

STORYTELLING IMPLEMENTATION PLAN

REAL-WORLD CHALLENGE

“Let’s discuss a structured approach to transforming this into an actionable item which I could present to him next week.”

WHY IT MATTERS

- Converts a cofounder’s vision into a tactical blueprint
- Turns autobiographical elements into AI-friendly input
- Develops a narrative strategy to align stakeholders

Storytelling Implementation Plan

Use Case:

This prompt emerged from an email exchange with a cofounder, requesting a systematized approach to embedding personal and community narratives into the Greenlight platform. It turned raw biographical data and a strategic vision into an actionable framework for presentation, emphasizing transformation and connection for justice-impacted individuals.

Prompt:

Let's discuss a structured approach to transforming this into an actionable item which I could present to him next week (perhaps a PDF once we get some solidified content/markup). Since the business is not established yet, it's obviously going to be more conceptual. The main thing I'm after here is a solid, well-outlined plan, which can be referenced via digital medium (Zoom Docs, etc).

What It Demonstrates:

- Strategic prompt layering (vision -> artifact)
- Integration of lived experience into brand scaffolding
- Narrative UX thinking applied to social impact