



HUBSWIRL'S UTILITY TOKEN, TOKENOMICS AND FUTURE DEVELOPMENT PLANS 2023 AND BEYOND.

WHITEPAPER



Disclaimer

This whitepaper is for informational purposes only and does not suggest any kind of investment advice. Any component of the whitepaper may undergo significant changes as the project further develops.

Any entities, representatives, or employees of Hubswirl Inc, hereby "company," "we," "us," or "our", shall not be liable for any indirect, special, incidental, consequential, or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on this whitepaper or any part thereof. SwirlToken (Swirl & SwirlX) is utility to be used in the HubSwirl ecosystem. The tokens are independent from the company growth and direction and is not an investment with the company. Both Swirl and SwirlX are community driven, community promoted, community marketed and will have all management and ownership renounced.

We are fully committed to the delivery of the developments mentioned in this whitepaper & Roadmap, however, any persons undertaking to acquire SwirlToken tokens (Swirl & SwirlX tokens) acknowledge and understand that we do not provide any warranty for the release of the mentioned developments. Therefore, they acknowledge and understand that the company (including its entities, representatives, or employees) assumes no liability or responsibility for any loss or damage that would result from or relate to the incapacity to use the tokens. Acquisition of Swirl & SwirlX tokens shall not grant any influence over the company to the purchasers. As SwirlToken's intended sole purpose is to be used as a currency and utility on the Hubswirl platforms, we recommend our customers to wait until the platform development is

ready before purchasing Swirl & SwirlX. The tokens listed on decentralized platform for sale is out of our control and management. Token prices can be very volatile and may result in extreme price drop or price rise. Check your local laws and regulations before purchasing any Swirltokens.

This whitepaper is a living document and future plans outlined in the roadmap may be changed or modified at any time.

SwirlToken enables the instantaneous creation and distribution of a wide range of utility form self enforcing and self executing Smart Contracts. Swirltoken is your key conduit between on-chain, off-chain and platform interaction.

Swirl, launched in January 2022 on the Binance network, our first utility token currently providing a payment method for membership fees and system fees. Future integration of Swirl will include; system revenue sharing and advertising payments, micro payments for loyalty & content likes (tipping), promotions, fundraising, HubSite VIP access Membership & system membership access fees on the platform.

SwirlX was launched in Q1 2023 on the Binance network. SwirlX utility is planned to provide platform AI Integration, NFT minting, district franchise management, content copyright management, content royalties management and DFI solutions.

Swirl utility is deflationary, however SwirlX is not. Both tokens have been created to be used in the HubSwirl ecosystem—built for the gig economy connecting local People, Business, Brands, Influencers & Fans. HubSwirl is a powerful platform built with privacy in mind.

Swirl— Tokenomics

Total Max Supply: 870,000,000,000,000

Current price and Charts: [Dextools Charts](#)

Type: BEP-20

Ticker: SWIRL

Available on PancakeSwap Here: [PancakeSwap](#)

Contract address: 0x38fFA52C7628f5cCf871472e40c462E4483215C9

Swirl X — Tokenomics

Total Max Supply: 870,000,000

Current price and Charts: **Release TBD**

Type: BEP-20

Ticker: SWIRLX

Contract address: 0x7dc3577681038522D796335e73f2efeCccA1878d

Presale available Here: [PinkSale](#)

HubSwirl— Tokenomics

Total Max Supply: 1,000,000,000,000,000

Type: BEP-20

Ticker: HUBSWIRL

Available on PancakeSwap Here: [PancakeSwap](#)

Contract address: 0x45093Bb8BFd9A32AC15C403349f41CaDBC4C2Be6

Allocation Distribution

The Token Distribution — The maximum supply of Swirl is 870 Trillion. The maximum supply of SwirlX is 870 Million. The team believes to have the right balance given these initial supporters the opportunity to share our vision of bringing the world smart contracts and decentralization to the HubSwirl Platform.

