

1. Consider the following bargaining game. Players 1 and 2 are bargaining over how to split one dollar. Both players simultaneously name shares they would like to have, s_1 and s_2 , where $0 \leq s_1, s_2 \leq 1$, if $s_1 + s_2 \leq 1$, then the players receive the shares they named; if $s_1 + s_2 > 1$, then both players receive zero. What are the pure strategy Nash equilibria of this game?.

當 $S_1 + S_2 \leq 1$ 時，雙方各得 S_1 和 S_2

當 $S_1 + S_2 > 1$ 時，雙方皆沒有得到任何收益

在不失一般性的狀況下，作以下討論：

給定任意的 $S_2 \in [0, 1]$ 則對於另一位決策者所得之最佳回應為 $R_1(S_2) = 1 - S_2$

對於 $S_2 = 1$ 時，另一位決策者所得之最佳回應為 $[0, 1]$ （無論如何選擇，報酬皆為零）

$$S_1 = R_1(S_2) = \begin{cases} 1 - S_2 & , \text{if } 0 \leq s_2 < 1 \\ [0, 1] & , \text{if } S_2 = 1 \end{cases} \quad S_2 = R_2(S_1) = \begin{cases} 1 - S_1 & , \text{if } 0 \leq s_1 < 1 \\ [0, 1] & , \text{if } S_1 = 1 \end{cases}$$

取其交集可得 $\{(S_1, S_2) : S_1 + S_2 = 1, S_1 \geq 0, S_2 \geq 0\}$ 和 $(1, 1)$

上述策略即為 Nash Equilibrium 之優勢策略。

2. Consider the Cournot model we discussed in class:

- Two competing firms, selling a homogeneous good.
- The marginal cost of producing each unit of the good is c .
- The market price, P is determined by (inverse) market demand: $P = a - Q$ if $a > Q$, $P = 0$ otherwise.
- Each firm decides on the quantity to sell (market share): q_1 and q_2 .
- $Q = q_1 + q_2$ is the total market demand.
- Both firms seek to maximize profits.

(a) Solve for the equilibrium quantity q_1^* and q_2^* .

(b) Please verify your solution in (a) by showing that the statement "In the equilibrium, no one can be better-off by a unilateral change in its solution" is satisfied.

(a) 設 Firm1 和 Firm2 之利潤和銷售量分別為 π_1, π_2 和 q_1, q_2

且 $c = c_1 = c_2$ 為 Firm1 和 Firm2 之邊際單位成本，可知：

$$\pi_1 = TR_1 - TC_1 = [a - (q_1 + q_2) - c_1] \cdot q_1$$

$$\pi_2 = TR_2 - TC_2 = [a - (q_1 + q_2) - c_2] \cdot q_2$$

F.O.C

取其一階偏微分並令 $\frac{\partial \pi_1}{\partial q_1} = 0$ 和 $\frac{\partial \pi_2}{\partial q_2} = 0$ 可得：

$$\begin{cases} \frac{\partial \pi_1}{\partial q_1} = (a - 2q_1 - q_2 - c) = 0 \\ \frac{\partial \pi_2}{\partial q_2} = (a - q_1 - 2q_2 - c) = 0 \end{cases}$$

求解上式聯立方程式可得均衡銷售量 $q^* = q_1 = q_2 = \frac{a - c}{3}$

S.O.C

取其二階偏微分，可得：

$$\begin{cases} \frac{\partial^2 \pi_1}{\partial q_1^2} = -2 < 0 \\ \frac{\partial^2 \pi_2}{\partial q_2^2} = -2 < 0 \end{cases}$$

(b) 在均衡情況下，沒有任何一個決策者會因單一改變選擇而得到更高的收益。由上述 S.O.C 可知兩者之收益函數皆為凹口向下，因此若有其中一家廠商增加產量時而另一家產量固定，會使兩者收益皆為零（由題目可知當 $a > Q$ 時 $P = 0$ ），反而會造成整體收益減少。

3. Following Question 2, suppose that each firm produces the half of monopoly quantity q_m , i.e., $q_1 = q_2 = \frac{1}{2}q_m$.
- (a) Solve for the monopoly quantity q_m .
- (b) Please compare each firm's profit in Question 3 with the solution you obtained in Question 2.
- (c) Show that $q_1 = q_2 = \frac{1}{2}q_m$ is not an equilibrium solution.

