

### **AGENDA**

Introduction

Building confidence

Engaging the audience

Visual aids

Final tips & takeaways



# THE POWER OF COMMUNICATION



## OVERCOMING NERVOUSNESS

Confidence-building strategies

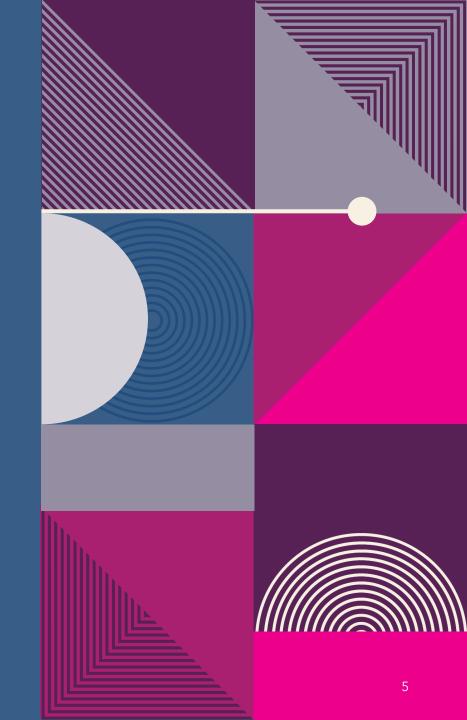
## ENGAGING THE AUDIENCE

Make eye contact with your audience to create a sense of intimacy and involvement

Weave relatable stories into your presentation using narratives that make your message memorable and impactful

Encourage questions and provide thoughtful responses to enhance audience participation

Use live polls or surveys to gather audience opinions, promoting engagement and making sure the audience feel involved





# SELECTING VISUAL AIDS

Enhancing your presentation

## EFFECTIVE DELIVERY TECHNIQUES

Voice modulation is a powerful tool in public speaking. It involves varying pitch, tone, and volume to convey emotion, emphasize points, and maintain interest:

- Pitch variation
- Tone inflection
- Volume control

Effective body language enhances your message, making it more impactful and memorable:

- Meaningful eye contact
- Purposeful gestures
- Maintain good posture
- Control your expressions



## NAVIGATING Q&A SESSIONS

- Know your material in advance
- Anticipate common questions
- Rehearse your responses

Maintaining composure during the Q&A session is essential for projecting confidence and authority. Consider the following tips for staying composed:

- Stay calm
- Actively listen
- Pause and reflect
- Maintain eye contact



### **SPEAKING IMPACT**

- Your ability to communicate effectively will leave a lasting impact on your audience
- Effectively communicating involves not only delivering a message but also resonating with the experiences, values, and emotions of those listening

#### DYNAMIC DELIVERY

- Learn to infuse energy into your delivery to leave a lasting impression
- One of the goals of effective communication is to motivate your audience

Metric	Measurement	Target	Actual
Audience attendance	# of attendees	150	120
Engagement duration	Minutes	60	75
Q&A interaction	# of questions	10	15
Positive feedback	Percentage (%)	90	95

### FINAL TIPS & TAKEAWAYS

#### Consistent rehearsal

Practice makes perfect, so strengthen your familiarity with the presentation

#### Refine delivery style

• Pacing, tone, and emphasis

#### Timing and transitions

Aim for seamless, professional delivery

#### Practice audience

• Enlist colleagues to listen & provide feedback

- 1. Seek feedback
- 2. Reflect on performance
- 3. Explore new techniques
- 4. Set personal goals
- 5. Iterate and adapt

### SPEAKING ENGAGEMENT METRICS

Impact factor	Measurement	Target	Achieved
Audience interaction	Percentage (%)	85	88
Knowledge retention	Percentage (%)	75	80
Post-presentation surveys	Average rating	4.2	4.5
Referral rate	Percentage (%)	10	12

# **THANK YOU** Brita Tamm 502-555-0152 brita@firstupconsultants.com www.firstupconsultants.com