Swirl Reward System — Each Platform will provide its own specific utility, however through the Smart Contract code there is auto rewards system on every transaction- every buy, sell or transfer of Swirl on the blockchain has a tax and will distribute automatically

The Burning — We kicked-off the burning for Swirl with a 34 Trillion Token Burn on February 14th 2022. We have set automatic burning using the Smart Contract's 2% buyback wallet. When the buyback is initiated the contract will buy Swirl on the open market using the BNB accumulated with every Swirl blockchain transaction.

SwirlX will burn when used on the platform during the sale of a district franchise. SwirlX will not have any taxes charged on blockchain transactions.

The Marketing — We will allocate a portion of available Swirl and SwirlX supply for marketing campaigns. We will market our platform during different stages of the project delivery and will use Swirl & SwirlX in the form of airdrops, contests, cross promotion and giveaways.

The Partnerships — Our platform plan to be able to integrate into many different business models. We hope to develop the following partnership type;

1. Integration Partnerships — We look to have our platform fully integrated with several different social media platforms and metaverse partners. We will provide a seamless connection to

other networking and media platform to provide an All-In-One Hub for Content creators to interact with the community, customers and fan

2. Advertising Partnerships — Advertising is a large part of the revenue generation for the platform and revenue sharing for users and District franchise owners.
3. Brands & Influencers Influencer Partnerships- We will partner with influencers to onboard them and their fan base to the HubSwirl platform. We will engage with the influencers with cross promotion and services exchange. Influencers will receive increased platform benefits with revenue sharing. We believe this will benefit both the influencer, the platform and SwirlToken when the user base is added.
4. Retail Store Partnerships- We will partner with local retail stores to onboard them onto the Shopolu platform and the HubSwirl Platform. We will engage with our partners for cross promotion opportunities.
5. Music Partners — We will partner with local establishments and concert venues where live music is performed. Connect local artists with live performance on the app, music sales, royalty management.

The Roadmap

We are sharing a high-level roadmap of our platform to inform customers on our planned timelines and development release. The Roadmap is work in progress and further announcements/updates will be made in due course.

*The roadmap timeline and development plans are subject to change. The development tasks/delivery outlined below is not to be used for investment purposes or advice and in no way certifies that the development as listed

will delivered. The company will make best efforts with available funds to complete target dates, achieve company goals and deliver planned development.

SwirlToken is the key conduit between on-chain, off-chain and platform interactions and provide a wide range of utility from self enforcing and self executing Smart Contracts. **Swirl** utility will provide payments and loyalty micro payments, Auto Holder Rewards, Loyalty program and a Payment Gateway. SWIRL was integrated Q3 2022 into the HubSwirl ecosystem including; Shopolu, HubSpin, HireTree and SwirlSwap. SwirlToken integration and Platform technology development will be delivered in stages outlined in the roadmap. **SwirlX** utility will provide VIP access Membership, District Franchise Ownership, Content Copyright Management, Ownership Royalties Management.

HubSwirl-Core Platform — Our flagship product and the first proponent of the HubSwirl Network Ecosystem focusing on “local” communities, business, organizations, brands and influencers. The HubSwirl platform provides an All-In-One Hub to connect and interact with your local community, customers and fan. Users can create group pages on the fly “HubSite”, to collaborate & share, plan events, fundraise, buy & sell content, manage royalties, promote brands, products and services.

The HubSwirl platform interconnects in the ecosystem with 4 other platform modules Shopolu, HubSpin, HireTree, SwirlSwap. Content creators, Businesses, Organizations, Brands & Influencers can create a HubSite in seconds. HubSites are an All-in-One hub for content creators to connect with their customers, fans and subscribers. We have built a revenue sharing system for all HubSite owners to earn a share in advertising revenue earned from targeted ads clicked or viewed by followers in their Hub. We will also add a new “tipping” feature for content creators to earn Swirl on a post— If you like a video or post you can provide a micro payment of Swirl to the

content owner. Content creators who use multiple platforms do not have to create new posts simple connect your account or add a link and your tweet, video or message will be embedded to your HubSwirl feed that is followed by your fans. They can like, give Swirl by "tip" to support your content. The platform allows HubSite content creators & organizations to connect with their local community for promotion, brand awareness, share ideas, organize events, create subgroups, fundraise for a charity or run contests and earn a revenue stream. The platform has easy admin management and click configuration. HubSite owners can enable their other social media channels through the platform (Facebook, Reddit, Instagram, Twitter, Linkedin, Telegram & Youtube)