- (a) 若為獨佔(monopoly)廠商，則有：

$$TR = P \cdot Q = (a - q_m) \cdot q_m$$

$$MR = MC = c = \frac{\partial(TR)}{\partial q_m} = a - 2q_m$$

由上式可得 $q_m = \frac{a-c}{2}$ ，故 $q_1 = q_2 = \frac{q_m}{2} = \frac{a-c}{4}$

- (b) [Case 2(a)] $q_1 = q_2 = \frac{a-c}{3}$

$$\begin{aligned}\pi_1 = \pi_2 &= TR - TC \\ &= \left[a - \left(\frac{a-c}{3} + \frac{a-c}{3} \right) - c \right] \cdot \frac{a-c}{3} = \frac{(a-c)^2}{9}\end{aligned}$$

- [Case 3(a)] $q_1 = q_2 = \frac{a-c}{4}$

$$\begin{aligned}\pi_1 = \pi_2 &= TR - TC \\ &= \left[a - \left(\frac{a-c}{4} + \frac{a-c}{4} \right) - c \right] \cdot \frac{a-c}{4} = \frac{(a-c)^2}{8}\end{aligned}$$

- (c) 證明如下：

- I 獨佔產量 $q_m = \frac{a-c}{2}$ 嚴格優於其他更高產量 ($\forall x > 0$ 且 $\forall q_j \geq 0$)

若 $Q = q_m + x + q_j < a$ 有

$$\pi_i(q_m, q_j) = \frac{a-c}{2} \left[\frac{a-c}{2} - q_i \right]$$

$$\pi_i(q_m + x, q_j) = \left[\frac{a-c}{2} + x \right] \left[\frac{a-c}{2} - x - q_i \right]$$

若 $Q = q_m + x + q_j \geq a$ 則有 $P(Q) = 0$ ，生產較低的產出就會提高利潤。

- II 剔除大於獨佔產量 q_m 後，產量 $q = \frac{a-c}{4}$ 嚴格優於其他更低產量

$$\pi_i\left(\frac{a-c}{4}, q_j\right) = \frac{a-c}{4} \left[\frac{3(a-c)}{4} - q_i \right]$$

$$\pi_i\left(\frac{a-c}{4} - x, q_j\right) = \left[\frac{a-c}{4} - x \right] \left[\frac{3(a-c)}{4} + x - q_i \right]$$

- III 反覆進行剔除嚴格優勢策略

如上所述，經剔除後，各個企業選擇銷售量的策略空間會逐漸縮小。反覆進行上述操作，可以使得其空間限制越來越小，最終得到均衡銷售量：

$$q_i^* = \frac{a-c}{3}$$

4. In an industry there are N firms producing a homogeneous product. Let q_i denote the output level of firm i ,

$i = 1, 2, \dots, N$, and let Q denote the aggregate industry production level. That is, $Q = \sum_{i=1}^N q_i$.

Assume that the demand curve facing the industry is $p = 100 - Q$. Suppose that the cost function of each firm i is given by

$$TC_i(q_i) = \begin{cases} F + q_i^2 & \text{if } q_i > 0 \\ 0 & \text{if } q_i = 0 \end{cases}$$

Suppose that the number of firms in the industry N is sufficiently small so that all the N firms make above-normal profits. Calculate the output and profit levels of each firm in a Cournot equilibrium. (Hint: you can assume that all firms have identical cost functions.)

$$\text{令 } \max \pi_i(q_i, q_{-i}) = \left[a - (q_i + \sum_{j \neq i} q_j) \right] \cdot q_i - (F + q_i^2)$$

由 F.O.C 取其一階偏微分，並令 $\frac{\partial \pi_i}{\partial q_i} = 0$ 可得：

$$\frac{\partial \pi_i}{\partial q_i} = a - 4q_i - \sum_{j \neq i} q_j = 0, \forall i = 1, 2, \dots, N$$

又已知 $Q = \sum_{i=1}^N q_i = q_i + \sum_{j \neq i} q_j$ 代入整理，可得：

$$a - 3q_i - Q = 0, \forall i = 1, 2, \dots, N$$

$$\implies Na - 3 \sum q_i - NQ = 0$$

由上式可得 $Q = \frac{N}{N+3}a$ 和 $P = a - Q = \frac{3}{N+3}a$

故 $q_i = \frac{Q}{N} = \frac{1}{N+3}a, \forall i = 1, 2, \dots, N$

再代回可得利潤

$$\begin{aligned} \pi_i &= \frac{3}{N+3}a \cdot \frac{1}{N+3}a - \left[F + \left(\frac{1}{N+3}a \right)^2 \right] \\ &= \frac{3a^2}{(N+3)^2} - \left[F + \left(\frac{1}{N+3}a \right)^2 \right] \\ &= \frac{3 \cdot 100^2}{(N+3)^2} - \left[F + \left(\frac{100}{N+3} \right)^2 \right] \\ &= \frac{20000}{(N+3)^2} - F \end{aligned}$$