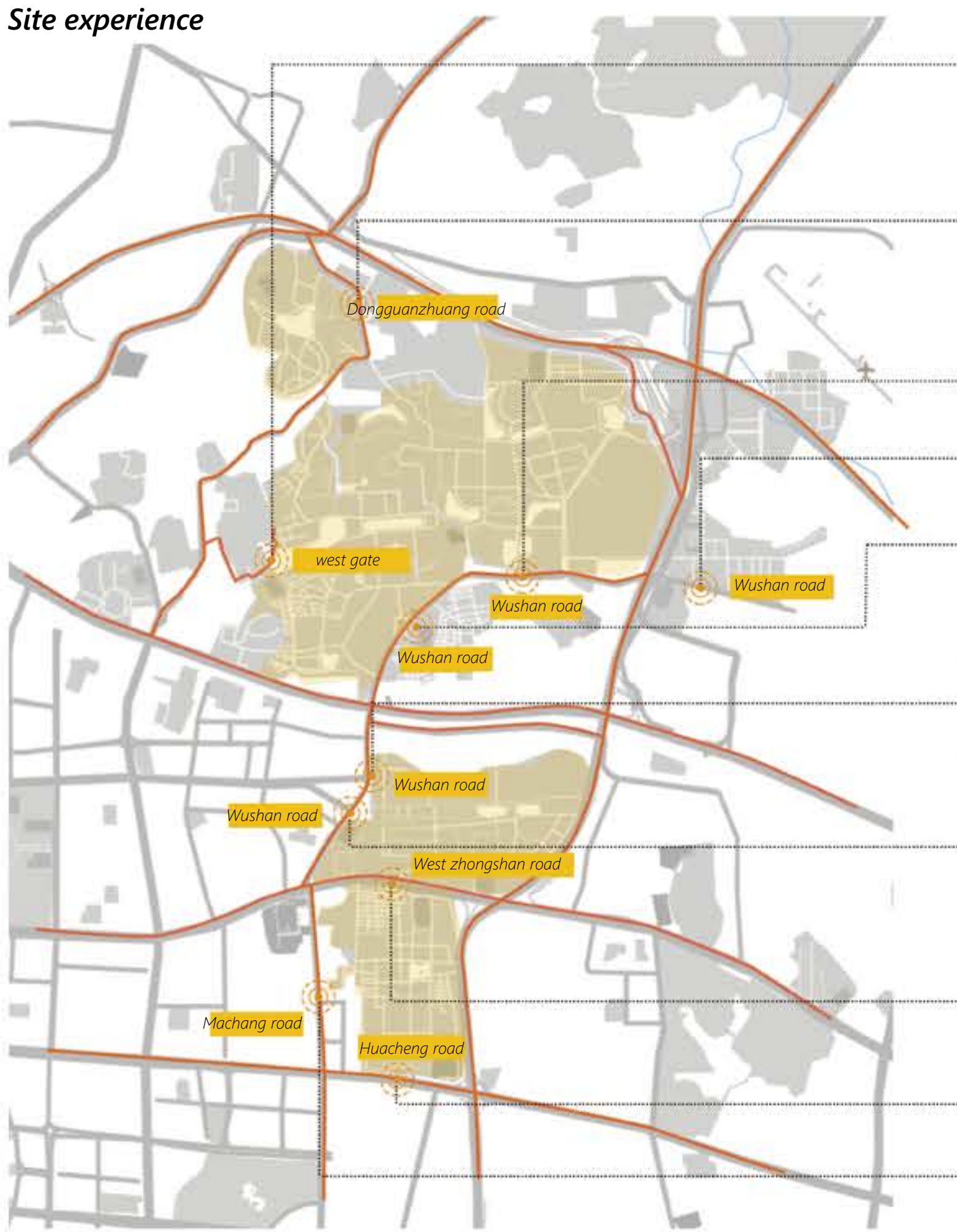


HUB of Street

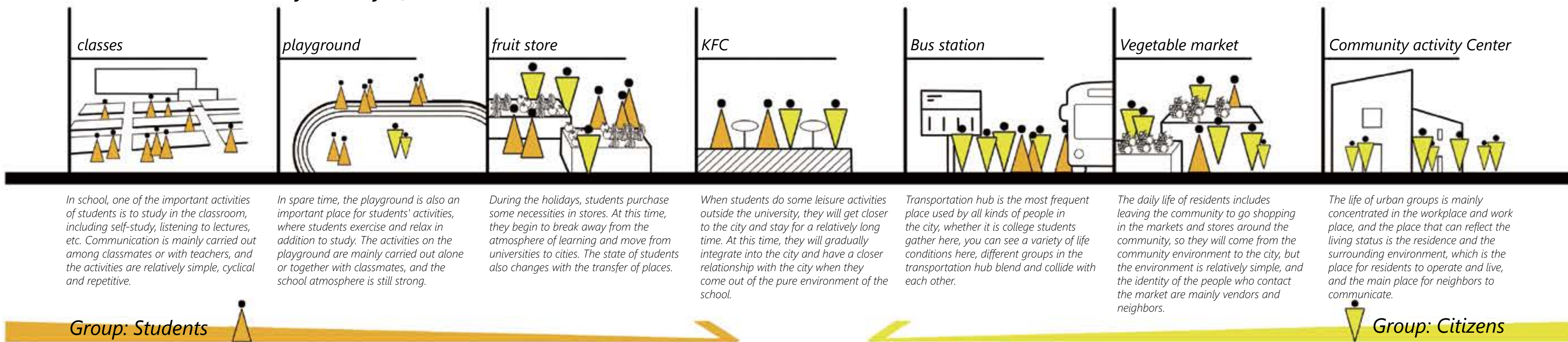
—Renewal and activation design of commercial streets around universities



