Mohammed Farish Hubiyan

UI/UX and Product Designer

EXPERIENCE

Vmarketing, DIFC Dubai, UAE — UI/UX & Product Designer

AUGUST 2023 - PRESENT

Led the design of "NFT22", NFT minting platform that takes the membership based NFT to Blockchain.

- Gathered functional requirements and carried out background Research.
- Created User persona.
- Conducted competitor analysis.
- Created design solutions in Hi fidelity prototypes.
- Mapped out all the scenarios, error, success states and flows.
- Handled the design handoff to the developers.

Worked on the design and development of "Wealthroq" website, A website for an investment platform.

- Gathered Business requirements.
- Created user persona from target audience information
- Created Hi-Fidelity prototype, presented it to stakeholders.
- Converted the approved design into filly responsive code using webflow

H&R Block, USA (Remote from India) — *UX Designer*

JUNE 2022 - JUNE 2023

Outsourced from Speridian Technologies,Worked with H&R Block's atomic design system to create Fin-Tech design solutions for:

- Tax pro - Connecting Tax professionals to taxpayers.
- Worked on integrating "Atomic" (An online payroll solution for added security & convenience).
- Created multiple scenarios in products for A/B testing.
- Worked on "Spruce", an online banking solution by H&R Block.

Speridian Technologies, Cochin, india — *UI/UX Designer*

JUNE 2022 - JUNE 2023

Worked on UX designing and UI development of products such as :

- O360 - An employee management/HRM web application.
- Easy Health - A virtual clinic / Healthcare solution based in China.
- Various Presales and Demo tasks by creating user centric prototypes.

Fitness Thai, Calicut — *Design Intern*

OCTOBER 2021 - FEBRUARY 2022

Worked on Product Design of the gym management app called "FT Manage", Which helps Fitness Thai to :

- Track client attendance using QR unique ID. (Client management)
- Track client payment timely and accurately. (Billing & attendance)
- Track trainer attendance and timings. (Human resource management)
- SMS notifications. (Automation of Payment & Attendance alerts)

CONTACT

Email ID: **hubiyan.work@gmail.com**

Phone:
 +971 50 1727329

Portfolio Website :
hubiyan.github.io/portfolio

EDUCATION

MES College of Engineering & Technology, Cochin — *Bachelor of Technology in Mechanical Engineering*

JULY2015 - JULY2019

Completed Engineering degree with 6.5 CGPA with a final year project, designing a QUAD BIKE based on reverse engineering concept.

CORE SKILLS

- UX Problem Solving
- User research & UX strategy
- User persona creation
- Information architecture
- Prototyping- Low and High Fidelity
- UX Writing
- Visual Design - UI principles
- Interaction design
- Responsive design expertise
- Design for Accessibility
- Design Handoff
- Design analysis
- User testing
- Atomic design principles

TOOLS AND TECHNOLOGIES

- Figma
- HTML & CSS
- Bootstrap
- Webflow
- Spline - 3D Design
- Adobe XD
- Adobe Illustrator
- Adobe Lightroom
- Adobe Premier Pro
- Adobe After Effects
- Notion.

LANGUAGES

- English | Hindi | Malayalam | Tamil