# Building Machine Learning Models in Python with scikit-learn

### PROCESSING DATA WITH SCIKIT-LEARN



Janani Ravi CO-FOUNDER, LOONYCORN www.loonycorn.com

### Overview

Understanding different types of ML algorithms and use cases

Working with numerical and categorical data

Standardization of numerical data input into an ML model

Working with text, representing text data in numerical form

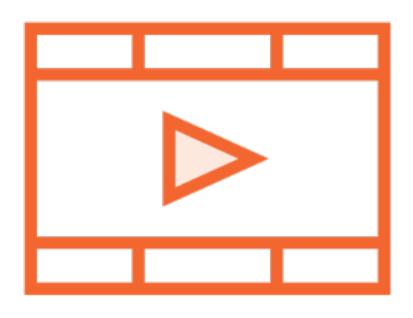
Representing pixel intensities and extracting features from images

# Prerequisites and Course Outline

# Beginner course on building ML models using scikit-learn

# Comfortable with Python programming

# Prerequisite Courses



**Python: Getting Started** 

**Python Fundamentals** 

**Advanced Python** 

### Related Courses

How to Think About Machine Learning Algorithms

Understanding Machine Learning with Python

Understanding the Foundations of TensorFlow

### Software and Skills



Be very comfortable programming in Python (Python 3)

Be comfortable working with Jupyter notebooks

Understand some basics of machine learning



### Course Outline

### **Processing data**

 Data preparation, representing text as numbers, representing images as matrices

### Building specialized regression models

- Lasso and Ridge regression, Support Vector Regression

# Building SVM and gradient boosting models

- Support Vector Machines for text and image classification, Gradient Boosting for regression

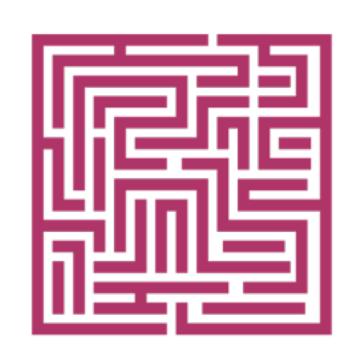
### Clustering and dimensionality reduction

- Mean-shift clustering, Principal Components Analysis

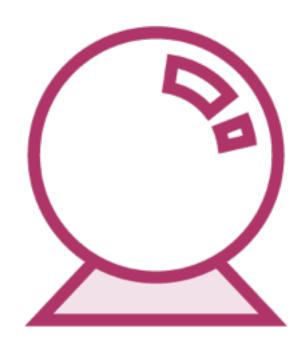
# Understanding Machine Learning

# A machine learning algorithm is an algorithm that is able to learn from data

# Machine Learning





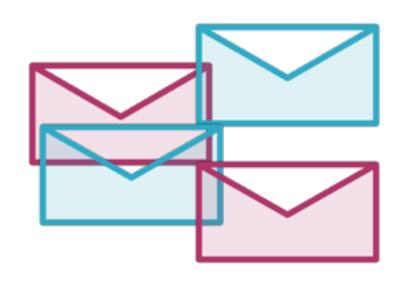


Find patterns



Make intelligent decisions

# Machine Learning





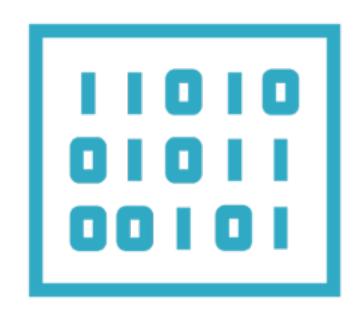


Emails on a server

Spam or Ham?

