#### Lecture 19: Exploration and Exploitation

#### Bolei Zhou

The Chinese University of Hong Kong bzhou@ie.cuhk.edu.hk

April 1, 2020

#### Outline

- Introduction on exploration and exploitation
- Multi-armed bandits
  - **1** Greedy and  $\epsilon$ -greedy algorithms
  - 2 Temperature in Softmax bandit algorithm
  - 3 Upper Confidence Bound (UCB) algorithm
  - 4 Thompson sampling
- 3 Other exploration strategies in RL
  - ① Entropy
  - 2 Curiosity
  - 3 Learning from failure

## Trade-off between Exploration and Exploitation

- Decision making invovles a fundamental choice: Exploitation: Choose the best known action
  - Exploration: Explore some unknown action
- Short-term reward v.s. long-term reward: To collect information about action which results to long-term reward may involve the sacrifice in short-term reward.
- 3 Collect enough information to make the best overall decisions

#### Examples

- Going restaurant
  - Exploitation: Go to your favorite restaurant
  - 2 Exploration: Try a new restaurant
- Oil Drilling
  - 1 Exploitation: Drill at the best known location
  - 2 Exploration: Drill at a new location
- 3 Webpage design
  - ① Exploitation: Copy some existing template
  - 2 Exploration: Design your own from scratch
- 4 Game playing
  - 1 Exploitation: Play the move you already knows to work
  - 2 Exploration: Do some experimental move
- 6 New Year Resolution
  - 1 Exploitation: Stay in your comfort zone
  - 2 Exploration: Try some new thing

#### k-Armed Bandit



- **1** A multi-armed bandit is a tuple < A, R >
- 2 k actions to take at each step t
- 3  $\mathcal{R}^a(r) = P(r|a)$  is unknown probability distribution over rewards
- **4** At each step t the agent selects an action  $a_t \in \mathcal{A}$ , then the environment generates a reward  $r_t \sim \mathcal{R}^{a_t}$
- **5** The goal of agent is to maximize cumulative reward  $\sum_{\tau=1}^{T} r_{\tau}$

#### Bernoulli Arm and Normal Arm

```
class BernoulliArm():
  def __init__(self, p):
    self.p = p
  def draw(self):
    if random.random() > self.p:
      return 0.0
    else:
      return 1.0
class NormalArm():
  def __init__(self, mu, sigma):
    self.mu = mu
    self.sigma = sigma
  def draw(self):
    return random.gauss(self.mu, self.sigma)
```

#### Definition of Value Function and Action-Value Function

 $oldsymbol{0}$  The action-value is the mean reward for action a (unknown)

$$Q(a) = \mathbb{E}(r|a) \tag{1}$$

2 The optimal value

$$V^* = Q(a^*) = \max_{a \in \mathcal{A}} Q(a)$$
 (2)

3 To estimate Q(a), we can let Q(a) at step t

$$Q_t(a) = \frac{\text{sum of rewards when a taken prior to t}}{\text{number of times a taken prior to t}} = \frac{\sum_{i=1}^{t-1} R_i \cdot 1_{A_i = a}}{\sum_{i=1}^{t-1} 1_{A_i = a}} \tag{3}$$

# Greedy Action and $\epsilon$ -Greedy Action to Take

1 The estimation of Q(a) at step t

$$Q_t(a) = \frac{\text{sum of rewards when a taken prior to t}}{\text{number of times a taken prior to t}} = \frac{\sum_{i=1}^{t-1} R_i \cdot 1_{A_i = a}}{\sum_{i=1}^{t-1} 1_{A_i = a}} \tag{4}$$

- **2** Greedy action selection algorithm:  $A_t = \arg \max_a Q_t(a)$
- 3 Problem with the greedy algorithm?
- **4**  $\epsilon$ -Greedy: greedy most of the time, but with small probability  $\epsilon$  select random actions ( $\epsilon$  is usually as 0.1)
  - 1 probability  $1 \epsilon$ :  $A_t = \arg \max_a Q_t(a)$
  - 2 probability  $\epsilon : A_t = uniform(A)$