Site experience



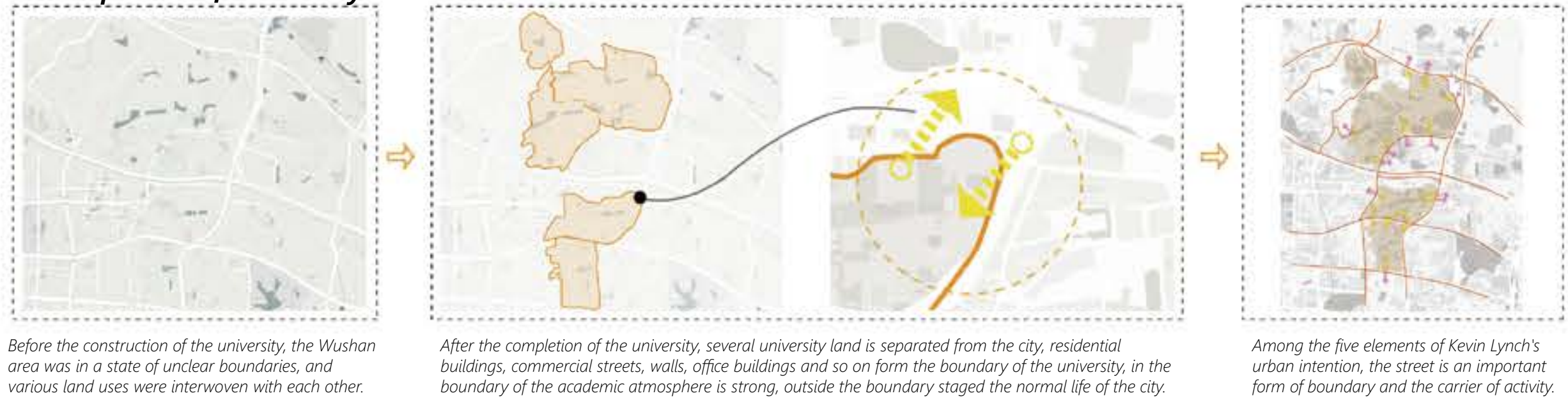
The transition between university and city life



