

EDITION 2016 - 2017

N°3

SABRINE BEN YOUNES | DESIGNER | COMMUNICATION VISUELLE | MULTIMEDIA



-by.

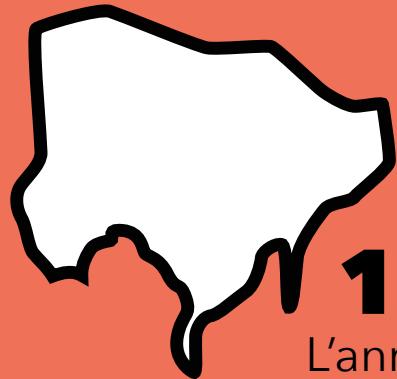
DESIGN

COMMUNICATION

MULTIMEDIA

WEB

BIO



1995

L'année de ma
naissance à Djerba,
Tunisie.

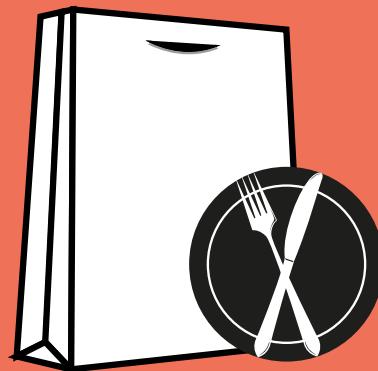


59

followers sur
Instagram.
(@sabrineswan)



70
followers sur
Snapchat.
(sabrineswan)

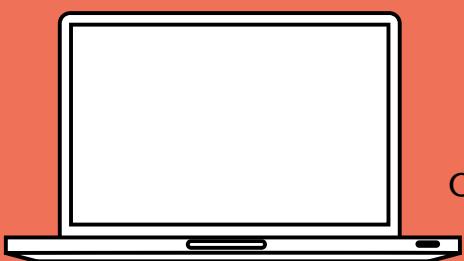


4
jobs étudiant.
(Restauration et
commerce)



2013

L'année où j'ai
obtenu mon Bac S
Scientifique.



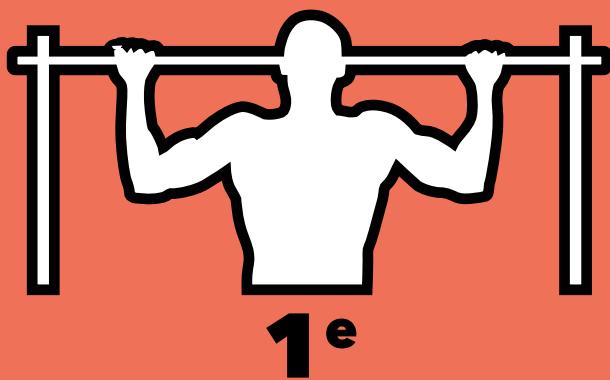
2
stages en
communication.
(3 et 4 mois)



6
paires de sneakers.



5
pays visités.



1^e
année de Street Workout.

SUMMARY

- 01 BIO** 03 **SUMMARY** 05 **NEWKID** Stickers, Newsletter, Site internet...
- 23 CARAMBAR** Projet de fin d'année 2016 **51 Cook4u** Création logotype
- 59 AIRZED** Création logotype **67 KOPHOSIGHT** Création logotype
- 73 SWAN** Création d'une collection de fond d'écran **81 Z TEAM** Création logotype



Marseille





NEWKID

X

DIGITAL PRODUCTION

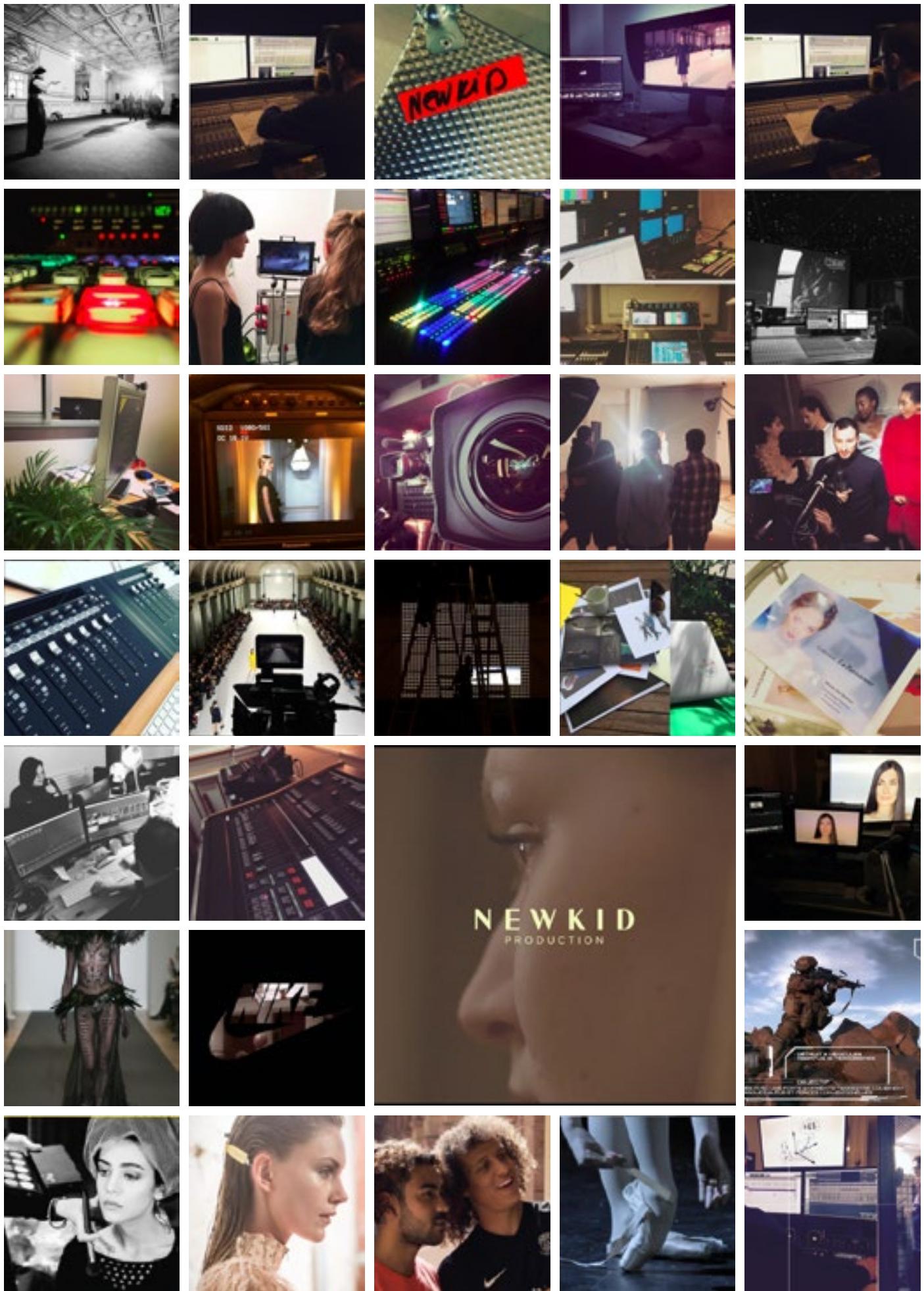
STAGE : 4 mois (juin - septembre 2016)

DÉCIDEURS : Thomas CHEVILLON, Caroline TCHANG

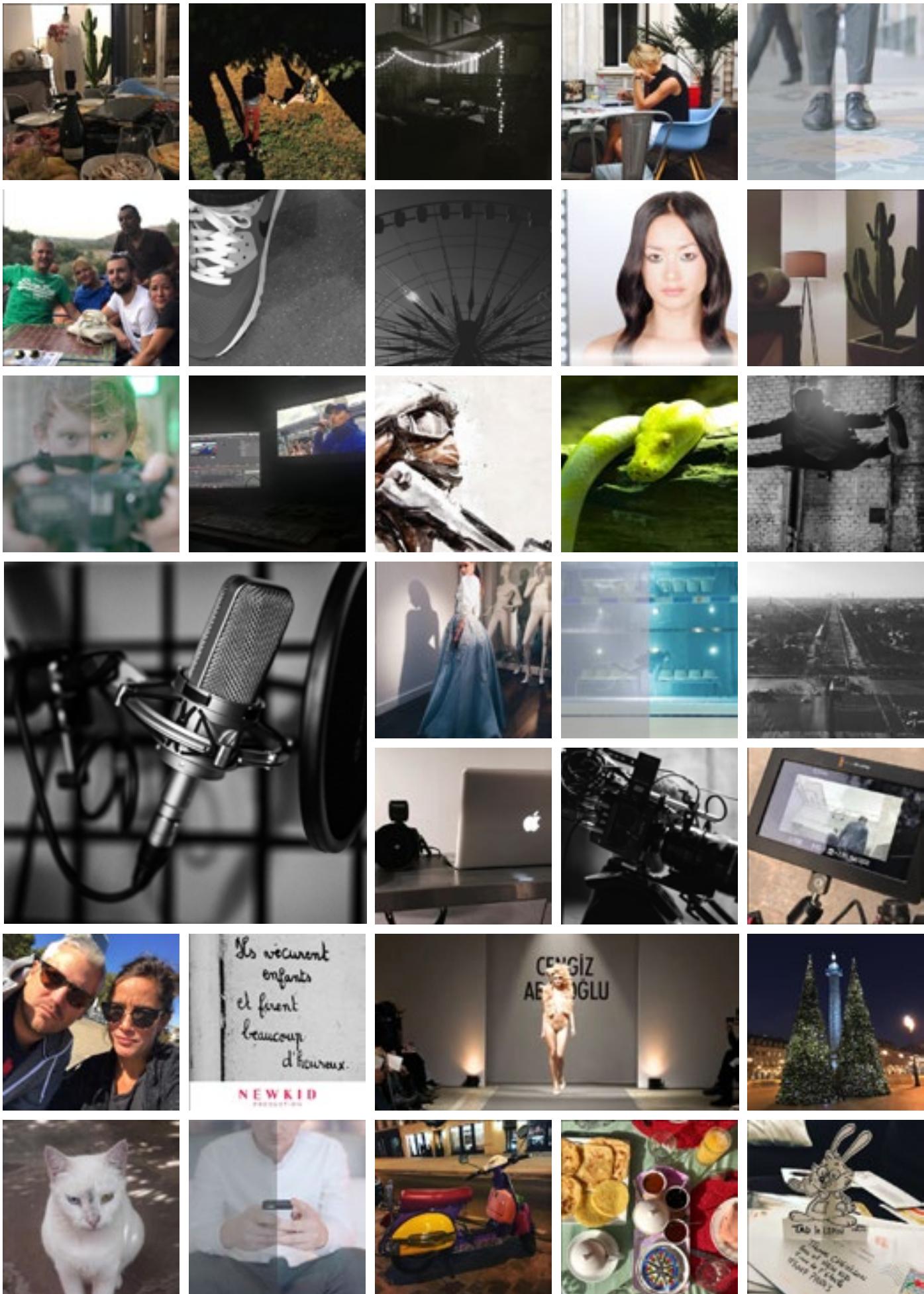
MISSIONS : Création de toute la communication interne de la boite de production (Stickers, carte de visite, Newsletter, site internet, plaquette numérique et print.)

