# Kantamneni Hrushikesh

♥ Vijayawada, Andhra Pradesh

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in Hrushi2004

↑ Hrushi2004 Hrushikesh Portfolio

# Career Objective

To leverage my expertise in UX design and interactive technologies to create engaging and user-centric digital experiences. I aim to contribute to innovative projects where I can apply my skills in user research, wireframing, prototyping, and usability testing, while continuously growing as a designer and enhancing overall user satisfaction.

#### Education

#### Koneru Lakshamaiah Education Foundation

June 2022 - Present

Computer Science Engineering (Specialization: Game Development & UX Design)

o CGPA: 9.56 / 10.0

• Relevant Coursework: Design Thinking and Innovation, User Experience (UX) Design, Adaptive Software Engineering

#### Narayana Jr College

June 2020 - May 2022

Intermediate MPC
• Percentage: 84.7

# **Projects**

# UX Case Study | Zudio Shopping App Redesign

Prototype Link 🗹

- Conducted brand research on Zudio and analyzed user expectations to design a user centric visually appealing interface using Figma for high fidelity prototypes aligned with modern design principles.
- Designed interactive loading animations and microinteractions improving perceived usability and creating a more engaging digital shopping experience.
- Created a prototype showcasing a streamlined navigation flow enhancing usability and ensuring a smooth experience.

# Live Project | Website Design & Development for Mayavi

Website Link

- Assisted in crafting a visually engaging and user-friendly design in Figma, ensuring consistency, responsiveness, and smooth interaction across devices.
- Enhanced the club's website by applying Tailwind CSS for modern layouts and integrating a Headless CMS for dynamic updates, resulting in a more adaptive and interactive browsing experience.
- Collaborated with team members to translate requirements into design solutions, ensuring alignment with club goals and visual identity.

#### Skills

#### **Technical Skills**

UI/UX Design Wireframing, Prototyping, User Research, Interaction Design

Design Tools Figma, Adobe Illustrator, ProtoPie Web Development HTML, CSS, React, Spring Boot

Interpersonal Skills Empathy, Collaboration, Conflict Resolution, Team Management, Adaptability

#### Extra Circular Activities

#### Mayavi Technology Club

Director of Technology for the student led Game Development club

- $\circ$  Managed technical projects, organized events and hackathons for 150+ students, ensuring seamless execution and engagement.
- Led sessions for over 200 peers to improve their proficiency in Figma and deepen their understanding of core design principles, fostering a collaborative learning environment.

#### Certifications

# LinguaSkill | Cambridge English Certification

 $\circ$  Achieved a score of 174/180 on the Linguaskill exam, reflecting a high level of proficiency on the Cambridge English Scale.

### Achievements

• Secured a 2 lakh Rupees undergraduate scholarship from the Reliance Foundation, awarded to only 5,000 recipients annually, highlighting exceptional academic achievement.