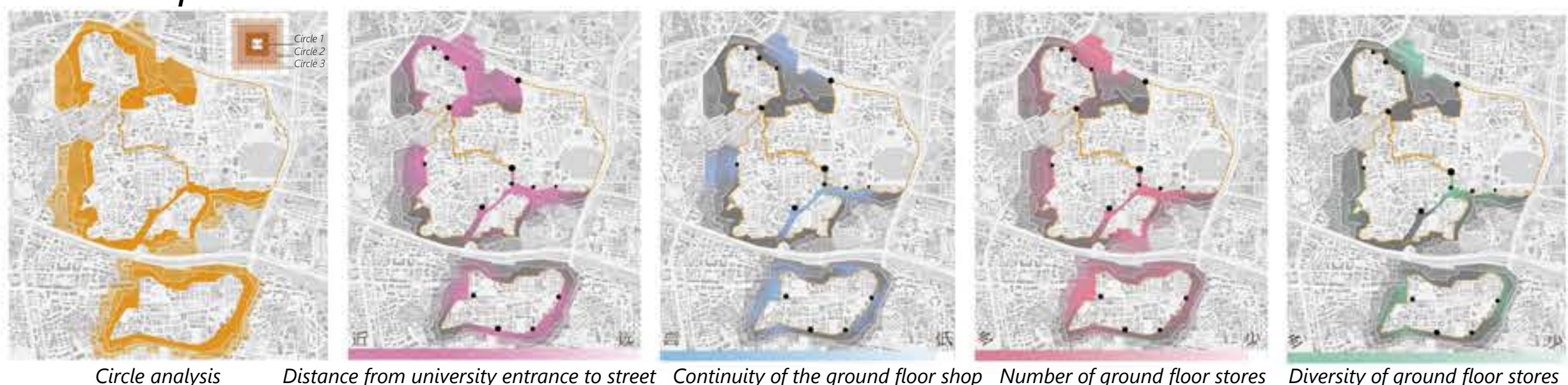
Street observe



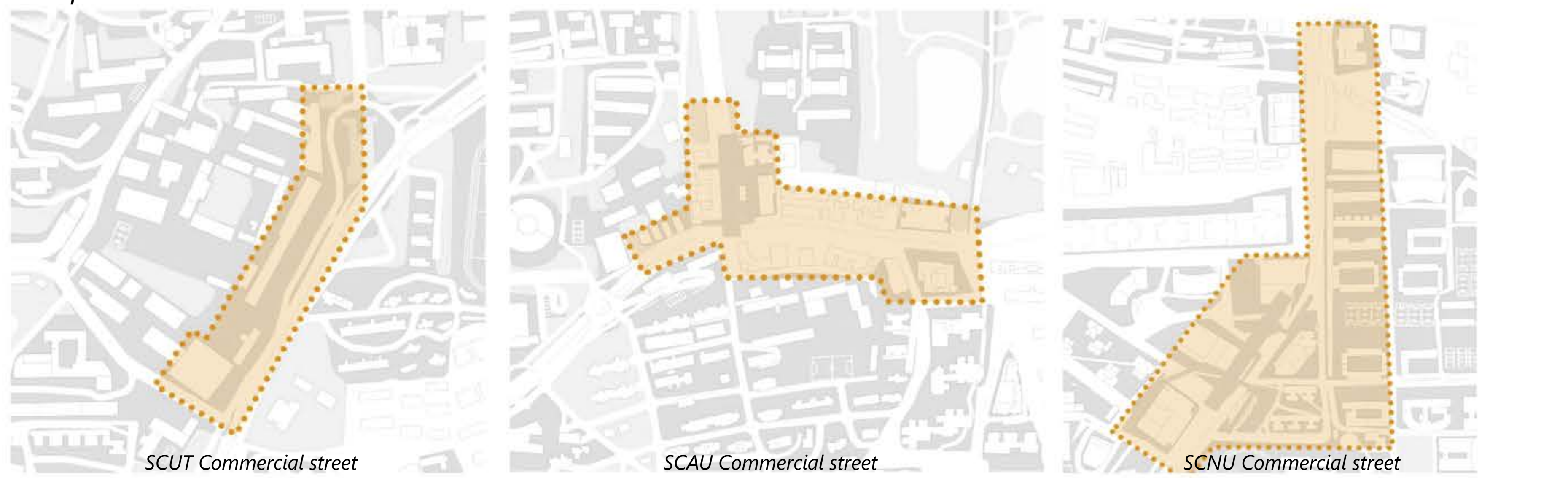
Development of boundary



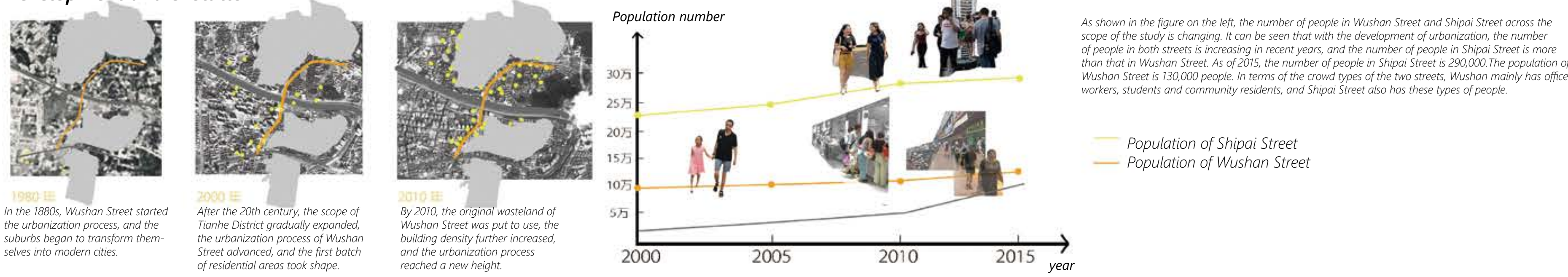
Research scope



Site scope



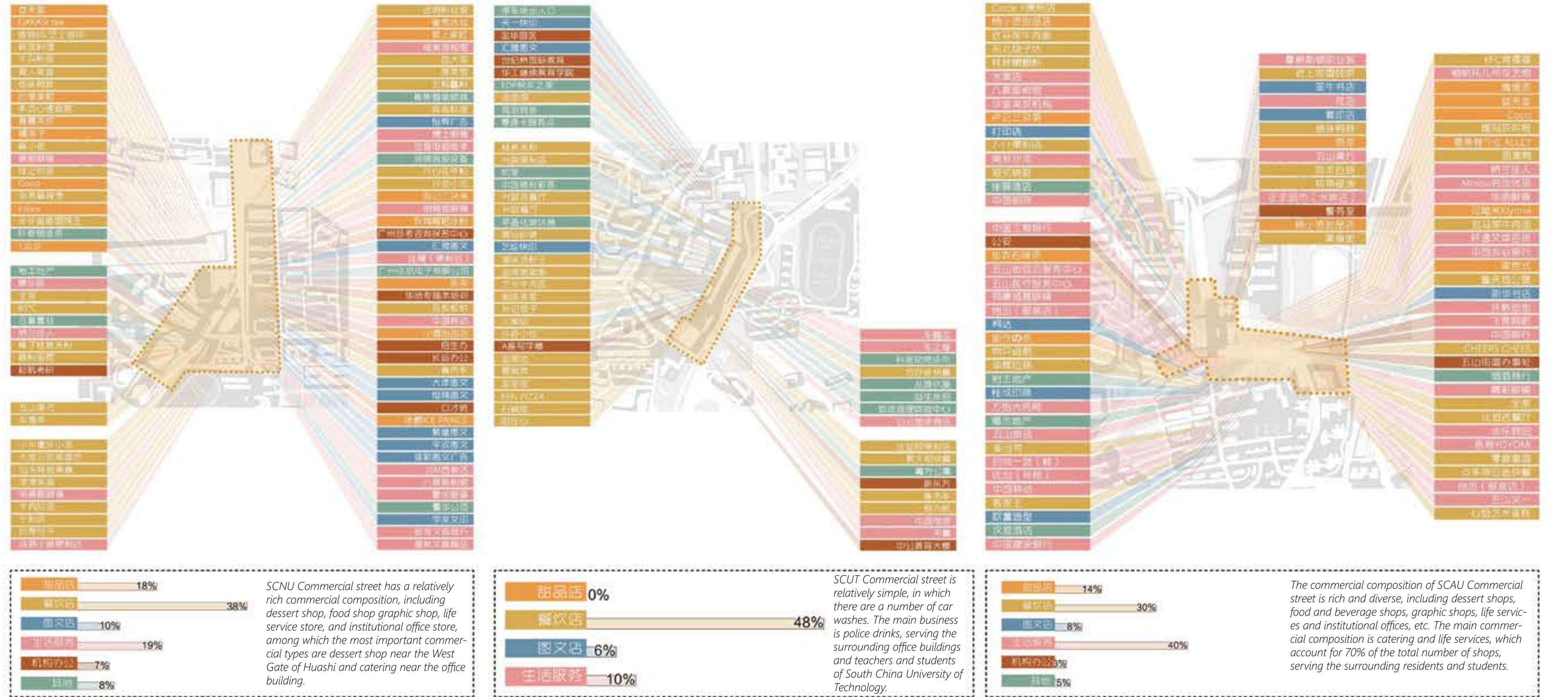
Development and evolution



Urban landscape evolution



Site Internal format



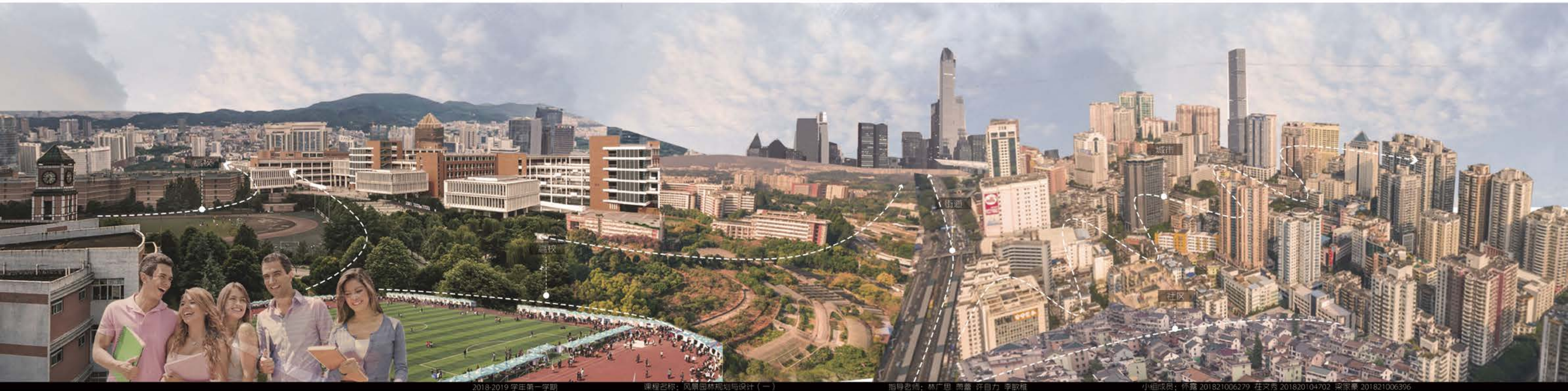
Site surrounding environment



SCNU Commercial street north to Jinshan Building, south to South China Normal University West Gate West to Tianke Road, along the two sides of Wushan Road, the surrounding business is rich, the west side is mainly commercial buildings, office buildings, high-rise residential areas, the north side is residential areas, the east side is South China Normal University. There are also Guangdong Modern Agricultural Equipment Research Institute, Nanyang City shopping mall and so on. Diverse business forms lead to diverse and complex population types.

SCUT Commercial street south to 371 Wushan Road Education Building, north to 381 Wushan Road Huagang Main gate, west to South China University of Technology border, along the north side of Wushan Road Huagang, South Gate commercial street is mainly distributed around South China University of Technology office buildings, Huagang University terminal station and more residential areas. The type is relatively single, and the crowd is mostly Chinese industrial students, office workers and surrounding residents.

