THE CREW

Product and services for transport hub

Group Members

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Problem statement

Steering wheel pose significant risks to road safety. Existing safety mechanisms often lack real-time, automated responses to detect and act upon situations where the driver removes their hands from the steering wheel for extended periods.

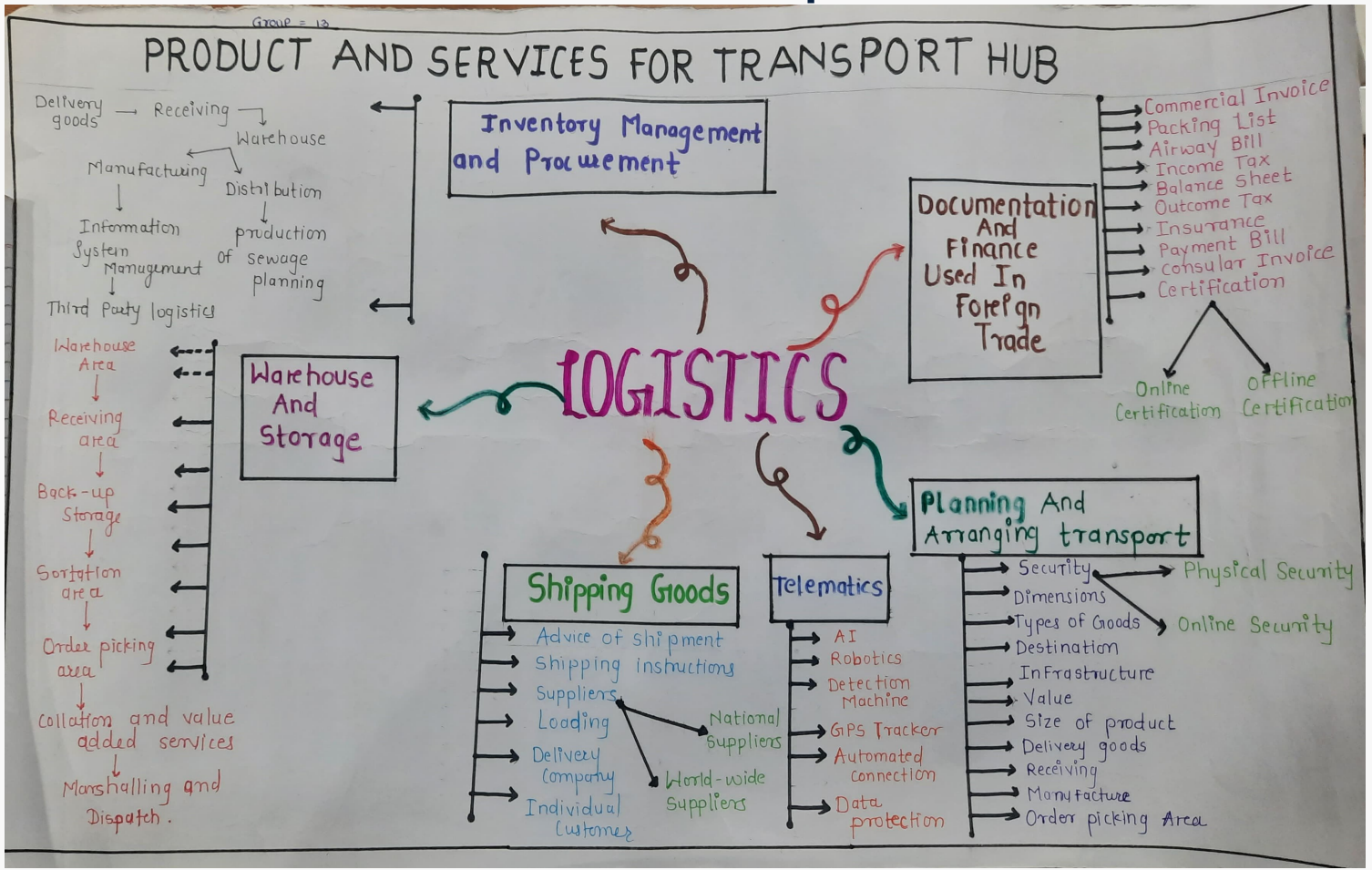
Relivance of problem statement

Drivers often lose control of vehicles when they are inattentive or unable to maintain hand contact with the steering wheel. This lack of attention can result in severe accidents, especially on highways or in heavy traffic. A system that detects the removal of hands from the steering wheel and automatically stops the car can prevent such incidents, saving lives and reducing injuries.

