THE GREEN EDITORIAL SYSTEM

Builds a persistent editorial logic into ChatGPT's memory to shape Linkedin content in a brand-consistent, audience-sensitive manner.

"Maintain tone structure (hook → re-hook → solution → CTA) and audience-appropriate polish."

WHY IT MATTERS

- Persistent editorial modeling with custom ratios
- Conditional style and hashtag switching
- Brand-to-audience alignment via AI-guided tone control

KYLE — PROMPT ENGINEER

GREEN Editorial System

Use Case:

Builds a persistent editorial logic into ChatGPT's memory to shape LinkedIn content in a brand-consistent, audience-sensitive manner - used to power recurring post generation for the Greenlight platform.

Prompt:

For GREEN (Creative Signal) posts: Follow this topic ratio unless otherwise specified -

- 70%: Greenlight-adjacent themes (fair hiring, behavioral signals, human-centered systems)

- 20%: Operational insights around early-stage building (GTM, product shaping, founder learning)

- 10%: Personal philosophy (time management, systems thinking, curiosity)

Maintain tone structure (hook -> re-hook -> solution -> CTA) and audience-appropriate polish. Use emojis sparingly. Replace standard hashtags with niche ones (e.g., #SecondChances) when referring to justice-impacted job seekers.

What It Demonstrates:

  - Persistent editorial modeling with custom ratios

  - Conditional style and hashtag switching

  - Brand-to-audience alignment via AI-guided tone control