Trash or Inbox

# Machine Learning







Images represented as pixels

Identify edges, colors, shapes

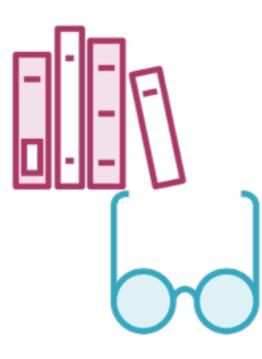
A photo of a little girl

# Types of Machine Learning Problems









Classification

Regression

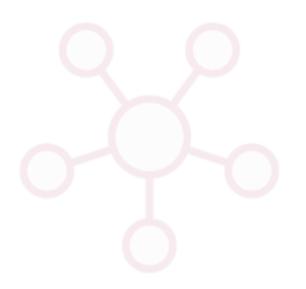
Clustering

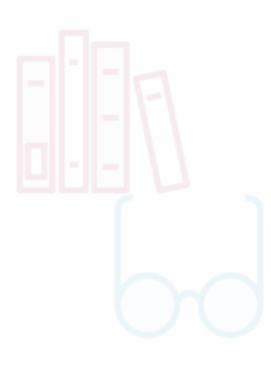
**Rule-extraction** 

# Types of Machine Learning Problems









Classification

Regression

Clustering

Rule-extraction

### Whales: Fish or Mammals?



**Mammals** 

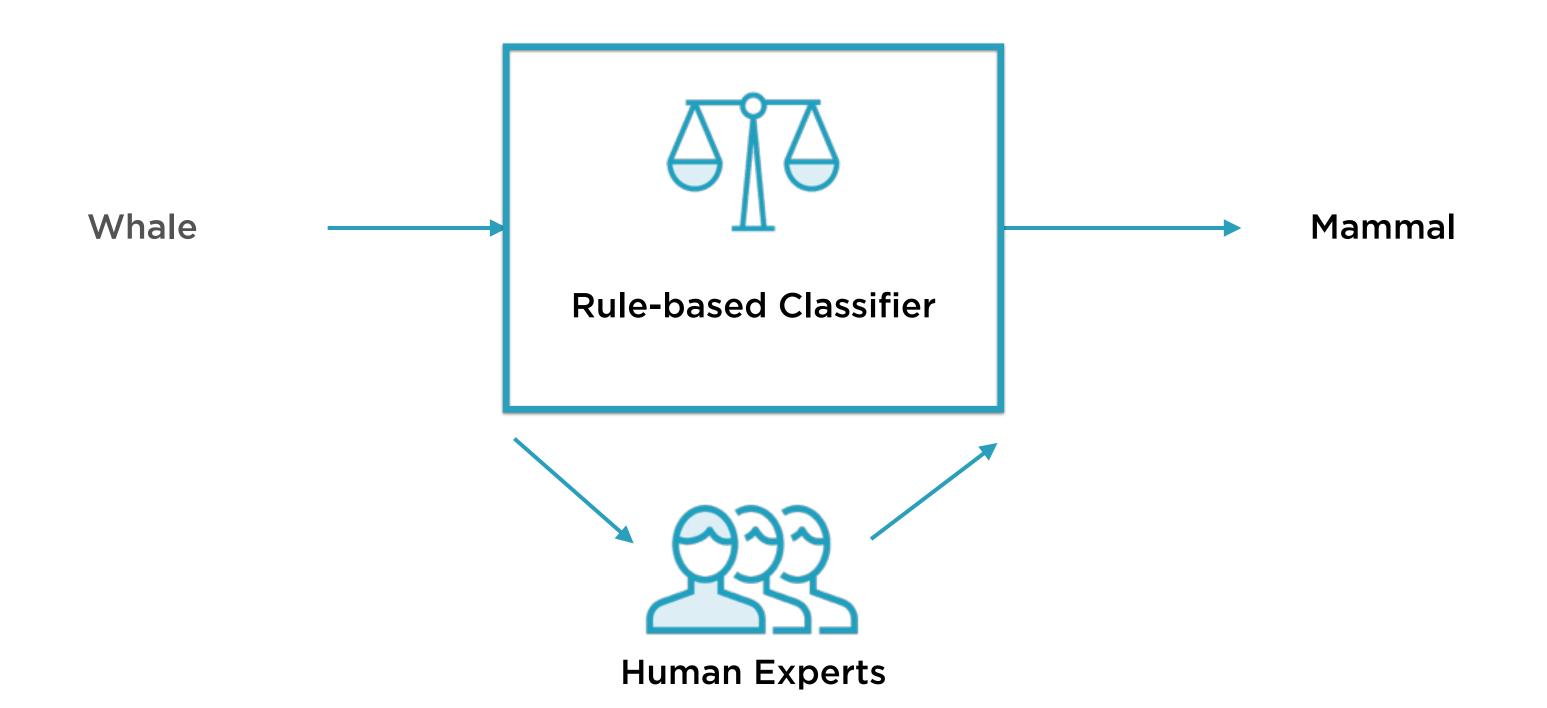
Members of the infraorder Cetacea

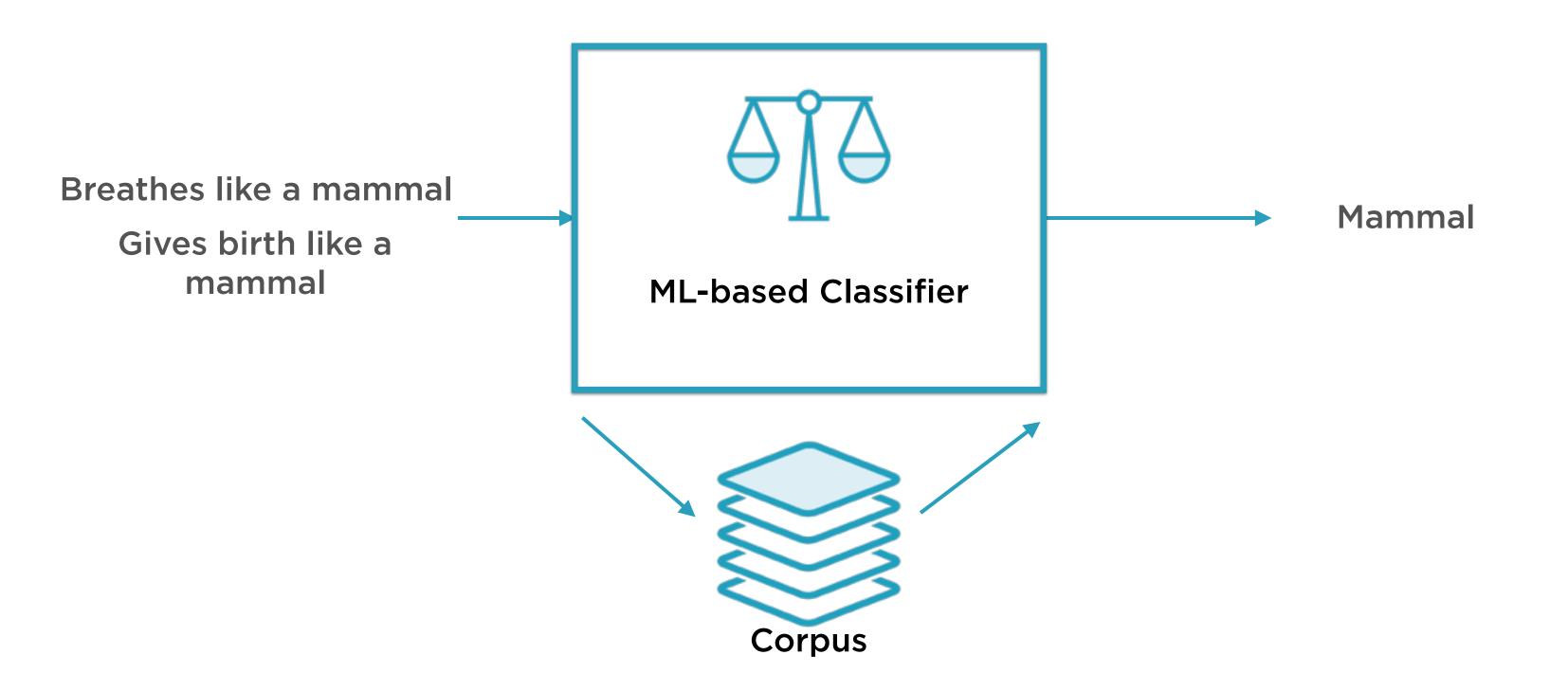


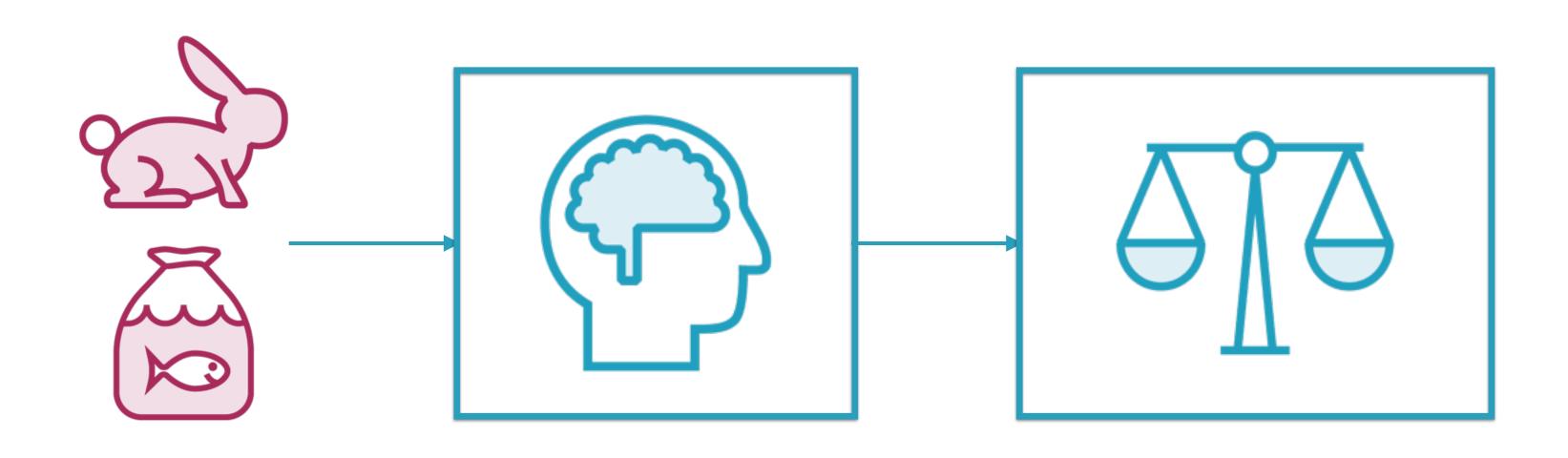
Fish

Look like fish, swim like fish, move with fish

# Rule-based Binary Classifier



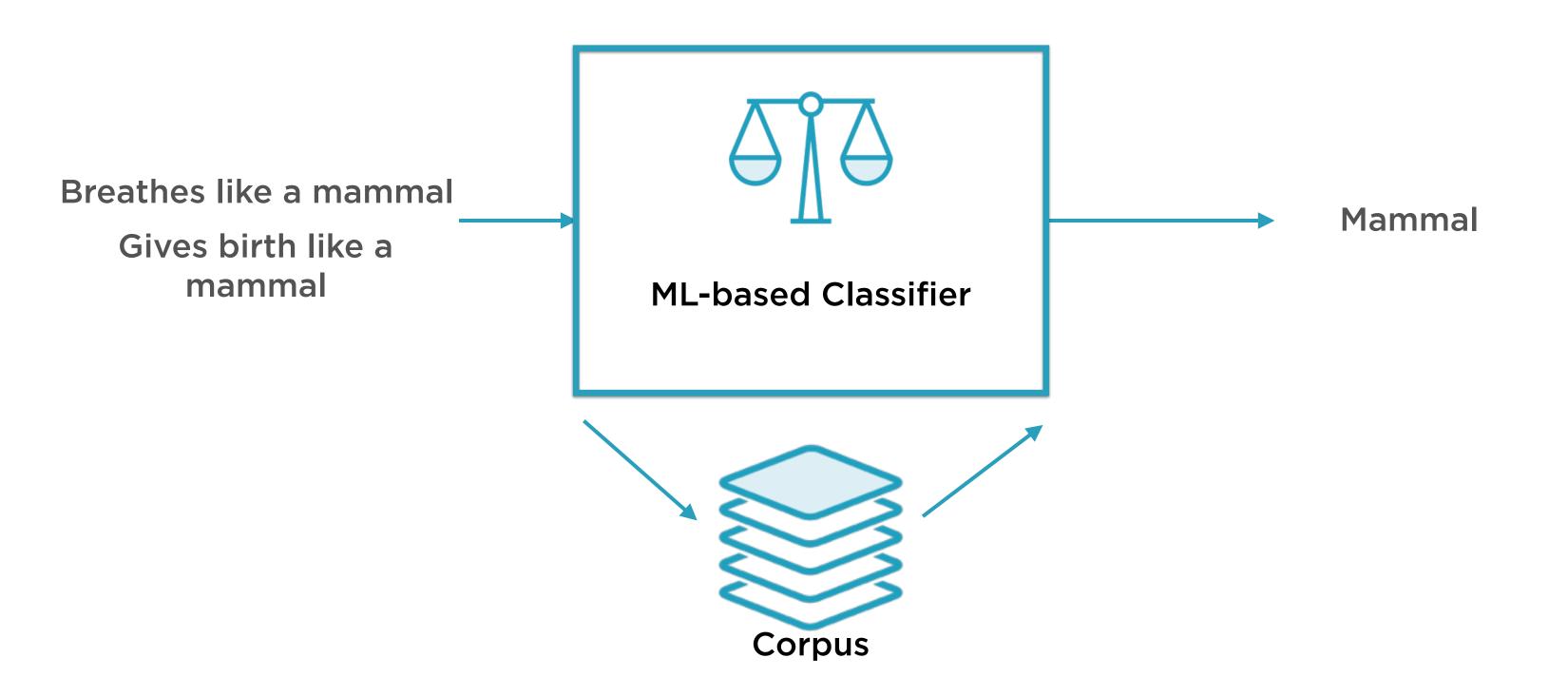


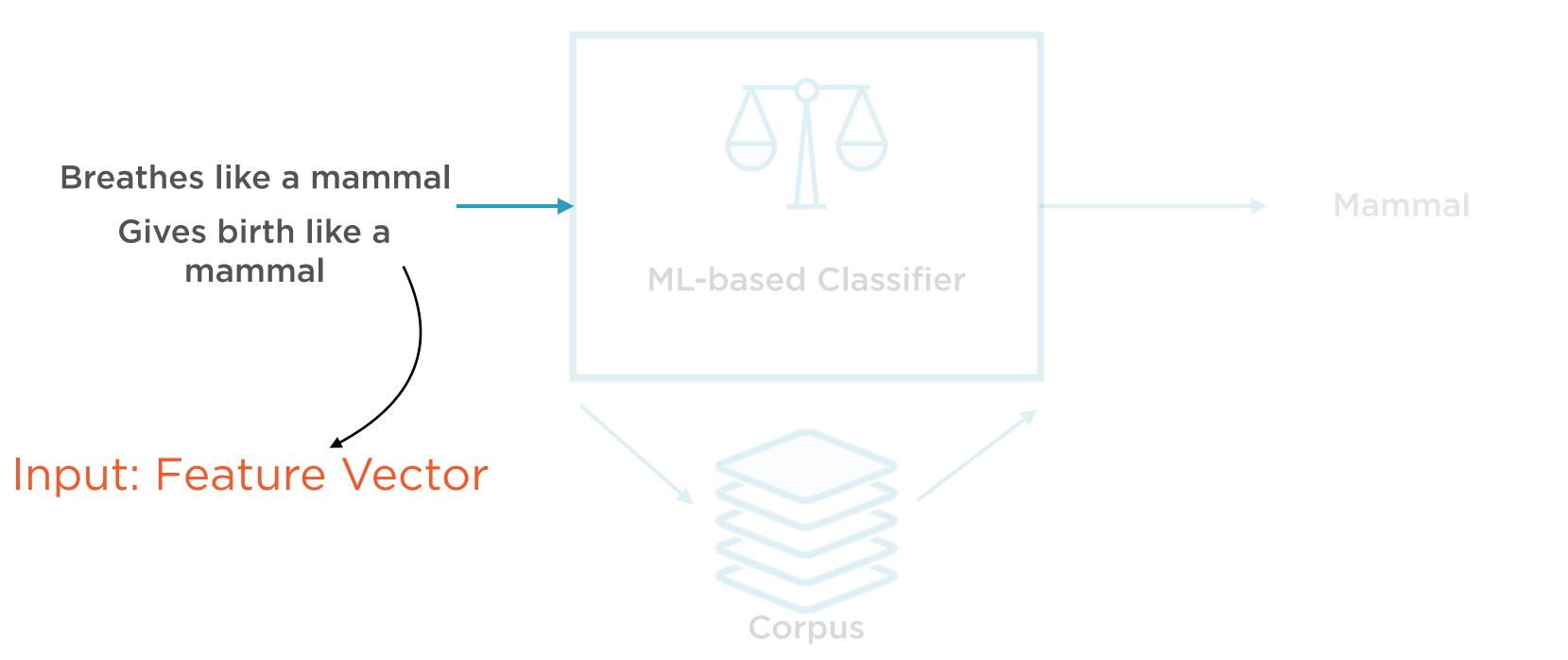


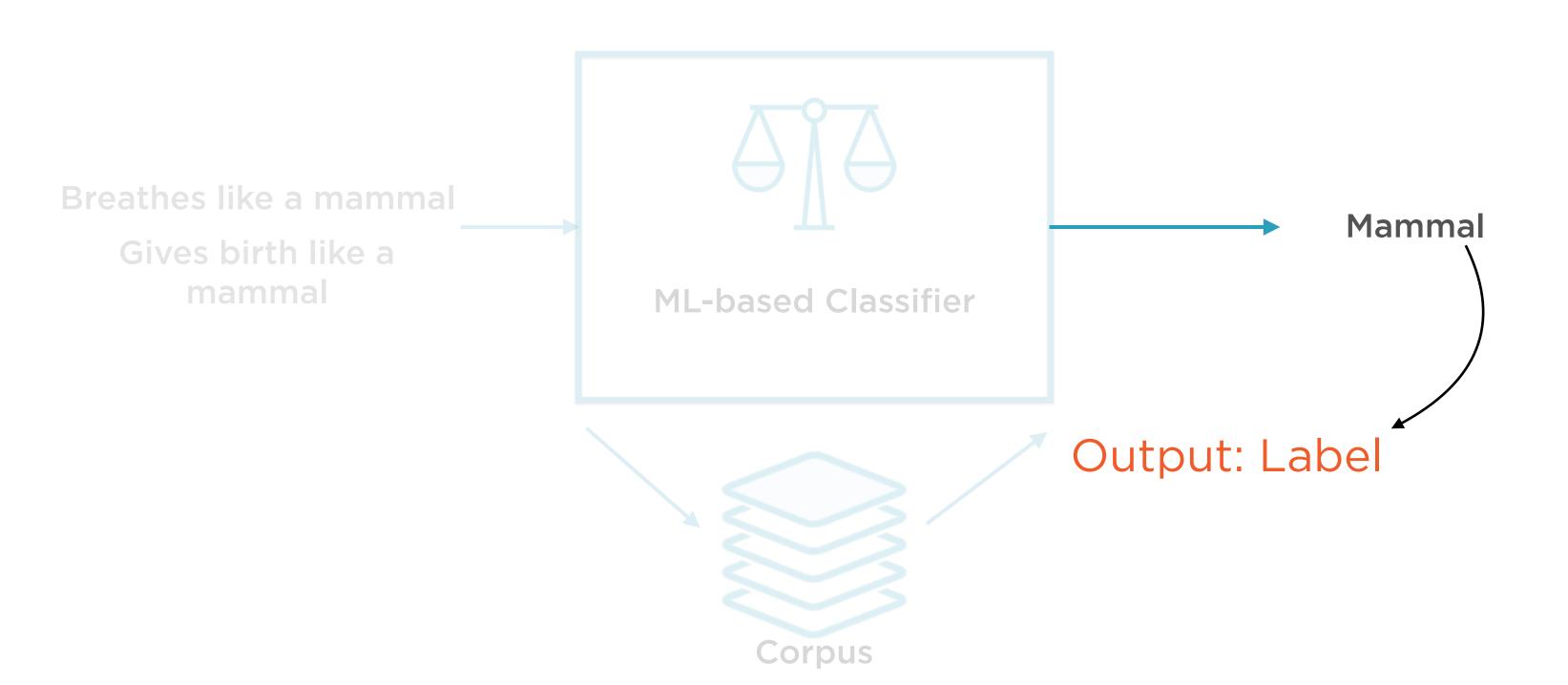
Corpus

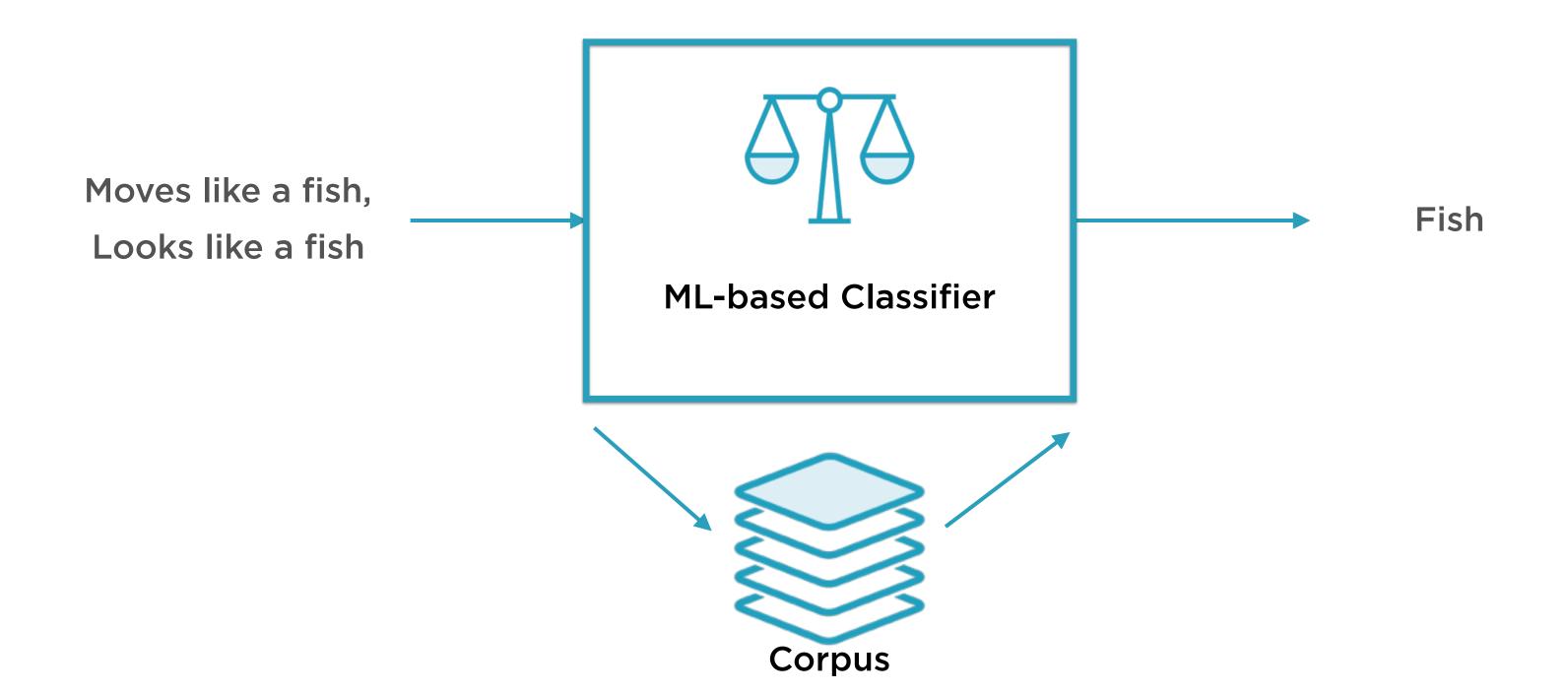
Classification Algorithm

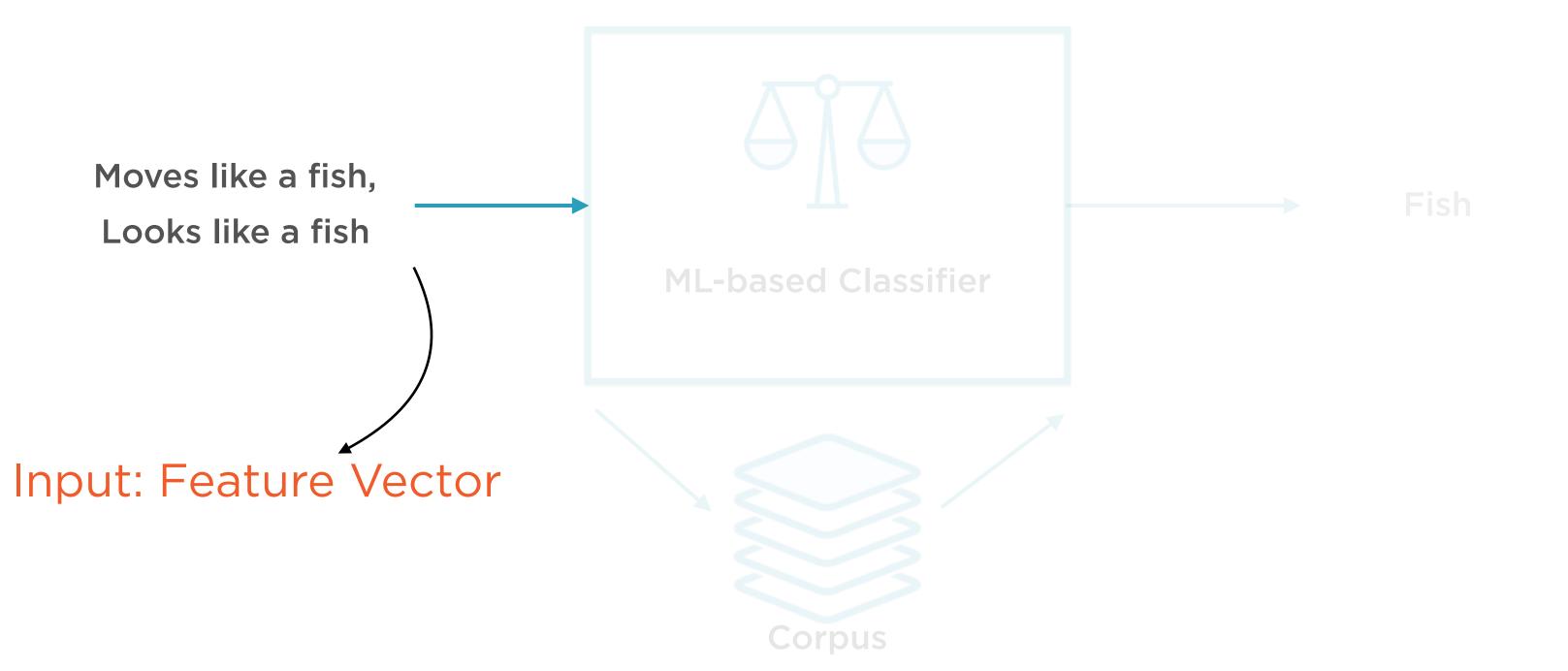
**ML-based Classifier** 

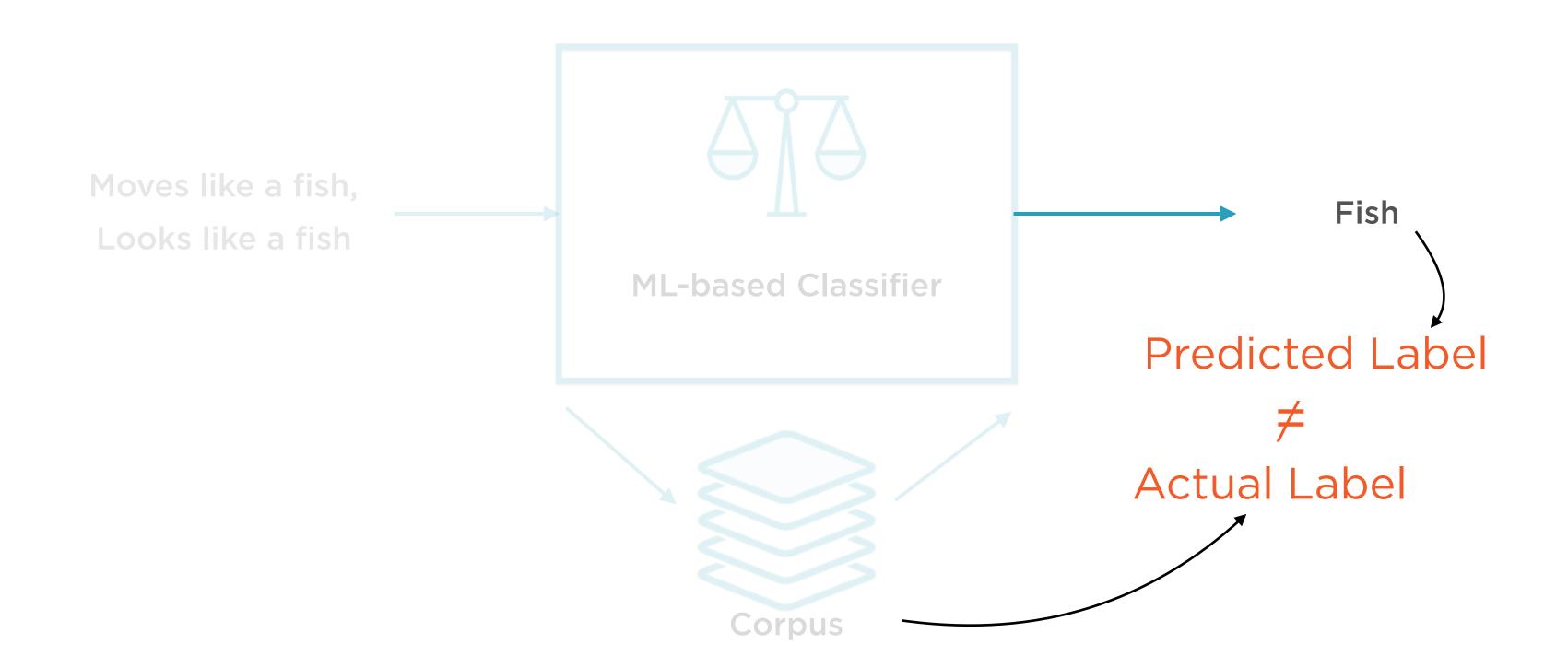












# "Traditional" ML-based systems still rely on experts to decide what features to pay attention to

# Traditional ML Models

Regression models: Linear, Lasso, Ridge, SVR

Classification models: Naive Bayes, SVMs, Decision trees

# "Representation" ML-based systems figure out by themselves what features to pay attention to

# Representation ML Models

Deep learning models such as neural networks

# scikit-learn - a popular, open source, Python library

Classification, regression, clustering, dimensionality reduction algorithms

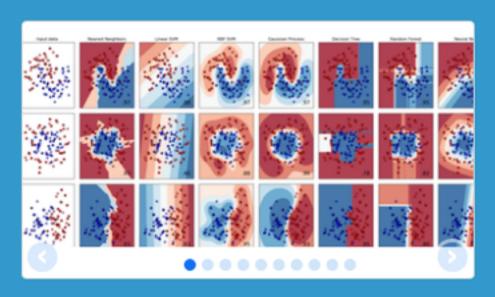
Home Installation

Documentation -

Examples

Google Custom Search

Search X



### scikit-learn

Machine Learning in Python

- Simple and efficient tools for data mining and data analysis
- Accessible to everybody, and reusable in various contexts
- · Built on NumPy, SciPy, and matplotlib
- · Open source, commercially usable BSD license

#### Classification

Identifying to which category an object belongs to.

**Applications**: Spam detection, Image recognition.

Algorithms: SVM, nearest neighbors, random forest, ... — Examples

### Regression

Predicting a continuous-valued attribute associated with an object.

Applications: Drug response, Stock prices.

Algorithms: SVR, ridge regression, Lasso,

— Examples

### Clustering

Automatic grouping of similar objects into sets.

Applications: Customer segmentation,
Grouping experiment outcomes
Algorithms: k-Means, spectral clustering,
mean-shift. ... — Examples

### **Dimensionality reduction**

Reducing the number of random variables to consider.

Applications: Visualization, Increased efficiency

Algorithms: PCA, feature selection, nonnegative matrix factorization. — Examples

### Model selection

Comparing, validating and choosing parameters and models.

Goal: Improved accuracy via parameter tuning

Modules: grid search, cross validation, metrics.

— Examples

### Preprocessing

Feature extraction and normalization.

**Application**: Transforming input data such as text for use with machine learning algorithms. **Modules**: preprocessing, feature extraction.

Examples