SCAU Commercial street north to the main gate of South China Agricultural University, west to the Affiliated Kindergarten of South China University of Technology, east to the intersection of Wushan Road and Chaohe Road, along Yuhuan Road and Wushan Road-Huagang Zhengmen Commercial Street is mainly distributed around South China University of Technology, South China Agricultural University, South China University of Technology affiliated experimental school and several surrounding residential areas. The type is relatively simple.



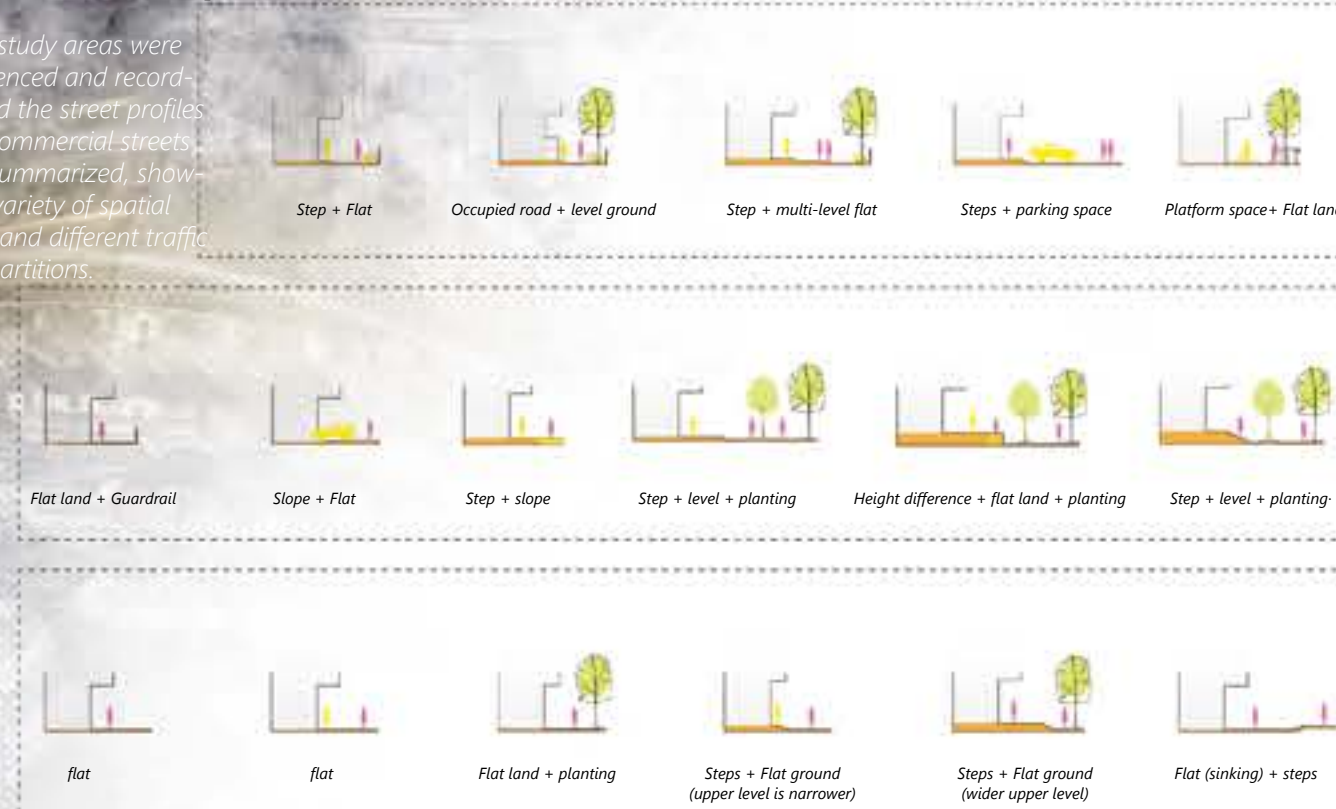
HUB of Street



—Renewal and activation design of commercial streets around universities

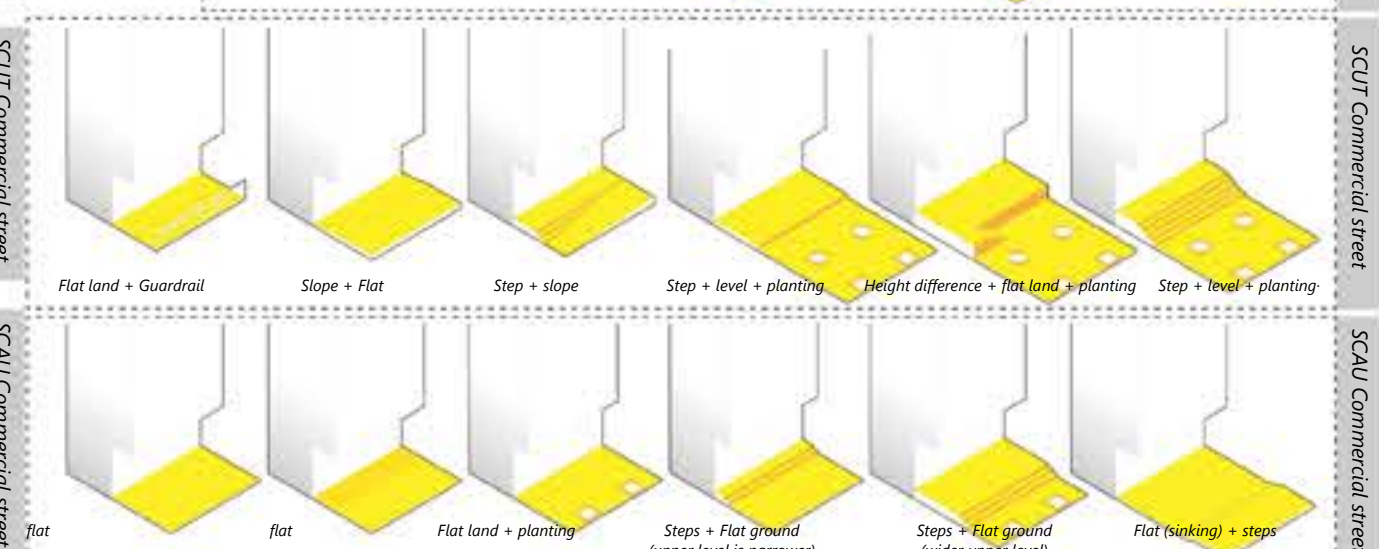
Site Internal format

Three study areas were experienced and recorded, and 17 types of commercial streets were summarized, which will become the site planning and map guide the design.



