

■ **What is GAME THEORY?**

The study of multi-person decision problem.

■ **Classification of GAMES**

- ✓ Static / Dynamic
是否同時決策？
- ✓ Complete Information / Incomplete Information
是否所有人皆知他人之收益函數？

■ **Elements of a GAME**

Players / Strategies / Payoffs / Information / Rationality

■ **Normal Model of GAME**

- ✓ A set of N players $I = \{1, 2, \dots, N\}$
- ✓ Each player $i \in I$ has an action set
 $A_i = \{a_1^i, a_2^i, \dots, a_N^i\}$
- ✓ Each player i has a payoff function $\pi(a^1, a^2, \dots, a^n)$
- ✓ $a^{-i} = \{a^1, a^2, \dots, a^{i-1}, a^{i+1}, \dots, a_N\}$ denotes other players action

■ **Definition: Dominant Actions**

An action a^{i*} is a dominant action for i , if, no matter what all other players are playing, playing a^{i*} maximizes the payoff.

$$\implies \pi^i(a^{i*}, a^{-i}) \geq \pi^i(a^i, a^{-i})$$

- ✓ **Dominant actions may not always exist**

■ **Definition: Best Response**

In a N players game, i's best response is

$$R^i(a^{-i}) = \arg \max \pi^i(a^i, a^{-i})$$

■ **Nash Equilibrium (NE)**

Each player's predicted action must be that player's best response to the predicted actions of the other players. Such a prediction can be called strategically stable or self-enforcing, because no single player wants to deviate from his or her predicted action.

- ✓ $a^* = (a^{1*}, \dots, a^{N*})$ is a NE. If, for each i, a^{i*} is i's best response to other player's action
 $a^{-i*} = (a^{1*}, \dots, a^{i-1*}, a^{i+1*}, \dots, a^{N*})$
 $\pi^i(a^{i*}, a^{-i*}) \geq \pi^i(a^i, a^{-i*})$

■ **Applications of Static Games: Duopoly Models**

- ✓ 2 firms sell a homogeneous good.
- ✓ Marginal cost of producing each unit of the good: c_1, c_2
- ✓ Market price is determined by (inverse) market demand

$$P = \begin{cases} a - Q & , \text{if } 0 \leq a \leq Q \\ 0 & , \text{if } a > Q \end{cases}$$

- ✓ Cournot Model: Firms set **quantities** simultaneously.
- ✓ Bertrand Model: Firms set **prices** simultaneously.

■ **Case of Duopoly**

- (1) Pepsi vs. Coca-Cola in Beverages Markets.
- (2) Airbus vs. Boeing in Commercial Aircraft Markets.
- (3) CPC and Formosa in petroleum market in Taiwan.

■ **Cournot Competition: Firm's Best Response**

Suppose Firms 2 purchase q_2 , Firm1's payoff:

$$\pi_1 = (P - c_1)q_1 = [a - (q_1 + q_2) - c_1] \cdot q_1$$

(1) F.O.C. (First Order Condition)

$$\frac{\partial \pi_1}{\partial q_1} = a - 2q_1 - q_2 - c_1 = 0$$

$$\implies q_1 = \frac{a - c_1 - q_2}{2} = R^1(q_2)$$

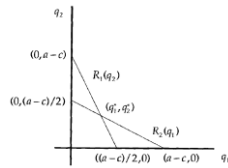
Firm1's best response to Firm2's action

(2) S.O.C. (Second Order Condition)

$$\frac{\partial^2 \pi_1}{\partial q_1^2} = -2 < 0$$

Firm1's payoff function is a concave function

■ **Graph Solution of Cournot Competition**



- ✓ Delete the strategies that are never a best response, and then delete strategies that are never best response to anything that is a best response and so on and so forth.