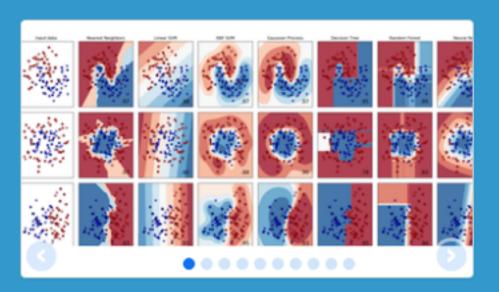
Installation Home

Documentation -

Examples

Google Custom Search

Search X



### scikit-learn

Machine Learning in Python

- Simple and efficient tools for data mining and data analysis
- Accessible to everybody, and reusable in various contexts
- Built on NumPy, SciPy, and matplotlib
- Open source, commercially usable BSD license

#### Classification

Identifying to which category an object belongs to.

Applications: Spam detection, Image recognition.

Algorithms: SVM, nearest neighbors, random forest. ... Examples

### Regression

Predicting a continuous-valued attribute associated with an object.

Applications: Drug response, Stock prices. Algorithms: SVR, ridge regression, Lasso,

Examples

### Clustering

Automatic grouping of similar objects into sets.

Applications: Customer segmentation, Grouping experiment outcomes Algorithms: k-Means, spectral clustering,

#### **Dimensionality reduction**

Reducing the number of random variables to consider.

Applications: Visualization, Increased efficiency

Algorithms: PCA, feature selection, nonnegative matrix factorization. Examples

### Model selection

Comparing, validating and choosing parameters and models.

Goal: Improved accuracy via parameter tun-

Modules: grid search, cross validation, met- Examples rics.

### **Preprocessing**

mean-shift, ...

Feature extraction and normalization.

**Application**: Transforming input data such as text for use with machine learning algorithms. Modules: preprocessing, feature extraction.

Examples

Examples



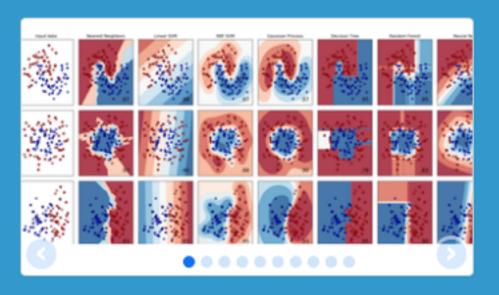
Home Installation

Documentation -

Examples

Google Custom Search

Search X



### scikit-learn

Machine Learning in Python

- Simple and efficient tools for data mining and data analysis
- Accessible to everybody, and reusable in various contexts
- · Built on NumPy, SciPy, and matplotlib
- · Open source, commercially usable BSD license

#### Classification

Identifying to which category an object belongs to.

**Applications**: Spam detection, Image recognition.

Algorithms: SVM, nearest neighbors, random forest, ... — Examples

### Regression

Predicting a continuous-valued attribute associated with an object.

**Applications**: Drug response, Stock prices. **Algorithms**: SVR, ridge regression, Lasso,

... — Examples

### Clustering

Automatic grouping of similar objects into sets.

Applications: Customer segmentation, Grouping experiment outcomes

Algorithms: k-Means, spectral clustering, mean-shift, ... — Examples

### **Dimensionality reduction**

Reducing the number of random variables to consider.

Applications: Visualization, Increased efficiency

Algorithms: PCA, feature selection, nonnegative matrix factorization. — Examples

### Model selection

Comparing, validating and choosing parameters and models.

Goal: Improved accuracy via parameter tuning

**Modules**: grid search, cross validation, metrics.

— Examples

### Preprocessing

Feature extraction and normalization.

**Application**: Transforming input data such as text for use with machine learning algorithms. **Modules**: preprocessing, feature extraction.