INSPIRATION : Charte graphique Newkid Production.

NEWKID IS IT ?



NEWKID IS IT ?



LOADING ...

<p>LE SON Microphone Mise en place Fond sonore</p> <p>L'ÉTALONNAGE Normalisation Tirage des sons Rééquilibrage Désynchronisation</p> <p>LE GRAPHISME</p> <p>LE MONTAGE Assemblage de clips Ajout de sons Effets visuels Animations</p> <p>NOUS Étalonnage et montage Production Post-production</p> <p>LE GRAPHISME</p>	<p>ÉTALONNAGE</p> <p>LE MONTAGE</p> <p>NOUS</p> <p>LE GRAPHISME</p>	<p>De quoi la maison réservée à l'entrepreneuriat 5 étoiles</p> <p>nos partenaires et nos partenaires</p>	
<p>NEWKID PRODUCTION STUDIO TALENT</p> <p>20 rue du Pont Neuf 75001 Paris</p> <p>T. +33 9 84 30 76 36 www.newkid.fr</p>	<p>POINT NEUF</p> <p>T. +33 9 84 30 76 36 www.newkid.fr</p>	<p>20 rue du Pont Neuf 75001 Paris</p> <p>T. +33 9 84 30 76 36 www.newkid.fr</p>	
<p>NEWKID PRODUCTION STUDIO TALENT</p> <p>20 rue du Pont Neuf 75001 Paris</p>	<p>NEWKID PRODUCTION STUDIO TALENT</p> <p>20 rue du Pont Neuf 75001 Paris</p>	<p>NEWKID PRODUCTION STUDIO TALENT</p> <p>20 rue du Pont Neuf 75001 Paris</p>	<p>AGENCY</p> <p>Production Post-production VFX Visual effects Illustration Animation Video edit Sound design Sound editing</p>
<p>SCRIBE TALK</p>			<p>AGENCY</p> <p>Production Post-production VFX Visual effects Illustration Animation Video edit Sound design Sound editing</p>
<p>AVEC MAINS</p> <p>Illustration Animation Video edit Sound design Sound editing</p> <p>SANS MAINS</p> <p>Illustration Animation Video edit Sound design Sound editing</p> <p>SCRIBE TALK</p> <p>Illustration Animation Video edit Sound design Sound editing</p>	<p>NEWKID PRODUCTION STUDIO TALENT</p> <p>20 rue du Pont Neuf 75001 Paris</p> <p>T. +33 9 84 30 76 36 www.newkid.fr</p>	<p>NEWKID VOUS INVITE À RÉALISER VOS PROJETS</p> <p>PROD</p> <p>Production Executrice partielle ou globale, allant du brief à la post production, nous sommes créatifs, débrouillards & curieux.</p> <p>SCRIBE TALK</p> <p>Illustration Animation Video edit Sound design Sound editing</p> <p>AVEC MAINS</p> <p>Illustration Animation Video edit Sound design Sound editing</p> <p>SANS MAINS</p> <p>Illustration Animation Video edit Sound design Sound editing</p>	
	<p>NEWKID PRODUCTION STUDIO TALENT</p> <p>20 rue du Pont Neuf 75001 Paris</p> <p>T. +33 9 84 30 76 36 www.newkid.fr</p>	<p>NEWKID - Digital Production</p> <p>20 rue du Pont Neuf 75001 Paris</p> <p>www.newkid.fr</p>	

LOADING ...



PLAQUETTE



PRINT ET NUMERIQUE

NEWKID

11

MISSIONS : Crédit d'une plaquette d'information print sur les services post production de l'agence et d'une plaquette d'information numérique sur les différents types de styles d'animation vidéos.



Présentation ANIMATION

ANIMATION

Présentation ANIMATION

MOTION ICONES

- MOTION ICONES**
- MONTAGE**
- START UP**
- MOTION DESIGN**
- SOUND DESIGN**
- ANIMATION**
- Voice OFF**
- Illustration**
- BANDE DE SON**
- TARIF : 150 €**
- Vidéo de - min**
- Impact**
- Icone ET TEXTE**
- SOUND DESIGN**
- Illustration ANIMATION**
- BANDE DE SON**
- TARIF : 150 €**
- Vidéo de - min**
- MOTION PLUS**
- Caractère**
- TARIF : 150 €**
- Vidéo de - min**
- 3D**
- BANDE DE SON**
- Illustration**
- SOUND DESIGN**
- ANIMATION**
- MONTAGE**
- Voice OFF**
- Illustration**
- BANDE DE SON**
- TARIF : 150 €**
- Vidéo de - min**



NEWSLETTER



SITE WEB

NEWKID

15

MISSIONS : Réalisation de la nouvelle mise en page du site internet et des premières newsletters de l'entreprise.

BLA BLA
BLA

- FLUSH!

Production Executive partiellement en gréve, allant du brief à la post-production, nous sommes créatifs, débrouillards & curieux.

Notre mission consiste à représenter les photographes, réalisateurs, illustrateurs et artistes graphiques les plus novateurs de leur génération.

Il faut que l'on trouve un ton à la fois dynamique et assez doux pour présenter le produit final.

VISITEZ NOTRE SITE

Suivez-nous !

@newkidproduction

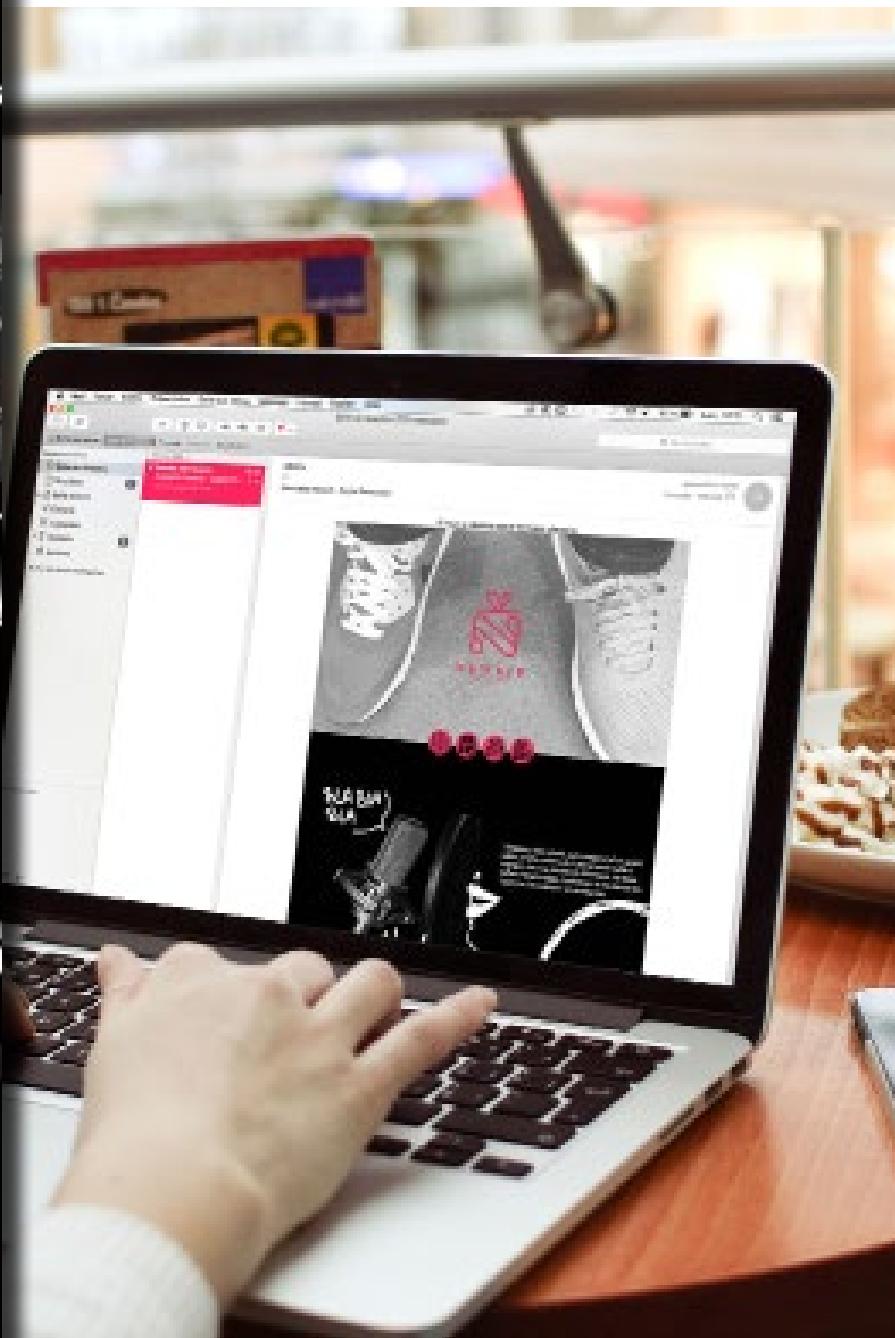
Young, free & exciting Production based in Paris.
Global or Executive project.