■ **Cournot Equilibrium**

$$\begin{cases} q_1 = \frac{a - c_1 - q_2}{2} \\ q_2 = \frac{a - c_2 - q_1}{2} \end{cases} \implies \begin{cases} q_1^c = \frac{a - 2c_1 + c_2}{3} \\ q_2^c = \frac{a - 2c_2 + c_1}{3} \end{cases}$$

Then we can get $Q^c = q_1^c + q_2^c = \frac{2a - c_1 - c_2}{2}$

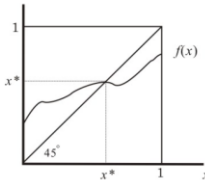
If $c_1 = c_2 = c$, $Q^c = q_1^c + q_2^c = \frac{2(a-c)}{3}$

- ✓ **Total Market Quantity in symmetric case.**

Perfect Comp.	Cournot Comp.	Monopoly
$(a - c) > \frac{2(a-c)}{3} > \frac{(a-c)}{2}$		

■ **Cournot Equilibrium: The Fixed Point Theorem**

- ✓ Nash Equilibrium solutions are the fixed points of the composite function $R^1(R^2(\dots))$ and $R^2(R^1(\dots))$
- ✓ The Fixed Point Theorem: Suppose $f(x)$ is a continuous function with domain $[0, 1]$ and range $[0, 1]$. Then, The fixed Point Theorem guarantees that there exists at least on fixed point - $x^* \in [0, 1]$ such that $f(x^*) = x^*$



■ **Cournot Equilibrium with N Firms**

Prices $P = a - Q = a - \sum_{i=1}^N q_i$, Firm i's payoff:

$$\pi_i(q_i, q_{j \neq i}) = [a - (q_i + \sum_{j \neq i} q_j) - c_i] \cdot q_i$$

(1) F.O.C. (First Order Condition)

$$\frac{\partial \pi_i}{\partial q_i} = a - 2q_i - \sum_{j \neq i} q_j - c_i = a - q_i - Q - c_i = 0$$

Note that $Q = \sum_{i=1}^N q_i = (q_i + \sum_{j \neq i} q_j)$

(2) Sum over N

$$Na - \sum_{i=1}^N q_i - N \cdot Q - \sum_{i=1}^N c_i$$

$$= Na - Q - NQ - \sum_{i=1}^N c_i = 0$$

$$\implies Q^c = \frac{N \cdot a - \sum c_i}{N+1}, P^c = a - Q = \frac{a + \sum c_i}{N+1}$$

(3) Find q_i^c

Consider F.O.C for symmetric case: $c_i = c$

$$\implies q_i^c = \frac{Q^c}{N} = \frac{a-c}{N+1}, P^c = a - Q = \frac{a+NC}{N+1}$$

■ **Bertrand Equilibrium Model**

- ✓ Firms set prices rather than quantities. $P = a - Q$
- ✓ Customs buy from the firm with the cheapest price.
- ✓ The market is split evenly if firms offer the same price

$$q_i \begin{cases} 0 & , P_i > P_j \\ a - P_i & , P_i < P_j \\ \frac{a - P_i}{2} & , P_i = P_j \end{cases}$$

- Firm1 should choose $c_1 \leq P_1 \leq P_2$
- Firm2 should choose $c_2 \leq P_2 \leq P_1$

■ **Bertrand Equilibrium**

(1) Consider a symmetric case: $c_1 = c_2 = c$

$$P = c, q_1 = q_2 = \frac{a-c}{2}$$

(2) If $c_1 < c_2, p_2 \geq c_2$

$$P_1 = c_2 - \epsilon \implies q_1 = a - (c_2 - \epsilon), q_2 = 0$$

Homogeneous Product

Assume a symmetric case:

$$q_1(P_1, P_2) = a - P_1 + bP_2$$

$$\pi_1(P_1, P_2) = q_1(P_1, P_2) \cdot [P_1 - c]$$

F.O.C

$$\frac{\partial \pi_1}{\partial P_1} = 0 \implies P_1^* = \frac{a+bP_2+c}{2}$$

$$\frac{\partial \pi_2}{\partial P_2} = 0 \implies P_2^* = \frac{a+bP_1+c}{2}$$

$$\text{Then } P_1^* = P_2^* = \frac{a+c}{2-b}$$

■ **Cournot Behavior In General Function**

By Chain Rule

$$q_1 = \frac{(c' - P)}{P''}, \frac{dq_1}{dq_2} = \frac{(p-c')P'' - (P')^2}{2(P')^2 - c''P' - (P-c')P''}$$

■ **Mixed-Strategy**

A randomization over your pure strategies

■ **NE in Mixed-Strategy**

In the two-player normal-form game, the mixed strategy (P_1^*, P_2^*) is a Nash Equilibrium if each player's mixed strategy is a best response to the other player's mixed strategy.