Examples

# Supervised and Unsupervised Learning

### Types of ML Algorithms



**Supervised** 

Labels associated with the training data is used to correct the algorithm



Unsupervised

The model has to be set up right to learn structure in the data

## Types of ML Algorithms



### **Supervised**

Labels associated with the training data is used to correct the algorithm



### Unsupervised

The model has to be set up right to learn structure in the data

#### Whales: Fish or Mammals?



**Mammals** 

Members of the infraorder *Cetacea* 



Fish

Look like fish, swim like fish, move with fish

#### Whales: Fish or Mammals?



#### ML-based Classifier

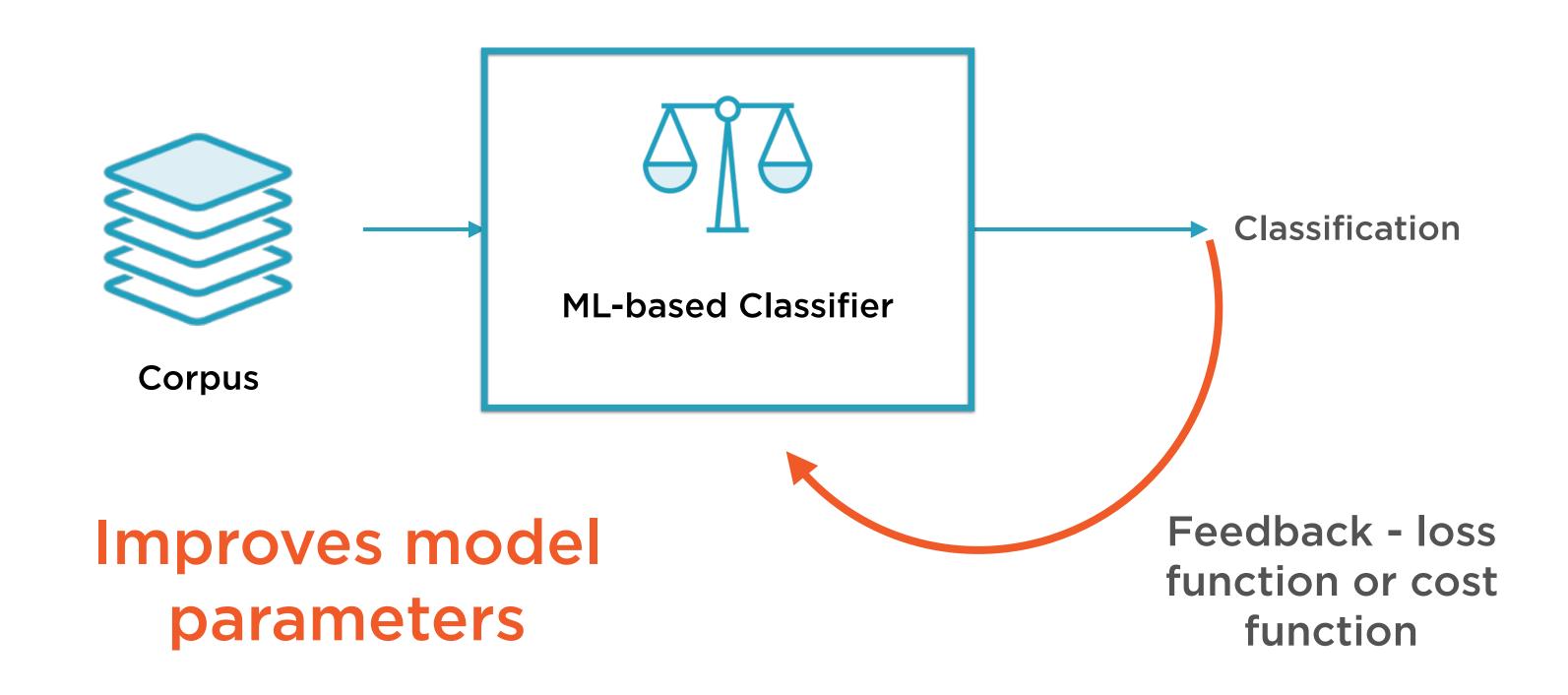
#### **Training**

Feed in a large corpus of data classified correctly

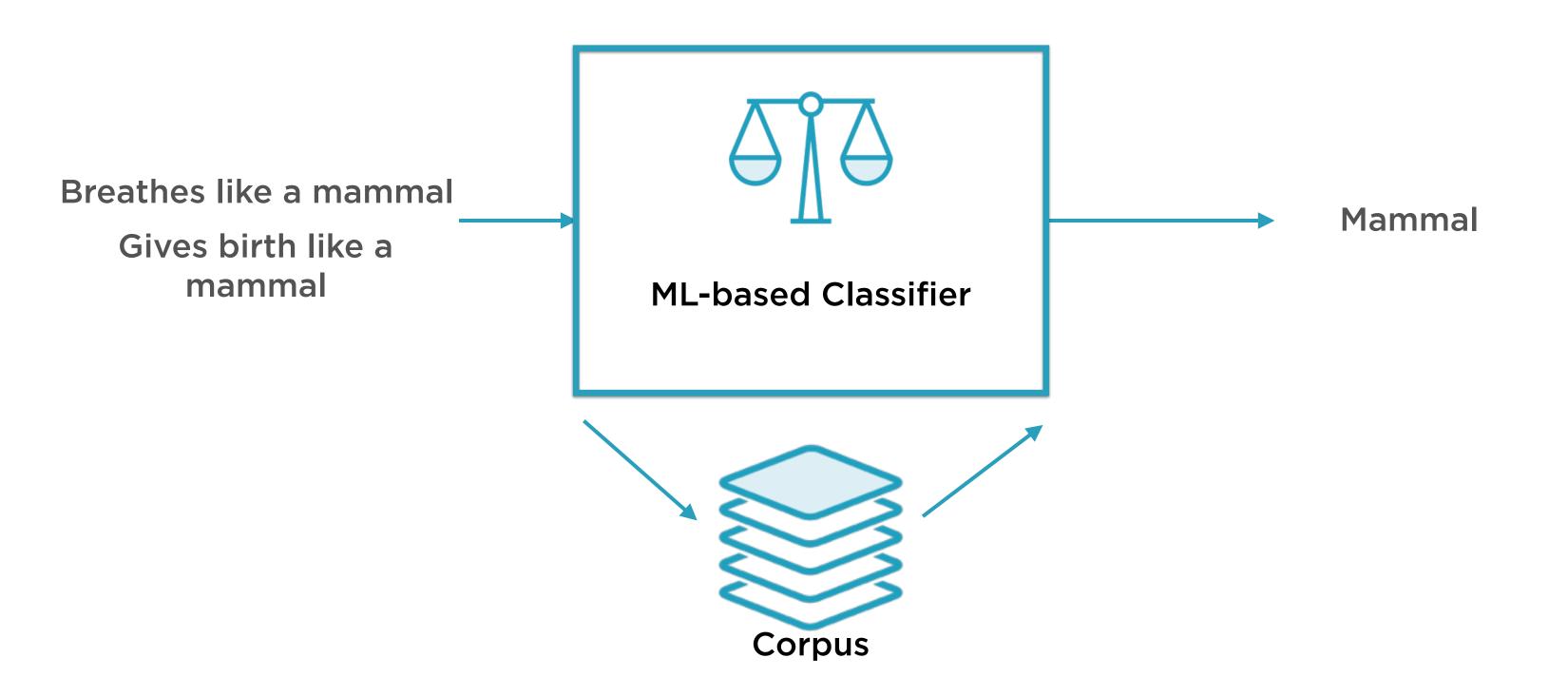
#### **Prediction**

Use it to classify new instances which it has not seen before

### Training the ML-based Classifier



# ML-based Binary Classifier



x Variables

The attributes that the ML algorithm focuses on are called features

Each data point is a list - or vector - of such features

Thus, the input into an ML algorithm is a feature vector

Feature vectors are usually called the x variables

y Variables

The attributes that the ML algorithm tries to predict are called labels

Types of labels

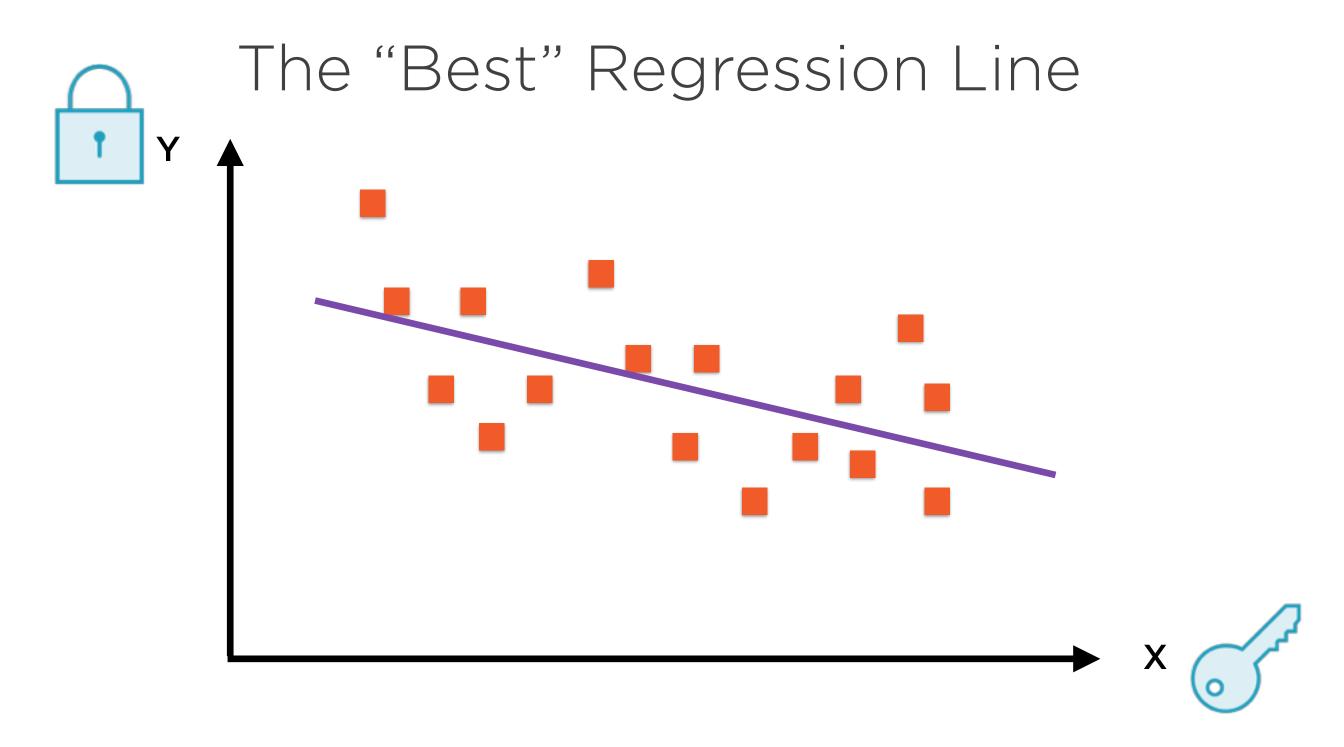
- categorical (classification)
- continuous (regression)

Labels are usually called the y variables

$$y = f(x)$$

# Supervised Machine Learning

Most machine learning algorithms seek to "learn" the function f that links the features and the labels



Linear Regression involves finding the "best fit" line via a training process

$$y = Wx + b$$

$$f(x) = Wx + b$$

Linear regression specifies, up-front, that the function f is linear

```
def doSomethingReallyComplicated(x1,x2...):
    ...
    ...
    return complicatedResult
```

# f(x) = doSomethingReallyComplicated(x)

ML algorithms such as neural network can "learn" (reverse-engineer) pretty much anything given the right training data

### Types of ML Algorithms



#### Supervised

Labels associated with the training data is used to correct the algorithm



#### Unsupervised

The model has to be set up right to learn structure in the data

# Unsupervised Learning does not have:

- y variables
- a labeled corpus

# Supervised Learning

Input variable x and output variable y

Learn the mapping function y = f(x)

Approximate the mapping function so for new values of x we can predict y

Use existing dataset to correct our mapping function approximation

# Unsupervised Learning



Only have input data x - no output data

Model the underlying structure to learn more about data

Algorithms self discover the patterns and structure in the data

# Unsupervised ML Algorithms

#### Clustering

Identify patterns in data items e.g. K-means clustering

#### **Dimensionality reduction**

Identify significant factors that drive data e.g. PCA

# Continuous and Categorical Data

### Continuous and Categorical Variables

#### Continuous

Can take an infinite set of values (height, weight, income...)

#### Categorical

Can take a finite set of values (Male/ Female, Day of week...)

Categorical variables that can take just two values are called binary variables

# Continuous and Categorical Variables

#### Continuous

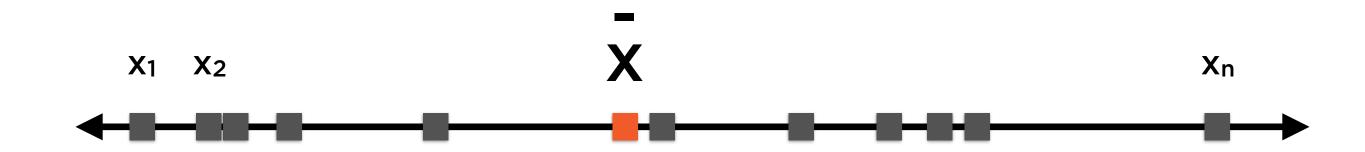
Can take an infinite set of values (height, weight, income...)

#### Categorical

Can take a finite set of values (Male/ Female, Day of week...)

# Standardizing Data: Mean and Variance

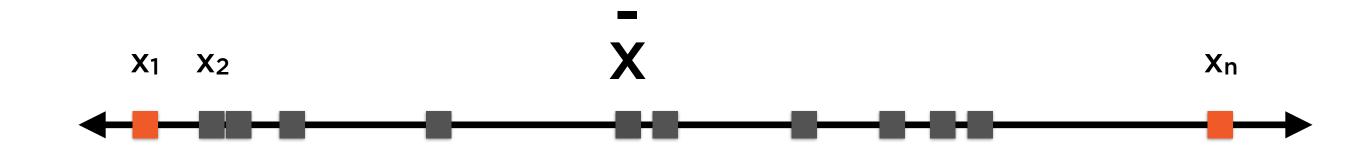
#### Mean as Headline



# The mean, or average, is the one number that best represents all of these data points

$$\bar{x} = \frac{X_1 + X_2 + ... + X_n}{n}$$

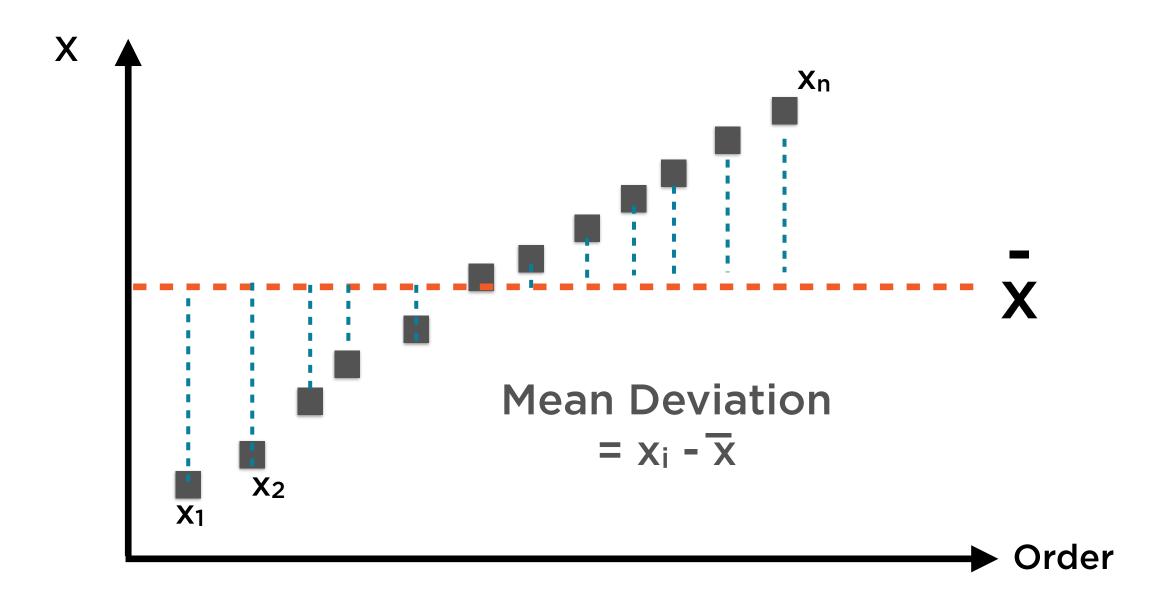
### Variation Is Important Too



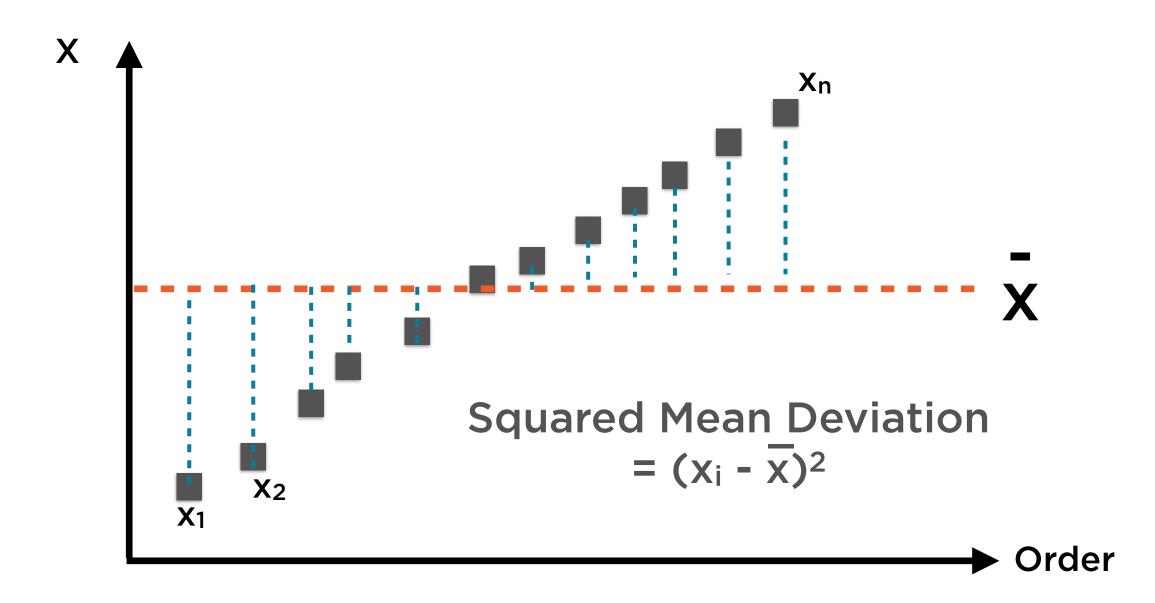
"Do the numbers jump around?"

Range = 
$$X_{max} - X_{min}$$

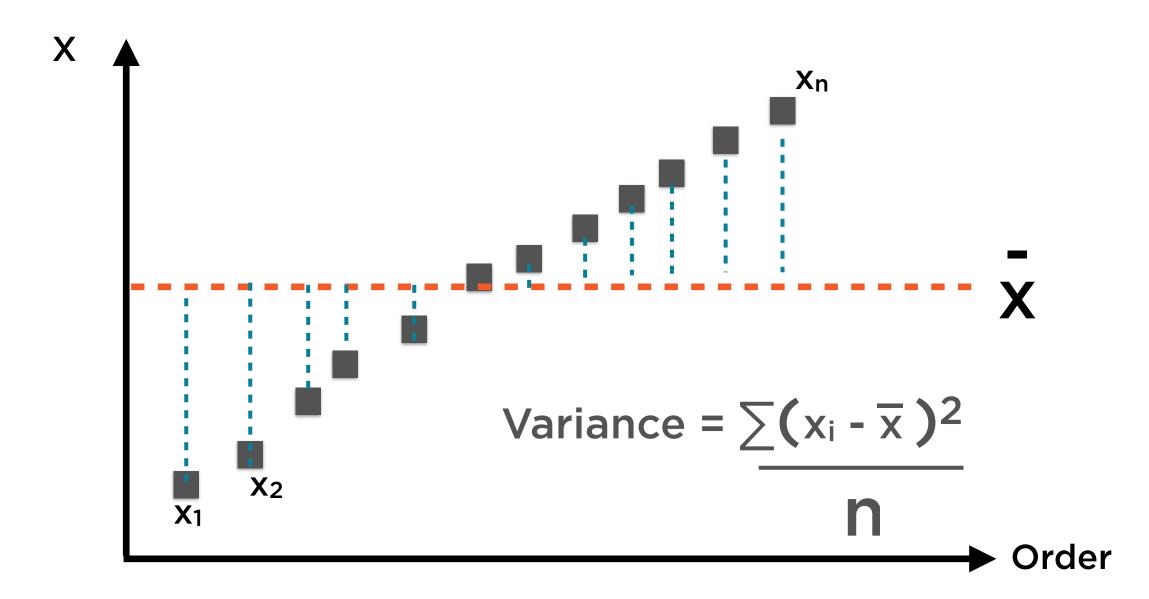
The range ignores the mean, and is swayed by outliers - that's where variance comes in



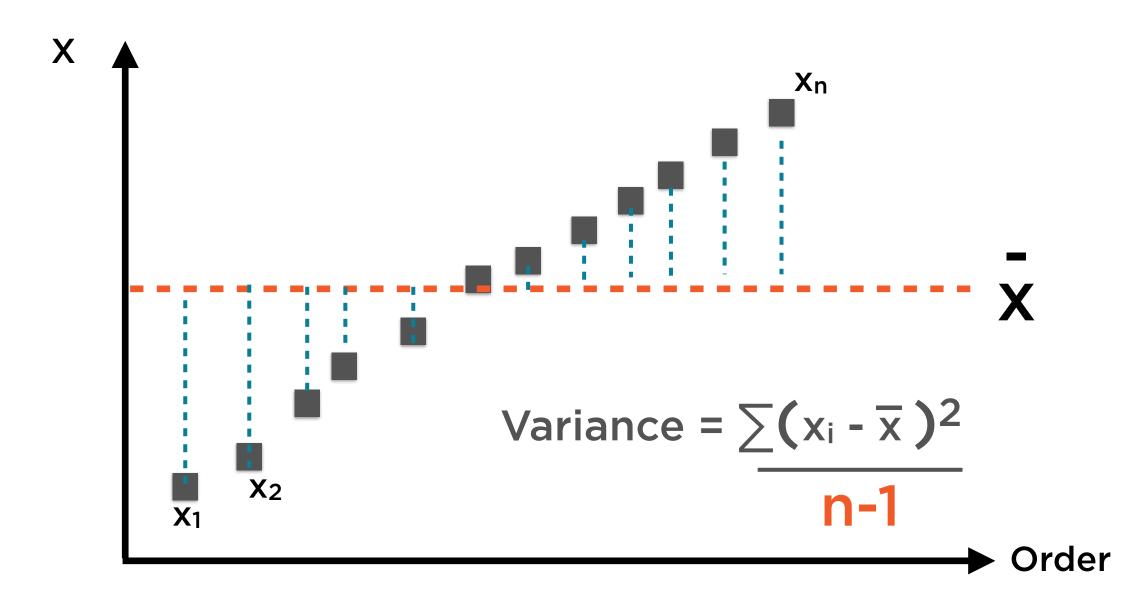
Variance is the second-most important number to summarize this set of data points



