

# Bayes Rule and Updates in Beliefs

- From the previous slide:

$$P\left(\beta_{it}|\beta_{it}^{\text{realized}}\right) \propto P\left(\beta_{it}^{\text{realized}}|\beta_{it}\right) P\left(\beta_{it}\right).$$

Let's do some math!

- A preliminary calculation. Start with two known distributions:

$$\begin{aligned}x &\sim N\left(\mu_X, \sigma_X^2\right) \\ y|x &\sim N\left(x, \sigma_{Y|X}^2\right)\end{aligned}$$

- Here  $x$  corresponds to  $\beta_{it}$  and  $y$  corresponds to  $\beta_{it}^{\text{realized}} = 1.8$ 
  - ▶ Further:  $\mu_X$  is 1,  $\sigma_X^2 = 0.5^2$ ,  $\sigma_{Y|X}^2 = 0.4^2$  (the standard error squared of the realized beta)

# Bayes Rule and Updates in Beliefs

- We want to get to the distribution of  $x|y$ , (really,  $\beta_{it}|\beta_{it}^{\text{realized}}$ ), so let's first multiply these two pdf's:

$$\begin{aligned} & \frac{1}{\sqrt{2\pi\sigma_X^2}} \exp\left\{-\frac{(x-\mu_X)^2}{2\sigma_X^2}\right\} \frac{1}{\sqrt{2\pi\sigma_{Y|X}^2}} \exp\left\{-\frac{(y-x)^2}{2\sigma_{Y|X}^2}\right\} \\ &= \frac{1}{2\pi\sqrt{\sigma_X^2\sigma_{Y|X}^2}} \exp\left\{-\frac{(x-\mu_X)^2}{2\sigma_X^2} - \frac{(y-x)^2}{2\sigma_{Y|X}^2}\right\} \\ &= \frac{1}{2\pi\sqrt{\sigma_X^2\sigma_{Y|X}^2}} \exp\left\{-\frac{(x-\mu_X)^2}{2\sigma_X^2} \frac{(\sigma_X^{-2} + \sigma_{Y|X}^{-2})^{-1}}{(\sigma_X^{-2} + \sigma_{Y|X}^{-2})^{-1}} \frac{1}{\sigma_X^2} \dots \right. \\ & \quad \left. + \frac{(y-x)^2}{2\sigma_{Y|X}^2} \frac{(\sigma_X^{-2} + \sigma_{Y|X}^{-2})^{-1}}{(\sigma_X^{-2} + \sigma_{Y|X}^{-2})^{-1}} \frac{1}{\sigma_{Y|X}^2} \right\} \end{aligned}$$

Oh yeah... Algebra!

## Continuing...

Define  $k \equiv \left( \sigma_X^{-2} + \sigma_{Y|X}^{-2} \right)^{-1}$ :

$$\begin{aligned} & \frac{1}{2\pi\sqrt{\sigma_X^2\sigma_{Y|X}^2}} \exp \left\{ \frac{(x - \mu_X)^2}{2\sigma_X^2} \frac{k/\sigma_X^2}{k/\sigma_X^2} + \frac{(y - x)^2}{2\sigma_{Y|X}^2} \frac{k/\sigma_{Y|X}^2}{k/\sigma_{Y|X}^2} \right\} \\ = & \frac{1}{2\pi\sqrt{\sigma_X^2\sigma_{Y|X}^2}} \exp \left\{ \frac{(x^2 - 2x\mu_X + \mu_X^2) k/\sigma_X^2 + (y^2 - 2yx + x^2) k/\sigma_{Y|X}^2}{2k} \right\} \\ = & \frac{1}{2\pi\sqrt{\sigma_X^2\sigma_{Y|X}^2}} \exp \left\{ \frac{x^2 k/\sigma_X^2 - 2x\mu_X k/\sigma_X^2 + \mu_X^2 k/\sigma_X^2 + y^2 k/\sigma_{Y|X}^2 - 2yxk/\sigma_{Y|X}^2 + x^2 k/\sigma_{Y|X}^2}{2k} \right\} \\ = & \frac{1}{2\pi\sqrt{\sigma_X^2\sigma_{Y|X}^2}} \exp \left\{ \frac{x^2 k \left( \sigma_X^{-2} + \sigma_{Y|X}^{-2} \right) - 2x \left( yk/\sigma_{Y|X}^2 + \mu_X k/\sigma_X^2 \right) + \mu_X^2 k/\sigma_X^2 + y^2 k/\sigma_{Y|X}^2}{2k} \right\} \end{aligned}$$

Finger-lickin'!

## Continuing... ..

Note that  $k \left( \sigma_X^{-2} + \sigma_{Y|X}^{-2} \right) = 1$ . So:

$$\frac{1}{2\pi\sqrt{\sigma_X^2\sigma_{Y|X}^2}} \exp \left\{ \frac{x^2 - 2x \left( yk/\sigma_{Y|X}^2 + \mu_X k/\sigma_X^2 \right) + \mu_X^2 k/\sigma_X^2 + y^2 k/\sigma_{Y|X}^2}{2k} \right\}.$$

Next, complete the square:

$$\begin{aligned} & \frac{1}{\sqrt{2\pi k}} \exp \left\{ \frac{\left( x - \left( yk/\sigma_{Y|X}^2 + \mu_X k/\sigma_X^2 \right) \right)^2}{2k} \right\} \\ & \times \frac{\sqrt{2\pi k}}{2\pi\sqrt{\sigma_X^2\sigma_{Y|X}^2}} \exp \left\{ \frac{- \left( yk/\sigma_{Y|X}^2 + \mu_X k/\sigma_X^2 \right)^2 + \mu_X^2 k/\sigma_X^2 + y^2 k/\sigma_{Y|X}^2}{2k} \right\}. \end{aligned}$$

Note that the first line says  $x|y$  is normally distributed with mean  $\left( yk/\sigma_{Y|X}^2 + \mu_X k/\sigma_X^2 \right)$  and variance  $k$ .

- The second line is a constant (not a function of  $x$ ), conditional on  $y$ . Since we only were given the distribution up to a proportion (recall the Bayes Rule equation), we can ignore it for our purposes.

# Learning with Normal Distributions

In sum, we are looking for the distribution of  $x$  conditional on a data point,  $y$ .

We found that  $x|y$  is normally distributed using Bayes Rule.

- The mean of this distribution is:

$$\begin{aligned} yk/\sigma_{Y|X}^2 + \mu_X k/\sigma_X^2 &= y \frac{\sigma_{Y|X}^{-2}}{\sigma_X^{-2} + \sigma_{Y|X}^{-2}} + \mu_X \frac{\sigma_X^{-2}}{\sigma_X^{-2} + \sigma_{Y|X}^{-2}} \\ &= y \times (1 - \text{weight on prior}) + \mu_X \times (\text{weight on prior}) \end{aligned}$$

Note that the more precise the signal is (the higher  $\sigma_{Y|X}^{-2}$  is) and the less precise the prior is (the lower  $\sigma_X^{-2}$  is), the more weight is given to the signal when updating the mean belief about  $x$ .

- The variance is  $k = \left(\sigma_X^{-2} + \sigma_{Y|X}^{-2}\right)^{-1} < \sigma_X^2$ .