

Hudson Haynes

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Education

The University of Iowa | Tippie College of Business

Anticipated May 2025

B.B.A. | Business Analytics and Information Systems

B.B.A. | Finance

- GPA: 3.58
- Dean's List: January 2022 – May 2023
- President's List: January 2023
- Tippie Business Honor Society: January 2023 – Present

Work Experience

The Airliner | Iowa City, IA

April 2023 – Present

General Manager

- Directed comprehensive financial operations, contributing to substantial revenue growth
- Generated multimillion-dollar revenue streams through strategic oversight
- Managed a workforce of over 100 employees, driving performance improvements and efficiency
- Developed innovative payment structures and invoicing systems using custom code solutions
- Administered payroll and ensured compliance with employee tax filings

Technical Skills

Tools: Excel, Python, Power BI, SQL, R, Celonis

Methodologies: Regression Analysis, Forecasting, Data modeling, Data Mining

Course Highlights: Financial Accounting and Reporting, Data Mining, Wealth Management

Project Experience

University of Iowa | Database Management

January 2024 – May 2024

SQL TV Databases Project

- Engineered a comprehensive SQL database, containing over 10,000 data entries
- Authored a detailed data dictionary and performed data cleaning
- Integrated a web application in SQL for seamless data visualization
- Executed analysis utilizing SQL to uncover valuable insights from the dataset

University of Iowa | Data Mining

January 2024 – May 2024

Orange Visualizations NBA Project

- Developed an advanced visual analysis project highlighting advantages inside the NBA
- Built predictive models through the use of code showing models of statistics
- Utilized logistical regression, gradient boosting, and random forest models
- Conducted data-driven analysis to reveal key statistical correlations within the NBA