CONTACT

+33 9 64 30 26 36

contact@newkid.fr

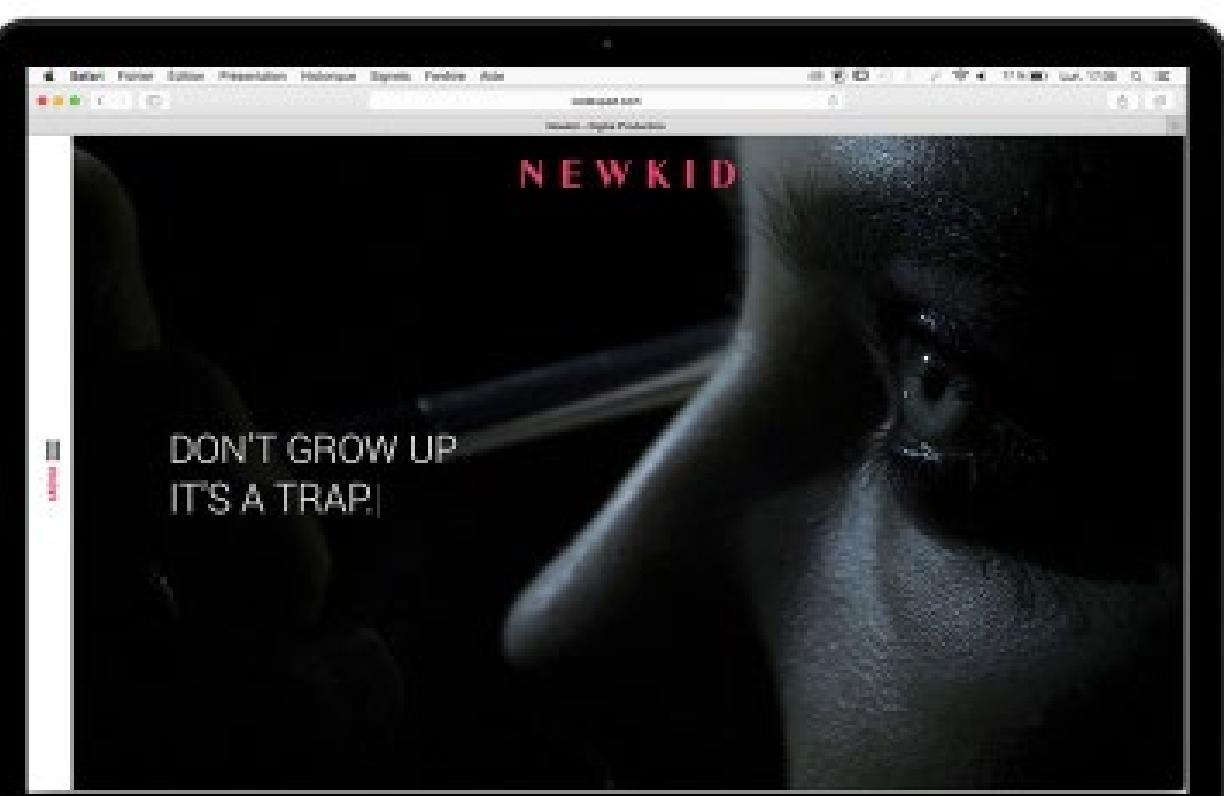
www.newkid.fr



<http://codexpad.com/newkid/>



17

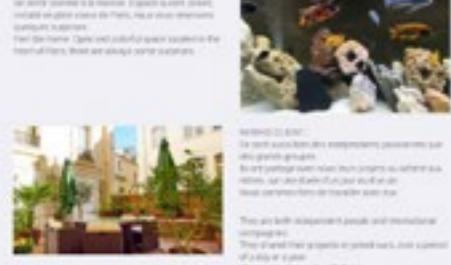


AGENCY PRODUCTION POSTPRODUCTION TALENT CONTACT



AGENCY

AGENCY



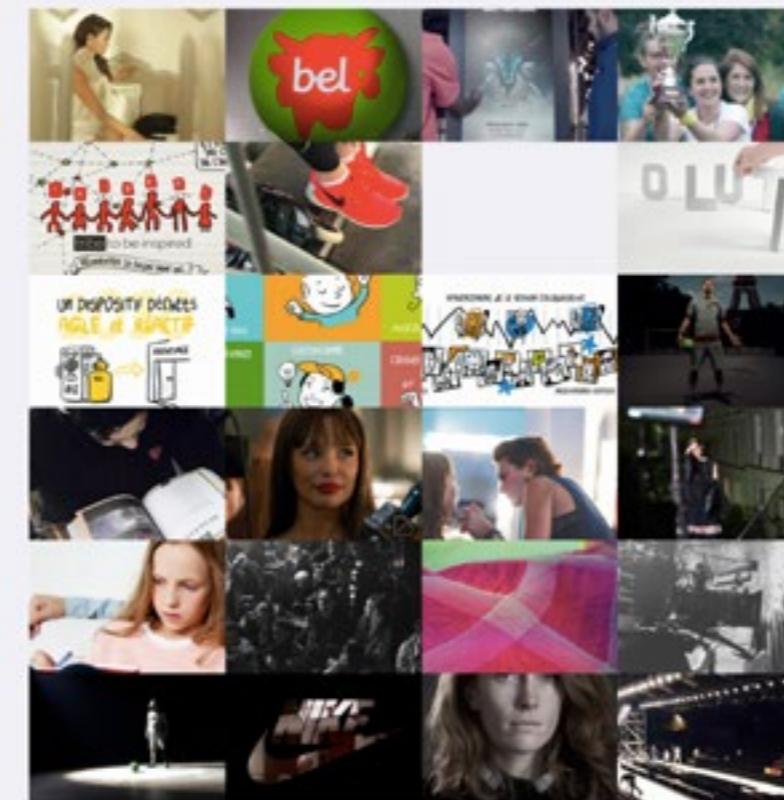
CONTACT

AGENCY PRODUCTION POSTPRODUCTION TALENT CONTACT



PRODUCTION

PRODUCTION



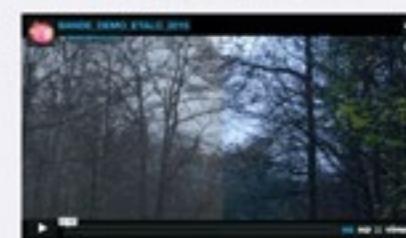
CONTACT

AGENCY PRODUCTION POSTPRODUCTION TALENT CONTACT



POSTPRODUCTION

MONTAGE | ETALONNAGE | SON



CONTACT

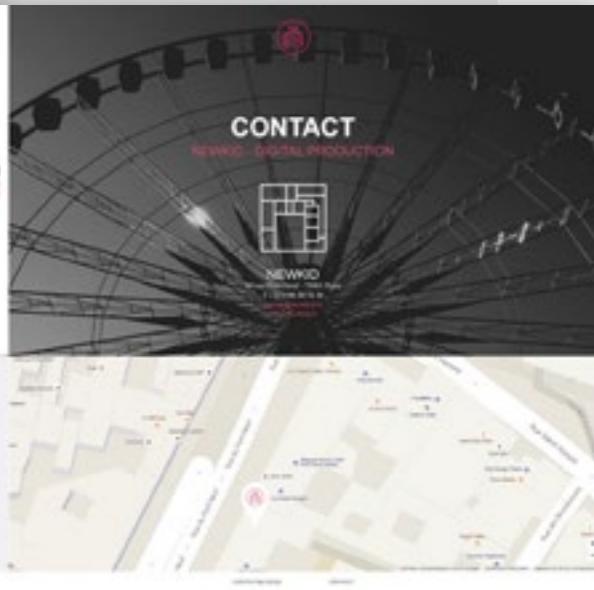
AGENCY PRODUCTION POSTPRODUCTION TALENT CONTACT



TALENT



AGENCY PRODUCTION POSTPRODUCTION TALENT CONTACT



CARTE DE VISITE



STICKERS

NEWKID

19

MISSIONS : Réalisation des nouvelles carte de visite et des nouveaux stickers Newkid.



Stickers NEWKID





BOOK 2016-2017

CARAMBAR

VERY BAD DRINK





CARAMBAR

DÉCIDEURS : LE GROUPE MONDELEZ

MISSIONS : Création de la nouvelle boisson Very Bad Drink de Carambar et de toute la communication du produit (Packaging, Logotype, Égérie, Annonce Presse, Newsletter, Affiche métro...).

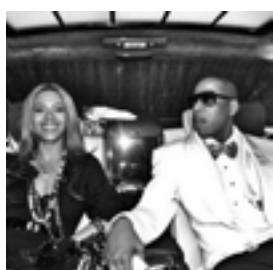
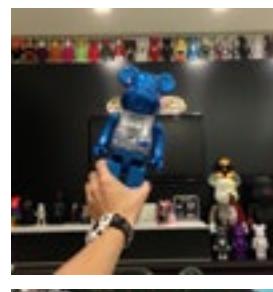
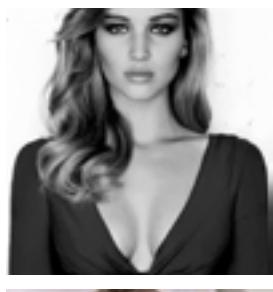
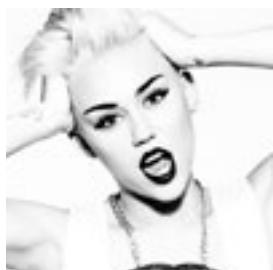
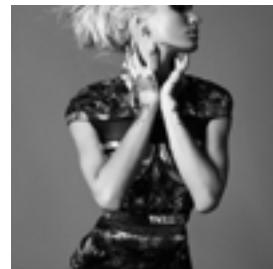
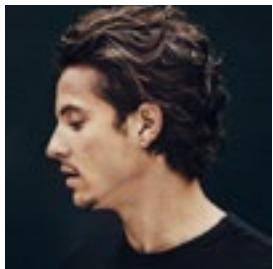
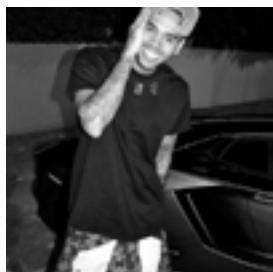
INSPIRATION : The Toxic Candies Show

CIBLE : Very Bad Socialite

CARAMBAR IS IT ?



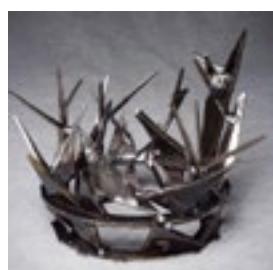
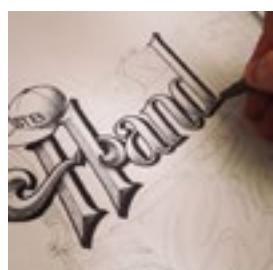
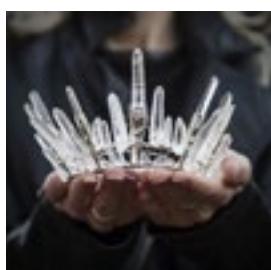
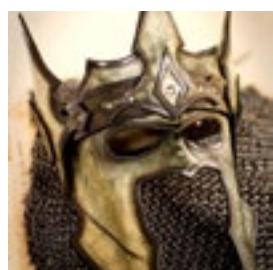
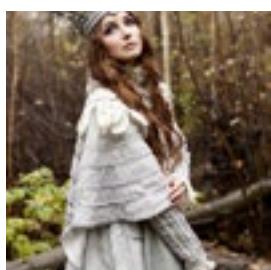
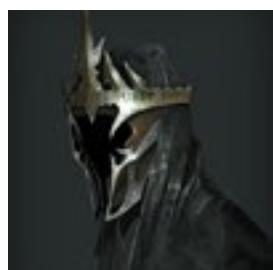
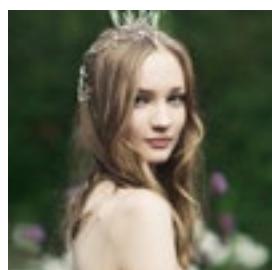
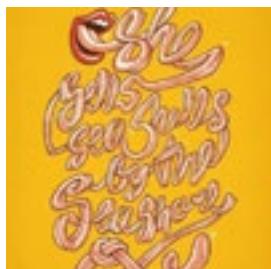
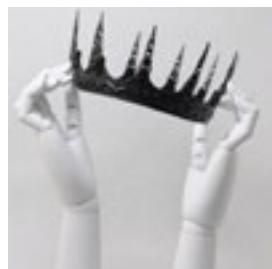
VERY BAD SOCIALITE IS IT ?



