

Immediate Feedback on Project Direction

(This is some feedback to make sure your project is on the right track: you will be given detailed a mark and detailed feedback asap.)

Company name:

4 in a row.

Technical aspects:

It sounds like you are only planning on building a website using plain HTML. Note that this will not contribute to any 'code' for the project as HTML is just a mark up language. Either use something like Django but that might be a bit complicated given how much time you have left or at least incorporate some javascript.

Initial comments about write up:

Not much detail and your 'market research' is poor: only anecdotal evidence.

Initial comments about strategy:

Not much written to comment on.

General comments

You need to concentrate on the code as well as actually define a strategy.