

UI User Research & Insights- Interview Questions

(Interview- 2)

- Mode of Interview: online
- Gender: M
- Age: 30
- Pedestrian/Cyclist: Cyclist
- Disabled: No
- Education Level: Graduate

Q1: What was your first impression when you lunched the SafePath app?

It is quite impressive

Q2: How would you describe the overall look and feel of the interface (e.g., clean, confusing, cluttered, and simple)?

Overall look is quite simple and clean

Q3: In the first few seconds, did you understand what SafePath is for? Why or Why not?

Yes, clearly understand as its name also showing that its for safety prospective and also we check its features functionality for the safety

Q4: How quickly could you locate the core features you needed from the app? Which did you try?

The core feature like - find the Buddy, Hazards and find the safest route are the good feature, I want to try the feature (Find the perfect travel Buddy)

Q5: Were there any screens where you felt lost or unsure what to do next?

Its is in initial phase so right now I can't say anything.

Q6: Did the labels match what you thought each action would do? Note any mismatches?

Yes, its matched

Q7: What's your impression of the SafePath logo?

Its really good and describe its purpose of SafePath

Q8: How well does the logo communicate the app's purpose?

Yes, perfectly

Q9: How clear and readable did the UI feel (contrast, text size, map labels, icons)?

Icons acceptable and text are small also not very happy with the contrast

Q10: Were any texts, map elements, or icons hard to read or distinguish? Which ones?

Yes describe above specially icons to text

Q11: How consistent do the visual elements (buttons, maps, icons) feel across the app?

they are pretty ok, but if more visual added then it would be great.

Q12: Did you find the colour scheme and visuals supportive of the app's theme? In what ways do the colours and visuals communicate 'safety' to you?"

looks ok, they can be more visual and colour contrast.

Q13: How smooth was the process of finding or viewing a routes?

Very easy and userfriendly.

Q14: Were there any delays, confusing steps, or points of frustration?

Seems some delays in uploading the app but prototype app does not mean it the actual issue

Q15: How easy would it be to use this app while walking or cycling?

Looks pretty easy!

Q16: What specific features or information would increase your sense of safety in SafePath and why?

Live alerts and rerouting to safe route

Q17: What did you expect from a navigation app that you didn't find in SafePath?

May be AI based alerting and providing option to protect yourself.

Q18: What's your impression of the 'Find Buddy' feature? what did you expect it to do? how clearly does it communicate that it helps you find cycling or walking partners? Any suggestions?

This is awesome feature, not only for safety but also for the good well-being as more people more fun.

Q19: How likely are you to use this app regularly? Why or why not?

May be specially while going for walk trails, but may not for the daily commutable ~~app~~ route as I am not much concerned about safety for my known routes!