### $\epsilon$ -Greedy Algorithm

#### Algorithm 1 Simple epsilon-Greedy bandit algorithm

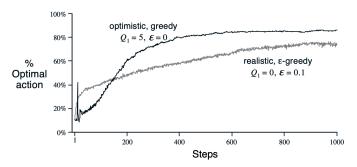
- 1: for a = 1 to k do
- 2: Q(a) = 0, N(a) = 0
- 3: end for
- **4: loop**

5: 
$$A = \begin{cases} \arg\max_{a} Q(a) & \text{with probability } 1 - \epsilon \\ uniform(A) & \text{with probability } \epsilon \end{cases}$$

- 6: R = bandit(A)
- 7: N(A) = N(A) + 1
- 8:  $Q(A) = Q(A) + \frac{1}{N(A)}[R Q(A)]$
- 9: end loop

### Optimistic Initial Values

- 1 Simple idea: initialize Q(a) to high value
- 2 Encourage the exploration over all possible actions early on



## Softmax Bandit Algorithm

**1** To learn a numerical preference for each action a (like learning a policy function, denoted as  $H_t(a)$ ,

$$\pi_t(A_t) = P(A_t = a) = \frac{e^{H_t(a)}}{\sum_{b=1}^k e^{H_t(b)}}$$
 (5)

2 Learning based on the idea of stochastic gradient descend

For 
$$A_t, H_{t+1}(A_t) = H_t(A_t) + \alpha (R_t - \bar{R}_t)(1 - \pi_t(A_t)).$$
 (6)

For all 
$$a \neq A_t, H_{t+1}(a) = H_t(a) - \alpha (R_t - \bar{R}_t) \pi_t(a)$$
. (7)

here  $\bar{R}_t$  is the average of all the rewards up to time t. Page 38 contains the full derivation.

3 Learning based on the incremental estimation

$$H_t(A_t) = H_{t-1}(A_t) + \frac{1}{N_t(A_t)} [R - H_{t-1}(A_t)]$$
 (8)

#### Temperature

**1** Scaling factor, temperature  $\tau$ , to control the degree of exploration. High temperature, atoms will behave more random.

$$P(A_t = a) = \frac{e^{H_t(a)/\tau}}{\sum_{b=1}^k e^{H_t(b)/\tau}}$$
(9)

## Annealing

- Annealing is the process of modifying an algorithm's behavior so that it will explore less over time
- ② Effect to different algorithms:
  - **1** To reduce  $\epsilon$  in  $\epsilon$ -Greedy algorithm
  - 2 To make the temperature go lower and lower in Softmax Bandit algorithm

- **1** Both the  $\epsilon$ -Greedy algorithm and the Softmax algorithm share the following broad properties:
  - 1 select the arm that currently has the highest estimated value
  - explore and choose an arm that isn't the one that currently seems the best
  - 3 reduce the exploration by annealing (dynamically change some parameters  $\epsilon$  and  $\tau$
- 2 UCB takes a very different approach.
  - 1 UCB does not use randomness at all
  - 2 UCB doesn't have any free parameters to configure before you can deploy it.

1  $U_t(a)$  is the upper confidence bound of the reward value, so that the true value is below the bound with **high probability**,

$$Q(a) \le Q_t(a) + U_t(a) \tag{10}$$

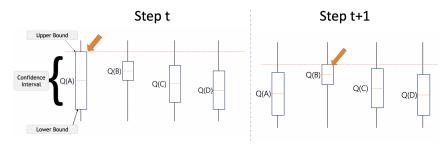
- 2 The upper bound  $U_t(a)$  is a function of  $N_t(a)$ , where a larger number of trials  $N_t(a)$  should give us a smaller bound  $N_t(a)$  (less uncertain).
- 3 In UCB1 algorithm,

$$U_t(a) = \sqrt{\frac{2\log t}{N_t(a)}} \tag{11}$$

Thus the action is selected as to maximize the UCB

$$a_t = \arg\max_{a} [Q_t(a) + \sqrt{\frac{2\log t}{N_t(a)}}]$$
 (12)