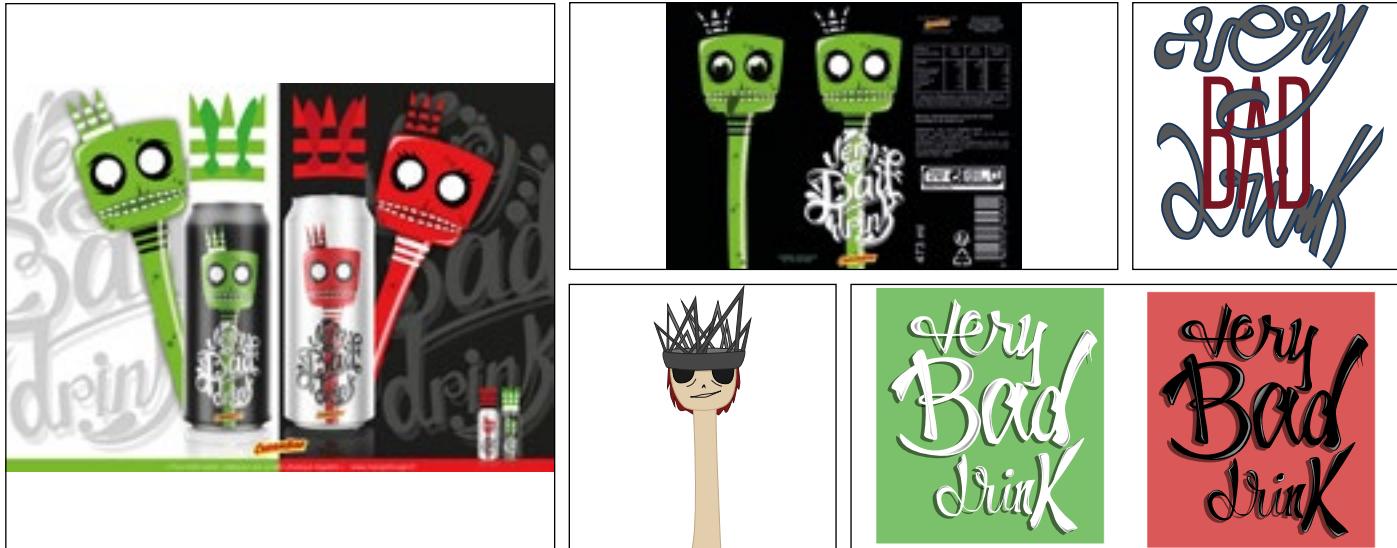
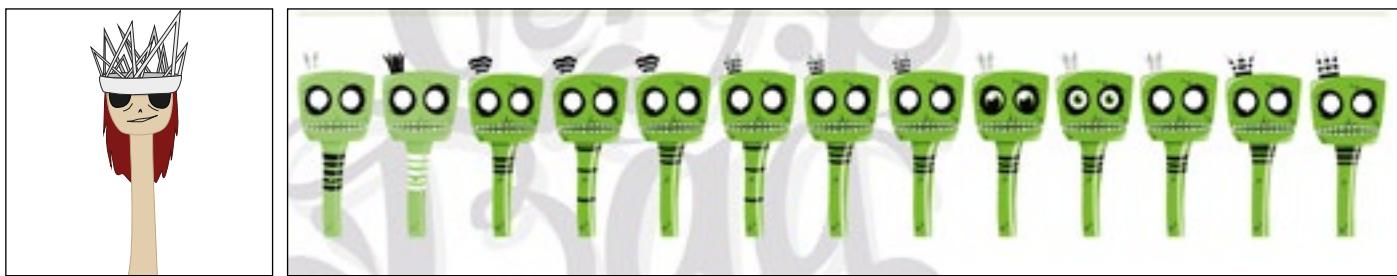
THE TOXIC CANDIES SHOW IS IT ?



INSPIRATION IS IT ?



LOADING ...



LOADING ...



ÉGÉRIE



LOGO

VERY BAD DRINK !

31

MISSIONS : Crédit à la création du logo Very Bad Drink et des nouvelles égéries homme et femme.



Very
bad
drink

Jerry
Jack
drink

CANETTE

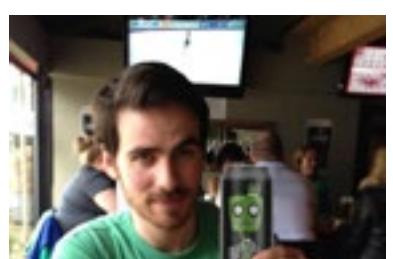
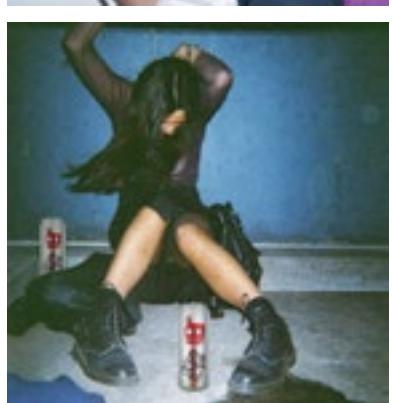
COURONNE
VERY BAD DRINK !

35

MISSIONS : Création du packaging des deux canettes et de leurs couronnes.

CARAMBAR





CARAMBAR



AFFICHE METRO



ANNONCE PRESSE

VERY BAD DRINK !

37

MISSIONS : Création de la campagne publicitaire métro de la marque et de son annonce presse dans les magazines Paulette et Be Street.





Jersey
drin'



Code-barre

• Pour votre sécurité, gardez cette carte et celle de votre épicerie négociant • Votre numéro de téléphone : _____



• Pour votre sécurité, préservez



Buisson très méchant

Jérôme Bad drink

CARAMBAR

Pour votre santé, pratiquez une activité physique régulière - www.mangerbouger.fr

YouTube Twitter Facebook

Buisson très méchant

Jérôme Bad drink

CARAMBAR

Pour votre santé, pratiquez une activité physique régulière - www.mangerbouger.fr

YouTube Twitter Facebook

NEWSLETTER



SITE ET RÉSEAUX SOCIAUX

VERY BAD DRINK !

41

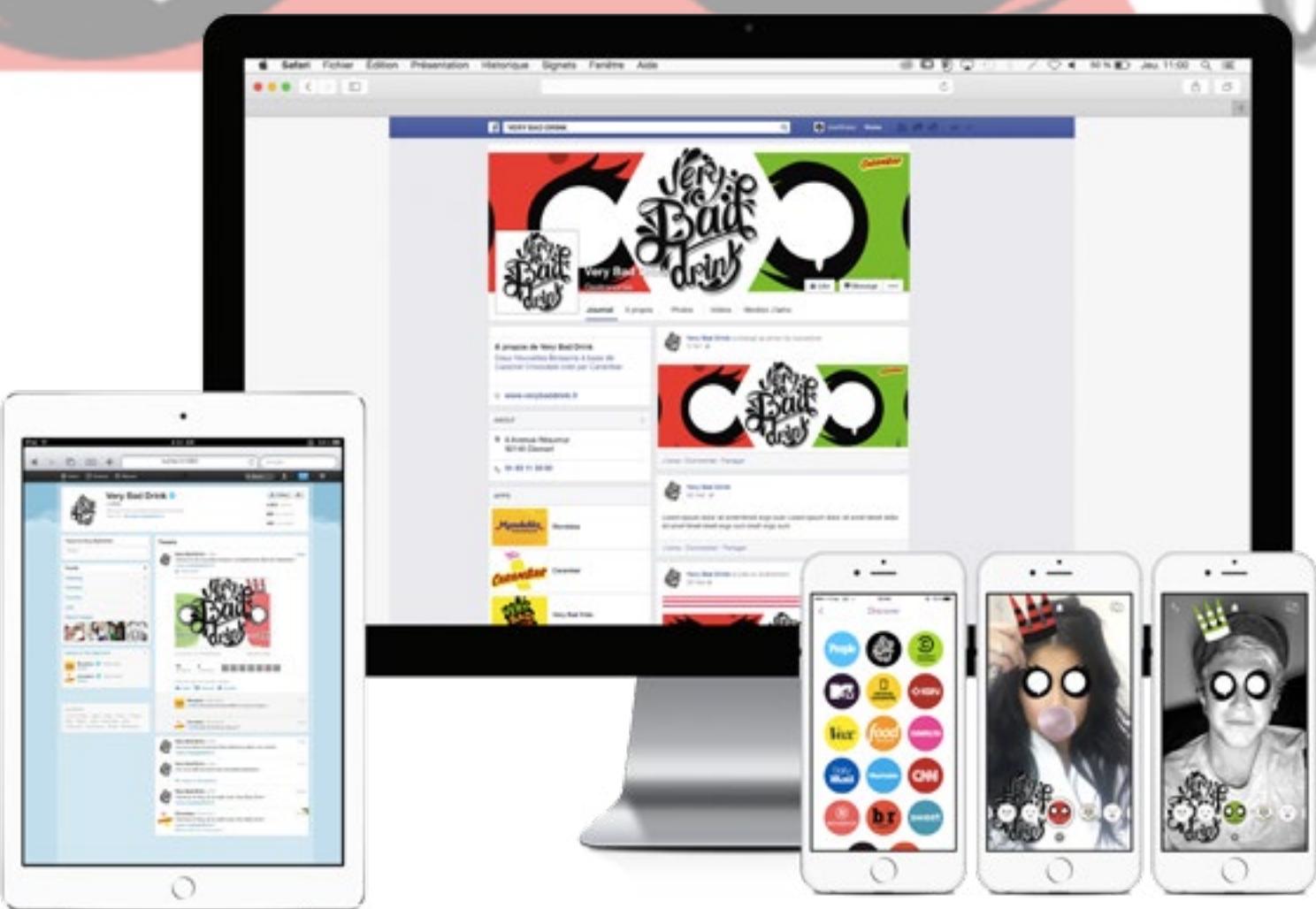
MISSIONS : Création d'une newsletter (invitation pour le lancement de la marque au Palais de Tokyo) et mise en page du site internet, page Facebook, Twitter et Snapchat.