MIND MAPPING

Mind map is a process of creating a map that connects the ideas in the form of a map of the topic we have selected. Mind mapping is activity in which we find words related to our topic and separate the words having common ideas by giving sub points to the topic and selected.

Mind map


Group = 13
PRODUCT AND SERVICES FOR TRANSPORT HUB
LOGISTICS
Inventory Management and Procurement
Delivery goods → Receiving → Warehouse
Manufacturing
Distribution
Information System Management
production of sewage planning
Third Party logistics
Documentation And Finance Used In Foreign Trade
Commercial Invoice
Packing List
Airway Bill
Income Tax
Balance Sheet
Outcome Tax
Insurance
Payment Bill
consular Invoice
Certification
Online Certification
Offline Certification
Warehouse And Storage
Warehouse Area
Receiving area
Back-up Storage
Sortation area
Order picking area
Collation and value added services
Marshalling and Dispatch.
Planning And Arranging transport
Security
Physical Security
Online Security
Dimensions
Types of Goods
Destination
Infrastructure
Value
Size of product
Delivery goods
Receiving
Manufacture
Order picking Area
Shipping Goods
Advice of shipment
Shipping instructions
Suppliers
Loading
Delivery Company
Individual Customer
National Suppliers
World-wide Suppliers
Telematics
AI
Robotics
Detection Machine
GPS Tracker
Automated connection
Data protection

Persona Construction

Persona construction is the process of creating a deatailed summary of a person,that represent the different type of users,audiences product or a service you’re trying to provide
In this activity we have to find our end user which will be helpful to our project in future .

Persona(Product Owner)

Background:-

- Grew up in a middle-class family with both parents working.
- Education: Hold a bachelors degree in business administration.
- Childhood: Raised in a stable, supportive environment, where the importance of education &hard work.

Challenges faced:-

- Operational efficiency across his expanding fleet.
- Balancing the cost of innovations.
- Managing rapid growth.
- Balance personal and professional life.

Motivation:-

- Profit in his business.
- He enjoys exploring new technologies.
- Motivated by the challages of staying ahead in competive industry.
- Financially independent.

Doubts/Fears:-

- Impact of economic downturns.
- Bussniess not survive in long terms.
- Douts about his ability to leave a lasting legacy.
- Market challenges.

Aspirations:-

- Built one of the best workplace.
- Dream of expanding his business.
- Achieving financial independence.
- Large corporation and event organizers
- By forming strategies for business.

Summary:-

Transport services owner operational efficiency, customer satisfaction and lequlatery compliance.The primary goal is to deliver reliavel sell and profitable service while adupting to market demands and innovations.

Persona(Commuters)

Background:-

- Grew up in a middle-class family with both parents working.
- Holds a bachelors degree in business administration.
- Raised in a stable, supportive environment where the importance of education and hard work was emphasized.

Motivation:-

The commuters doubts whether they will receive timel and accurate updates on delays, route changes or cancellations.

Doubts / Fears:-

The commuter is by the desire to maintain a healthy work-life balance.

Challenges faced:-

- Commuters often deal with unreliable public transportation services, such as delays, cancellations which can disrupt theirndaily schedules.

Aspirations:-

- Have to achieve professional success with stability.
- The commuter aspire to be an environmentally responsible individual.

Summery:-

Commuters are typically urban professional who prioritize efficients, reliable and cost-effective transformation for their daily routines. Their primary goal is a smooth, hassle-free commute.

5W 1H

Applying 5W1H method to product and services for transport hub .

