total	57,865.00

Bottom 5 customers by revenue

Full Name	Sum of Revenue
⊕ Mr. Brad Kumar	2.00
⊕ Mr. Cody Sanders	2.00
⊕ Mrs. Allison Evans	2.00
⊕ Mrs. Yolanda She	2.00
⊕ Mr. Dalton Clark	4.00
Total	96.00

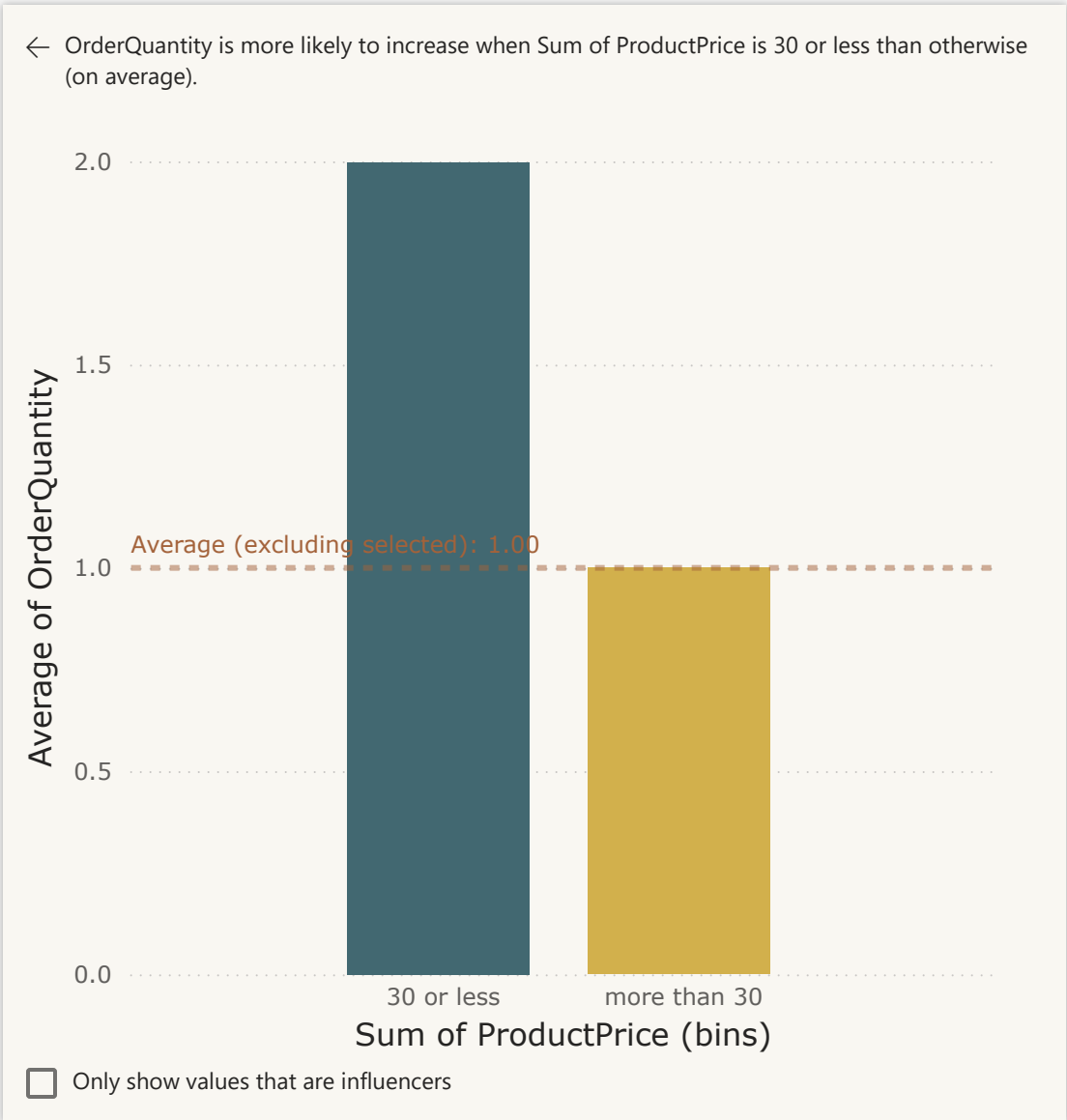
Revenue by Country



What influences OrderQuantity to

Increase

 ?



