

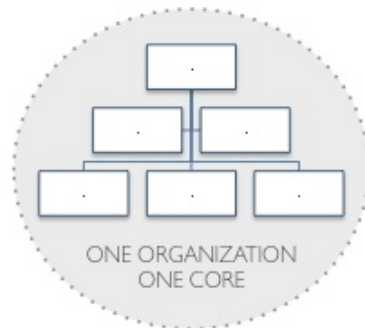
corehub

UNIFYING ACTIVATION. AS IT SHOULD BE.

CoreHub is a web based toolbox that allows organizations to deliver on their core promises, from strategy to individual action.

It enables total control, management and efficient activation of the core promises – on all organizational levels.

In general, only 1/10 of all change management processes result in an actual changed behaviour. Thus, the success factor of a change process is mainly about employees and to what degree they are willing and able to deliver on an organizations promises and core strategy. CoreHubs dedicated purpose is to ensure, guide and motivate on this journey of activation.



TEL: +46 768 93 62 65 E-MAIL: anna@hubbster.se WEB: www.hubbster.se

THE TOOL BOX



WHY CORE HUB ACTIVATION?

- ✓ Helps build ONE organization and ONE corporate culture.
- ✓ Enables concrete actions based on the organizations core promises.
- ✓ Strengthens the overall operation and the awareness throughout the company.
- ✓ Reveals how the ongoing core activation is proceeding – twentyfourseven.
- ✓ Creates involvement and understanding on all organizational levels.
- ✓ A valuable and growable asset for the organization.
- ✓ Inspirational, involving and fun.

Hubbster consists of competent people with backgrounds in business development, brand strategies, implementations, communication and HR. From our experiences in consulting and corporate management we know that many organizations have unsatisfied needs to bring their strategies or core platforms to life. Through-out the whole organization, to ALL. This is why we created Hubbster – to provide tools for enabling truly agile and achieving organizations. Every day.