## US Youth Smoking Analysis\*

Which group of youth should be the target of smoking prevention?

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## 1 Introduction

The use of tobacco, cigarette and other products related to smoking is known to be addictive and have a negative effect on humans' health. As many habits are formed during the youth, it may be more effective to intervene during this period. Many factors can affect humans' habits. To effectively influence the youth, we should know which group of people we are targeting. For example, how does race, age, and sex affect the habit of smoking.

I am also interested in the trend of the percentage of smoking population, so that we can have an idea of whether the smoking prevention means are effective.

## 2 Data

This analysis is done using R (R Core Team 2020), dplyr(Wickham et al. 2021), tidyverse(Wickham et al. 2019), here(Müller 2020). Graphs and tables are generated using and ggplot2(Wickham 2016), kableExtra(Zhu 2021), and gridExtra(Auguie 2017).

#### 2.1 Data Source

The data used in this report was retrieved from NYTS("National Youth Tobacco Survey (NYTS)" 2022) (National Youth Tobacco Survey) from CDC. The dataset was designed to provide national data on indicators key to the design, implementation and evaluation of comprehensive tobacco prevention and control programs. The goal of the dataset is to reduce tobacco use among youth. Historical data is available from 1999 to 2021 (some years are skipped). In this report, I used the data of recent years (2015-2020) to see the trend of tobacco use in the youth in the US.

The data collected in different years are different. There are hundreds of columns for each year. So I pick some of the common columns that are representative, such as race, age, school type, smoked, curious. **curious** stands for "have been curious in smoking a cigarette."

Since the data raw dataset's columns are not labelled in English, I pre-processed the data to make it easier to understand.

The smoked column is a combination of multiple survey questions (using or operator), the description is as follows.

<sup>\*</sup>Code and data are available at: https://github.com/HuakunShen/NYTS-Analysis

Col	Description
ccigt_r	Smoked cigarettes on 1 or more days in the past 30 days
ccigar_r	Smoked cigars, cigarillos, or little cigars on 1 or more days in the past 30 days
$\operatorname{cslt}$ _r	Used chewing tobacco, snuff, or dip on 1 or more days in the past 30 days
cpipe_r	Smoked tobacco out of a pipe (not a hookah or waterpipe) on 1 or more days in the past 30 days
cbidis_r	Smoked bidis on 1 or more days in the past 30 days
chookah_r	Smoked tobacco out of a hookah or waterpipe on 1 or more days in the past 30 days
csnus_r	Used snus, such as Camel or Marlboro Snus, on 1 or more days in the past 30 days
$cdissolv\_r$	Used dissolvable tobacco, such as Ariva, Camel orbs, Camel sticks, Camel strips, or Stonewall, on 1
celcigt_r	or more Used electronic cigarettes, such as Ruyan or NJOY, on 1 or more days in the past 30 days

Basically, all kinds of to bacco use in the past 30 days are considered as  ${\bf smoked}.$ 

[TODO: How is data collected]

Figure 1 shows a preview of the dataset by displaying the distribution of smoking population (not percentage) by various properties.

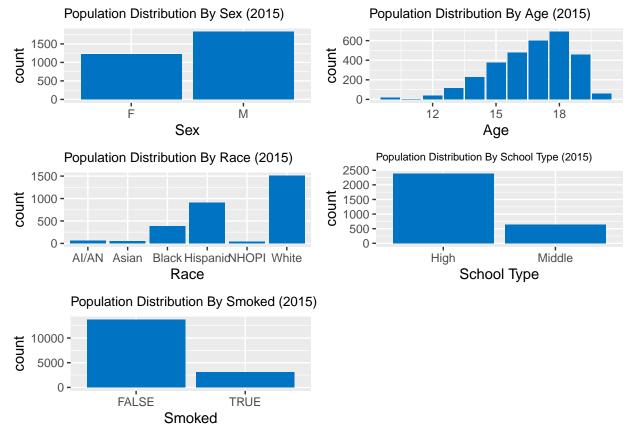


Figure 1: Smoking Population Distribution

## 3 Model

$$Y \sim Bernoulli(\pi)$$
$$\log \frac{\pi}{1 - \pi} = X\beta$$

The response variable Y is **smoked** boolean variable.

The predictor variables used are - Age - Sex - Race - School Type

The type of model used is GLM (Generalized Linear Model), logistic regression.

Logistic regression is used because the response variable **smoked** has a binary value.

## 4 Results

## 4.1 Model Summary

In the following model summaries, the intercept/baseline is the same. The baseline group is Female, Age=9, Asian, high school students who have never been curious about smoking a cigarette.