Variance is the second-most important number to summarize this set of data points

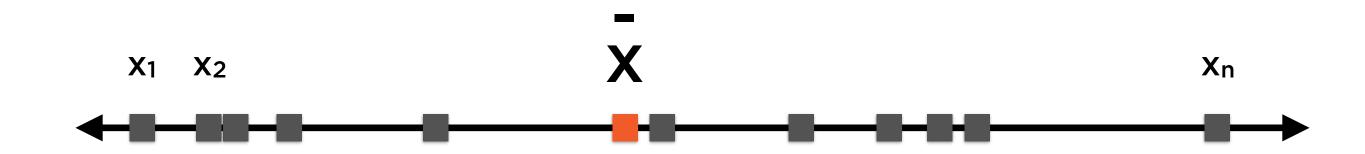


Variance is the second-most important number to summarize this set of data points



We can improve our estimate of the variance by tweaking the denominator - this is called Bessel's Correction

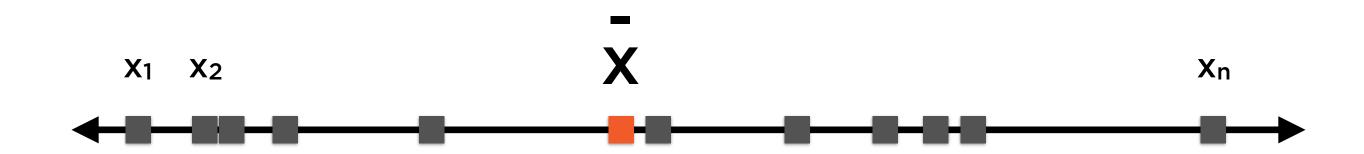
#### Mean and Variance



# Mean and variance succinctly summarize a set of numbers

$$\frac{1}{x} = \frac{X_1 + X_2 + ... + X_n}{n}$$
 Variance =  $\frac{\sum (x_i - \overline{x})^2}{n-1}$ 

#### Variance and Standard Deviation

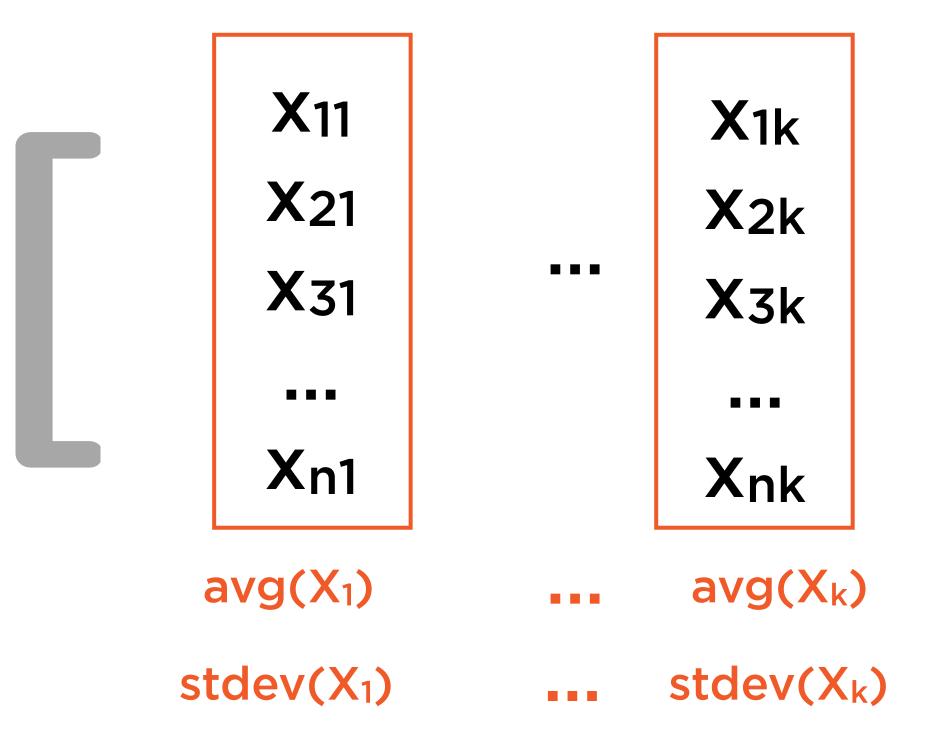


Standard deviation is the square root of variance

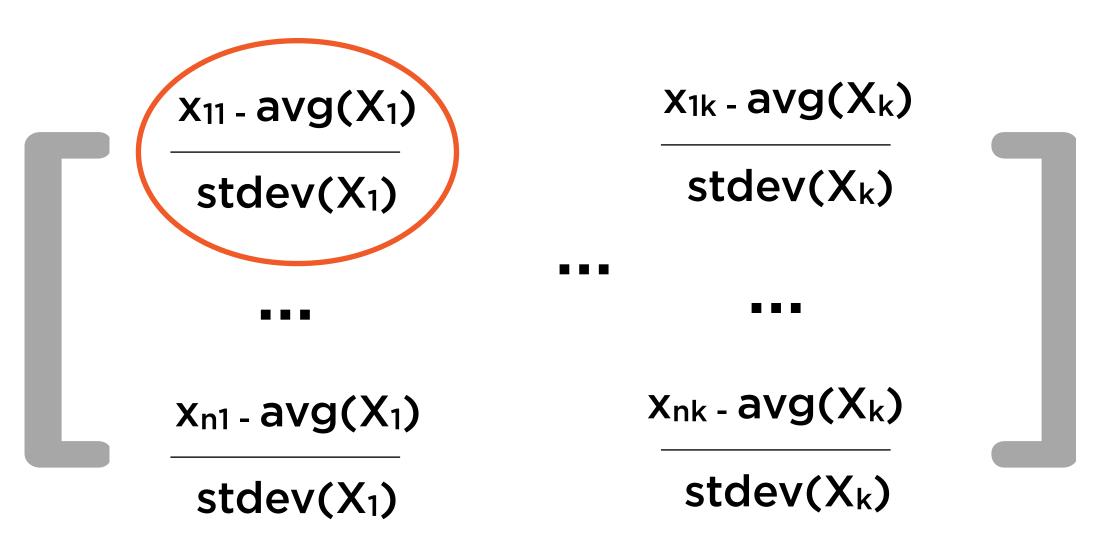
Variance = 
$$\sum (x_i - \overline{x})^2$$

$$\frac{\sum (x_i - \overline{x})^2}{n-1}$$
Std Dev =  $\sqrt{\frac{\sum (x_i - \overline{x})^2}{n-1}}$ 

# Standardizing Data



### Standardizing Data



Each column of the standardized data has mean 0 and variance 1

#### Standardized Data

Many techniques work best on standardized data

Standardization prevents some (high-variance) data series from dominating

#### **Examples:**

- Principal Components Analysis
- Lasso/Ridge Regression

# Continuous and Categorical Variables

#### Continuous

Can take an infinite set of values (height, weight, income...)

#### Categorical

Can take a finite set of values (Male/ Female, Day of week...)

### Categorical Data

Continuous data can be ordered, categorical data can not

ML algorithms only operate on numbers

Categorical data need to be encoded as numbers

Numerical encodings of categorical data should never be ordered



### Categorical Data

Continuous data can be ordered, categorical data can not

ML algorithms only operate on numbers

Categorical data need to be encoded as numbers

Numerical encodings of categorical data should never be ordered

# One-hot Encoding

Sunday

Monday

Tuesday

Wednesday

Thursday

**Friday** 

Saturday

# One-hot Encoding

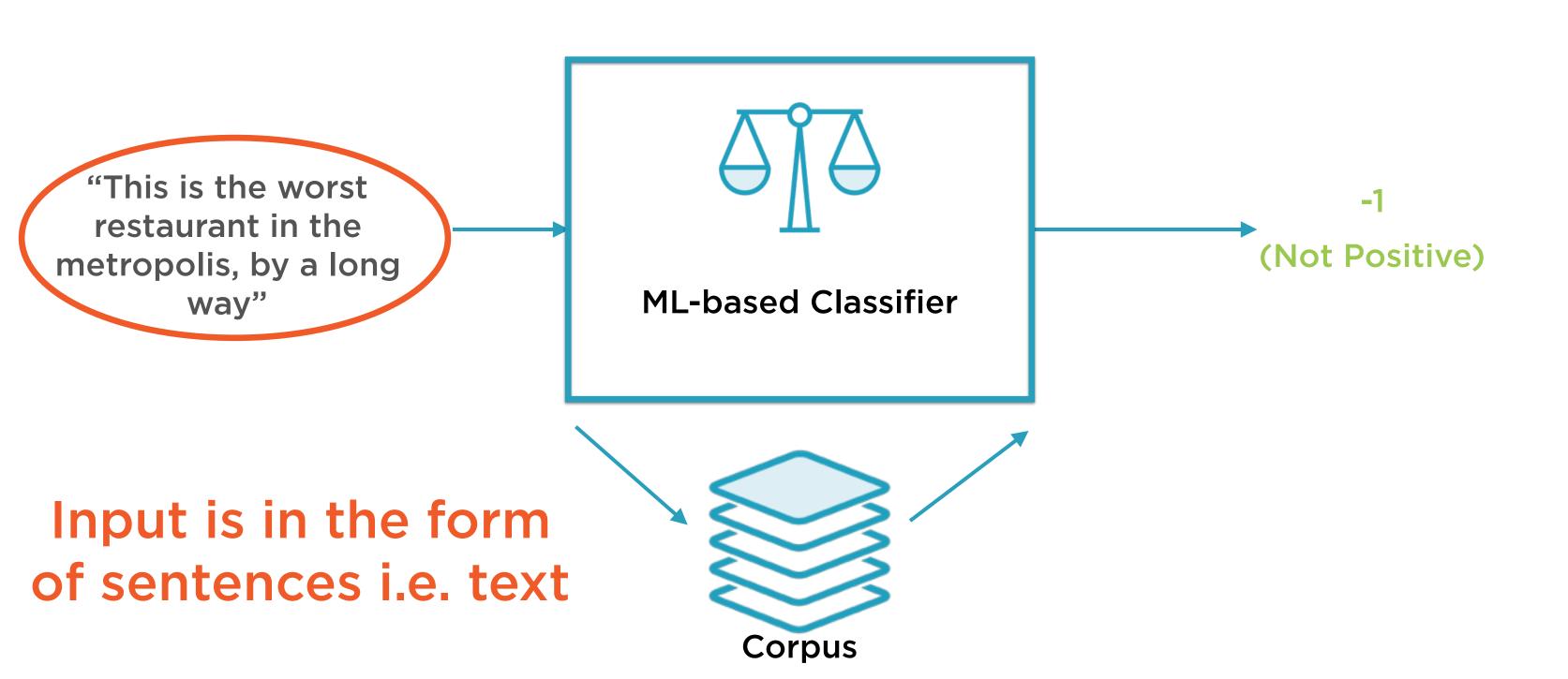
	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Monday	O	1	O	Ο	Ο	O	Ο
Thursday	O	0	O	O	1	O	Ο
Saturday	O	Ο	O	Ο	Ο	O	1

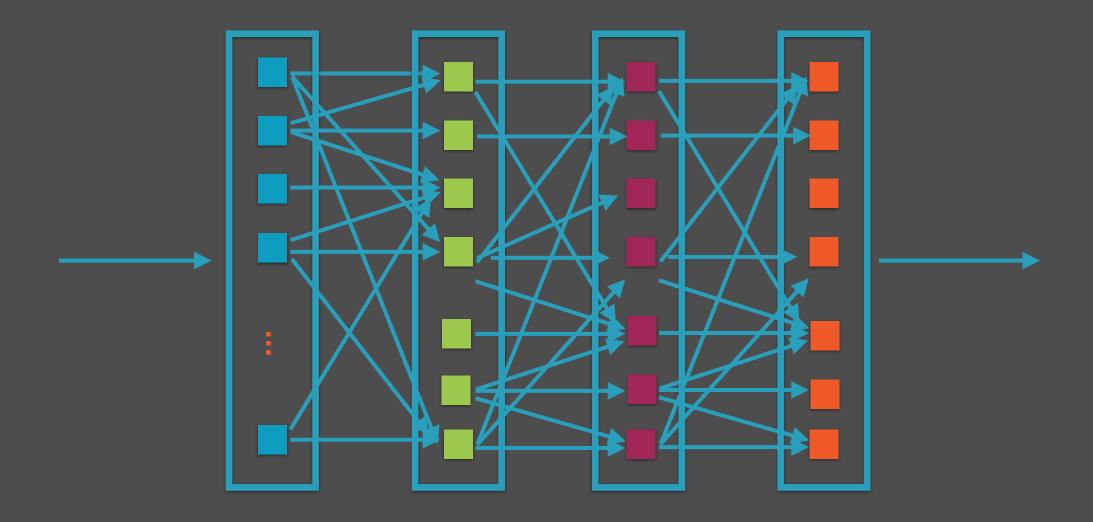
## Demo

Working with numeric and categorical data

## Encoding Text Data in Numeric Form

## Sentiment Analysis Using Neural Networks





Neural networks only process **numeric input**, they don't work with plain text

d = "This is not the worst restaurant in the metropolis,
not by a long way"

### Document as Word Sequence

Model a document as an ordered sequence of words

```
d = "This is not the worst restaurant in the metropolis,
not by a long way"

("This", "is", "not", "the", "worst", "restaurant", "in", "the",
"metropolis", "not", "by", "a", "long", "way")
```

### Document as Word Sequence

Tokenise document into individual words

Represent Each Word as a Number

Represent Each Word as a Number

Represent Each Word as a Number

$$d = [x_0, x_1, ... x_n]$$

#### Document as Tensor

Represent each word as numeric data, aggregate into tensor

 $x_i = [?]$ 

## The Big Question

How best can words be represented as numeric data?

$$d = [[?], [?], ...[?]]$$

## The Big Question

How best can words be represented as numeric data?