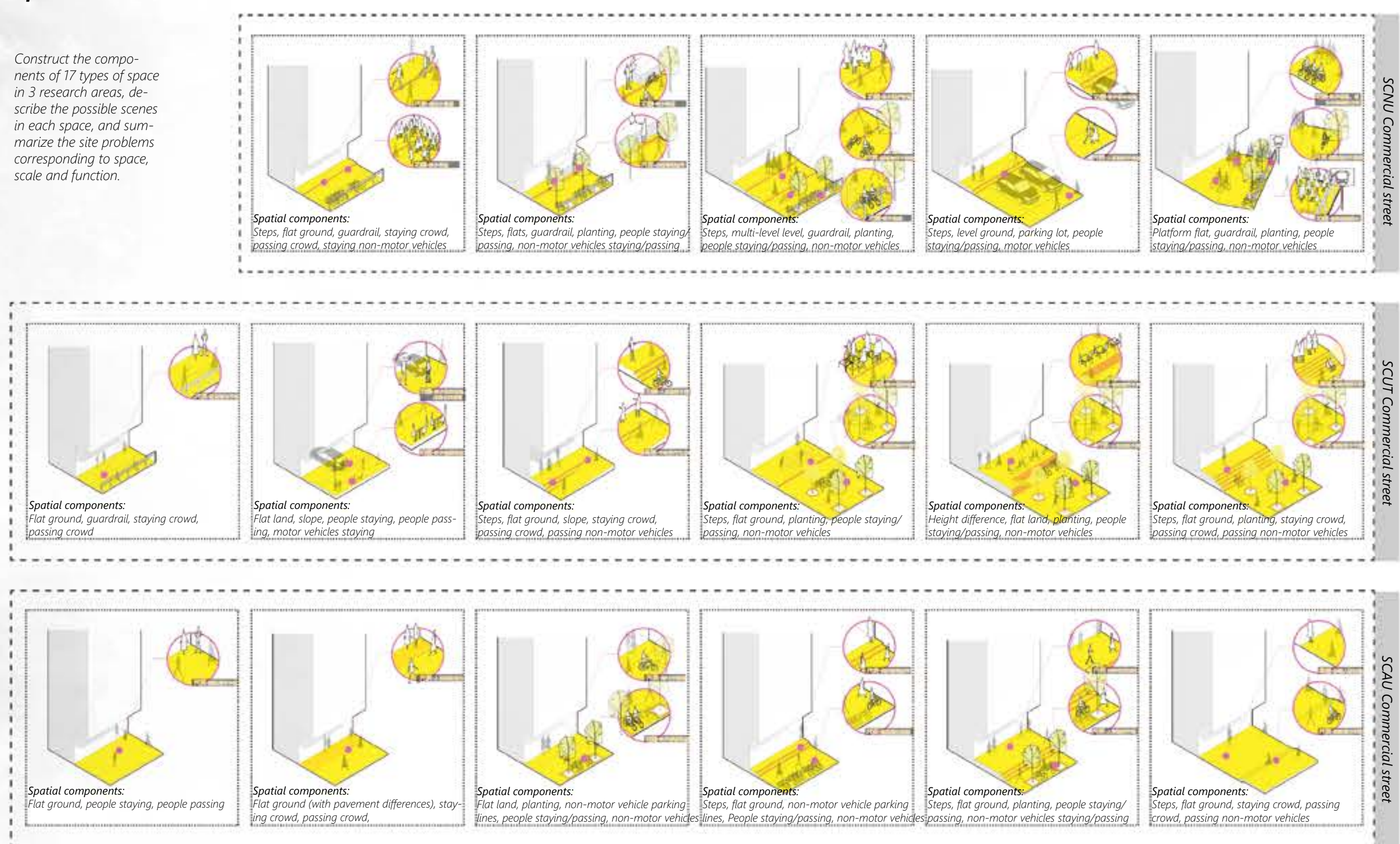
Spatial type

Three research areas were experienced and recorded, and 17 types of commercial streets were summarized, which will become the site planning and map guide the design.



Space scene

Construct the components of 17 types of space in 3 research areas, describe the possible scenes in each space, and summarize the site problems corresponding to space, scale and function.



