



Industry–Academia Collaboration Model

Embedding Industry Intelligence into Academic Learning

Why SkillBridge?

In today's fast-evolving job market, students face the challenge of bridging the gap between academic knowledge and industry demands. Traditional education models often fall short in providing the necessary skills required for immediate workplace readiness. SkillBridge addresses this disconnect by embedding industry intelligence directly into academic learning processes, ensuring that students are not only academically grounded but also professionally prepared.

Core Offerings

SkillBridge Flux

- **Dynamic Learning Experience:** Adapts to the shifting needs of various industries, providing students with up-to-date skills and knowledge.
- **Industry Expert Sessions:** Regular interactions with industry leaders and professionals to offer real-world insights.

Long-Term Industry Collaboration

- **Strategic Partnerships:** Establishes enduring relationships with key industry partners to create a continuous loop of feedback and improvement.
- **Internship and Placement Support:** Facilitates access to internships and job placements, enhancing career opportunities for students.

Embedded Curriculum

- **Value-Added Courses (VAC):** Offers supplementary courses that align with industry trends and demands, adding value to the traditional curriculum.

- **Credit-linked Learning:** Integrates industry-relevant modules into the credit system, ensuring that students gain practical skills alongside theoretical knowledge.
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Outcomes

Students, Faculty, Institution

- **Students:** Gain practical skills, increased employability, and a competitive edge in the job market.
 - **Faculty:** Access to industry insights, enabling curriculum enhancement and personal professional development.
 - **Institution:** Strengthened reputation, increased student enrolment, and enhanced industry ties.
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NEP 2020 & NAAC Alignment

SkillBridge is meticulously aligned with the National Education Policy (NEP) 2020, emphasizing flexibility, creativity, and critical thinking in educational frameworks. Our model supports institutions in meeting the requirements of the National Assessment and Accreditation Council (NAAC), ensuring quality in education delivery and institutional performance.

Closing Statement

SkillBridge represents a pioneering step in harmonizing academia with industry, fostering an environment where students can thrive both academically and professionally. By integrating cutting-edge industry practices into the educational framework, SkillBridge equips institutions to produce graduates who are ready to meet the challenges of the future workforce.

Academically grounded. Professionally prepared.



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