One-hot Frequency-based Prediction-based

One-hot Frequency-based Prediction-based



Numerical representations of text which capture meanings and semantic relationships

Not covered in this course

One-hot Frequency-based Prediction-based

## Documents and Corpus

#### Reviews

Amazing!
Worst movie ever
Two thumbs up
Part 2 was bad, 3 the worst
Up there with the greats

D = Entire corpus

d<sub>i</sub> = One document in corpus

#### **Reviews**

Amazing!
Worst movie ever
Two thumbs up
Part 2 was bad, 3 the worst
Up there with the greats

#### **All Words**

amazing
worst
movie
ever
two
thumbs
up
Part
was
bad
3
the
there
with
greats

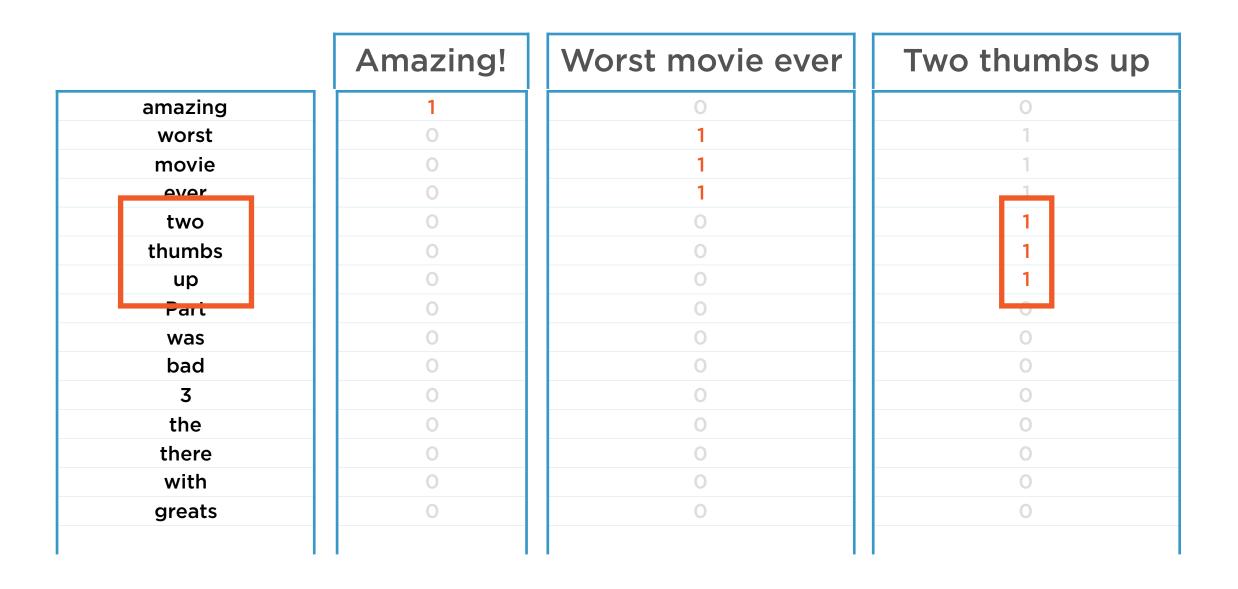
Create a set of all words (all across the corpus)

	Amazing!	Worst movie ever	Two thumbs up
amazing	1	0	0
worst	U	1	1
movie	0	1	1
ever	0	1	1
two	0	0	1
thumbs	0	0	1
up	0	0	1
Part	0	0	0
was	0	0	0
bad	0	0	0
3	0	0	0
the	0	0	0
there	0	0	0
with	0	0	0
greats	0	0	0

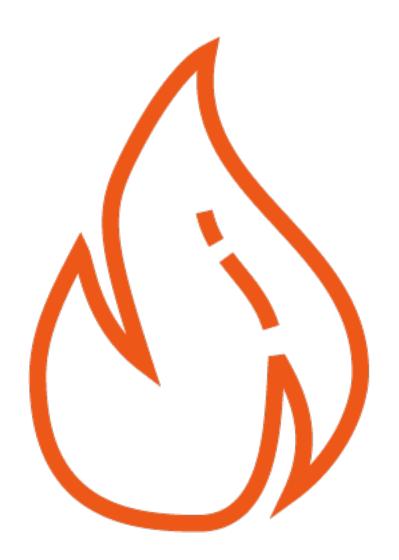
Express each review as a tuple of 1,0 elements

	Amazing!	Worst movie ever	Two thumbs up
amazing	1		0
worst	0	1	1
movie	0	1	1
ever	0	1	1
two	0	0	1
thumbs	0	0	1
up	0	0	1
Part	0	0	0
was	0	0	0
bad	0	0	0
3	0	0	0
the	0	0	0
there	0	0	0
with	0	0	0
greats	0	0	0

Express each review as a tuple of 1,0 elements



Express each review as a tuple of 1,0 elements



# Flaws of One-hot Encoding

Large vocabulary - enormous feature vectors

**Unordered - Lost all context** 

**Binary - Lost frequency information** 

# One-hot encoding does NOT capture any semantic information or relationship between words

# Frequency-based Embedding

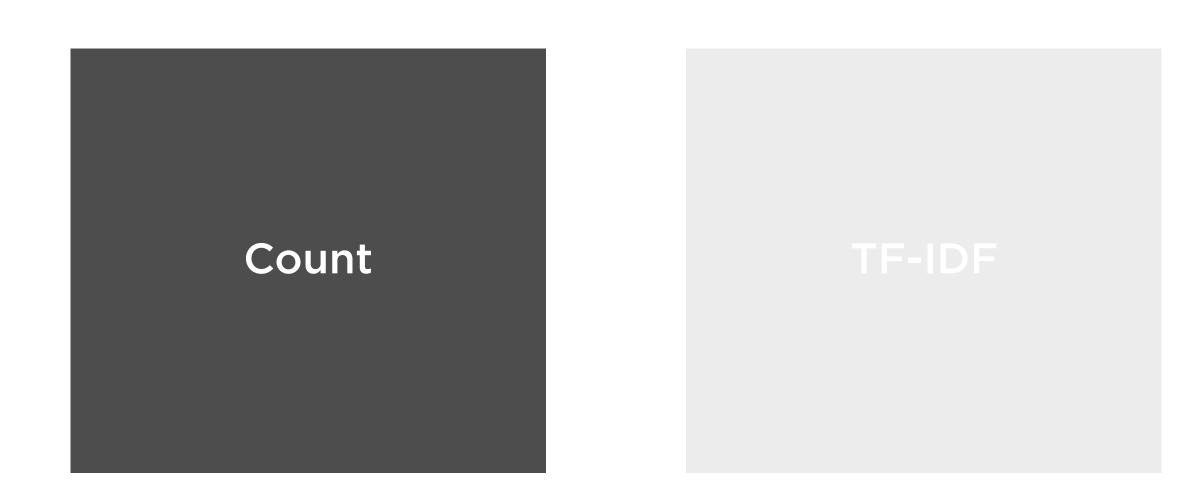
One-hot Frequency-based Prediction-based

One-hot Frequency-based Prediction-based

## Frequency-based Embeddings



## Frequency-based Embeddings



# Capture how often a word occurs in a document i.e. the **counts** or the **frequency**

```
d1 = "The movie was bad"
```

d2 = "The actors were bad, sets were bad"

## Document as Word Sequence

Model a document as an ordered sequence of words

```
d1 = "The movie was bad"
  ("The", "movie", "was", "bad")

d2 = "The actors were bad, sets were bad"
  ("The", "actors", "were", "bad", "sets", "were", bad)
```

### Document as Word Sequence

Tokenize the document into words

## Count Vector Encoding

#### **Reviews**

The movie was bad

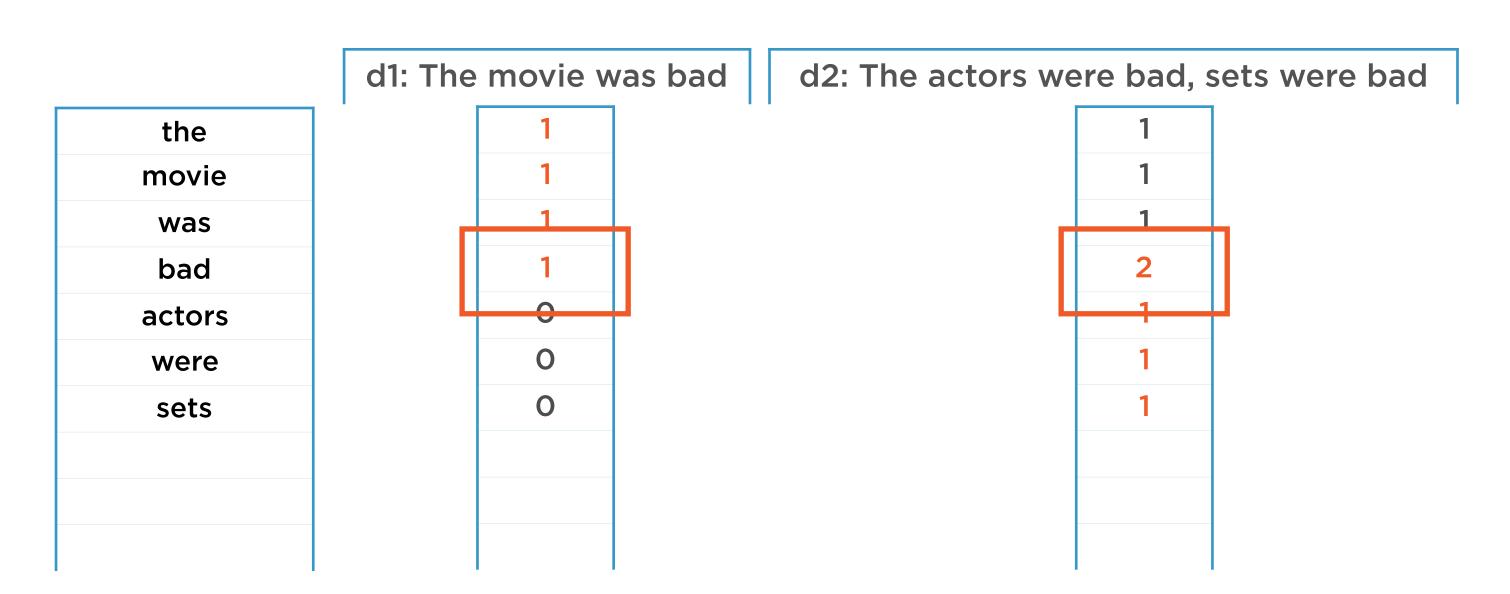
The actors were bad, sets were bad

#### **All Words**

the
movie
was
bad
actors
were
sets

Create a set of all words (all across the corpus)

## Count Vector Encoding

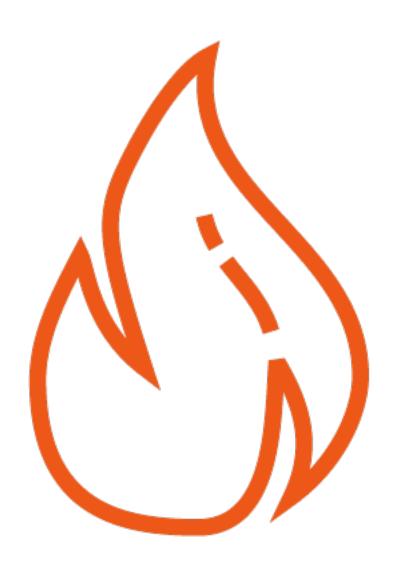


Express each review as a frequency of the words which appear in that review

## Sparse Vectors

Large vocabulary - enormous feature vectors

Alternative: Choose only the top N words based on frequency

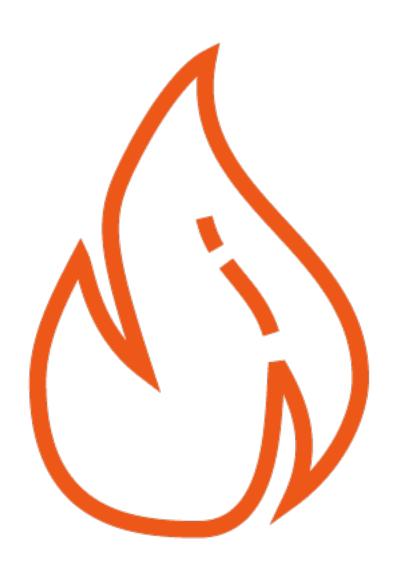


#### Flaws of Count Vectors

Large vocabulary - enormous feature vectors

**Unordered - lost all context** 

Semantics and word relationships lost



#### Flaws of Count Vectors

Large vocabulary - enormous feature vectors

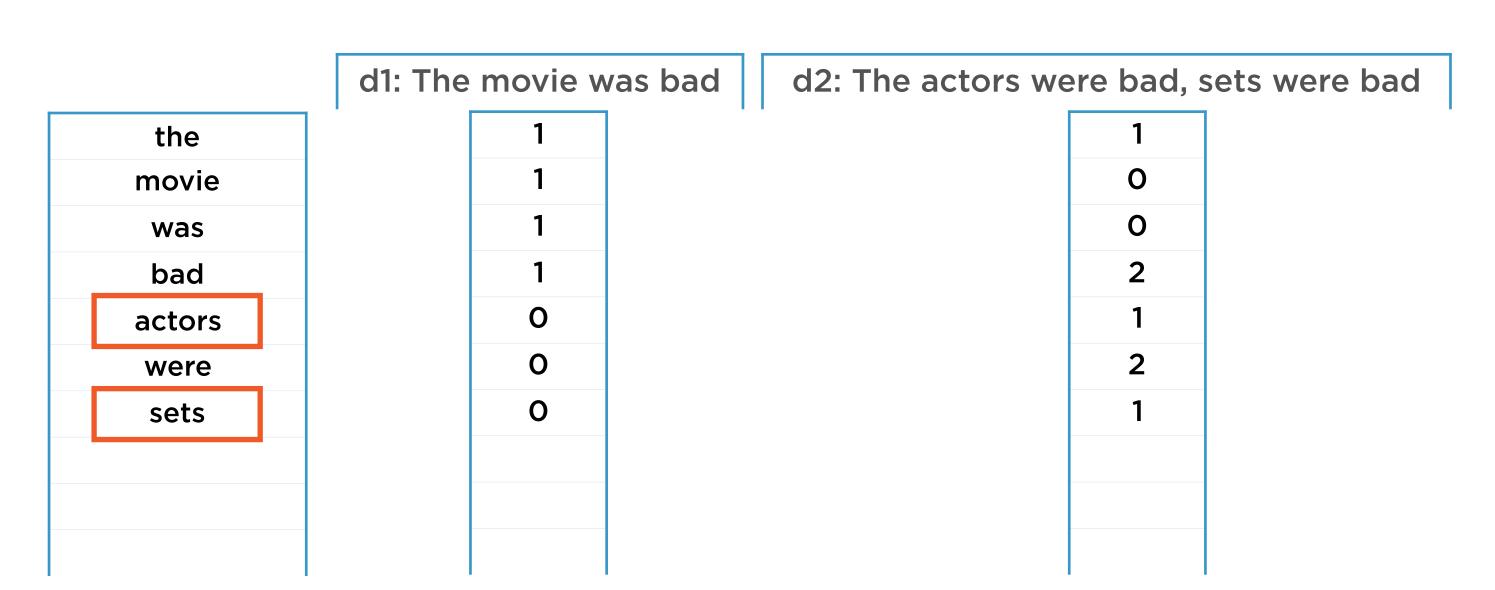
Unordered - lost all context

Semantics and word relationships lost

# Hash words to buckets to have a fixed vocabulary size

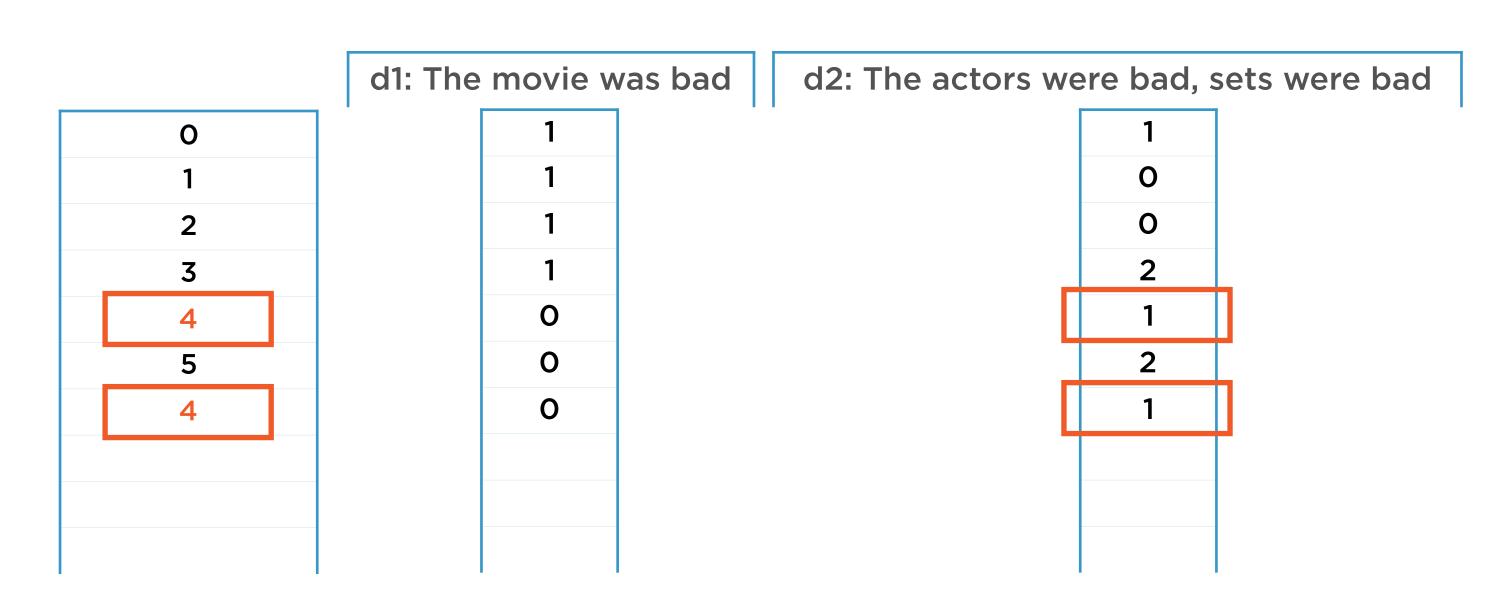
Choose enough buckets so that collisions are rare

