Mohammed Farish Hubiyan

https://hubiyan.github.io/portfolio/

Product & UX designer ✏️

EXPERIENCE

Vmarketing | DIFC, Dubai - *UX Designer*

AUGUST 2023 - PRESENT

- Led the design of "NFT22", an NFT minting platform.
  - Gathered functional requirements.
  - Created design solutions in Hi fidelity prototypes.
  - Mapped out all the use cases.
  - Handled the design handoff to the developers.

- Worked on the design and development of "Wealthroq" website, A website for an investment platform.
  - Gathered Business requirements, created user persona.
  - Created Hi-Fidelity prototype, presented it to stakeholders.

H&R Block | Remote - *UX Designer*

JUNE 2022 - JUNE 2023 Outsourced from Speridian Technologies

- Worked with **H&R Block's atomic design system** to create design solutions for:
  - **Tax pro** - Connecting Tax professionals to tax payers.
- Worked on **integrating "Atomic"** (An online payroll solution for added security & convenience).
- Created multiple scenarios in products for **A/B testing**.
- Worked on **"Spruce"**, an online banking solution by H&R Block.

Speridian Technologies | Kochin - *Associate UX Designer*

JUNE 2022 - JUNE 2023

Worked on UX designing and UI development of products such as :
- **O360** - An employee management/HRM web application.
- **Easy Health** - A virtual clinic / Healthcare solution based in China.
- Various Presales and Demo tasks by creating user centric prototypes.

Fitness Thai | Calicut - *Design Intern*

OCTOBER 2021 - FEBRUARY 2022

Worked on Product Design of the gym management app called "**FT Manage**",   Which helps Fitness Thai to :
- Track client attendance using QR unique ID. (Client management)
- Track client payment timely and accurately. (Billing & attendance)
- Track trainer attendance and timings. (Human resource management)
- SMS notifications. (Automation of Payment & Attendance alerts)

EDUCATION

MESCET | Cochin - *B.Tech - Mechanical Engineering*

JULY 2015 - JULY 2019

Completed Engineering degree with 6.5 CGPA with a final year project, designing a QUAD BIKE based on reverse engineering concept.

SKILLS

Core Skills

- User research & UX strategy
- User persona creation
- Information architecture
- Wireframing
  - Low Fidelity
  - High Fidelity
- UX Writing
- Visual Design - UI principles
- Interaction design
- Responsive design expertise
- Design for Accessibility
- Design Handoff
- Design analysis
- User testing
- Atomic design principles

Tools & Technologies

- Figma
- HTML & CSS
- Bootstrap
- Webflow
- Spline - 3D Design
- Adobe XD
- Adobe Illustrator
- Adobe Lightroom
- Adobe Premier Pro
- Adobe After Effects
- Notion

Soft Skills

- Problem Solving Skills
- Collaboration Capability
- Ability to Adapt
- Avid Learning Ability
- Excellent Presentation Skills
- Outstanding Communication Skills
- Excellent Team Association
- Great Comprehensibility
- Exceptional work ethic

CONTACT

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