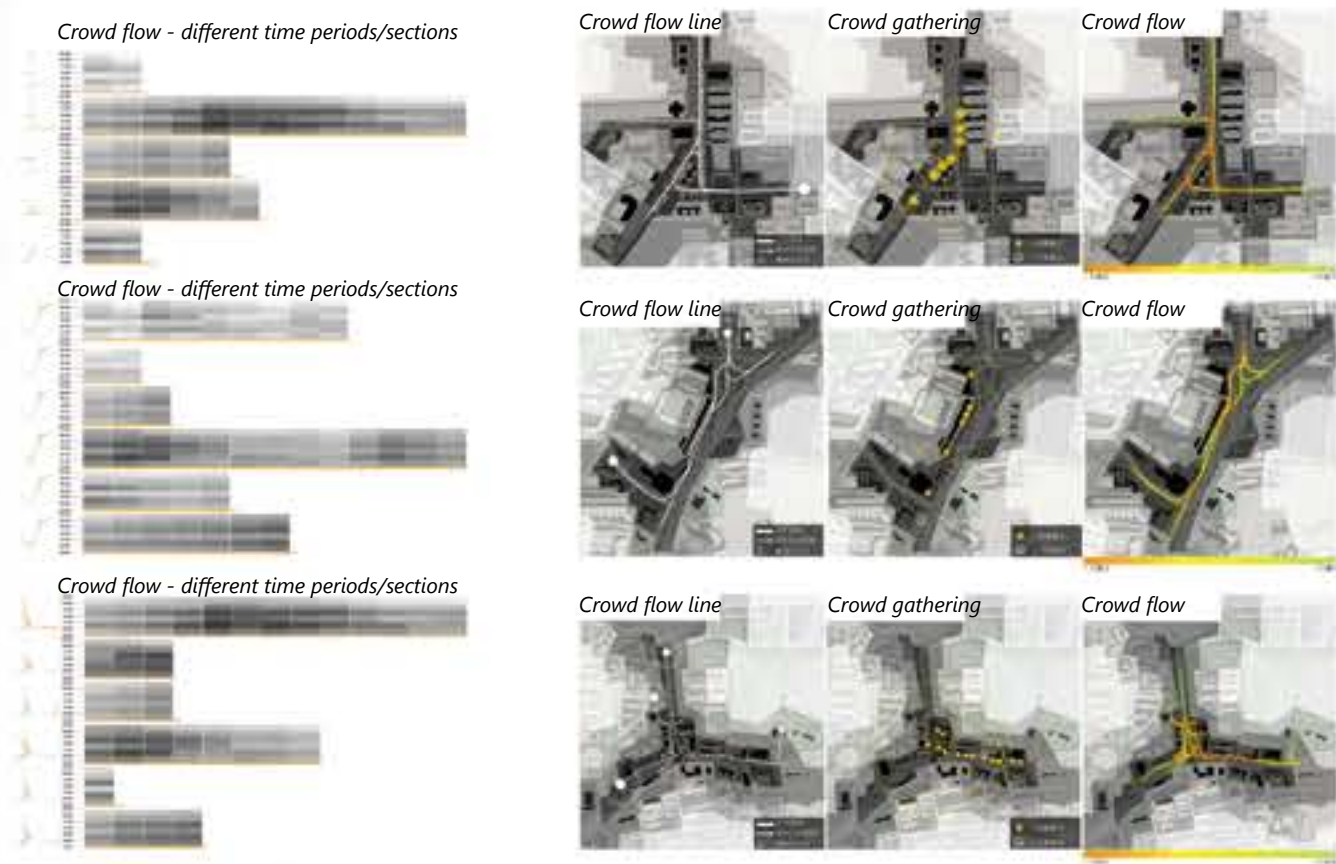
Crowd movement and transportation



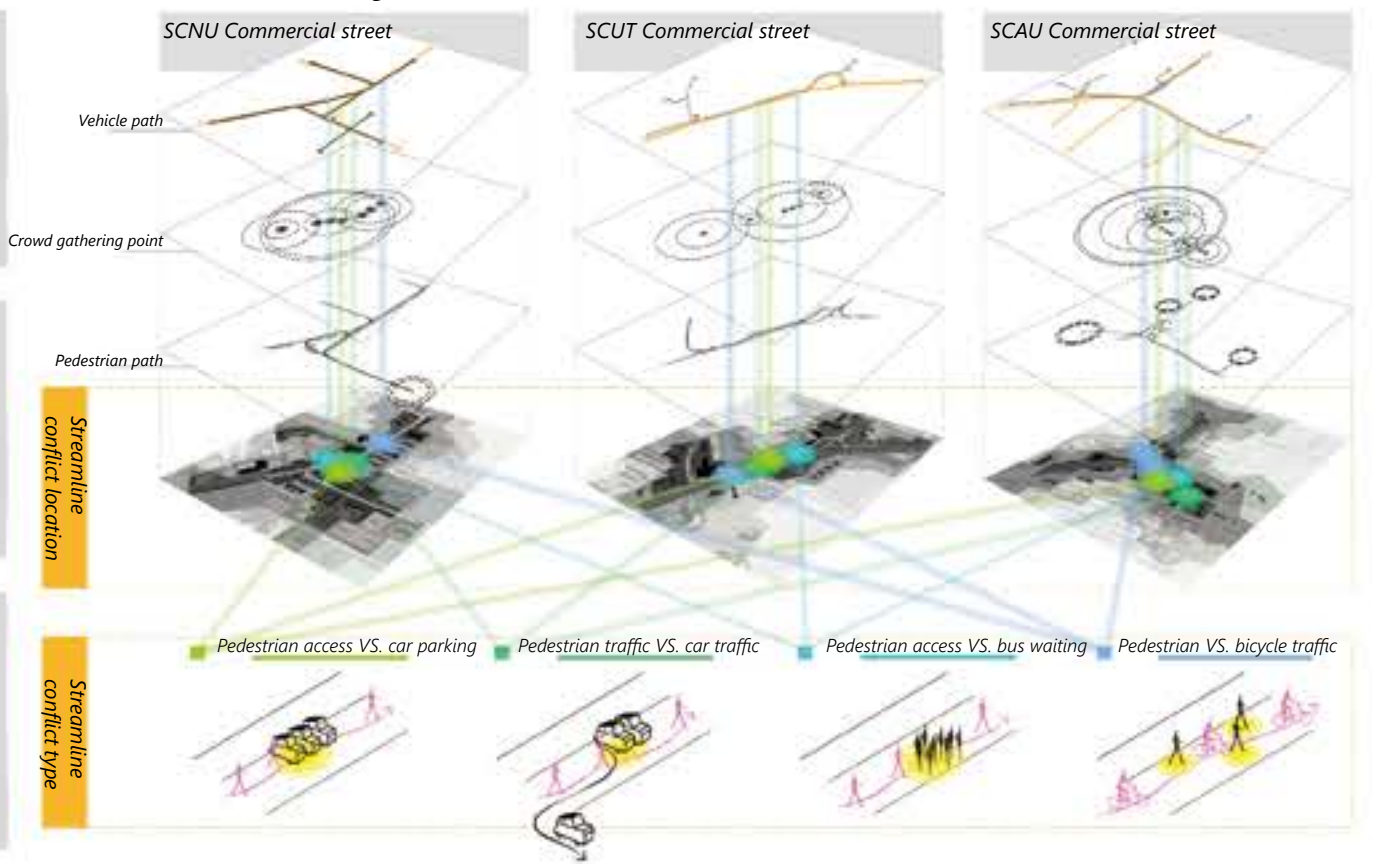
Main population type



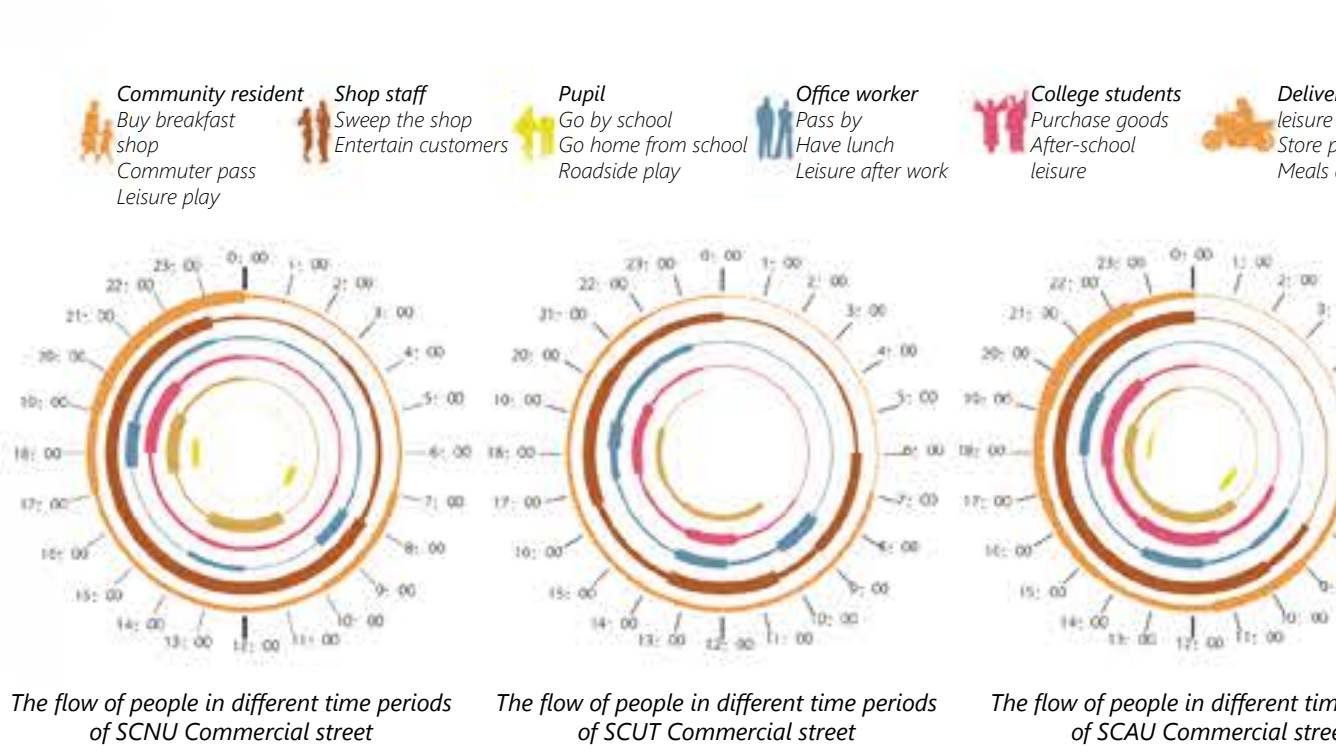
Pedestrian traffic statistics



Streamline analysis



Statistics of main population types



Place analysis one by one interview