■ Homework 01-02

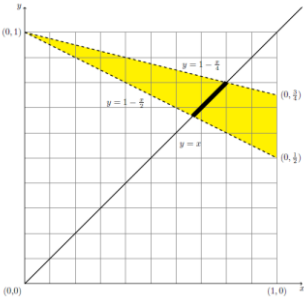
Consider the following game:

	Z	W
X	5, 5	-8, 8
Y	-7, -8	0, 0

- (1) What is the Nash equilibrium?
A Nash Equilibrium in a game is a list of strategies, one for each player, such that no player can get a better payoff by switching to some other strategy that is available to her while all other players adhere to the strategies specified for them in the list
- (2) Justify your answer in (1).
考慮 Player 1 選策略 X 時，Player 2 將選擇策略 W；考慮 Player 1 選策略 Y 時，Player 2 亦選擇策略 W；因此考慮當 Player 2 選擇優勢策略 W 時，Player 1 將選擇 Y，此時 (Y, W) 為 Nash Equilibrium。
- (3) Change only one of the eight entries in the table such that there is no equilibrium.
只要使其策略組合中 Player 2 的報酬改為非零，即沒有均衡。如：改變 Player 2 中 $(Y, W) < -8$ 。

■ Homework 01-03

- (1) Find the fixed point of function $f(x) = x^2 - 3x + 4$ By Brouwer Fixed Point Theorem, Let $f(x) = x^2 - 3x + 4 = x$
- $$\implies x^2 - 4x + 4 = (x - 2)^2 = 0$$
- $$\implies x = 2$$
- Then we can get the fixed point $(x, y) = (2, 2)$
- (2) Does the function, $f(x) = x + 1$, have a fixed point? Why or why not?
It has no fixed point because that the lines $y = x$ is parallel to the line $y = x + 1$.
- (3) For each $x \in \mathbb{R}$ define $F(x) = (x, \infty) = \{y \in \mathbb{R} : y > x\}$. Then $F : \mathbb{R} \rightarrow \mathbb{R}$ is a correspondence. What is the correspondence $F(2)$? $\forall x \in \mathbb{R}, F(x) = (x, \infty) = \{y \in \mathbb{R} : y > x\}$ Then $F(2) = (2, \infty)$
- (4) Let C be a correspondence defined on the closed interval $[0, 1]$ that maps a point x to the closed interval $[1 - x/2, 1 - x/4]$. Draw all fixed points on the graph. As the figure, we can find all the fixed points on the thick segment (intersection by the line and the shadow area).



■ Homework 02-01

Consider the following bargaining game. Players 1 and 2 are bargaining over how to split one dollar. Both players simultaneously name shares they would like to have – s_1 and s_2 , where $0 \leq s_1, s_2 \leq 1$, if $s_1 + s_2 \leq 1$, then the players receive the shares they named; if $s_1 + s_2 > 1$, then both players receive zero. What are the pure strategy Nash equilibria of this game?
當 $s_1 + s_2 \leq 1$ 時，雙方各得 s_1 和 s_2
當 $s_1 + s_2 > 1$ 時，雙方皆沒有得到任何收益

