

Museum of Science Brand Pallet

PRIMARY COLORS

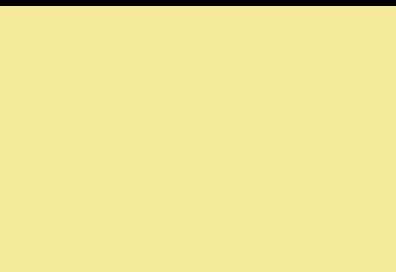
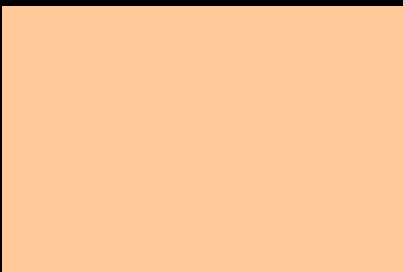
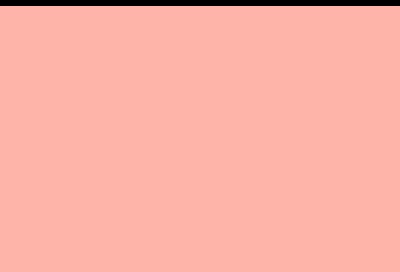
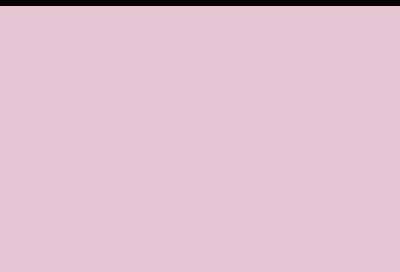
				
Primary Red HEX: #da291c	Primary Blue HEX: #69b3e7	Primary Pink HEX: #da1884	Primary Green HEX: #49c5b1	Primary Yellow HEX: #fedd00

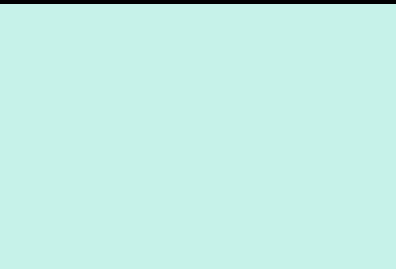
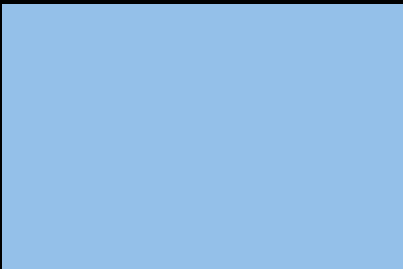
BOLD COLORS

			
Bold Purple HEX: #490c66	Bold Blue HEX: #002f56	Bold Aqua HEX: #007298	Bold Green HEX: #034436

			
Bold Teal HEX: #46797a	Bold Maroon HEX: #79232e	Bold Pink HEX: #a60063	Bold Orange HEX: #e24301

SUBTLE COLORS

			
Subtle Yellow HEX: #f2ea9a	Subtle Orange HEX: #ffc999	Subtle Coral HEX: #ffb4aa	Subtle Pink HEX: #e5c5d3