CONTACT Presse
Sabrina Ben younes
Sabrina_by@hotmail.fr

PALAIS DE TOKYO
Adresse : 13 Avenue du Président Wilson
75116 Paris

M 9 : lena





AFFICHE EVENT



LIVRET COLLECTOR

VERY BAD DRINK !

45

MISSIONS : Crédit à plusieurs affiches événementielles sur Paris et création d'un Livret Collector gratuit.





CARAMBAR





COOK4U



APPLICATION

INSTAFOOD

DÉCIDEURS : Instagrammeurs

MISSIONS : Création du logo d'une nouvelle application mobile, application pour les chefs amateur, instagrammeurs de poster leurs menus.

INSPIRATION : Instafood.

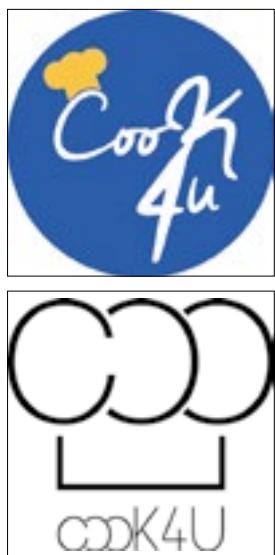
INSTAFOOD IS IT ?



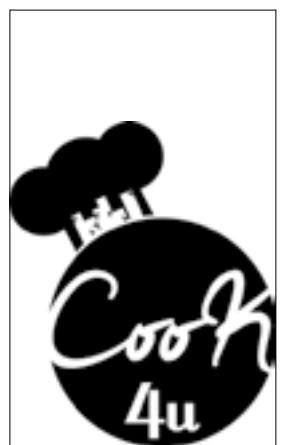
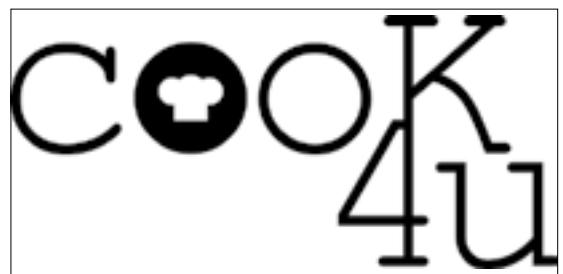
INSTAFOOD IS IT ?

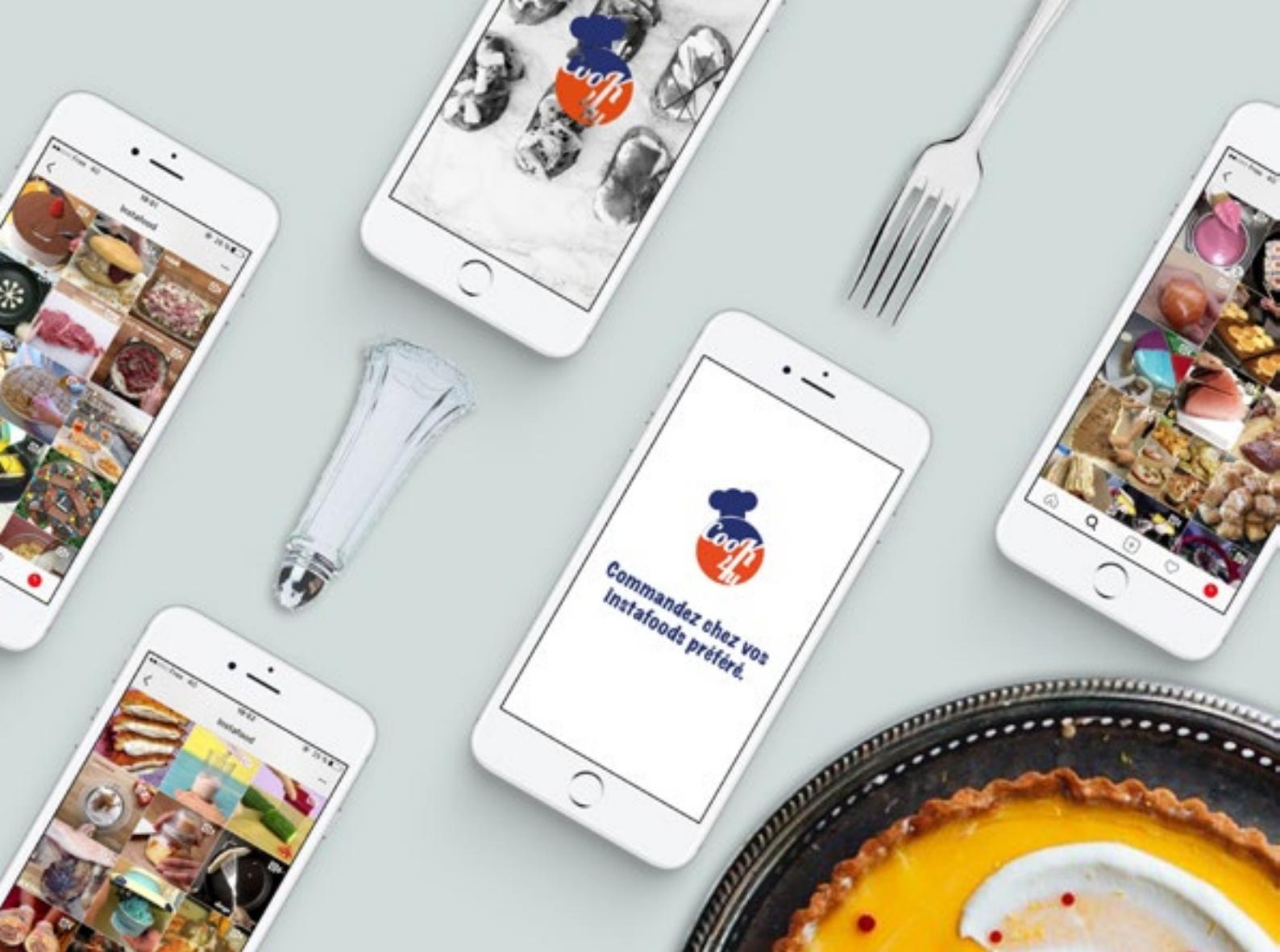


LOADING...



LOADING...





55







— 1989 —

AIRZED

BIRMINGHAM

AIRZED



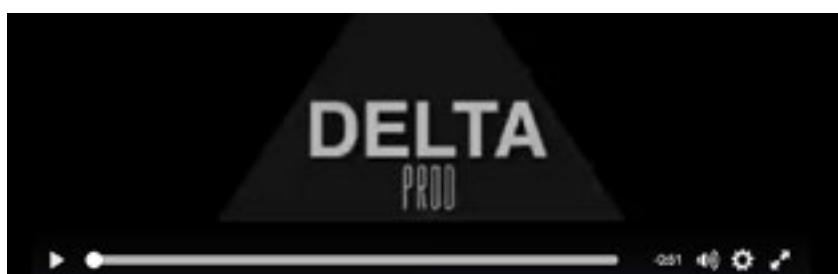
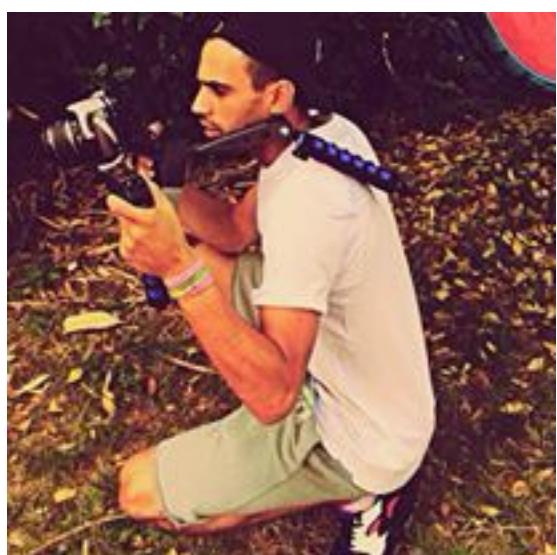
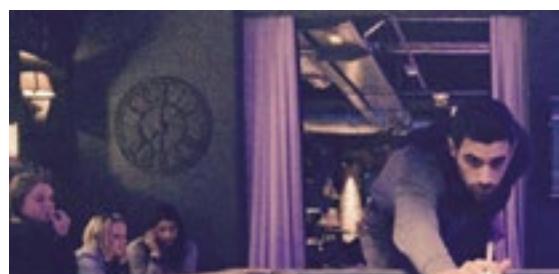
PRODUCTION

DÉCIDEURS : Yacine

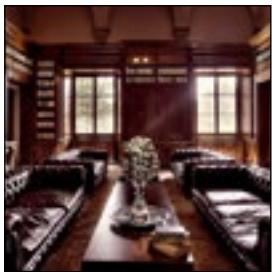
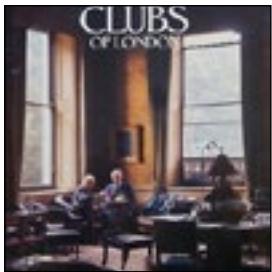
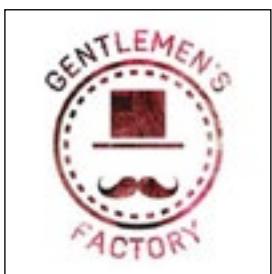
MISSIONS : Crédit : Création du logo AIRZED pour un producteur freelance.

INSPIRATION : Style vintage, anglais, gentlemen lifestyle.

AIRZED IS IT ?



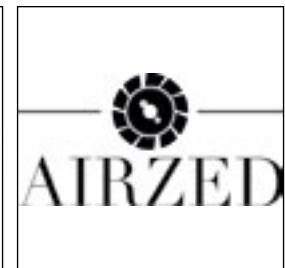
INSPIRATION IS IT ?



LOADING ...



LOADING ...