在不失一般性的狀況下，作以下討論：
給定任意的 $s_2 \in [0, 1]$ 則對於另一位決策者所得之最佳回應為 $R_1(s_2) = 1 - s_2$ ；對於 $s_2 = 1$ 時，另一位決策者所得之最佳回應為 $[0, 1]$ （無論如何選擇，報酬皆為零）

$$s_1 = R_1(s_2) = \begin{cases} 1 - s_2 & , \text{ if } 0 \leq s_2 < 1 \\ [0, 1] & , \text{ if } s_2 = 1 \end{cases}$$
$$s_2 = R_2(s_1) = \begin{cases} 1 - s_1 & , \text{ if } 0 \leq s_1 < 1 \\ [0, 1] & , \text{ if } s_1 = 1 \end{cases}$$

取其交集可得 $\{(s_1, s_2) : s_1 + s_2 = 1, s_1 \geq 0, s_2 \geq 0\}$ 和 $(1, 1)$ ，上述策略即為 Nash Equilibrium 之優勢策略。

■ Homework 02-02

Consider the Cournot Model we discussed in class:

- Two competing firms, selling a homogeneous good.
- Marginal cost of producing each unit of the good is c .
- The market price, P is determined by (inverse) market demand: $P = a - Q$ if $a > Q$; $P = 0$ otherwise.
- Each firm decides on the quantity to sell (market share): q_1 and q_2 .
- $Q = q_1 + q_2$ is the total market demand.
- Both firms seek to maximize profits.

(1) Solve for the equilibrium quantity q_1^* and q_2^*
設 Firm1 和 Firm2 之利潤和銷售量分別為 π_1, π_2 和 q_1, q_2 且 $c = c_1 = c_2$ 為 Firm1 和 Firm2 之邊際單位成本，可知：

$$\pi_1 = \text{TR}_1 - \text{TC}_1 = [a - (q_1 + q_2) - c_1] \cdot q_1$$
$$\pi_2 = \text{TR}_2 - \text{TC}_2 = [a - (q_1 + q_2) - c_2] \cdot q_2$$

E.O.C

$$\begin{cases} \frac{\partial \pi_1}{\partial q_1} = (a - 2q_1 - q_2 - c) = 0 \\ \frac{\partial \pi_2}{\partial q_2} = (a - q_1 - 2q_2 - c) = 0 \end{cases}$$

求解上式聯立方程式可得均衡銷售量

$$q^* = q_1 = q_2 = \frac{a - c}{3}$$

S.O.C

取其二階偏微分，可得：

$$\begin{cases} \frac{\partial^2 \pi_1}{\partial q_1^2} = -2 < 0 \\ \frac{\partial^2 \pi_2}{\partial q_2^2} = -2 < 0 \end{cases}$$

- (2) Please verify your solution in (a) by showing that the statement "In the equilibrium, no one can be better-off by a unilateral change in its solution" is satisfied.
均衡情況下，沒有任何一個決策者會因單一改變選擇而得到更高的收益。由 S.O.C 可知兩者之收益函數皆凹口向下，因此若有其中一家廠商增加產量時而另一家產量固定，會使兩者收益皆為零（由題目可知當 $a > Q$ 時 $P = 0$ ），反而會造成整體收益減少。

■ Homework 02-03

Following Question 2, suppose that each firm produces the half of monopoly quantity q_m , i.e., $q_1 = q_2 = \frac{q_m}{2}$

- (1) Solve for the monopoly quantity q_m .
若為獨佔(monopoly)廠商，則有：

$$\text{TR} = P \cdot Q = (a - q_m) \cdot q_m$$

$$\text{MR} = \text{MC} = c = \frac{\partial(\text{TR})}{\partial q_m} = a - 2q_m$$

由上式可得 $q_m = \frac{a - c}{2}$ ，故 $q_1 = q_2 = \frac{q_m}{2} = \frac{a - c}{4}$

- (2) Please compare each firm's profit in Question 3 with the solution you obtained in Question 2.