	
Subtle Green HEX: #c6f2ef	Subtle Blue HEX: #94c0e9

Hub Color Pallet / Variables

PINK

Pink 1
HEX: #f3e5eb

Pink 2, Subtle Pink
HEX: #e5c5d3

Pink 3
HEX: #e299bf

Pink 4
HEX: #df6eab

Pink 5
HEX: #dc4397

Pink 6, Primary Pink
HEX: #da1884

Pink 7, Bold Pink
HEX: #e60063

Pink 8
HEX: #840852

Pink 9
HEX: #621141

Pink 10
HEX: #401a31

PURPLE

Purple 1
HEX: #f1e8f5

Purple 2
HEX: #e4d3ed

Purple 3
HEX: #d1b6e0

Purple 4
HEX: #bb95d1

Purple 5
HEX: #a97ac6

Purple 6
HEX: #915eae

Purple 7
HEX: #794396

Purple 8
HEX: #61277e

Purple 9, Bold Purple
HEX: #490c66

Purple 10
HEX: #2c0040

BLUE - needs update

Blue 1
HEX: #deebf7

Blue 2
HEX: #b9d5f0

Blue 3, Subtle Blue
HEX: #94c0e9

Blue 4, Primary Blue
HEX: #69b3e7

Blue 5
HEX: #5498ca

Blue 6
HEX: #3f7ead

Blue 7
HEX: #2a6390

Blue 8
HEX: #154973

Blue 9, Bold Blue
HEX: #002f56

Blue 10
HEX: #00203b

AQUA - needs update

Aqua 0
HEX: #e5f9ff

Aqua 1
HEX: #d1eef7

Aqua 2
HEX: #a7d5e4

Aqua 3
HEX: #7dbcd1

Aqua 4
HEX: #53a3be

Aqua 5
HEX: #298aab

Aqua 6, Bold Aqua
HEX: #007298

Aqua 7
HEX: #005f7f

Aqua 8
HEX: #004d66

Aqua 9
HEX: #003a4d

Aqua 10
HEX: #012835

TEAL

Teal 1
HEX: #d5f3f3

Teal 2
HEX: #8bdada

Teal 3
HEX: #9bc2c2

Teal 4
HEX: #7fa9aa

Teal 5
HEX: #629192

Teal 6, Bold Teal
HEX: #46797a

Teal 7
HEX: #366768

Teal 8
HEX: #235657

Teal 9
HEX: #124546

Teal 10
HEX: #013435

GREEN

Green 1, Subtle Green
HEX: #c6f2e9

Green 2
HEX: #a6e6db

Green 3
HEX: #87dbcd

Green 4
HEX: #68d0bf

Green 5, Primary Green
HEX: #49c5b1

Green 6
HEX: #37a492

Green 7
HEX: #268473

Green 8
HEX: #146454

Green 9, Bold Green
HEX: #034d36

Green 10
HEX: #033328

YELLOW - needs update

Yellow 1, Subtle Yellow
HEX: #f2ea9a

Yellow 2
HEX: #f5e64f

Yellow 3, Primary Yellow
HEX: #fedd00

Yellow 4
HEX: #e3bc13

ORANGE

Orange 1
HEX: #f9e9db

Orange 2
HEX: #fcd9ba

Orange 3, Subtle Orange
HEX: #ffc999

Orange 4
HEX: #f59c66

Orange 5
HEX: #eb6f33

Orange 6, Bold Orange
HEX: #e24301

CORAL

Coral 1
HEX: #f7e4e2

Coral 2
HEX: #fbccc6

Coral 3, Subtle Coral
HEX: #ffb4aa

Coral 4
HEX: #ff958b

Coral 5
HEX: #fc746a

GREY

Grey 1
HEX: #eee

Grey 2
HEX: #e6e6e6

Grey 3
HEX: #ddd

Grey 4
HEX: #d4d4d4

Grey 5
HEX: #ccc

Grey 6
HEX: #c3c3c3

Grey 7
HEX: #bbb

Grey 8
HEX: #b2b2b2

Grey 9
HEX: #aaa

Grey 10
HEX: #999

Grey 11
HEX: #888

Grey 12
HEX: #777

Grey 13
HEX: #666

Grey 14
HEX: #555

Grey 15
HEX: #444

Grey 16
HEX: #333

Grey 17
HEX: #222

Grey 18
HEX: #111

BLUE-GREY

Blue-Grey 1
HEX: #9ecf3
RGB: 233, 236, 243

Blue-Grey 2
HEX: #dee3ee
RGB: 222,227,238

Blue-Grey 3
HEX: #d5dee5
RGB: 213,222,229

Blue-Grey 4
HEX: #c9d5df
RGB: 201,213,223

Blue-Grey 5
HEX: #c2cdd6
RGB: 194,205,214

Blue-Grey 6
HEX: #b7c4cf
RGB: 183,196,207

Blue-Grey 7
HEX: #adbcc9
RGB: 177,183,201

Blue-Grey 8
HEX: #a3b4c1
RGB: 163,180,193

Blue-Grey 9
HEX: #99acbb
RGB: 153,172,187

Blue-Grey 10
HEX: #859bad
RGB: 133,155,173

Blue-Grey 11
HEX: #708aa0
RGB: 112,138,160

Blue-Grey 12
HEX: #5f798f
RGB: 95,121,143

Blue-Grey 13
HEX: #52687a
RGB: 82,104,122

Blue-Grey 14
HEX: #415769
RGB: 65,87,105

Blue-Grey 15
HEX: #334655
RGB: 51,70,85

Blue-Grey 16
HEX: #253441
RGB: 37,52,65

Blue-Grey 17
HEX: #18232c
RGB: 24,35,44

Blue-Grey 18
HEX: #111a22
RGB: 17,26,34

Blue-Grey 19
HEX: #0d151c
RGB: 13,21,28

Blue-Grey 20
HEX: #0a1218
RGB: 10,18,24

Blue-Grey 21
HEX: #060b0f
RGB: 6,11,15