Immediate Feedback on Project Direction

This is some feedback to make sure your project is on the right track: you will be given detailed a mark and detailed feedback asap.)

Company name:

JNTL.

Technical aspects:

Linear programming is a great mathematical topic to tackle.

Sage has a class for mixed integer linear programming (which encompasses base linear programming). You could just use this and do all the business around it and/or at least verify that your coding is working.

If you do the latter you'll have to answer the question: why? (Given that Sage is open source it makes sense to use it and embed it in whatever you wanted to do).

Initial comments about write up:

Well written, good job.

Initial comments about strategy:

This is a very saturated market with multiple consultancy companies doing exactly what you suggest.

They charge a huge deal though so perhaps your usp could be that you're not expensive and concentrate on SMEs?

General comments

I look forward to seeing what you will come up with.