[Case 2(a)] $q_1 = q_2 = \frac{a - c}{3}$

$$\pi_1 = \pi_2 = \text{TR} - \text{TC}$$
$$= [a - (\frac{a - c}{3} + \frac{a - c}{3}) - c] \cdot \frac{a - c}{3} = \frac{(a - c)^2}{9}$$

[Case 3(a)] $q_1 = q_2 = \frac{a - c}{4}$

$$\pi_1 = \pi_2 = \text{TR} - \text{TC}$$
$$= [a - (\frac{a - c}{4} + \frac{a - c}{4}) - c] \cdot \frac{a - c}{4} = \frac{(a - c)^2}{8}$$

- (3) Show that $q_1 = q_2 = q_m/2$ is not an equilibrium solution.
- I. 獨佔產量 $q_m = (a - c)/2$ 嚴格優於其他更高產量 $(\forall x > 0 \text{ 且 } \forall q_j \geq 0)$
若 $Q = q_m + x + q_j < a$ 有
- $$\pi_i(q_m, q_j) = \frac{a - c}{2} \left[\frac{a - c}{2} - q_i \right]$$
- $$\pi_i(q_m + x, q_j) = \left[\frac{a - c}{2} + x \right] \left[\frac{a - c}{2} - x - q_i \right]$$
- 若 $Q = q_m + x + q_j \geq a$ 則有 $P(Q) = 0$ ，生產較低的產出就會提高利潤。
- II. 剔除大於獨佔產量 q_m 後，產量 $q_m = (a - c)/4$ 嚴格優於其他更低產量
- $$\pi_i(\frac{a - c}{4}, q_j) = \frac{a - c}{4} \left[\frac{3(a - c)}{4} - q_i \right]$$
- $$\pi_i(\frac{a - c}{4} - x, q_j) = \left[\frac{a - c}{4} - x \right] \left[\frac{3(a - c)}{4} + x - q_i \right]$$
- III. 反覆進行剔除嚴格優勢策略
如上所述，經剔除後，各個企業選擇銷售量的策略空間會逐漸縮小。反覆進行上述操作，可以使得其空間限制越來越小，最終得到均衡銷售量：

$$q_i^* = \frac{a - c}{3}$$

■ Homework 02-04

In an industry there are N firms producing a homogeneous product. Let q_i denote the output level of N firm i , $i = 1, 2, \dots, N$, and let Q denote the aggregate industry production level. That is, $Q = \sum_{i=1}^N q_i$. Assume that the demand curve facing the industry is $P = 100 - Q$. Suppose that the cost function of each firm i is given by

$$\text{TC}_i(q_i) = \begin{cases} F + q_i^2 & , \text{ if } q_i > 0 \\ 0 & , \text{ if } q_i = 0 \end{cases}$$

Suppose that the number of firms in the industry N is sufficiently small so that all the N firms make above-normal profits. Calculate the output and profit levels of each firm in a Cournot equilibrium. (Hint: you can assume that all firms have identical cost functions.)

令 $\pi_i(q_i, q_{-i}) = [a - (q_i + \sum_{j \neq i} q_j)] \cdot q_i - (F + q_i^2)$

E.O.C

$$\frac{\partial \pi_i}{\partial q_i} = a - 4q_i - \sum_{j \neq i} q_j = 0, \forall i = 1, 2, \dots, N$$

又已知 $Q = \sum_{i=1}^N q_i = q_i + \sum_{j \neq i} q_j$ 代入整理

可得：

$$a - 3q_i - Q = 0, \forall i = 1, 2, \dots, N$$
$$\implies Na - 3 \sum q_i - NQ = 0$$

由上式可得 $Q = \frac{N}{N+3}a$ 和 $P = a - Q = \frac{3}{N+3}a$

故 $q_i = \frac{Q}{N} = \frac{1}{N+3}a, \forall i = 1, 2, \dots, N$

再代回可得利潤

$$\pi_i = \frac{3}{N+3}a \cdot \frac{1}{N+3}a - \left[F + \left(\frac{1}{N+3}a \right)^2 \right]$$
$$= \frac{3a^2}{(N+3)^2} - \left[F + \left(\frac{1}{N+3}a \right)^2 \right]$$
$$= \frac{3 \cdot 100^2}{(N+3)^2} - \left[F + \left(\frac{100}{N+3} \right)^2 \right]$$
$$= \frac{20000}{(N+3)^2} - F$$