

Hotel Reservations Dashboard

City Hotel

Resort Hotel

DETAILS

119,386

Overall reservations

37.0%

Cancelled reservations (%)

\$102

Average daily rate

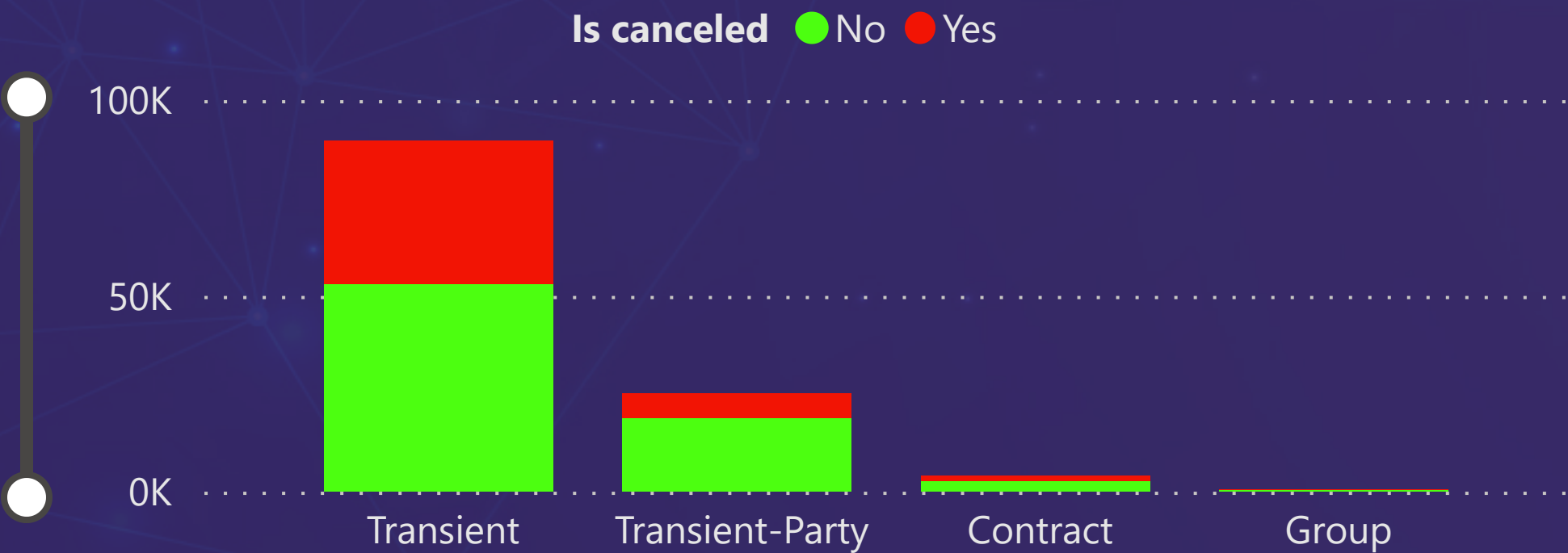
104

Average lead time (days)

178

Distinct nationalities

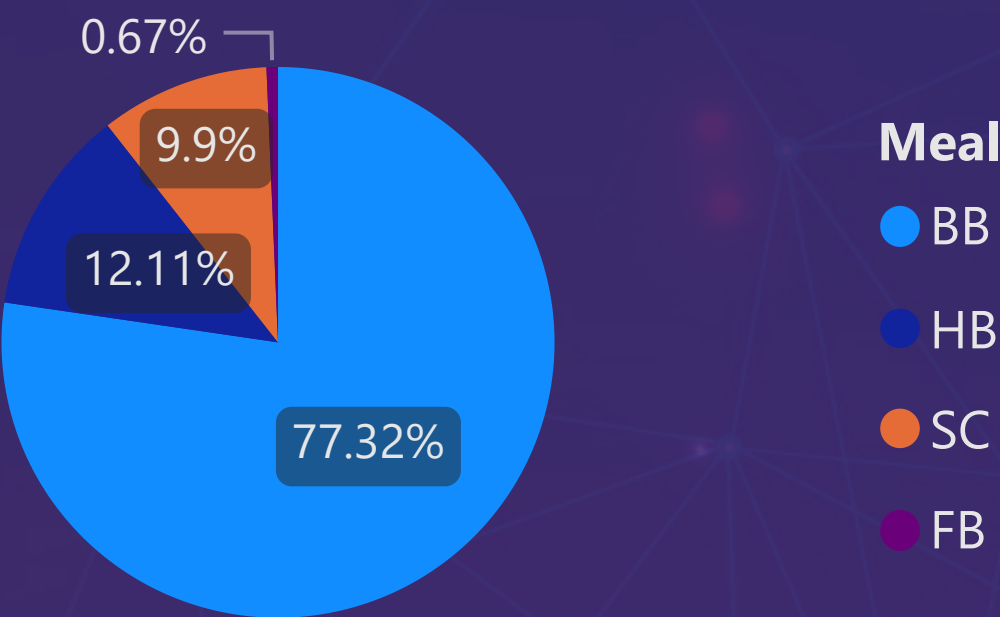
Reservations by Customer Type



Reservations by Market Segment

Market segment	No	Yes	Total
Aviation	185	52	237
Complementary	646	97	743
Corporate	4303	992	5295
Direct	10672	1933	12605
Groups	7714	12097	19811
Offline TA/TO	15908	8311	24219
Online TA	35738	20738	56476
Total	75166	44220	119386

