

# Features

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<sup>1</sup>Thanks to Percy Liang for much of the content.

# The Input Space $\mathcal{X}$

- Our general learning theory setup: no assumptions about  $\mathcal{X}$
- But  $\mathcal{X} = \mathbf{R}^d$  for the specific methods we've developed:
  - Ridge regression
  - Lasso regression
  - Linear SVM

# The Input Space $\mathcal{X}$

- Often want to use inputs not natively in  $\mathbf{R}^d$ :
  - Text documents
  - Image files
  - Sound recordings
  - DNA sequences
- But everything in a computer is a sequence of numbers?
  - The  $i$ th entry of each sequence should have the same “meaning”
  - All the sequences should have the same length

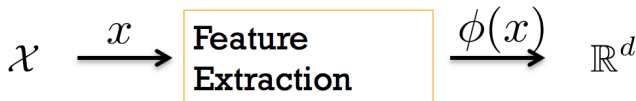
# Feature Extraction

## Definition

Mapping an input from  $\mathcal{X}$  to a vector in  $\mathbb{R}^d$  is called **feature extraction** or **featurization**.

Raw Input

Feature Vector



## Example: Detecting Email Addresses

- Task: Predict whether a string is an email address
- Could use domain knowledge and write down:

*abc@gmail.com*  $\xrightarrow[\text{arbitrary!}]{\text{feature extractor}}$

length>10	: 1
fracOfAlpha	: 0.85
contains_@	: 1
endsWith_com	: 1
endsWith_org	: 0

- But this was ad-hoc, and maybe we missed something.
- Could be more systematic?

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From Percy Liang's "Lecture 3" slides from Stanford's CS221, Autumn 2014.

# Feature Templates

## Definition (informal)

A **feature template** is a group of features all computed in a similar way.

- Input: *abc@gmail.com*

## Feature Templates

- Length greater than \_\_\_\_
- Last three characters equal \_\_\_\_
- Contains character \_\_\_\_

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Based on Percy Liang's "Lecture 3" slides from Stanford's CS221, Autumn 2014.

## Feature Template: Last Three Characters Equal \_ \_ \_

- Don't think about which 3-letter suffixes are meaningful...
- Just **include them all**.

*abc@gmail.com*



```
endsWith_aaa : 0
endsWith_aab : 0
endsWith_aac : 0
...
endsWith_com : 1
...
endsWith_zzz : 0
```

- With regularization, our methods will not be overwhelmed.

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# Feature Template: One-Hot Encoding

## Definition

A **one-hot encoding** is a set of features (e.g. a feature template) that always has **exactly one** non-zero value.

*abc@gmail.com*



endsWith.a	: 0
endsWith.b	: 0
endsWith.c	: 0
endsWith.d	: 0
endsWith.e	: 0
endsWith.f	: 0
endsWith.g	: 0
endsWith.h	: 0
endsWith.i	: 0
endsWith.j	: 0
endsWith.k	: 0
endsWith.l	: 0
endsWith.m	: 1
endsWith.n	: 0
endsWith.o	: 0
endsWith.p	: 0
endsWith.q	: 0
endsWith.r	: 0
endsWith.s	: 0
endsWith.t	: 0
endsWith.u	: 0
endsWith.v	: 0
endsWith.w	: 0
endsWith.x	: 0
endsWith.y	: 0
endsWith.z	: 0

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# Feature Vector Representations

```
fracOfAlpha : 0.85  
contains_a   : 0  
...  
contains_@   : 1  
...
```

Array representation (good for dense features):

```
[0.85, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0]
```

Map representation (good for sparse features):

```
{"fracOfAlpha": 0.85, "contains_@": 1}
```

# Feature Vector Representations

- Arrays
  - assumed fixed ordering of the features
  - appropriate when significant number of nonzero elements (“**dense feature vectors**”)
  - very efficient in space and speed (and you can take advantage of GPUs)
- Map (a “dict” in Python)
  - best for **sparse feature vectors** (i.e. few nonzero features)
  - features not in the map have default value of zero
  - Python code for “ends with last 3 characters”:  

```
{"endsWith "+x[-3:]: 1}.
```
  - Has overhead compared to arrays, so much slower for dense features

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## Example Task: Predicting Health

- General Philosophy: Extract every feature that might be relevant
- Features for medical diagnosis
  - height
  - weight
  - body temperature
  - blood pressure
  - etc...

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# Feature Issues for Linear Predictors

- For linear predictors, it's important **how** features are added
- Three types of nonlinearities can cause problems:
  - 1 Non-monotonicity
  - 2 Saturation
  - 3 Interactions between features

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# Non-monotonicity: The Issue

- Feature Map:  $\phi(x) = [1, \text{temperature}(x)]$
- Action: Predict health score  $y \in \mathbf{R}$  (positive is good)
- Hypothesis Space  $\mathcal{F} = \{\text{affine functions of temperature}\}$
- Issue:
  - Health is not an affine function of temperature.
  - Affine function can either say
    - Very high is bad and very low is good, or
    - Very low is bad and very high is good,
    - But here, both extremes are bad.

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# Non-monotonicity: Solution 1

- Transform the input:

$$\phi(x) = \left[ 1, \{\text{temperature}(x) - 37\}^2 \right],$$

where 37 is “normal” temperature in Celsius.

- Ok, but requires manually-specified domain knowledge
  - Do we really need that?

## Non-monotonicity: Solution 2

- Think less, put in more:

$$\phi(x) = \left[ 1, \text{temperature}(x), \{\text{temperature}(x)\}^2 \right].$$

- **More expressive** than Solution 1.