What influences Revenue to

Increase ▾

 ?

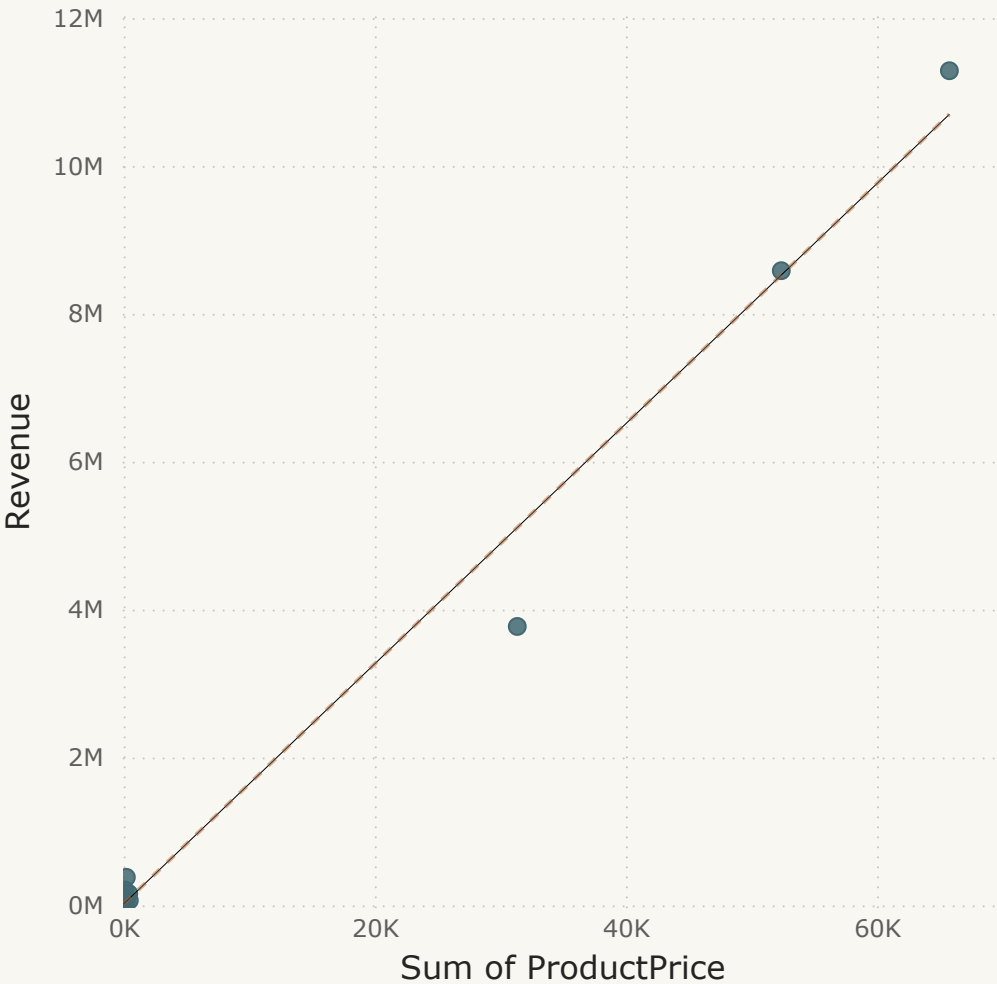
When...