The HubSwirl platform is also available on the Android and IOS mobile platform. This further allows business to connect and provide Promotions or offers to consumers or fans in a local community. The app can use the device GPS of location of an event nearby or an offer at a retailer close by. Future development releases will include analytics dashboard for page owners and management of HubSite page owner Swirl loyalty programs. Bluetooth Radius Beacon tag marketing for indoor point of purchase for business retailers or event facilities is available in the HubSwirl app. The Radius Beacon allows retailers to promote their products at the place of purchase. Brands can also pay the retailers "cross promotion" using beacon marketing for promotion of their products. Through the HubSwirl app brands can offer instant coupons, discounts or offers when a user walks by the beacon. Swirl will also be used for promotional & loyalty to consumers who purchase the promoted products.

Swirl has already been integrated into the HubSwirl platform for payment of membership levels. HubSite page owners can easily airdrop to their followers/page subscribers any amount of tokens for loyalty, contests or promotion. Future implementation of Swirl will allow VIP membership pages

— Page Owners will be able to provide membership subscription for special events or VIP content access.

Shopolu Platform — our first dApp integration to the HubSwirl platform — “the Amazon” model for local community brick & mortar stores. Focusing on crowdsource personal shopper services & Same day delivery. With the Shopolu platform the local retail merchants will be able to provide same day delivery to their local customers. Currently, the retail brick and mortar stores are suffering trying to compete with the big online outlet like Amazon delivery right to your door. Shopolu will provide same day crowdsourced delivery from stores in the local community. Kind of like Uber but for store goods. Anyone who wants to make a few bucks can download the app and start earning money

Our development team is continuing to develop a Shopolu delivery app for IOS and Android to be released Q1 2023. The first version release of the delivery app will focus on delivery functions — item pickup, package tracking and delivery. Future planned Shopolu app development is to include consumer browsing, checkout and realtime delivery tracking. merchants also have on site marketing opportunities to promote products on featured page and front pages.

We have recently released merchant Shop pages. Providing the integration with HubSite pages to include networking features.

New merchants can easily self register and open a store seamlessly. Store owners have a backend shop management portal for the management of inventory, discounts, promotions and store settings. Swirl has been integrated for payment of membership levels. Future implementation of Swirl, local merchants will have be able to provide customers with Swirl as loyalty, promotions & contests. Future implementation of Swirl, merchants can promote their product in the feature section or front page

recommendation section using SWIRL. Currently product promotion is done using Fiat currency.

Future implementation of Swirl, merchants will be able manage their Swirl loyalty program through the store management portal. Swirl has been integrated for payment of membership levels and special merchant access.

HubSpin Platform — our second dApp integration to the HubSwirl platform will be a P2P marketplace for independent musicians to sell and manage their music and manage their fan base. Swirl has been integrated for payment of membership levels. Future integration of Swirl will provide fan loyalty and special VIP access.. Future planned SwirlX integration will allow NFT copyright audio and royalty management. Future planned SwirlX integration will further provide the utility of copyright artwork, photos, stories, digital documents and the management of royalties.

HireTree — our third dApp integration to the HubSwirl platform provides a marketplace venue for independent contractors and service providers for produce remote work services. There is a workspace management portal for job providers and service providers to show progress and receive milestone payments. Swirl has been integrated for payment of membership levels.

SwirlSwap — The SwirlSwap platform will have an auction interface to allow users to auction District Franchise's, Content, Products and Services.

HubSwirl's District Franchise program — Will role out with SwirlX integration in Q1 2023 of the project roadmap. There will be auctions held to sell each of available Districts locations. SwirlX will be used to own a district location. a portion of SwirlX will be sent to the burn wallet after every district purchase. A small amount of Swirl will also be required to bid as a bid fee. The bid fees will be accumulate and when the auction ends half of the Swirl will be sent to the auction winner and the other half will be sent to the seller.