—¹⁹⁸⁹—
AIRZED
BIRMINGHAM
—



DIDOT régular



R : 28
V : 28
B : 27
#1c1c1b



44 mm

50 mm

AIRZED



— 1989 —
AIRZED
BIRMINGHAM
—

KOPHOSIGHT

CASQUE HOLOLENS DE MICROSOFT

65

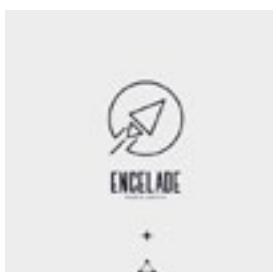
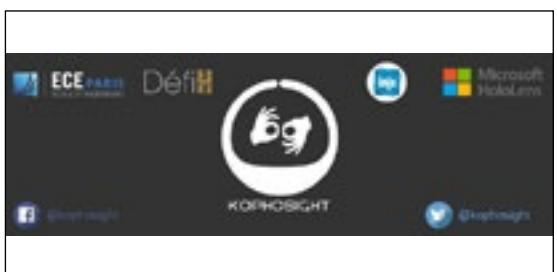
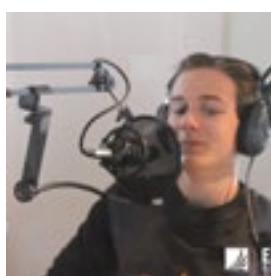
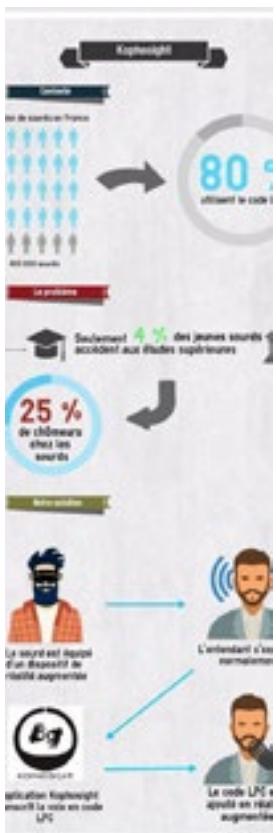
DÉCIDEURS : Élèves de l'ECE de Paris.

MISSIONS : Crédit : Création du nouveau logo du projet KOPHOSIGHT, application via le casque hololens de Microsoft pour aidé les sourds.

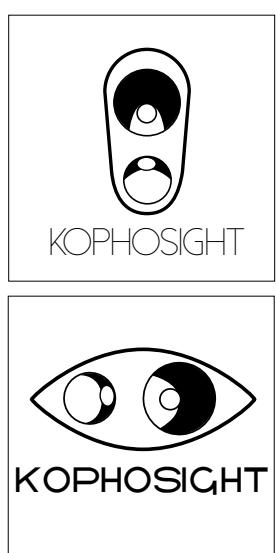
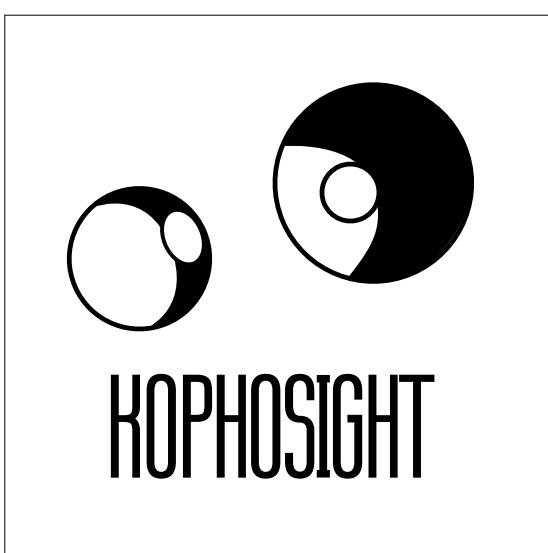
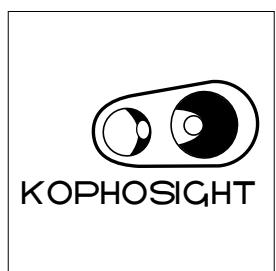
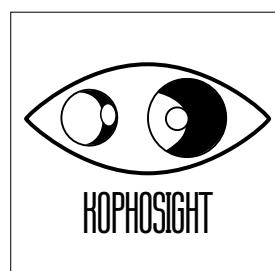
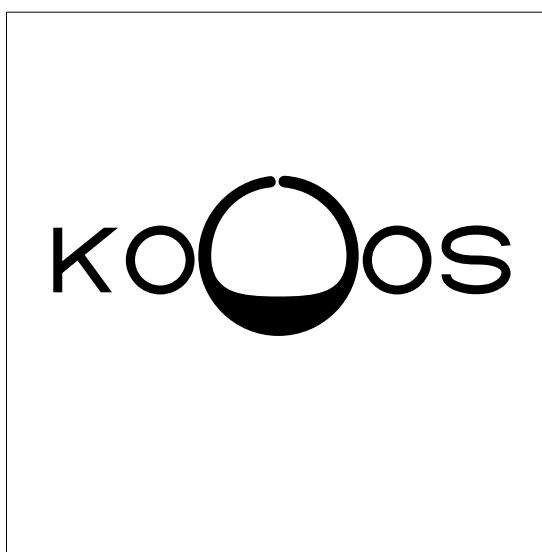
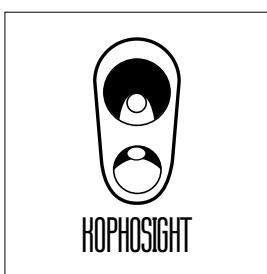
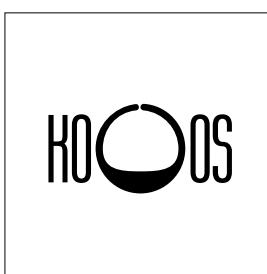
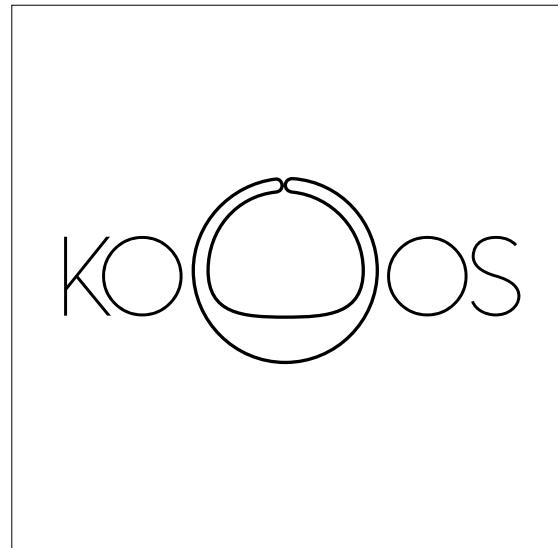
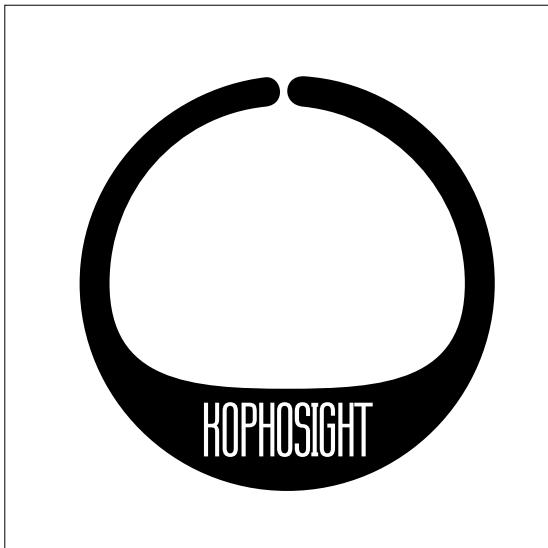
INSPIRATION : Casque hololens.

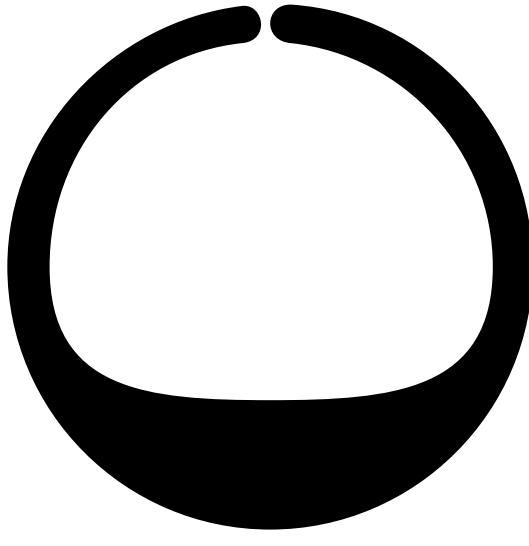


ECE PARIS IS IT ?



LOADING ...