1 If we are uncertain about an action, we should optimistically assume that it is the correct action.



$$a_t = \arg\max_{a} \left[ Q_t(a) + \sqrt{\frac{2\log t}{N_t(a)}} \right]$$
 (13)

- Upper bound term brings significant values from the beginning.
- 2 UCB is an explicitly curiosity-driven algorithm that tries to seek out the unknown
- 3 Square root term is a measure of the uncertainty or variance in the estimate of a's value. Each time a is selected, the uncertainty term decreases.
- 4 Logarithm increases get smaller over time.

## Deriving the Upper Confidence Bound

#### Hoeffding's Inequality

Let  $X_1,...,X_n$  be i.i.d random variables and they are all bounded by the interval [0,1]. The sample mean is  $\bar{X}_n = \frac{1}{n} \sum_{\tau=1}^n X_{\tau}$ . Then for u>0, we have:

$$P(\mathrm{E}[X] > \bar{X}_n + u) \le e^{-2nu^2} \tag{14}$$

1 Following the Hoeffding's Inequality, then we have

$$P(Q(a) > Q_t(a) + U_t(a)) \le e^{-2N_t(a)U_t(a)^2}$$

## Deriving the Upper Confidence Bound

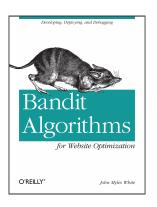
 $oldsymbol{1}$  We want to pick up a bound so that with high chances the true mean is below the sample mean + the upper confidence bound,

$$P(Q(a)>Q_t(a)+U_t(a))\leq e^{-2N_t(a)U_t(a)^2}=p,$$
 thus,  $U_t(a)=\sqrt{rac{-\log p}{2N_t(a)}}$ 

② One heuristic is to reduce the threshold p in time, as we want to make more confident bound estimation with more rewards observed. Set  $p = t^{-4}$  we get UCB1 algorithm:

$$a_t^{UCB1} = \underset{a}{\operatorname{arg max}} [Q_t(a) + \sqrt{\frac{2 \log t}{N_t(a)}}]$$
 (15)

## Example Code for Bandit Algorithms



- Bandit Algorithms for Website Optimization by John Myles White.
- https: //github.com/cuhkrlcourse/RLexample/tree/master/bandits

## Thompson Sampling: Bayesian decision making

- An algorithm for online decision problems where actions are taken sequentially
- 2 Bayesian inference to compute the posterior with the known prior and the likelihood of getting the sampled data

```
Algorithm 1 BernGreedy(K, \alpha, \beta)
                                                                  Algorithm 2 BernThompson(K, \alpha, \beta)
  1: for t = 1, 2, \dots do
                                                                    1: for t = 1, 2, \dots do
          #estimate model:
                                                                            #sample model:
          for k = 1, \ldots, K do
                                                                            for k = 1, \ldots, K do
 3:
                                                                   3:
               \hat{\theta}_k \leftarrow \alpha_k/(\alpha_k + \beta_k)
                                                                                  Sample \hat{\theta}_k \sim \text{beta}(\alpha_k, \beta_k)
 4:
                                                                   4:
          end for
                                                                            end for
 5:
 6:
           #select and apply action:
                                                                            #select and apply action:
 7:
                                                                   7:
          x_t \leftarrow \operatorname{argmax}_k \hat{\theta}_k
                                                                            x_t \leftarrow \operatorname{argmax}_k \hat{\theta}_k
 8:
                                                                            Apply x_t and observe r_t
          Apply x_t and observe r_t
                                                                   9:
10:
                                                                  10.
           #update distribution:
                                                                            #update distribution:
11:
                                                                  11:
           (\alpha_{x_t}, \beta_{x_t}) \leftarrow (\alpha_{x_t}, \beta_{x_t}) + (r_t, 1 - r_t)
                                                                            (\alpha_{x_t}, \beta_{x_t}) \leftarrow (\alpha_{x_t}, \beta_{x_t}) + (r_t, 1 - r_t)
                                                                  12:
13: end for
                                                                  13: end for
```