Since the sample size of AI/AN and NHOPI are too low, these 2 races are removed from the models (so that they don't serve as the baseline group).

## 4.1.1 Model 2015

	Estimate	Std. Error	z value	$\Pr(> z )$
(Intercept)	-5.9445	0.2472	-24.0439	0.0000
Age	0.2910	0.0209	13.9352	0.0000
SexM	0.5868	0.0496	11.8344	0.0000
raceBlack	0.6654	0.1798	3.7002	0.0002
raceHispanic	0.6443	0.1732	3.7207	0.0002
raceWhite	0.7458	0.1709	4.3643	0.0000
schooltypeMiddle	-0.1269	0.0859	-1.4765	0.1398
curious	2.5200	0.0559	45.0667	0.0000

All variables are significant except for **schooltype**.

## 4.1.2 Model 2016

	Estimate	Std. Error	z value	$\Pr(> z )$
(Intercept)	-6.2677	0.2485	-25.2206	0.0000
Age	0.2788	0.0196	14.2004	0.0000
SexM	0.4597	0.0475	9.6880	0.0000
raceBlack	1.6230	0.1874	8.6588	0.0000
raceHispanic	1.6379	0.1830	8.9524	0.0000
raceWhite	1.6923	0.1811	9.3435	0.0000
school type Middle	-0.1581	0.0846	-1.8694	0.0616
curious	1.7966	0.0473	37.9585	0.0000

All variables are significant except for **schooltype**.

## 4.1.3 Model 2017

	Estimate	Std. Error	z value	$\Pr(> \mathbf{z} )$
(Intercept)	-5.3806	0.2436	-22.0915	0e+00
Age	0.2372	0.0206	11.5317	0e+00
SexM	0.3450	0.0500	6.9060	0e+00
raceBlack	0.9983	0.1777	5.6179	0e+00
raceHispanic	1.0926	0.1730	6.3140	0e+00
raceWhite	1.2451	0.1698	7.3343	0e+00
schooltypeMiddle	-0.3280	0.0907	-3.6168	3e-04
curious	1.7940	0.0500	35.8812	0e+00

All variables are significant.

## 4.1.4 Model 2018

	Estimate	Std. Error	z value	$\Pr(> z )$
(Intercept)	-4.1596	0.2001	-20.7858	0e+00
Age	0.1796	0.0174	10.3019	0e+00
SexM	0.3093	0.0428	7.2214	0e+00
raceBlack	0.5565	0.1517	3.6691	2e-04
raceHispanic	0.7923	0.1420	5.5804	0e+00
raceWhite	1.1153	0.1390	8.0230	0e+00
schooltypeMiddle	-0.8210	0.0768	-10.6922	0e+00
curious	1.7338	0.0430	40.3437	0e+00

All variables are significant.

#### 4.1.5 Model 2019

	Estimate	Std. Error	z value	$\Pr(> z )$
(Intercept)	-4.4607	0.1821	-24.4957	0.0000
Age	0.2290	0.0167	13.6933	0.0000
SexM	0.0787	0.0394	1.9959	0.0459
raceBlack	0.9655	0.1293	7.4648	0.0000
raceHispanic	0.9338	0.1220	7.6542	0.0000
raceM	1.0239	0.1938	5.2844	0.0000
raceWhite	1.1413	0.1195	9.5505	0.0000
schooltypeMiddle	-0.3360	0.0701	-4.7930	0.0000
curious	1.6572	0.0395	41.9798	0.0000

All variables are significant except for **schooltype**.

#### 4.1.6 Model 2020

	Estimate	Std. Error	z value	$\Pr(> \mathbf{z} )$
(Intercept)	-5.9445	0.2472	-24.0439	0.0000
Age	0.2910	0.0209	13.9352	0.0000
SexM	0.5868	0.0496	11.8344	0.0000
raceBlack	0.6654	0.1798	3.7002	0.0002
raceHispanic	0.6443	0.1732	3.7207	0.0002
raceWhite	0.7458	0.1709	4.3643	0.0000
schooltypeMiddle	-0.1269	0.0859	-1.4765	0.1398
curious	2.5200	0.0559	45.0667	0.0000

All variables are significant.

## 4.2 Smoking Population Trend

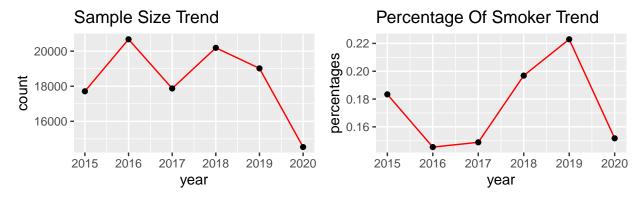


Figure 2: Trend of Sample Size and Smoker Population

From figure ??fig:trend-plot), we can see a large decrease in smoker percentage from 2015 to 2016, then a large increase in 2018 and 2019. There is a huge decrease in smoking percentage in 2020 with a big decrease in sample size in 2020 as well.

