

E-COMMERCE & WEB-DEVELOPMENT

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Roll#: **B-30483**



CONFIGURING WORDPRESS SETTINGS FOR OPTIMAL USER EXPERIENCE

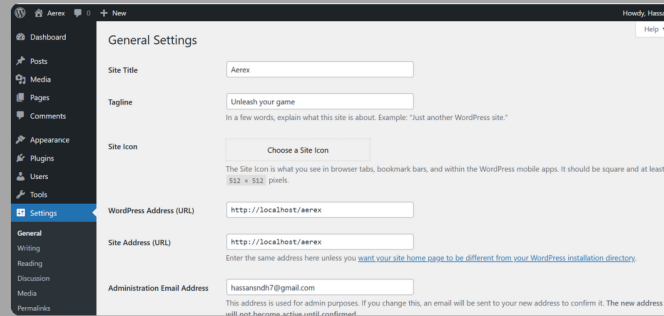
Learning Objectives:

- General and Writing Settings Configuration:
- Reading and Discussion Settings:
- Permalinks and Media Settings:
- User Management:

GENERAL & WRITING SETTINGS CONFIGURATION

1. Site Setup:

I set up the WordPress site using a local development environment (MAMP). This choice allows for easy testing and changes without affecting a live website.



2. Site Title and Tagline:

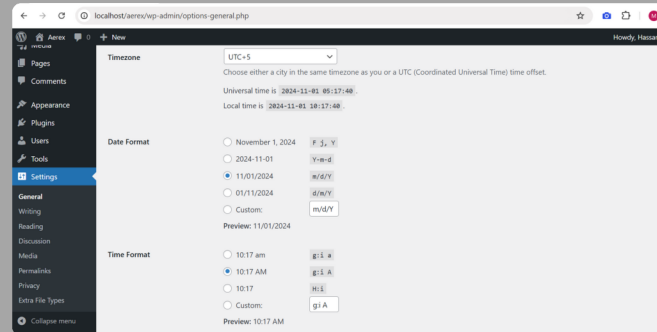
- Site Title: "Aerex"
- Tagline: "Exploring Personal Growth & Wellness"

This title and tagline encapsulate the purpose of the site, appealing to users.

3. Date and Time Settings:

- Timezone: Set to "Pakistan, Karachi(+5)" to align with the target audience.

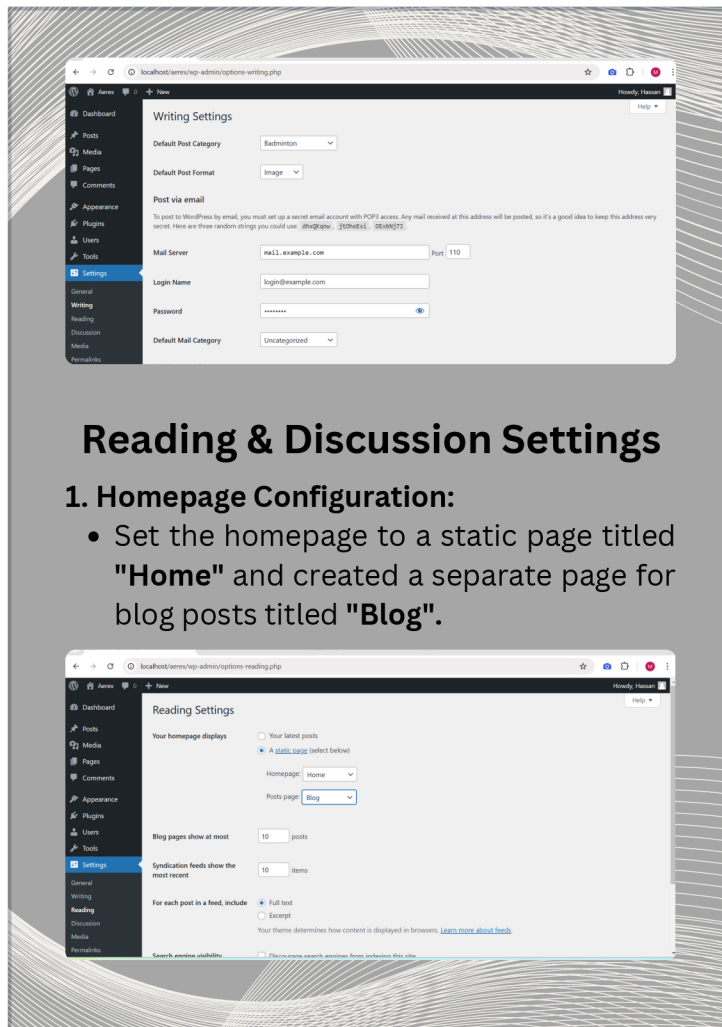
This ensures that all timestamps reflect the correct local time for users, enhancing relevance and clarity.



4. Default Post Category and Format:

- Default Post Category: "Badminton"
- Default Post Format: "image"

These settings were chosen as they align with the primary content focus, making it easier for readers to find related articles.