The 5W1H method (who,what,when,where,why and how)
Is a powerful tool and for planning and problem solving . I have applied it to the complex issue of product and services for transport hub for ensure a safety.

5W 1H Activity

What :-

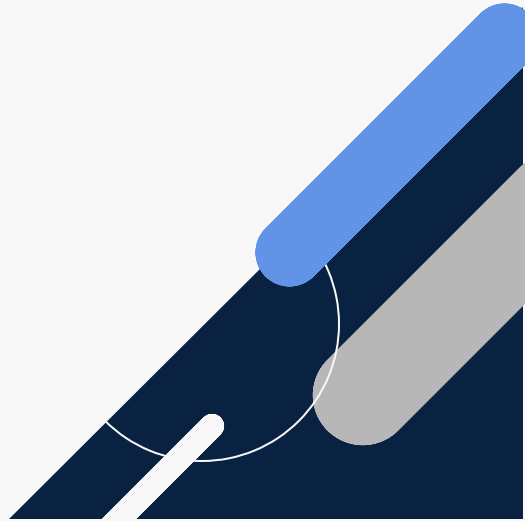
1. What type of vehicle is best in todays world?
2. What type of sensor is used?
3. What kind of mechanism is behind ?
4. What kind of technology is used?
5. What type of automatic speed limit system available?

Where:-

1. Where car owner can purchase all its services?
2. Where does the sensor get its speed limit information?
3. Where does this car will be used?
4. Where does the car owner view speed limit?
5. where will service options will centralized?

When:-

1. When does the aromatic speed limit sensor activate?
2. When does sensor update ?
3. When it will provide alert?
4. When is the best time is to install and modified car?
5. When this technology is useable?



Why:-

1. Why we need to improve safety?
2. Why is sensor accuracy is important?
3. Why is speed limit detection is important for road safety?
4. Why to upgrade technology?
5. Why would a car owner choose install this sensor?

How :-

1. How can the sensor be updated?
2. How does it handle speed limit?
3. How does sensor data store and access it?
4. How does sensor alert the driver?
5. How we can target audience?

Who:-

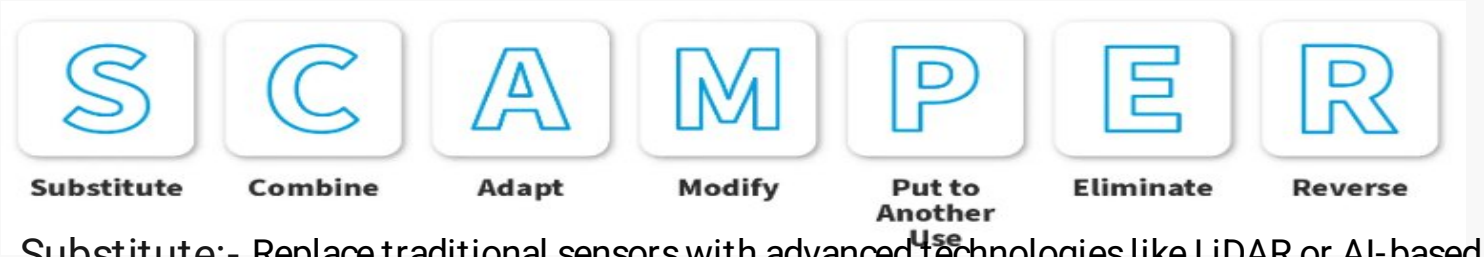
1. Who is the target audience for this sensor technology?
2. who can access the data collected by sensor?
3. Who is responsible for data collected by sensor?
4. Who benefit from the installation of sensor?
5. Who manufacture this sensor ?