....the average of
Revenue increases by

**Sum of ProductPrice
goes up 19856.98**

3.16M

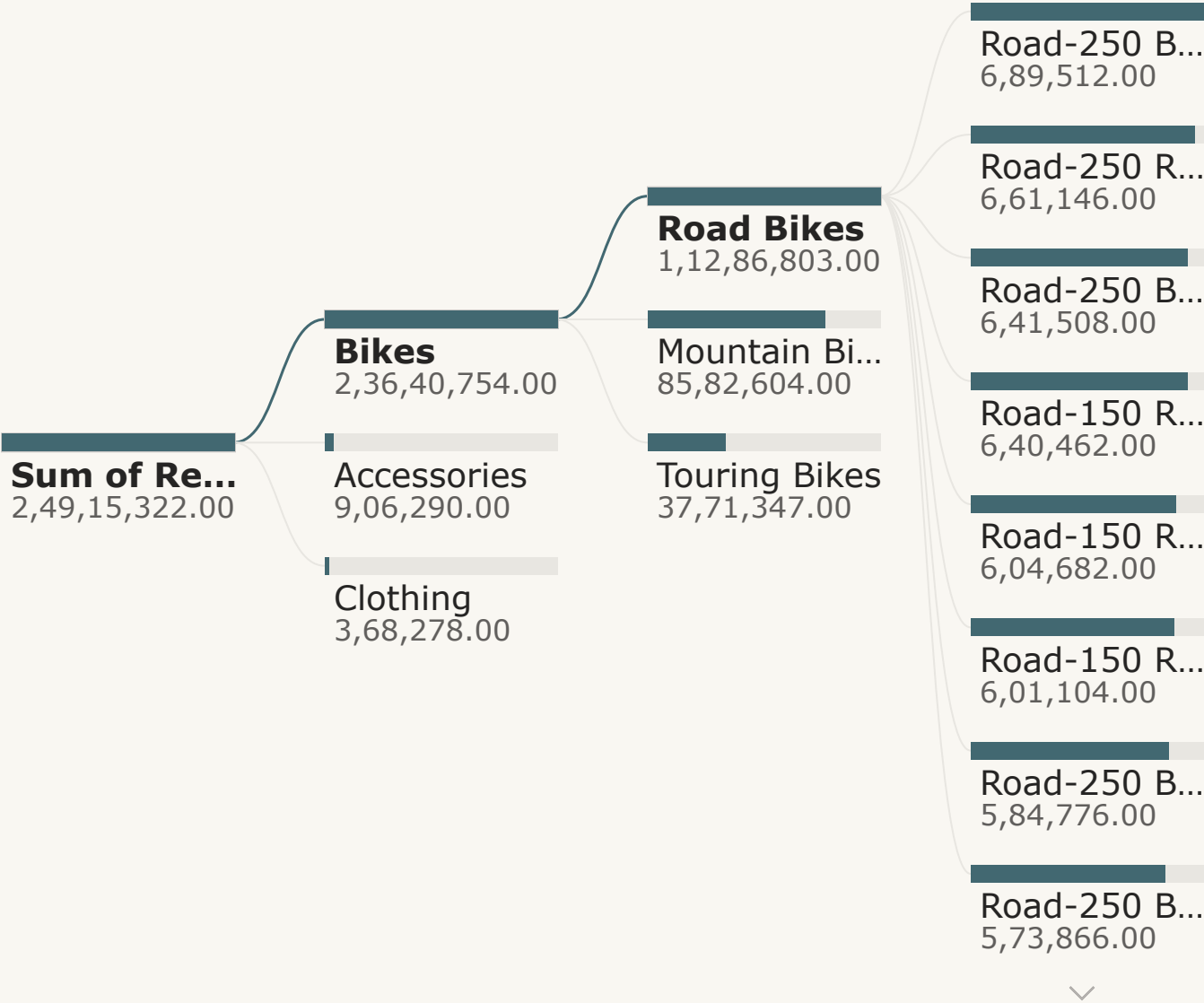
← On average when Sum of ProductPrice increases, Revenue also increases.