What does this mean? Owners of a district will become the franchise owner of the HubSwirl ecosystem for a specific region. District owners will have a backend Admin control portal to manage their district, Members & content. They will receive 25% of all Swirl revenue (Advertising, Membership fees & sales commissions) earned from sales in their franchised district location. It's a business and ownership will have huge revenue potential.

The district ownership and revenue earned will be for all platforms in the HubSwirl ecosystem excluding SwirlSwap. Owners can Buy & Sell their district through the future SwirlSwap auction interface — a decentralized open marketplace.

City Districts up for auction will be released in Q1 2023. Once all City large Districts are sold we will then begin auctioning Country District franchises. The owner of the Country Franchise Hub will receive 25% of all Swirl revenue earned from city districts within their Country Hub.

The Platform Revenue — The platform is membership fee driven and will be fully paid using Swirl. We will charge monthly/yearly membership fees for various membership access & platform services. The platform also has various service fees. An advertising module integration has been added to all 4 platforms for additional revenue.

Content providers such as influencers on HubSwirl, Music Creators on HubSpin, Service Providers using HireTree and Delivery Shoppers on Shopolu will earn revenue in fiat for royalty fees/merchant shop/ and providing services. They will also have a renew stream to earn Swirl for selling VIP subscription membership & shared advertising revenue on ads placed on their content pages.

Shopolu Revenue Stream — Delivery Shoppers will earn 100% of their delivery fees. They are an independent business on their own. They manage how they want to get paid, their schedule, delivery efforts and the final sale price with the buyer and are independent from the company. This is due to

employee/employer regulations in many countries for gig workers.

Shoppolu revenue stream will charge fees for advertising on the platform, item promotion, membership levels & Buyer ordering fee to post an item request.

The city district owner will receive 25% on all revenue from the fees collected on the network in their district area— membership fees, service fees & advertising revenues.

Metaverse Integration (TBD) — We are planning to create a seamless connection to the Metaverse- VR integration into partner platforms to connect to the HubSwirl ecosystem. As the web evolves into this new technology we will be ready to be part of the changing revolution and mass adoption. We will provide enhanced virtual user experience.

The Team

From San Francisco to Berlin to Shanghai, we work hard and play hard!
Here are a few of our awesome team members and how they stay inspired
and recharged



Nicholas L

President

I love rock climbing in all its forms whether it's in a gym, on a boulder, or on a mountain.

Climbing is a unique marriage of physical and mental challenges that I haven't found in many other pursuits. It has also brought me to some of the most beautiful places in the world and introduced me to countless like-minded people in search of adventure.



Amy C

Director of Product

I've always loved getting into the water, but kayaking has allowed me to enjoy lakes, oceans, and streams in a whole new way. My kayak folds up like origami, which allows me to go on full day adventures AND store it in the backseat of my car! My favorite things to do on a paddle are viewing wildlife and discovering hidden islands and beaches.



Lillian N

Manager, Publishing Management

The power of storytelling through different mediums has always captivated me growing up. My discovery of videography allowed me to tap into my creative side and has given me remarkable ways to capture my travel adventures and memories to share my story. Through video, I get to relive those moments as if I was still there learning about people, culture, nature, and everyday life.



Hugo S

Technical Artist

I've been collecting all kinds of train models since 2016, and have over 500 trains. I've built out a hobby room at home for the layout and showcases. It's a great hobby for all ages, and I'll probably keep doing this for the rest of my life!

SwirlToken Community follow us here:

Website: <https://www.swirltoken.com>

SwirlSwap: <https://swirltoken.com/roadmap/>

Roadmap: <https://swirltoken.com/roadmap/>

Twitter: twitter.com/HubSwirl

Telegram: t.me/SwirlToken

HubSwirl: <https://hubswirl.com>

Shopolu: <https://shopolu.com>

HubSpin: <https://hubspin.com>

Hiretree: <https://hiretree.com>