THEORY OF PRIORITIZATION

Problem	Sakshi	Bhumika	Rutuja	Jay	Hrushil	Mayur	Total
1.Maintanance and downtime	10	10	1000	100	10	10	1140
2.Damage and loss of car	100	100	100	1000	100	10	1410
3.Car safety	100	1000	10	100	1000	1000	3210
4.Why system are crictical	100	100	1000	10	10	1000	2320
5.How we can understand this cars	1000	1000	100	100	10	10	2220
6. Accidents due to sleep during driving	1000	1000	1000	1000	1000	1000	6000
7.Customer demands	100	10	100	10	100	100	420

SCAMPER ACTIVITY

SCAMPER is a creative thinking and problem-solving technique that helps individuals or teams generate new ideas or improve existing ones.



Substitute:- Replace traditional sensors with advanced technologies like LiDAR or AI-based vision systems for better obstacle detection.Use electric braking systems instead of hydraulic ones to improve response time.

Combine:-Integrate the auto car stop feature with other safety systems like lane departure warnings, adaptive cruise control, or pedestrian detection systems.Combine radar and camera systems for a more reliable detection mechanism.

Journey Map

End User : Commuter

Journey emotions :

Excitement: the commuter is excited to try out the new technology

Curiosity: the computer is curious about how the system work

Apprehension: the commuter may feel slightly apprehensive about Reliance on technology to control their speed

During the journey emotions

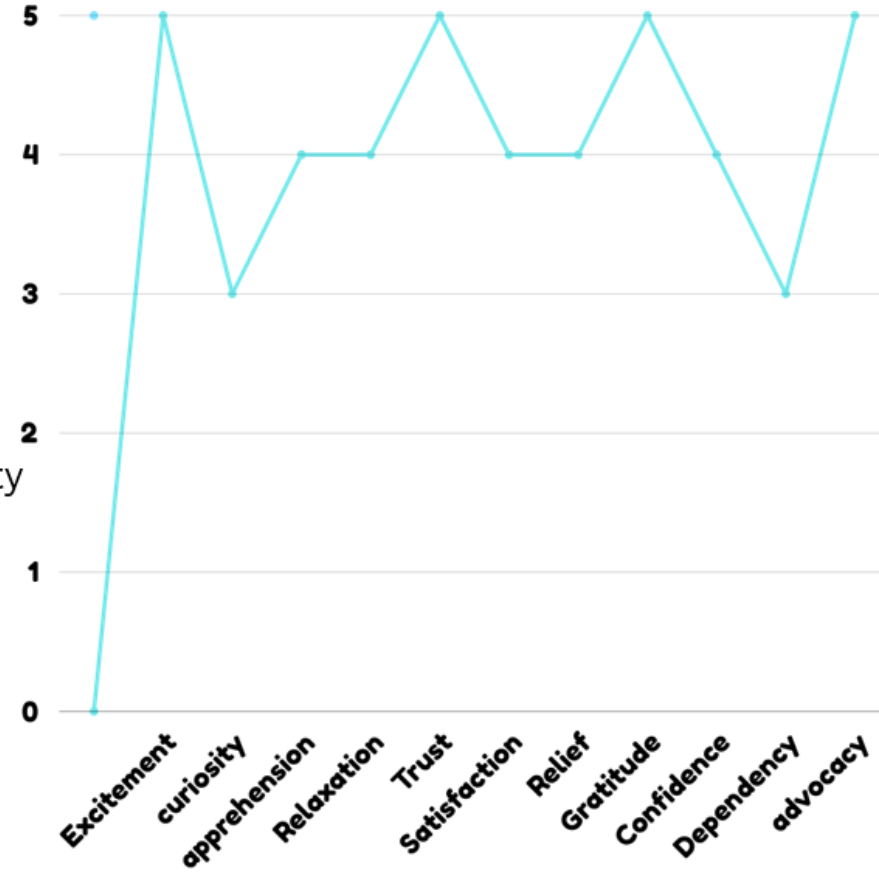
Relaxation: the computer fields relaxed and comfortable knowing that the system is controlling their speed.

Trust : the computer begins to trust the system and its ability to adjust speed limits

Satisfaction: the commuter fields satisfied with the journey and system's performance

Relief :the computer fields relieved that the system helped them avoid potential speed infraction

Gratitude: the commuter fills grade full for the increased safety and convenience provide by system



Video(prototype)

Thank you…….