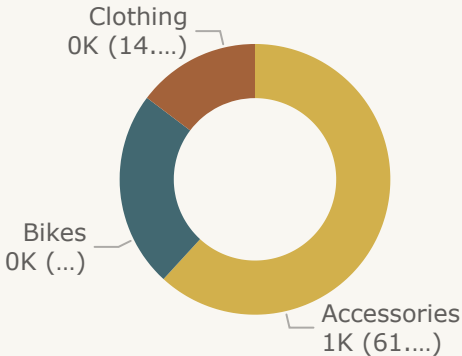
Category na... x
Bikes

Subcategory... x
Road Bikes

ProductName x



Return Qty by Category



Year

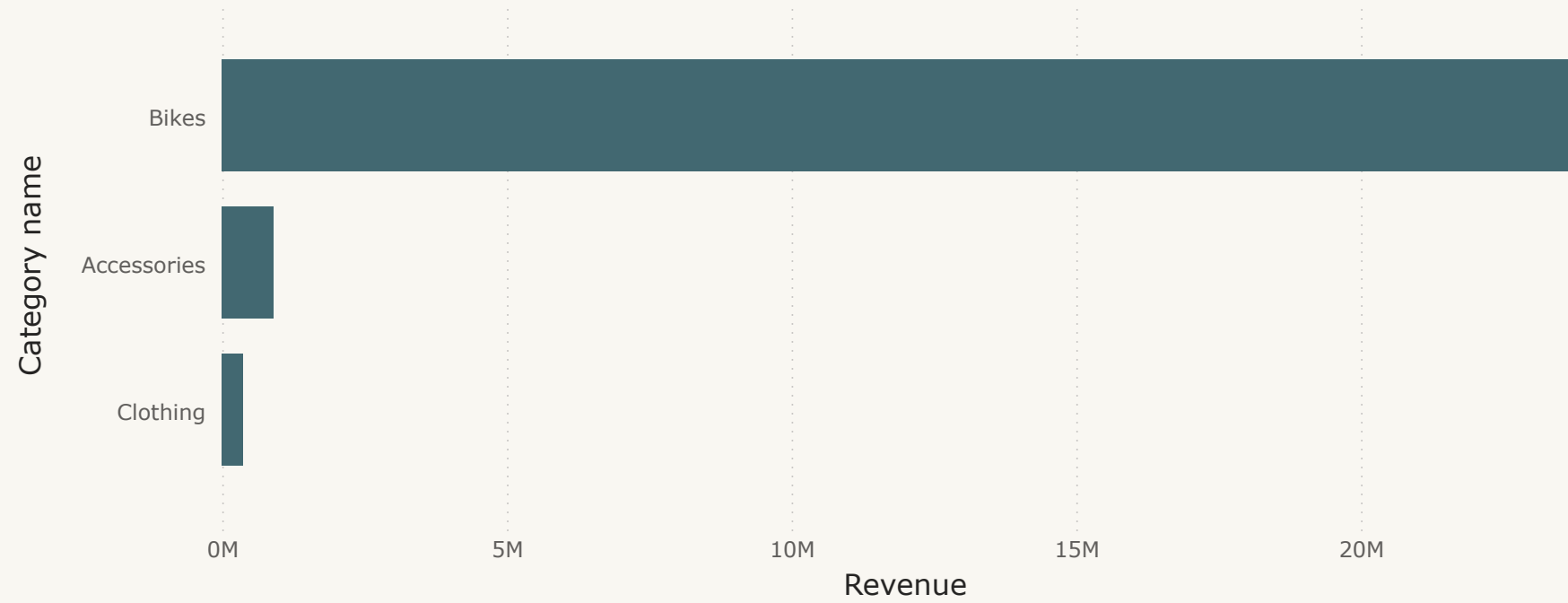
☐ 2015

☐ 2016

☐ 2017



Revenue by category forFor all years



Revenue by Year