Reading & Discussion Settings

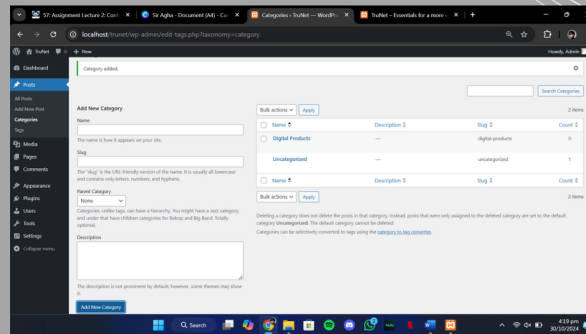
1. Homepage Configuration:

- Set the homepage to a static page titled **"Home"** and created a separate page for blog posts titled **"Blog"**.

2. Number of Posts Displayed:

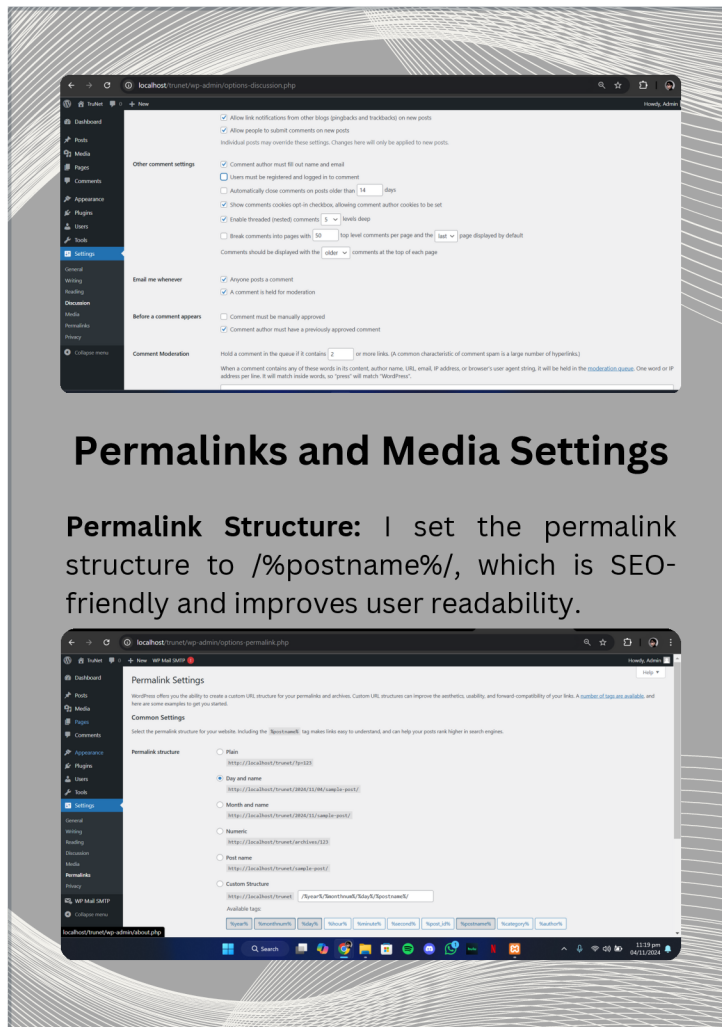
Set to display 5 posts on the blog page.

This keeps the page uncluttered while allowing users to access recent content easily.



3. RSS Feed Settings: The RSS feed was configured to display the full text. This encourages user engagement by allowing readers to see entire posts in their feeds.

4. Comment Moderation: I enabled comment moderation to maintain quality discussions. I decided to disable trackbacks and pingbacks to minimize spam.

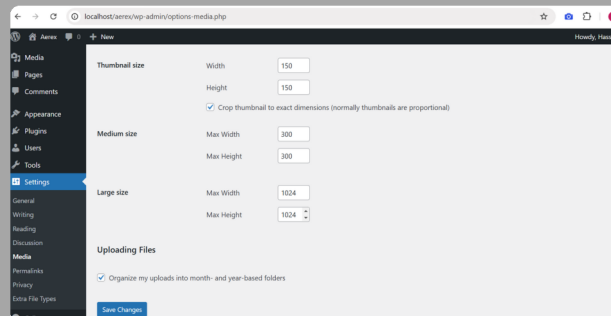


Permalinks and Media Settings

Permalink Structure: I set the permalink structure to `/%postname%/`, which is SEO-friendly and improves user readability.

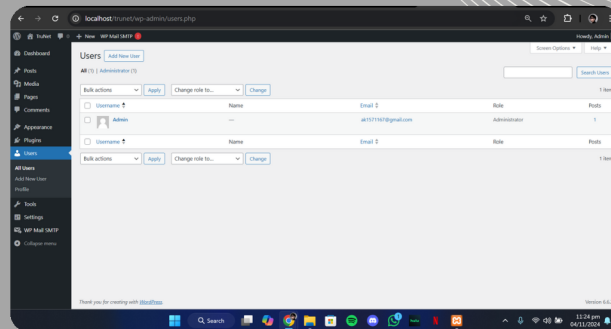
Media Settings: I configured the image sizes to the following:

- Thumbnail: 150x150 px
- Medium: 300x300 px
- Large: 1024x1024 px This ensures images are appropriately sized for different uses while optimizing loading times.



User Management

Adding Users:



User Registration Settings: User registration is set to "open" to encourage community engagement and content contributions.

Permissions: Each user's role and permissions were configured according to their responsibilities, ensuring a clear hierarchy and workflow.