Design problem

space

How to optimize the street space quality

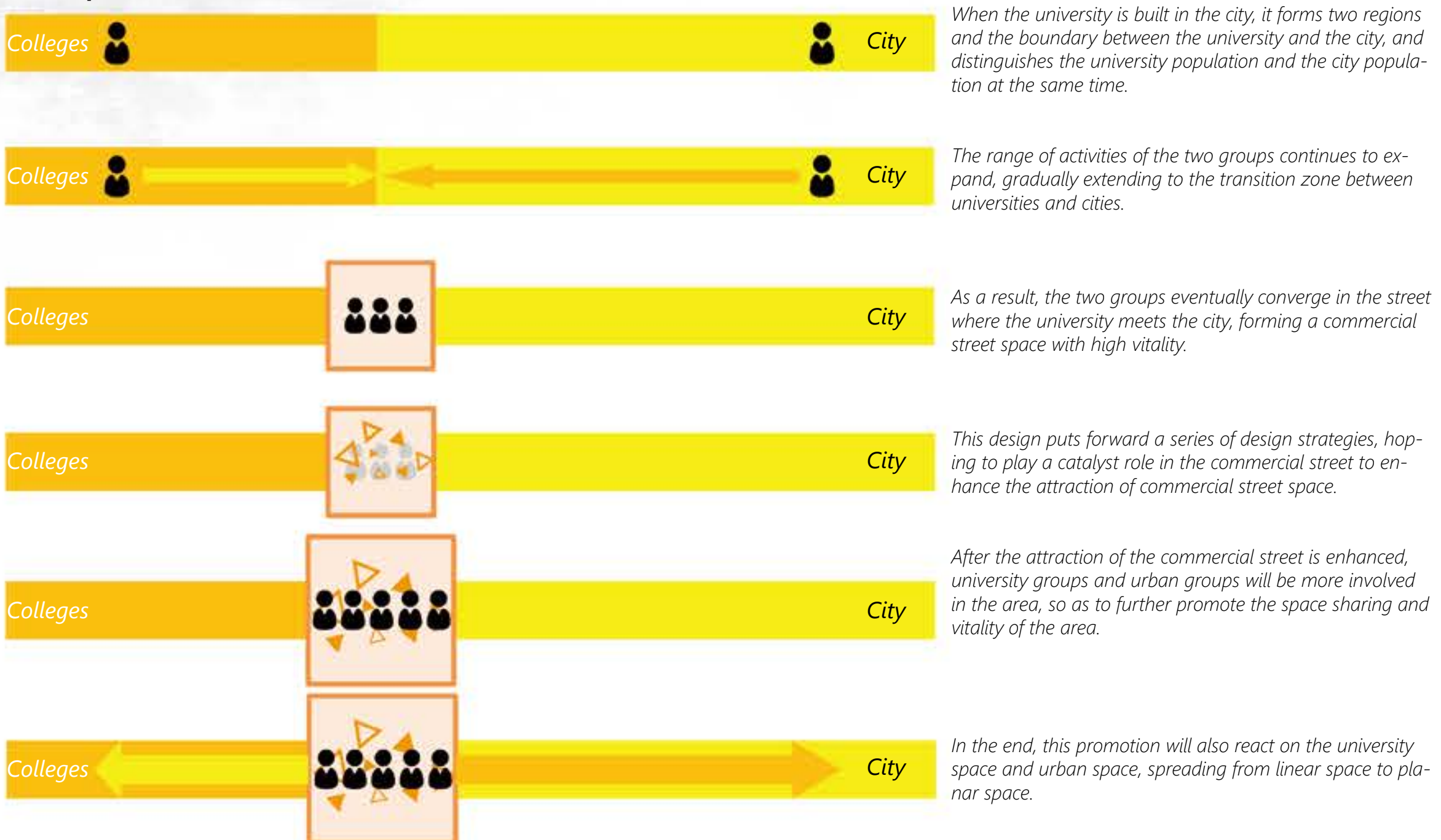
streamline

How to organize the site flow line

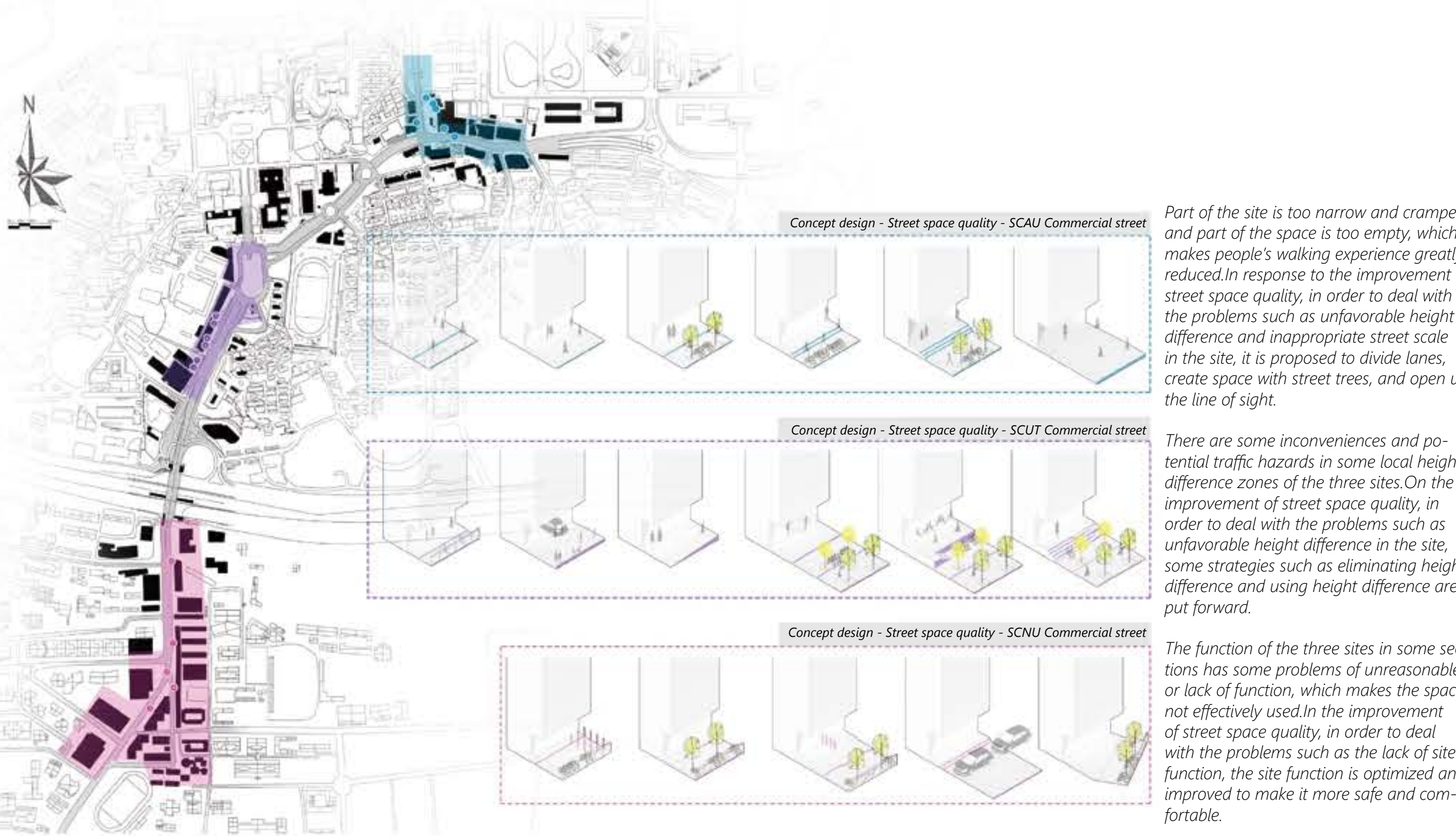
LOCI

How to promote the integration of university and urban life style

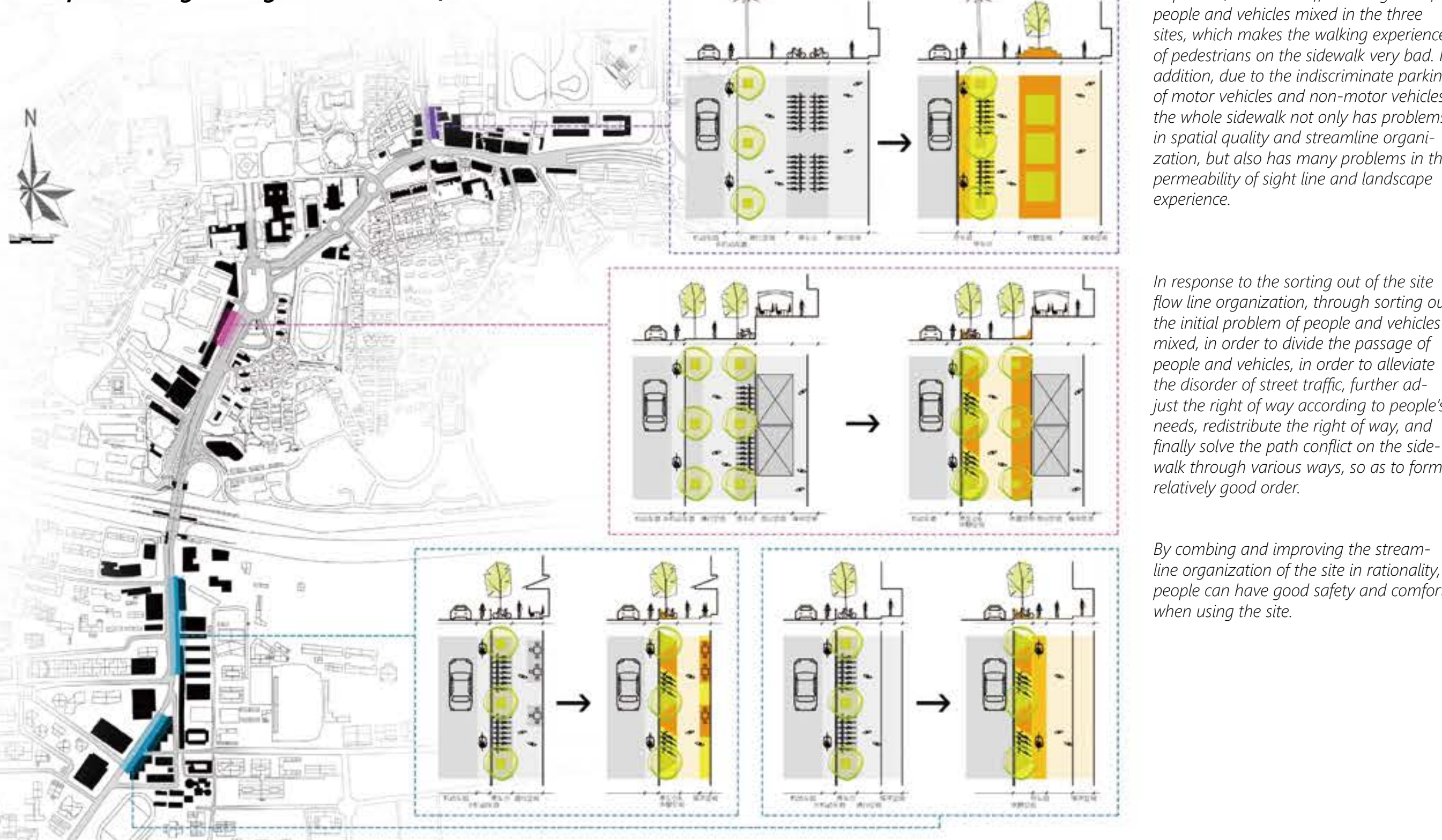
Conceptual deduction



Conceptual design - Optimizing the quality of street space



Conceptual design - Organize the site flow line



optimize the street space quality

Height difference

Measure

Feature

Muddle along

Right of way

Path

Psychological identity

Requirement

Pace of life