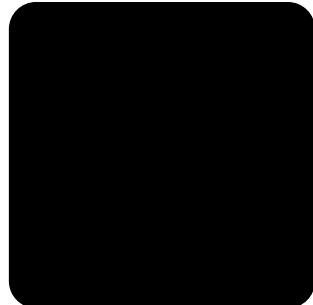


KOPHOSIGHT

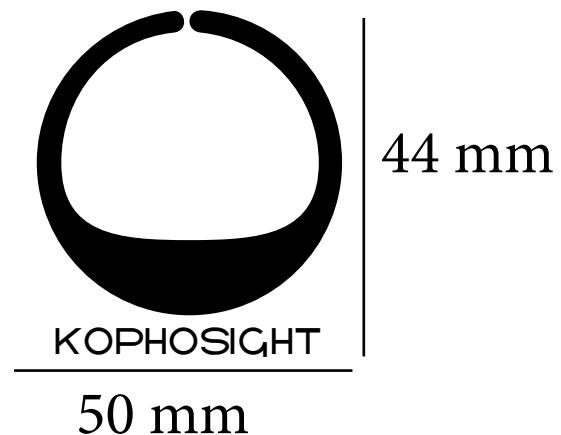


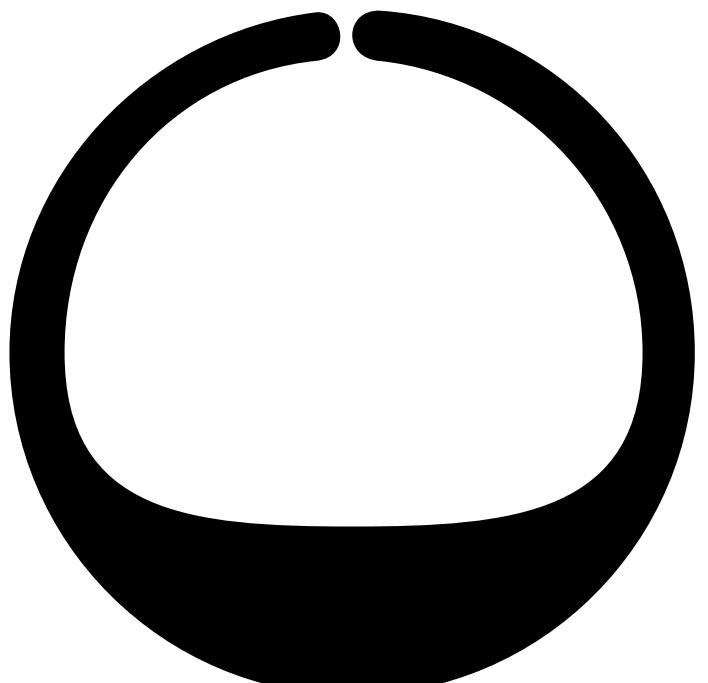
KOPHOSIGHT

RADIOMETRY REGULAR



R : 28
V : 28
B : 27
#1c1c1b





KOPHOSIGHT





71

PRINCESS

SWAN

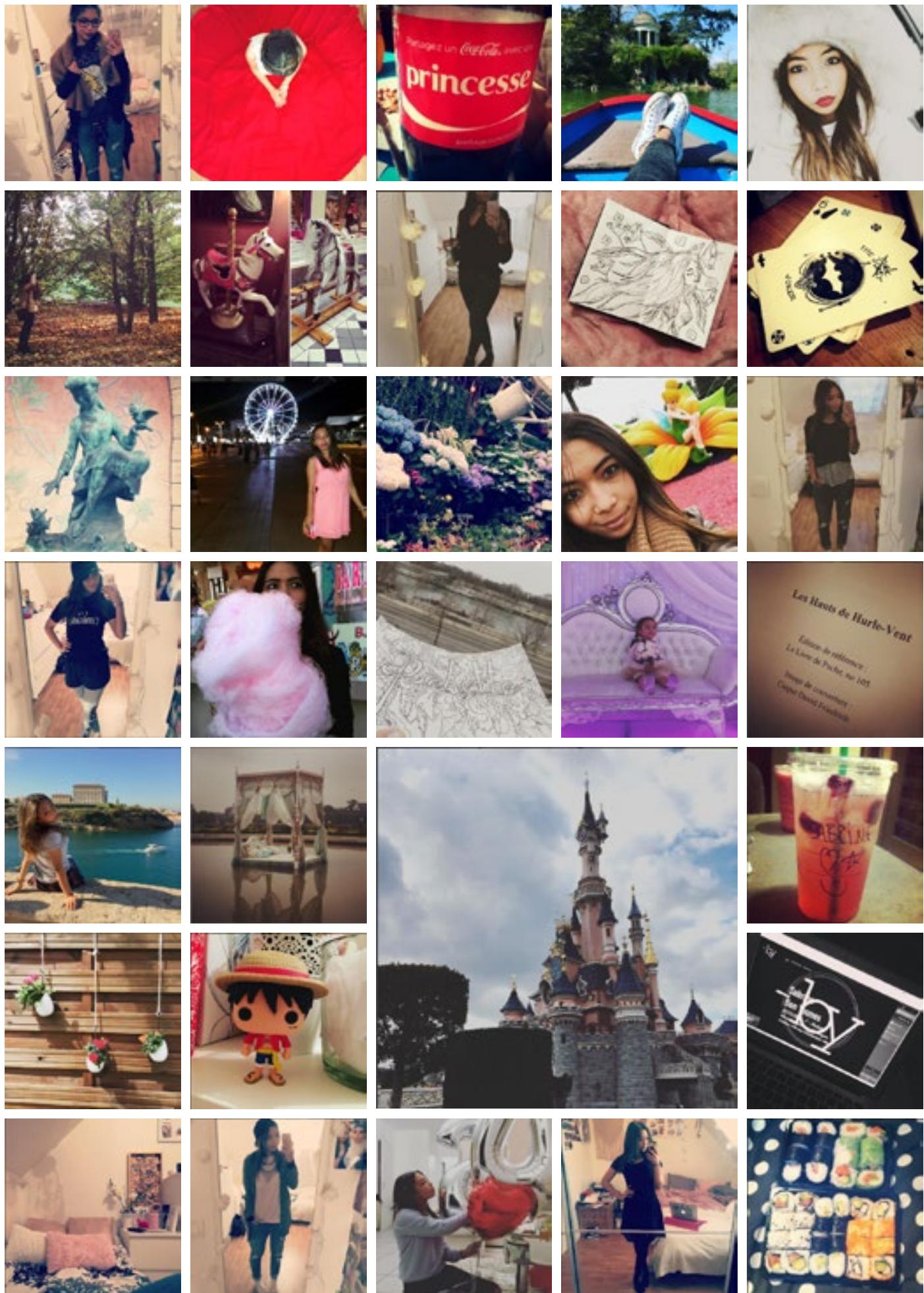


COLLECTOR

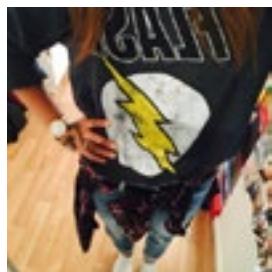
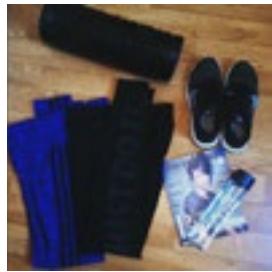
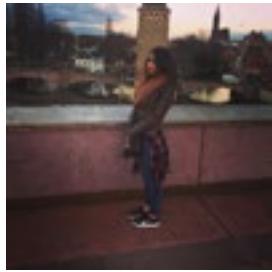
FOND D'ECRAN

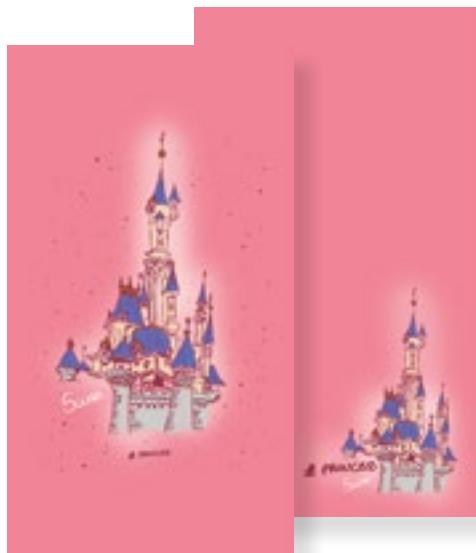
DÉCIDEURS : Moi même et mon entourage
MISSIONS : Création d'une collection collector de fond d'écran SWAN pour Smartphone.
INSPIRATION : My life style.

MY LIFE STYLE IS IT ?



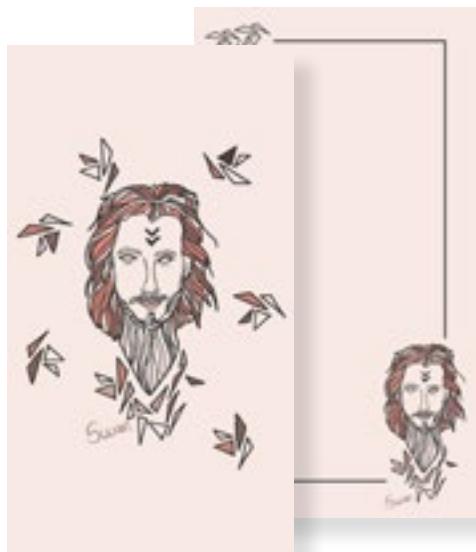
MY LIFE STYLE IS IT ?