### Hash Encoding



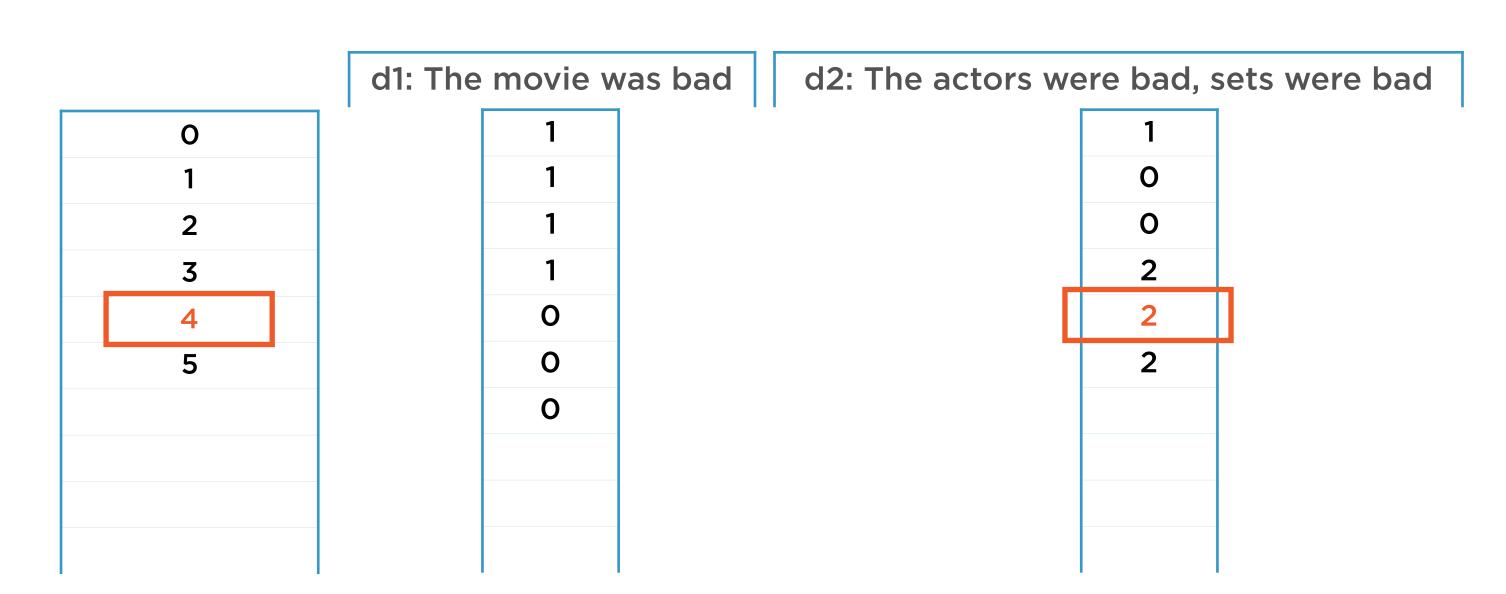
Suppose the words "actors" and "sets" hashed to the same bucket (represented by an integer)

### Hash Encoding



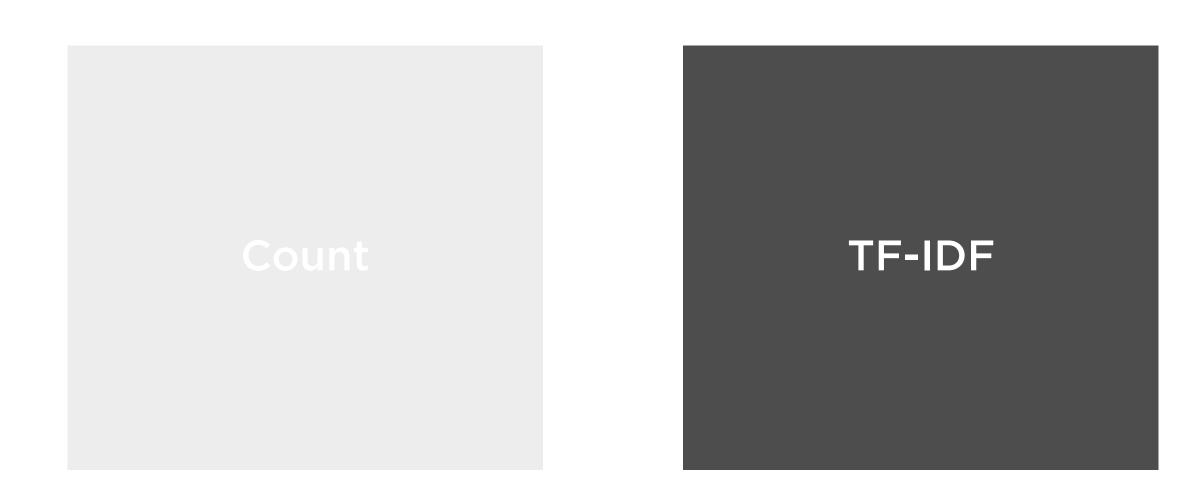
Suppose the words "actors" and "sets" hashed to the same bucket (represented by an integer)

### Hash Encoding



Suppose the words "actors" and "sets" hashed to the same bucket (represented by an integer)

### Frequency-based Embeddings



# Captures how often a word occurs in a **document** as well as the **entire corpus**

### Document as Word Sequence

Tokenise document into words

$$d = [x_0, x_1, ... x_n]$$

### Document as Tensor

Represent each word as numeric data, aggregate into tensor

$$x_i = tf(w_i) \times idf(w_i)$$

Tf-Idf

Tf = Term Frequency; Idf = Inverse Document Frequency

Tf-Idf





Frequently in a single document

Might be important

Frequently in the corpus

Probably a common word like "a", "an", "the"

### Documents and Corpus

#### Reviews

Amazing!
Worst movie ever
Two thumbs up
Part 2 was bad, 3 the worst
Up there with the greats

D = Entire corpus

d<sub>i</sub> = One document in corpus

$$x_{i,j} = tf(w_i, d_j) \times idf(w_i, D)$$

Tf-Idf

Encoding of word i in document j depends on word, document and also on entire corpus

$$x_{i,j} = tf(w_i, d_j) \times idf(w_i, D)$$

### Tf = Term Frequency

Measure of how frequently word i occurs in document j

$$x_{i,j} = tf(w_i, d_j) \times idf(w_i, D)$$

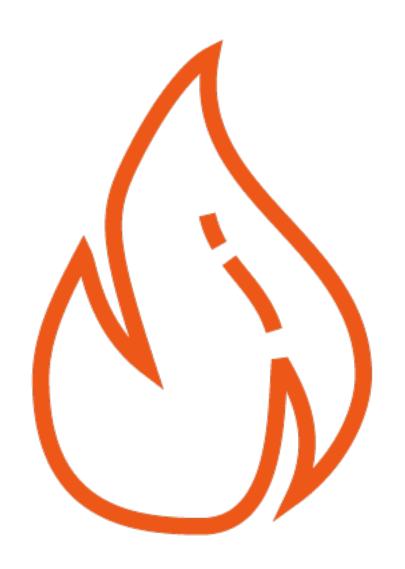
### Idf = Inverse Document Frequency

Measure of how infrequently word i occurs in corpus D

$$x_{i,j} = tf(w_i, d_j) \times idf(w_i, D)$$

Tf-Idf

High weight for word i in document j if word occurs a lot in this document, but rarely elsewhere



### Evaluating Tf-Idf

#### Important advantages

- Feature vector much more tractable in size
- Frequency and relevance captured

#### One big drawback

- Context still not captured

### Demo

### Representing text data in numerical form

- CountVectorizer
- TfidfVectorizer
- Hashing Vectorizer

vectorizer.fit(<data>)

### Generate Unique IDs for Words in Corpus

Every word in the corpus is given a unique integer ID

vectorizer.transform(<data>)

### Assign the Generated IDs to Corpus

The word IDs generated using fit() are now applied to the corpus passed in to transform

vectorizer.fit\_and\_transform(<data>)

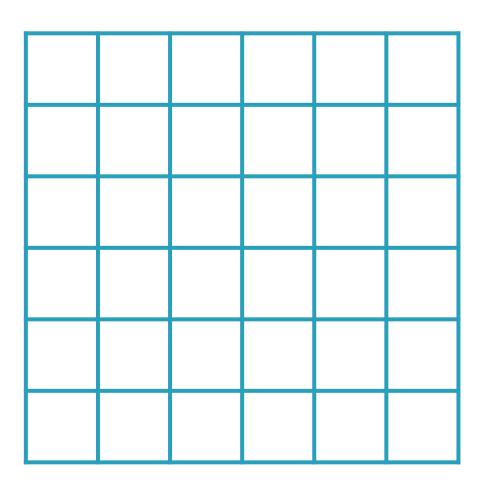
### Generate and Assign Unique Word IDs

If the ID generation and assignment is on the same corpus, this is the method to use