More detailed tutorial: https://arxiv.org/pdf/1707.02038.pdf

## Other Exploration Strategies in RL

- 1 Entropy-regularized policy optimization
- 2 Learning from internal rewards: Curiosity-driven exploration
- 3 Learning from failures: Hindsight Experience Replay

### Entropy-regularized policy optimization

- SAC incorporates entropy regularization
- 2 Entropy is a quantity which measures how random a random variable is,  $H(P) = E_{x \sim P}[-\log P(x)]$
- Sentropy-regularized RL: the policy is trained to maximize a trade-off between expected return and entropy, a measure of randomness in the policy

$$\pi^* = \arg\max E_{\tau \sim \pi}[\sum_t \gamma^t \big(R(s_t, a_t, s_{t+1}) + \alpha H(\pi(.|s_t))\big)]$$

### Curiosity-driven Learning

 Environments with sparse rewards or non-existing rewards are very challenging



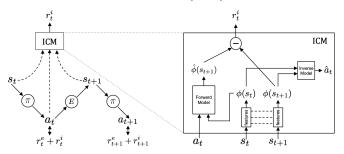
Montezuma's Revenge

Trom renx steg

- 2 A new reward function: curiosity
  - 1 Curiosity is an intrinsic reward which can be considered as the error of the agent to predict the consequence of its own actions given its current state
  - 2 Encourage the agent to perform actions that reduce the uncertainty in the agent's ability to predict the consequence of its own action
  - 3 How to measure the curiosity

## Curiosity-driven Learning

1 Pathak ICML'17 Curiosity-driven Exploration by self-supervised prediction: Intrinsic Curiosity Module (ICM)



- **1** Forward model is to predict the transition dynamics (world model):  $\hat{\phi}_{s_{t+1}} = f(\phi(s_t), a_t; \theta_f)$
- 2 Inverse Model is trained to predict the action a given  $s_t$  and  $s_{t+1}$ :  $\hat{a} = g(\phi(s_t), \phi(s_{t+1}); \theta_{\sigma})$
- 3 Intrinsic reward is defined as residual  $r_t^i = ||\hat{\phi}(s_{t+1}) \phi(s_{t+1})||$

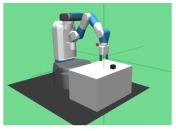
## Curiosity-driven Learning

- Pathak ICML'17 Curiosity-driven Exploration by self-supervised prediction: Intrinsic Curiosity Module (ICM)
- 2 Demo: https://pathak22.github.io/noreward-rl/
- § Further work: Large-Scale Study of Curiosity-Driven Learning. ICLR'19:

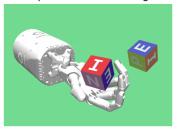
https://pathak22.github.io/large-scale-curiosity/

#### Goal-oriented Environments

Pick and place at a desired goal



Manipulate block to a desired goal

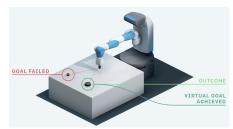


- 1 The desired goal might appear at any state
- 2 The reward is very sparse

#### Goal-oriented Environments

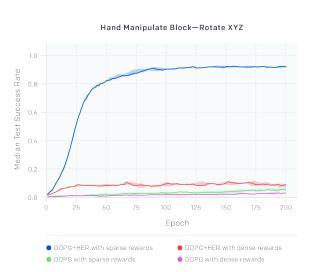
1 NIPS'17 Hindsight Experience Replay (HER): Learning from failure





- 1 Intuitive idea: Even though we have not succeeded at a specific goal, we have at least achieved a different one.
- 2 So we can just pretend that we wanted to achieve this goal to begin with, instead of the original one
- 3 By doing this substitution, the reinforcement learning algorithm can obtain a learning signal since it has achieved some goal (so we create some dense reward)

#### HER for Goal-oriented Environments



## Summary for Exploration in RL

1 It is beneficial to create extra external rewards and internal rewards for the agent to learn