■ CHATEAU DISNEY PARIS
#PRINCESS

■ -BY X IMAGINATION
#FLOWER



■ AUTOMNE
#MAN

■ PERSO X WIHEM
#LIFESTYLE



■ PERSO X MANEL
#LIFESTYLE

■ KISS MY AIRS
#AIRMAX1



■ CHATEAU DISNEY PARIS
#PRINCESS



■ BY X IMAGINATION
#FLOWER



■ AUTOMNE
#MAN



■ PERSO X WIHEM
#LIFESTYLE



■ PERSO X MANEL
#LIFESTYLE



■ KISS MY AIRS
#AIRMAX1



SWAN



Z TEAM



STREET WORKOUT

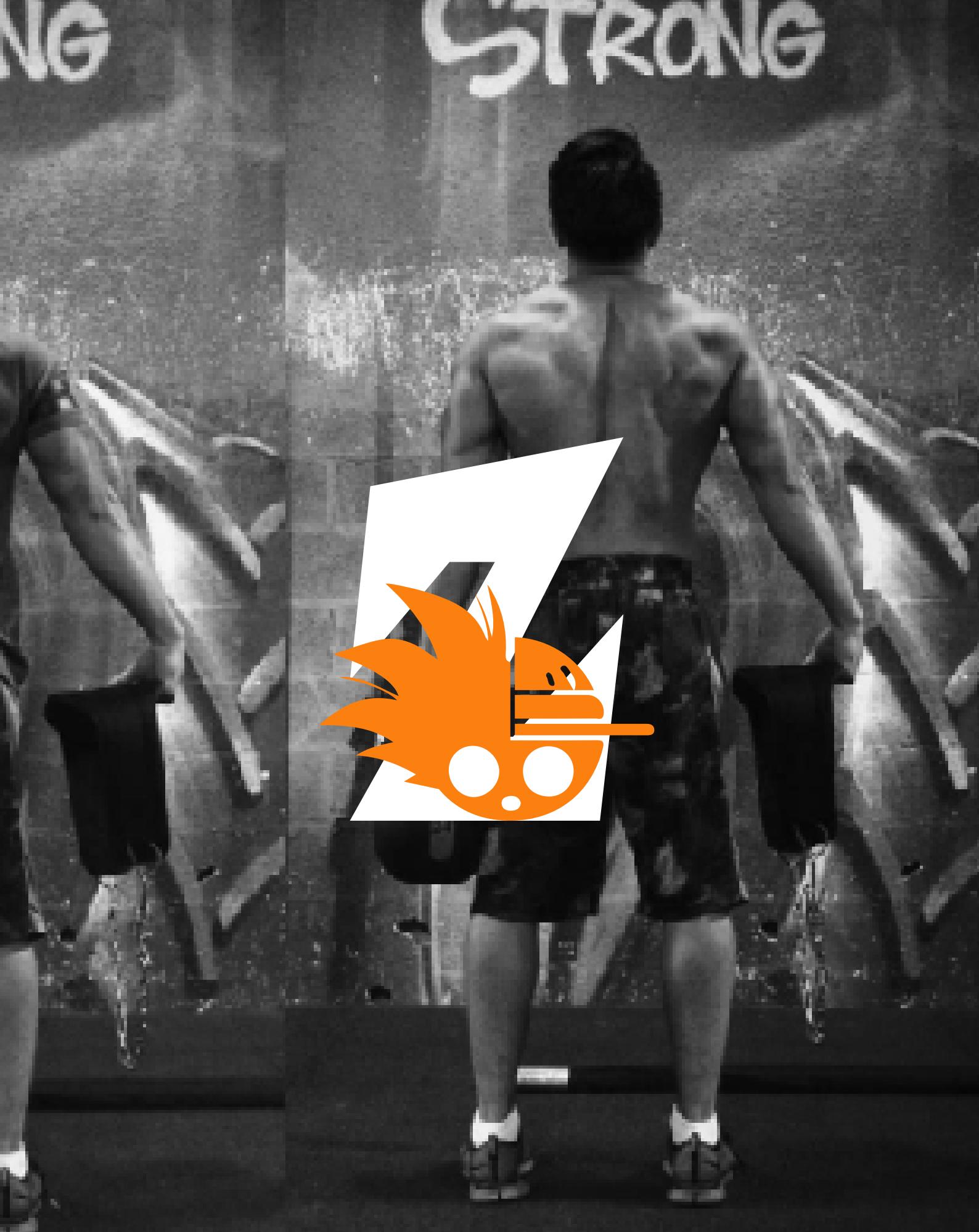
EQUIPE

79

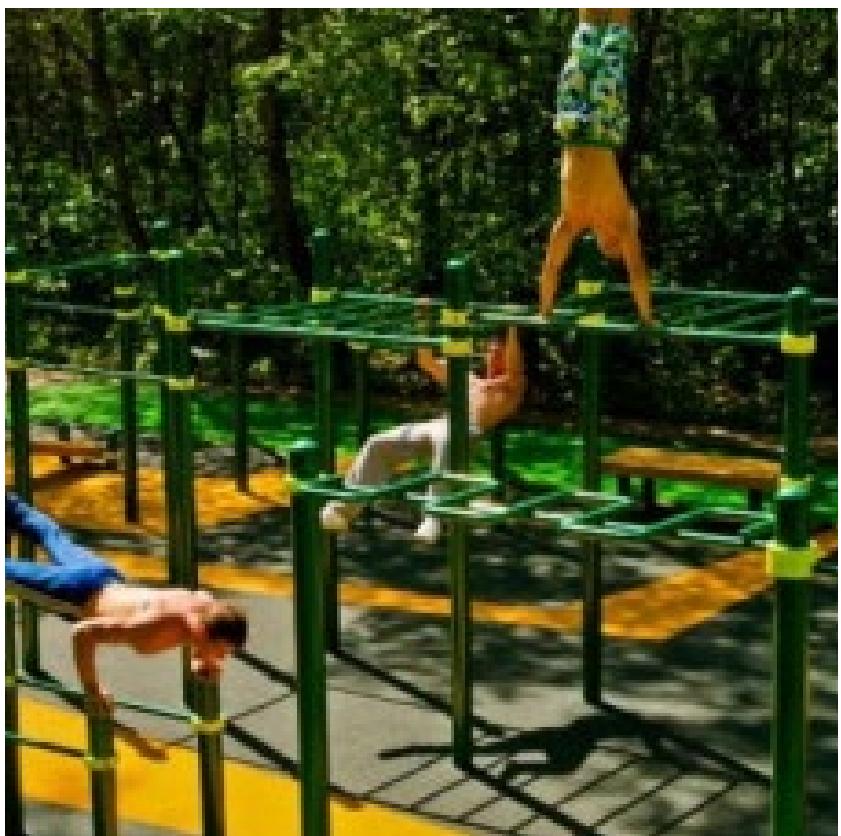
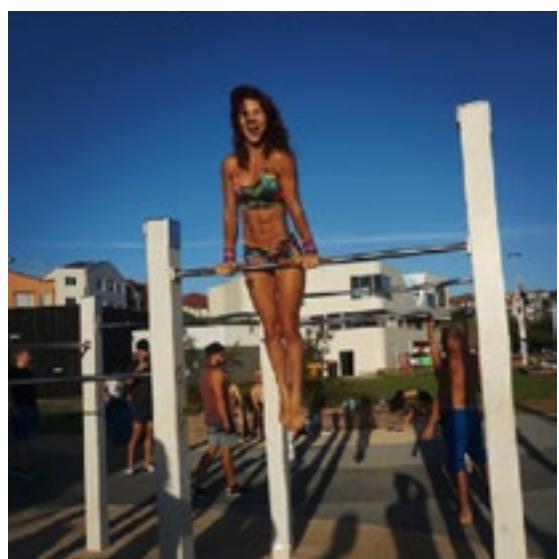
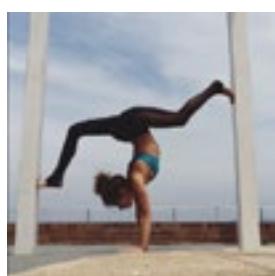
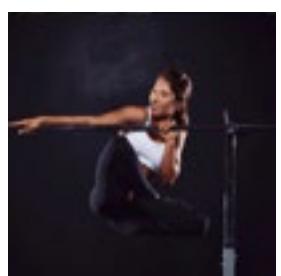
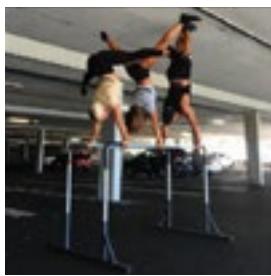
DÉCIDEURS : Membres de la Z-Team.

MISSIONS : Création du logo d'une nouvelle équipe de Street Workout.

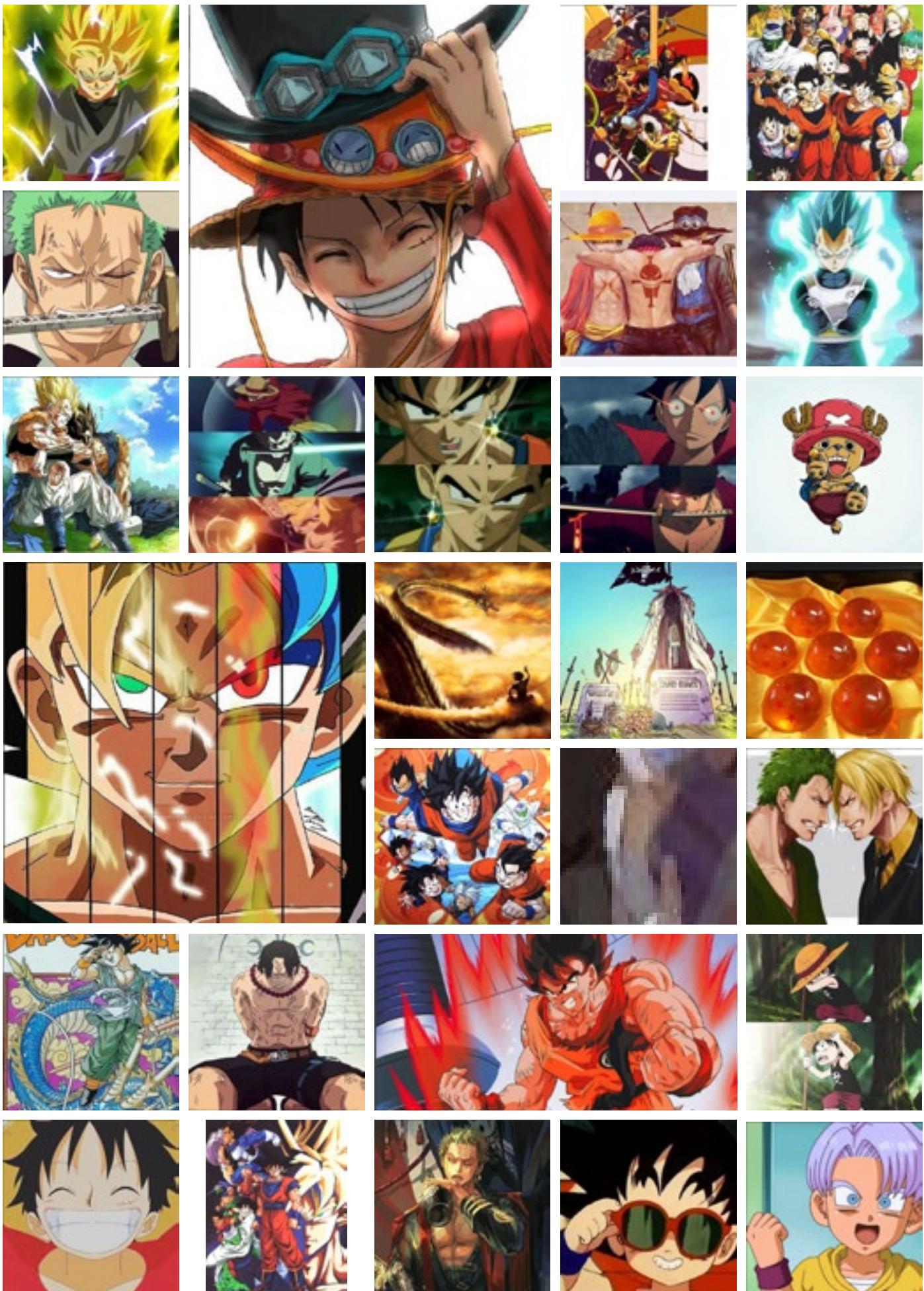
INSPIRATION : Dragon Ball Z et One Piece.



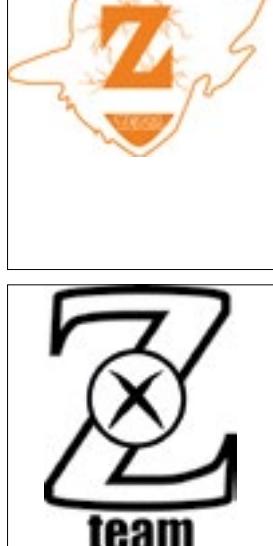
STREET WORKOUT IS IT ?



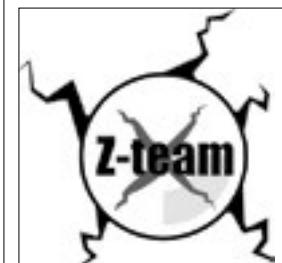
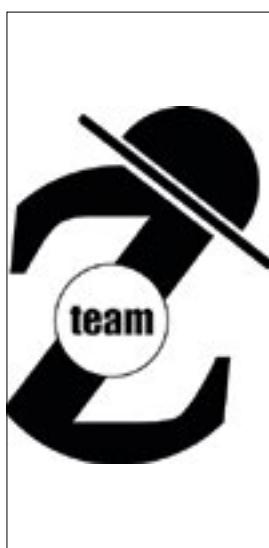
DBZ X ONE PIECE IS IT ?



LOADING ...



LOADING ...







TEAM

EDITION 2016 - 2017

N°3

SABRINE BEN YOUNES | 06.51.25.93.42 | SABRINE_BY@HOTMAIL.FR | CVM

-by.

DESIGN

COMMUNICATION

MULTIMEDIA

WEB