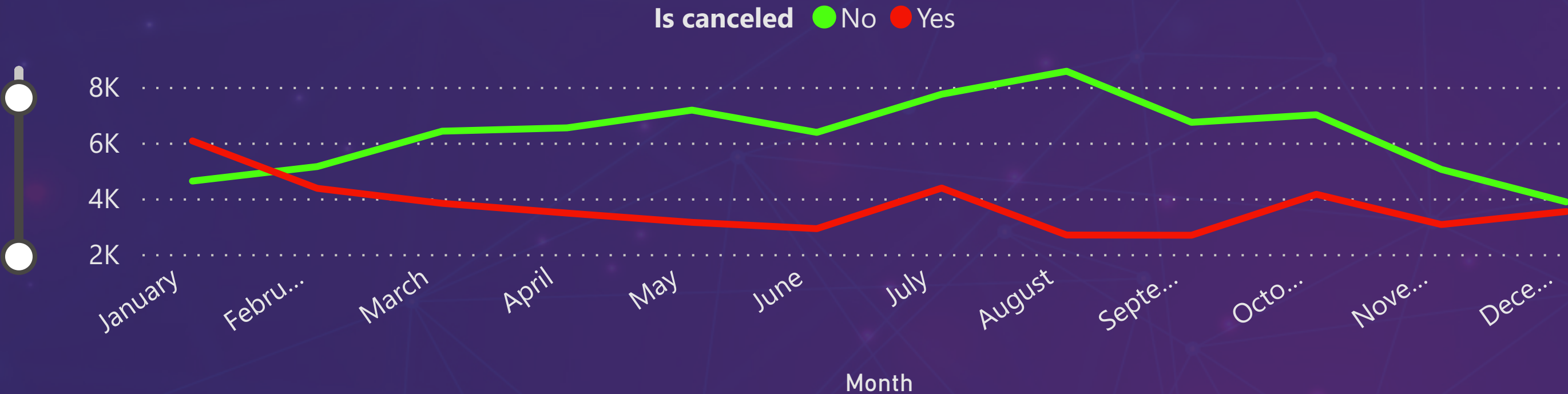
Reservations by Meal Type



Reservations by Country



Number of reservations over time



Hotel Reservations Details

City Hotel

Resort Hotel

DASHBOARD

Reservations Details

Year	Month	Day	Customer Type	Hotel	Lead Time (days)	Country	Meal	Number of Adults	Market Segment	Daily Rate	Deposit Type	Special Requests	Is canceled
2014	October	17	Transient-Party	City Hotel	258	PRT	BB	2	Groups	62.80	No Deposit	0	Yes
2014	October	17	Transient-Party	City Hotel	265	PRT	BB	2	Groups	62.80	No Deposit	0	Yes
2014	October	17	Transient-Party	City Hotel	272	PRT	BB	2	Groups	62.80	No Deposit	0	Yes
2014	October	17	Transient-Party	City Hotel	279	PRT	BB	2	Groups	62.80	No Deposit	0	Yes
2014	October	17	Transient-Party	City Hotel	286	PRT	BB	2	Groups	62.80	No Deposit	0	Yes
2014	October	17	Transient-Party	City Hotel	300	PRT	BB	2	Groups	62.80	No Deposit	0	Yes
2014	October	17	Transient-Party	City Hotel	307	PRT	BB	2	Groups	62.80	No Deposit	0	Yes
2014	October	17	Transient-Party	City Hotel	314	PRT	BB	2	Groups	62.80	No Deposit	0	Yes
2014	October	17	Transient-Party	City Hotel	321	PRT	BB	2	Groups	62.80	No Deposit	0	Yes
2014	November	18	Transient	Resort Hotel	297	PRT	BB	2	Direct	0.00	No Deposit	0	Yes
2015	January	1	Contract	Resort Hotel	202	PRT	BB	2	Offline TA/TO	90.95	No Deposit	0	Yes
2015	January	1	Contract	City Hotel	258	PRT	BB	2	Groups	62.00	No Deposit	0	Yes
2015	January	1	Contract	City Hotel	262	PRT	BB	2	Groups	62.00	No Deposit	0	Yes
2015	January	1	Contract	City Hotel	265	PRT	BB	2	Groups	62.00	No Deposit	0	Yes
2015	January	1	Contract	City Hotel	269	PRT	BB	2	Groups	62.00	No Deposit	0	Yes
2015	January	1	Contract	City Hotel	272	PRT	BB	2	Groups	62.00	No Deposit	0	Yes
2015	January	1	Contract	City Hotel	276	PRT	BB	2	Groups	62.00	No Deposit	0	Yes
2015	January	1	Contract	City Hotel	278	PRT	BB	2	Groups	62.00	No Deposit	0	Yes
2015	January	1	Contract	City Hotel	279	PRT	BB	2	Groups	62.00	No Deposit	0	Yes
2015	January	1	Contract	City Hotel	283	PRT	BB	2	Groups	62.00	Non Refund	0	Yes
2015	January	1	Contract	City Hotel	286	PRT	BB	2	Groups	62.00	Non Refund	0	Yes
2015	January	1	Contract	City Hotel	290	PRT	BB	2	Groups	62.00	Non Refund	0	Yes
2015	January	1	Contract	City Hotel	293	PRT	BB	2	Groups	62.00	Non Refund	0	Yes
2015	January	1	Contract	City Hotel	297	PRT	BB	2	Groups	62.00	Non Refund	0	Yes
2015	January	1	Contract	City Hotel	300	PRT	BB	2	Groups	62.00	Non Refund	0	Yes
2015	January	1	Contract	City Hotel	304	PRT	BB	2	Groups	62.00	Non Refund	0	Yes