### General Rule

Features should be simple building blocks that can be pieced together.

# Saturation: The Issue

- Setting: Find products relevant to user's query
- Input: Product  $x$
- Action: Score the relevance of  $x$  to user's query
- Feature Map:

$$\phi(x) = [1, N(x)],$$

where  $N(x)$  = number of people who bought  $x$ .

- We expect a monotonic relationship between  $N(x)$  and relevance, but...

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# Saturation: The Issue

Is relevance linear in  $N(x)$ ?

- Relevance score reflects confidence in relevance prediction.
  - Are we 10 times more confident if  $N(x) = 1000$  vs  $N(x) = 100$ ?
- 
- Bigger is better... but not that much better.

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# Saturation: Solve with nonlinear transform

- Smooth nonlinear transformation:

$$\phi(x) = [1, \log\{1 + N(x)\}]$$

- $\log(\cdot)$  good for values with large dynamic ranges
- *Does it matter what base we use in the log?*

# Saturation: Solve by discretization

- Discretization (a discontinuous transformation):

$$\phi(x) = (1(0 \leq N(x) < 10), 1(10 \leq N(x) < 100), \dots)$$

- Small buckets allow quite flexible relationship

# Interactions: The Issue

- Input: Patient information  $x$
- Action: Health score  $y \in \mathbf{R}$  (higher is better)
- Feature Map

$$\phi(x) = [\text{height}(x), \text{weight}(x)]$$

- Issue: It's the weight **relative** to the height that's important.
- Impossible to get with these features and a linear classifier.
- Need some **interaction** between height and weight.

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# Interactions: Approach 1

- Google “ideal weight from height”
- J. D. Robinson’s “ideal weight” formula (for a male):

$$\text{weight}(\text{kg}) = 52 + 1.9 [\text{height}(\text{in}) - 60]$$

- Make score square deviation between  $\text{height}(h)$  and ideal weight( $w$ )

$$f(x) = (52 + 1.9 [h(x) - 60] - w(x))^2$$

- WolframAlpha for complicated Mathematics:

$$f(x) = 3.61h(x)^2 - 3.8h(x)w(x) - 235.6h(x) + w(x)^2 + 124w(x) + 3844$$

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## Interactions: Approach 2

- Just include all second order features:

$$\phi(x) = \left[ 1, h(x), w(x), h(x)^2, w(x)^2, \underbrace{h(x)w(x)}_{\text{cross term}} \right]$$

- More flexible, no Google, no WolframAlpha.

### General Principle

Simpler building blocks replace a single “smart” feature.

# Predicate Features and Interaction Terms

## Definition

A **predicate** on the input space  $\mathcal{X}$  is a function  $P: \mathcal{X} \rightarrow \{\text{True}, \text{False}\}$ .

- Many features take this form:
  - $x \mapsto s(x) = 1(\text{subject is sleeping})$
  - $x \mapsto d(x) = 1(\text{subject is driving})$
- For predicates, interaction terms correspond to **AND** conjunctions:
  - $x \mapsto s(x)d(x) = 1(\text{subject is sleeping AND subject is driving})$

# So What's Linear?

- Non-linear feature map  $\phi : \mathcal{X} \rightarrow \mathbb{R}^d$
- Hypothesis space:

$$\mathcal{F} = \{f(x) = w^T \phi(x) \mid w \in \mathbb{R}^d\}.$$

- Linear in  $w$ ? Yes.
- Linear in  $\phi(x)$ ? Yes.
- Linear in  $x$ ? No.
  - Linearity not even defined unless  $\mathcal{X}$  is a vector space

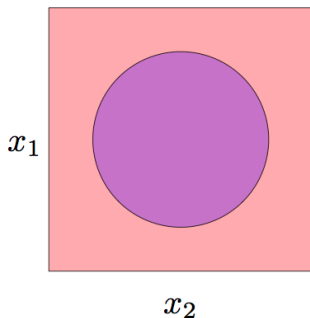
## Key Idea: Non-Linearity

- Nonlinear  $f(x)$  is important for **expressivity**.
- $f(x)$  linear in  $w$  and  $\phi(x)$ : makes finding  $f^*(x)$  much easier

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# Geometric Example: Two class problem, nonlinear boundary



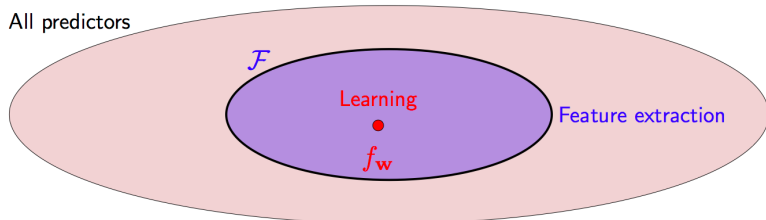
- With linear feature map  $\phi(x) = (x_1, x_2)$  and linear models, no hope
- With appropriate nonlinearity  $\phi(x) = (x_1, x_2, x_1^2 + x_2^2)$ , piece of cake.
- Video: <http://youtu.be/3liCbRZPrZA>

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# Expressivity of Hypothesis Space

- Consider a linear hypothesis space with a feature map  $\phi : \mathcal{X} \rightarrow \mathbb{R}^d$ :

$$\mathcal{F} = \{f(x) = w^T \phi(x)\}$$



**Question: does  $\mathcal{F}$  contain a good predictor?**