Lucas Hsing

Contact

Phone
(646) 696-0623

Email
hsinglucas@gmail.com

Location
New York, NY

LinkedIn
linkedin.com/in/lucas-hsing

UX Research Portfolio
https://hsilucas.github.io

Professional Summary

MSc Human Computer Interaction graduate student with expertise in AI-Consumer trust, user experience, growth strategy, and market sizing. Previously a research analyst at Accenture with 2 years of professional experience.

Skills

Technical Skills
- Figma
- Python
- Java
- C#
- Javascript
- Excel / Google Sheets
- Workday
- VBA
- Sales Navigator
- CRM
- Wordpress

Certifications
- Emergency Responder to Adult and Child First Aid/CPR/AED

Language
- Conversational Japanese

Extracurricular

BUCS Varsity Fencer
University of Nottingham 2023 - 24

NCAA Varsity Fencer
New York University 2017 - 21

Work Experience

Accenture Strategy — *New York, NY / Portland, ME*
Research Analyst — *Oct 2021 - Aug 2023*

- Sized, assessed, and prioritized treatment segments to survey the global landscape of glaucoma surgical and drug/device therapies for a Fortune 500 med tech client and collaborated with the client team to select key therapies/targets that aligned with the client's portfolio, R&D capabilities, and strategic goals
- Identified and prioritized go-to-market strategy for a Fortune 500 med tech company in the 3D surgical space, including conducting competitive analysis, overviewing the market landscape, and providing market sizing and forecasting in both the United States and Japan
- Conducted customer and competitor interviews to identify customers' desire for a hardware-based IMC solution, potential for competitor competitive technology, and industry priorities for a Fortune 100 client
- Identified system architecture, attach, install, refresh, and growth rates for hundreds of system groups across the healthcare, industrial, and energy segments for a global market model
- Revamped a leading pharmaceutical company's payer engagement strategy as it moved from primary care to specialty care, including engagement around a pipeline-stage therapy asset
- Created and delivered client presentations for Fortune 100 companies
- Sought out potential clients and reached out for business development for the company's Technology Practice

Education

University of Nottingham — *Nottingham, UK*
Msc in Human Computer Interaction — *Sep 2024*
GPA: 3.8 / 1st Class Honours

MSc Dissertation:
Consumer Perceptions, Trust, and Implications on User Assisted AI Journalism

Relevant Coursework: Cognitive Ergonomics • Design Ethnography Simulation, VR, and Adv. Human Machine Interface • Mixed Reality Software Engineering Management

New York University — *New York, NY*
Bachelor of Arts in Psychology — *May 2021*
Minor in Public Policy and Management
Major GPA: 3.8, Cumulative GPA: 3.4

Relevant Coursework: Adv. Psychological Statistics • Cognitive Neuroscience • Management and Organizations • Clinical Psychology • Abnormal Psychology