BOOLEAN SEARCH + OUTREACH SEQUENCER

REAL-WORLD CHALLENGE: Generate Boolean search strings and personalized outreach messages for talent sourcing.

"Given a role description and a set of outreach goals, create Boolean search strings tailored to LinkedIn Recruiter or Google X-ray. Then, based on the profiles sourced, write short, high-conversion DMs for cold outreach that incorporate variable tone and candidate personas."

WHY IT MATTERS:

- Multi-phase task chaining
- Use of memory anchors for personalization
- Strong grasp of recruiting language

KYLE – PROMPT ENGINEER

Boolean Search + Outreach Sequencer

Use Case:

Used to teach ChatGPT how to generate precision Boolean queries and convert lead lists into high-personalization outreach DMs - all tailored to Kyle's preferred sourcing tools.

Prompt:

Given a role description and a set of outreach goals, create Boolean search strings tailored to LinkedIn Recruiter or Google X-ray. Then, based on the profiles sourced, write short, high-conversion DMs for cold outreach that incorporate variable tone and candidate personas. Use memory cue 'optimize outreach' to store and reference Kyle's preferred phrasing, goal (high-relevance engagement), and structure (lead -> mutual interest cue -> soft CTA).

What It Demonstrates:

   - Multi-phase task chaining (sourcing -> filtering -> outreach)
   - Use of memory anchors for long-term personalization
   - Strong grasp of recruiting language and search syntax