## 4.3 Density

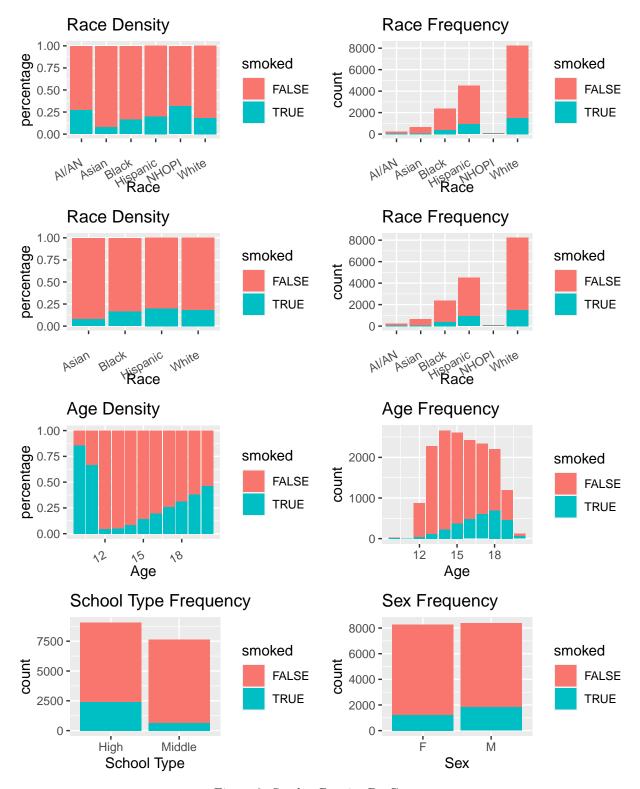


Figure 3: Smoker Density By Group

Table 2: Smoker Percentage By Race

Race	Percentage
Asian	7.68
Black	16.20
Hispanic	20.05
White	18.33

Figure 3 plots the density of smoked population by different groups. The general trend is 1. Higher percentage of males smokes than females 2. As age increases, more adolescents tend to smoke (higher percentage of high school students smoke than middle school) 1. When age is 10-11, the smoking ratio is super high, but this is probably because the sample size is too small. See Age Frequency plot. 3. Higher percentage of AI/AN and NHOPI smoke than other races (but their sample size is very small) 1. See table 2. Hispanic has the highest percentage of smokers, then White, Black and Asian

## 5 Discussion

#### 5.1 Trend

From figure 2, we can see an overall increasing trend of smoking youth population. The drop of sample size in 2020 could be due to Covid 19, and this could have an impact on the accuracy of collected results. However, even with the large drop in sample size in 2020, the sample size is still pretty large. So, another hypothesis is that smokers has been reduced due to Covid 19 because more people tend to stay home. I believe the overall trend is still an increasing trend with the data of recent years. It may be more accurate if we can look at the historical data of the years before 2015.

## 5.2 Race

Figure 3 shows that, among the 4 races with the largest populations (Asian, Black, Hispanic and White), Asian has the lowest percentage of smokers. The other 3 groups have relative high smoking percentage.

This hypothesis is also supported by GLM. From Model Summary results, we can see that all variables are significant based on the p-values. Asian is the baseline group, raceBlack, raceWhite and raceHispanic all have positive estimate value.

#### 5.3 Other Variables

In Model Summary section we can see that  $\mathbf{SexM}$  variable is significant and positive for all years. Meaning that more male tends to smoke than female does.

Age is positive, meaning that as age increases, youths are more likely start to smoke.

**schooltypeMiddle** significant for 2 of the 5 years. It is negative meaning that high school students are more likely to smoke than middle school students are, which is expected as **schooltype** is directly related to age.

**curious** is also always significant and positive, meaning that students who have been curious in smoking are more likely to smoke later.

## 5.4 Conclusion

With the evidence from statistical models and plots, we can conclude the target for smoking prevention. The target are high school male students which race is hispanic, white or black.

This doesn't mean middle school students should not be focused on, if middle school students start to smoke, it's more likely for them to smoke later or even influence their classmates. This is evidenced by the **curious** variable. As more classmates/friends are smoking, a student should be curious about smoking and are more likely to smoke eventually.

# Appendix

## References

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