Linear regression: minimizing sum of squares of errors in i.e. find B s.t. 11y - XB 11 is minimized solution by differentiating unt B:  $\hat{\beta} = (X^T X)^{-1} X^T Y$  OLS estimator for  $\beta$ xTx invertible # X has linearly indep. cols fails when (1) more variables than samples geometric interpretation of OLS (2). perfect multicolinearity XB is a linear combination of cols of X if y Espan (x), E=0 otherwise, & is minimized when x \u03bb I &, i.e. x\u03bb is the projection of y onto span(x) projection matrix: a square matrix P: W w sit. P=P (Hunke geometrically) in particular, VVEW, P(V-PV) = 0 W = Im (P) @ Null (P) unique decomposition
"Ker(P)" orthogonal projection: Im (P) and Null (P) are orthogonal subspaces & P is self-adjoint, P=PT in particular, PV I V-PV VVEW solving for the orthogonal projection  $P: y \rightarrow span(x)$  $Py = X\hat{\beta}$  for some  $\hat{\beta}$  and  $y - Py \perp span(x) \Rightarrow X^T(y - x\hat{\beta}) = 0 = X^Ty - X^TX\hat{\beta} \Rightarrow \hat{\beta} = (X^TX)^TX^Ty$ PCA find hyperplane that maximizes the separation between the 2 classes (1). Hard margin: hyperplane exists that separates the classes · hyperplane & represented by wix(1)+...+wxx(1)+b=0, or wx+b=0 · let  $x_1 \in C_1$ ,  $x_2 \in C_2$  be the points closest to l. whose,  $w^T x_1 + b = 1$  and  $w^T x_2 + b = -1$ ⇒ y; (w x; +b) >1 . objective is to maximize the margin around L, i.e.  $d(x_1, L) + d(x_2, L)$ , where d(x, l) is the projection of x-x' onto the normal vector of l, where x' is any pt on ltraining data {(xi, yi) | xi ∈ Rk, to see that w is the normal vector:  $w^{T}(x'-x'') = -b+b=0$  for  $x', x'' \in L$ y : € {1,-1} } from before,  $\text{Proj}_{w}(v) = w(w^{T}w)^{T}w^{T}v = \frac{v \cdot w}{w \cdot w}w$  "vector projection" ISIEN => maximize 2/11w11, or minimize 11w112, subject to y; (wx; +b) =1 (if \$i > 1, misclass.) (2). soft margin: no linear separability introduce slack variables 3; > 0 that measure the degree to which x; is; on the wrong side of the margin . new objective function is to maximize the margin while minimizing the classes overlap: min  $(\frac{1}{2})||\omega||^2 + (\frac{C}{n})\sum \frac{\pi}{2}$ ; subject to  $\frac{\pi}{2}(\omega^T x_i + b) \ge 1 - \frac{\pi}{2}i$ ,  $\frac{\pi}{2} \ge 0$ 5; ≥1-y;(ωTx;+b) minimized when 5; =1-y;(ωTx;+b) min  $\frac{1}{2} ||w||^2 + \frac{c}{n} \sum_{i=1}^{n} (1 - y_i(w^Tx_i + b))$ = min = | || || || + = | [ | - y; (w x; + b)] +  $= 5; \ge 0, \text{ so} = [1 - y; (\omega^T x; +b)]_{+} \qquad \text{w, b}$   $2^2 - \text{reg. penalty} \qquad \text{hinge loss}$