Immediate Feedback on Project Direction

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MIPE.

Technical aspects:

Not much thought has been given to the technical aspects of this work. You state that you will use HTML: this will not contribute to the Code part of the mark as HTML is not a coding language but a markup language. Also it won't be possible to have quizzes using HTML. Take a look at javascript.

Initial comments about write up:

Poorly written with a lot of errors.

Initial comments about strategy:

Not very detailed but good use of resources to gain some knowledge about market.

General comments

A lot of work needs to be done on the coding aspect. Take a look at Coursera and Udacity.