### Working with Images

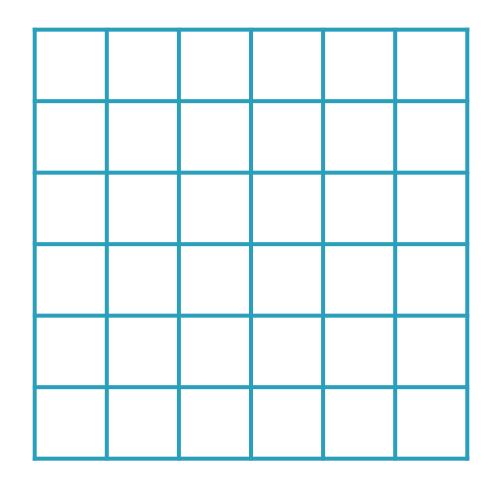






Each pixel holds a value based on the type of image

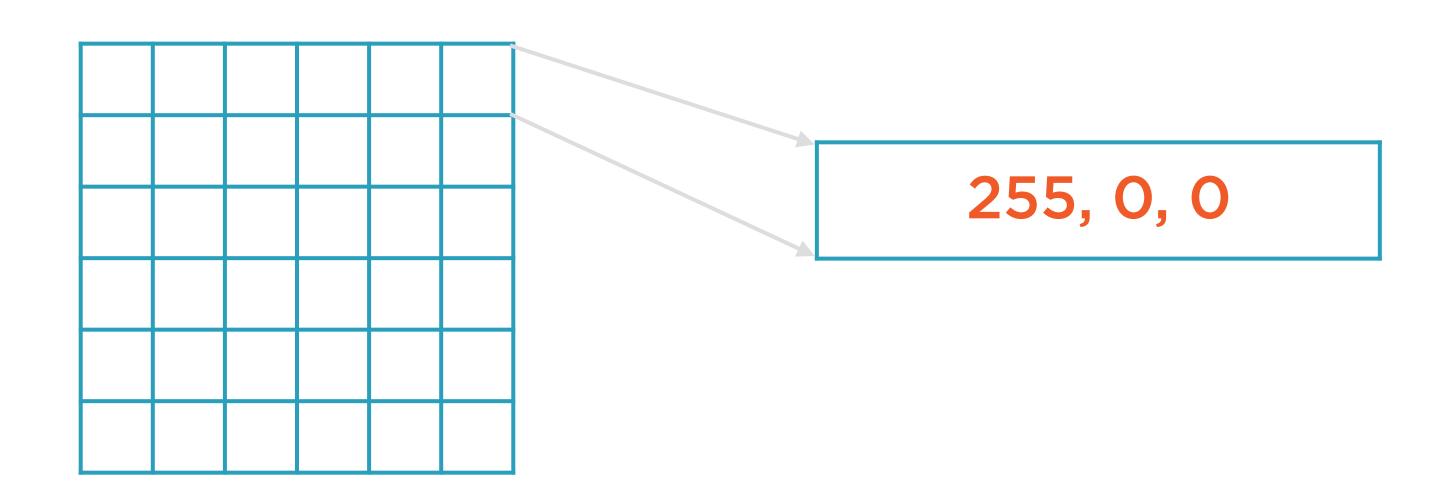




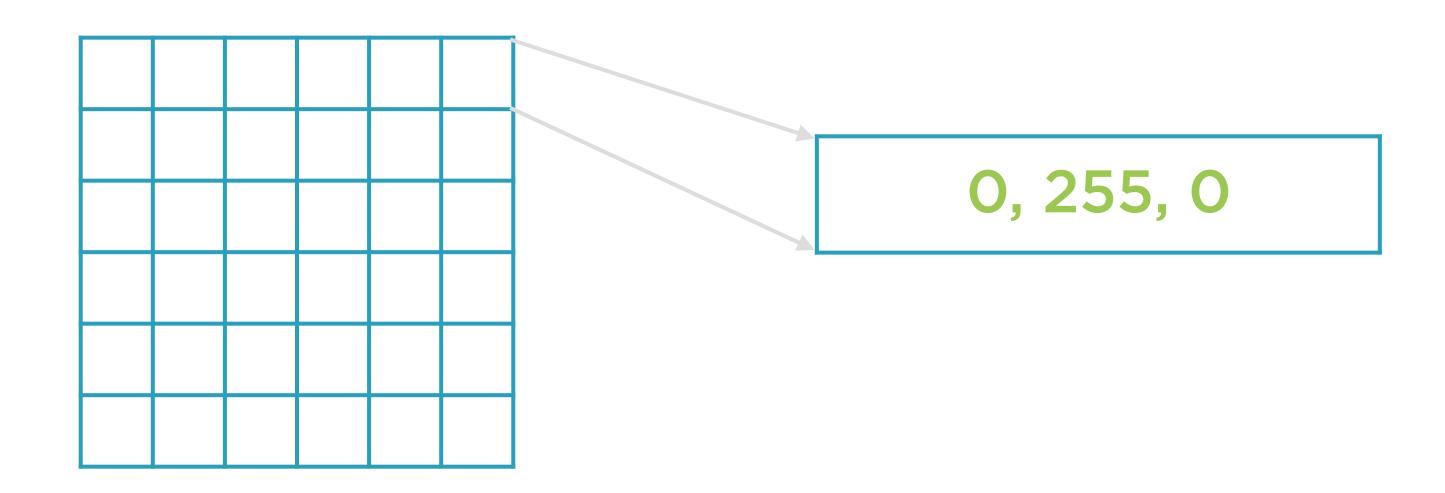
## RGB values are for color images

R, G, B: 0-255

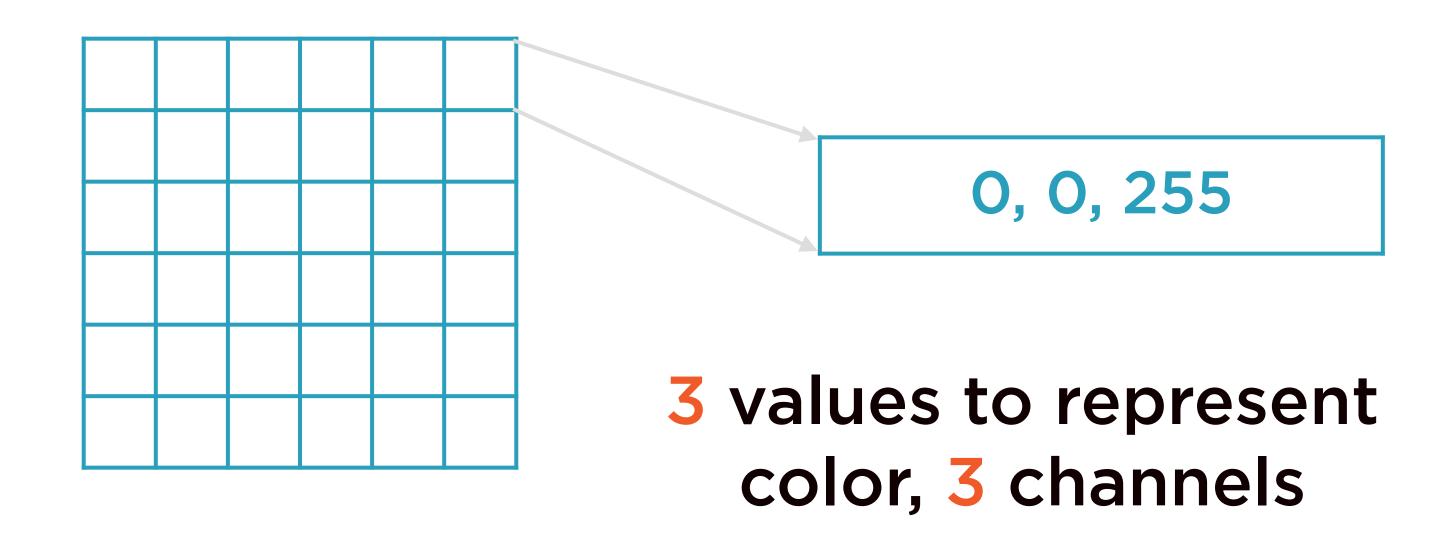




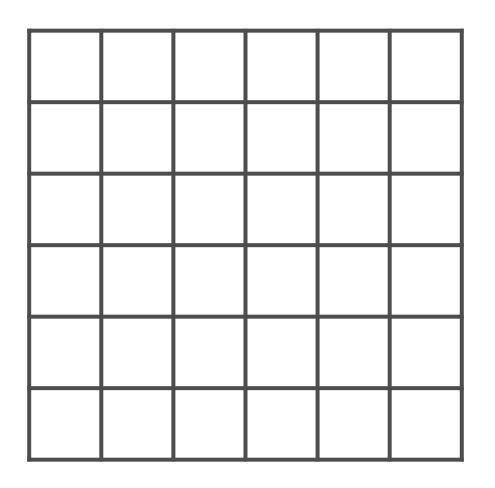




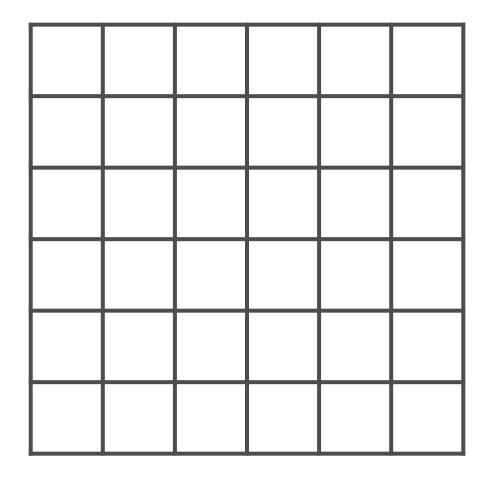








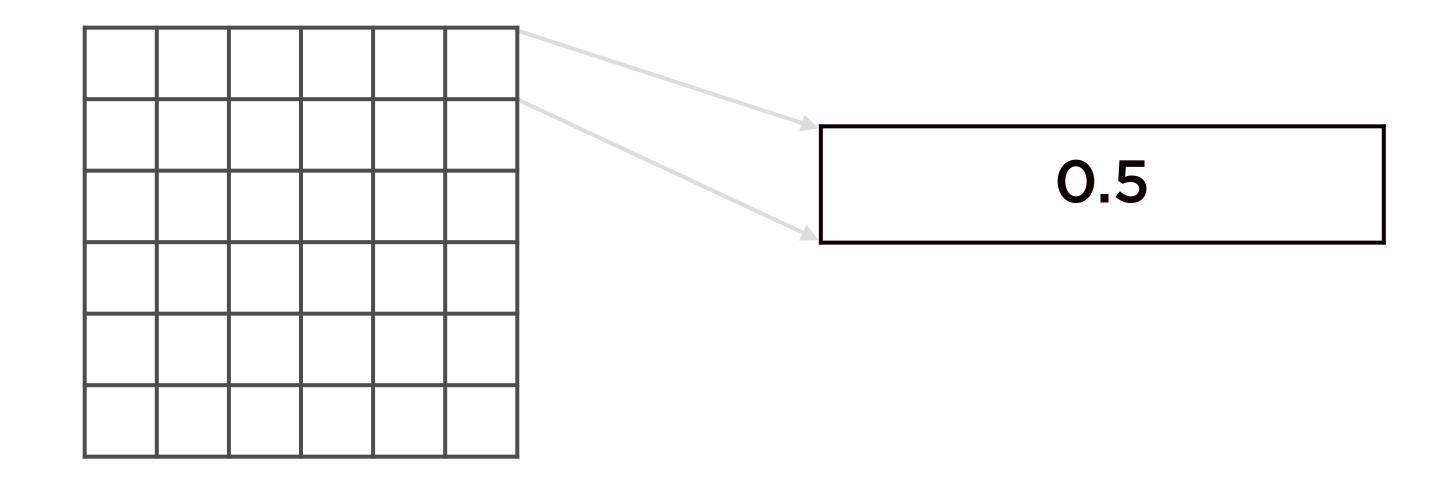




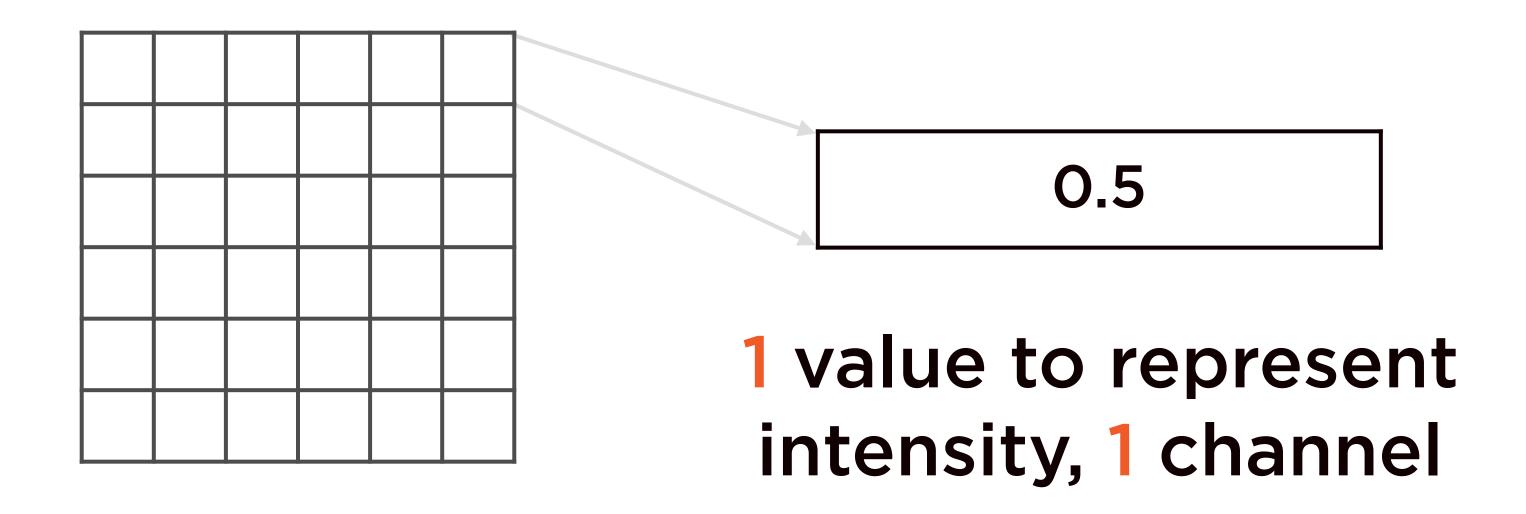
### Each pixel represents only intensity information

0.0 - 1.0





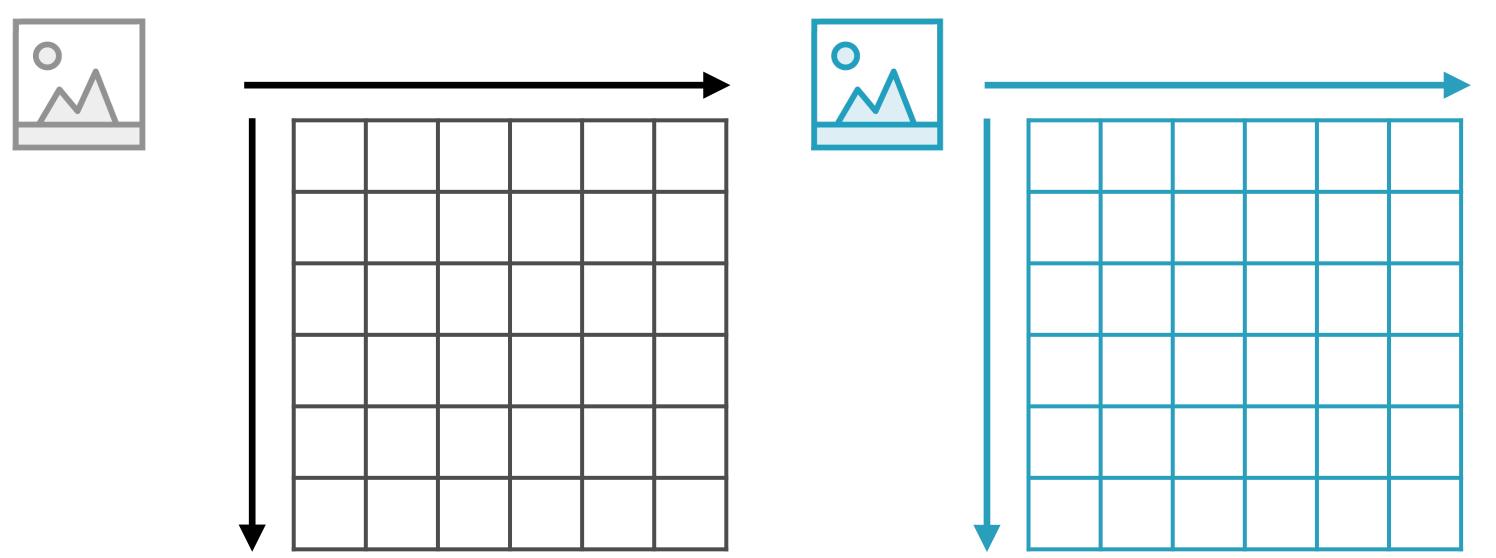




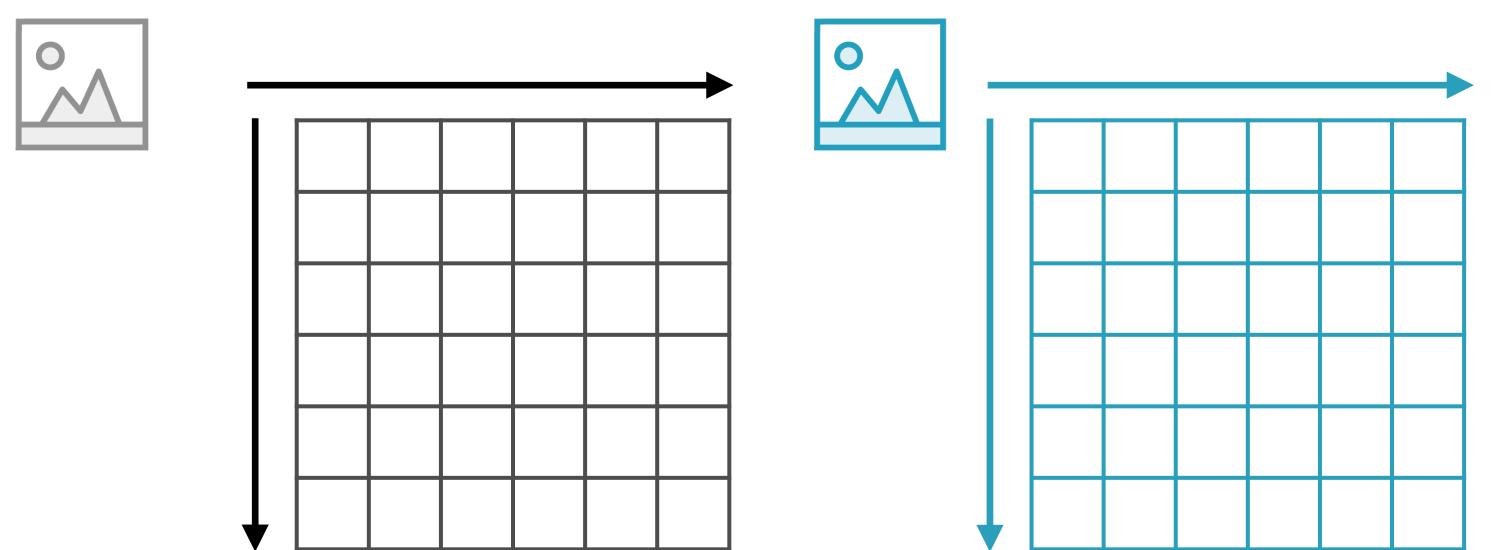




Single channel and multi-channel images

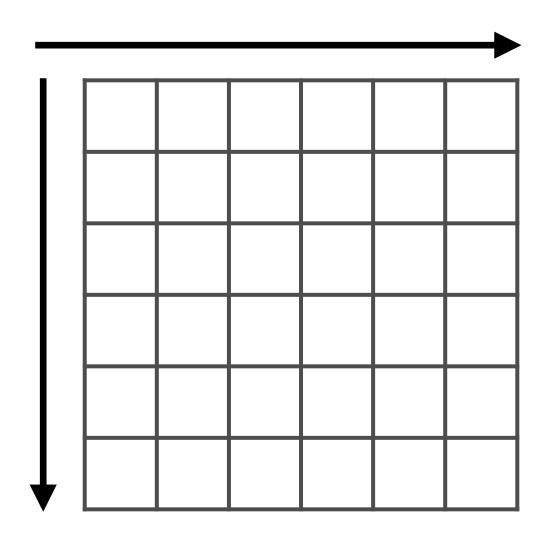


Images can be represented by a 3-D matrix

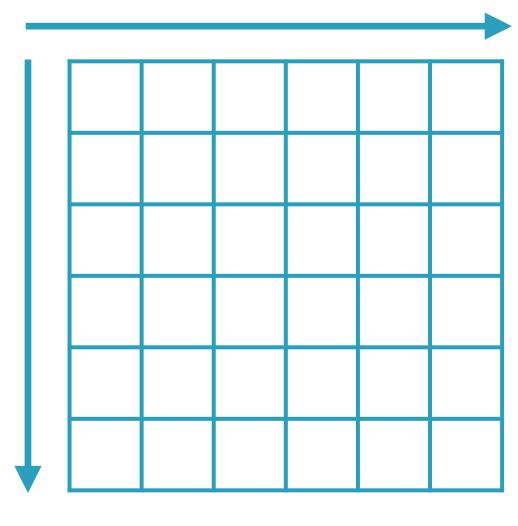


The number of channels specifies the number of elements in the 3rd dimension











### List of Images



A list of images can be represented as a 4D matrix

### List of Images



The images should all be the same size



### The number of channels



# The height and width of each image in the list



### The number of images

# scikit-image is a collection of algorithms for image processing

Not covered in this course

### Demo

Image feature extraction for color and grayscale images

Use the OpenCV library for image processing

### Summary

Understanding different types of ML algorithms and use cases

Working with numerical and categorical data

Using mean and variance to standardize numeric data

One-hot representation of categorical data

Word encodings using counts, TF/IDF and hashing

Extracting features from color and grayscale images