# **Hudson Luthringshausen**

cell by request • HudsonWayne114@gmail.com

## **EDUCATION**

**M.A**. in English, Creative Writing — Loyola Marymount University, 2021 **B.A**. in English, Rhetoric and Composition — Loyola Marymount University, 2018

#### **BRIEF**

Creative copywriter and multimedia storyteller with 10+ years of experience across digital, editorial, and visual media. Skilled in transforming complex ideas into clear, engaging narratives. Passionate about brand voice, audience-centered messaging, and collaboration across creative and technical teams. Background in rhetoric, narrative design, and high-volume content production.

# **SKILLS**

COPY – Creative Writing, Editorial, UX, Social, SEO, Copy-Editing
TECH – Adobe, Microsoft, G-suite, Final Cut Pro, CapCut, WordPress, Square, Figma
DEV FLUENCY – Familiar w/ HTML, CSS, basic JavaScript, Python, Git, GitHub, VS Code
ARTS – Printing Press, Screenprint, sculpture, woodworking, visual storytelling
TEAMWORK – Advising 100+ college students per year; cross-functional project mgmt

#### REFERENCES

Dr. Kevin Peters — Chair, English Department, Loyola Marymount University kevin.peters@lmu.edu • 310.338.3720

Dr. Anton Vander Zee — Chair, English Department, College of Charleston vanderzeeal@cofc.edu

#### **EXPERIENCE**

### **Adjunct Instructor** — *College of Charleston* (2023–2025)

- Designed curriculum focused on creative storytelling and rhetorical strategy
- 3 sections per semester ENG110 and First-Year Experience seminars on public speaking

### Adjunct Lecturer & Teaching Fellow — Loyola Marymount University (2019–2022)

- 2 sections per semester undergraduate courses in rhetorical strategy, Western literature, Tolkien
- Developed writing prompts, lectures, visual learning materials, and workshops

# **Digital Team - Content Coordinator** — *Dick Clark Productions* (2016–2018)

- Write social copy for major events (AMAs, Streamys, Billboard Awards)
- Analyzed audience data to inform creative direction
- Deliver end-to-end production of short-form copy for promotional campaigns

### Writer & Editor — Local Wolves Magazine (2012–2016)

- Curated voice across interviews, features, and themed issues
- Collaborated with designers and photographers to unify tone
- Interviewed artists including LANY, Tori Kelly, Bastille, and Shawn Mendes

### Editorial Intern — Modern Luxury / Chicago Social (2015)

- Wrote dining and culture features for CS, NS, Interiors, and Men's Book
- Fact-checked and pitched weekly stories directly to the Editor-in-Chief

### Multimedia Artist (2016–present)

- 2016: *Introducing Anarchy* solo exhibition; LMU's juried *Young Contemporaries* exhibition; *Kanye Loves Kanye* group exhibition (Los Angeles)
- 2017: Solo Exhibition @Soho House Chicago; Solo Exhibition @Eataly Chicago and @Hub51 (Lettuce Entertain You); Collaborated with Lady Gaga for 2017 AMAs award announcement
- 2018: Solo exhibition @University Club Chicago; Solo exhibition @Detroit's Flagship John Varvatos | Solo Exhibitions @ Soho House Chicago, University Club Chicago, Eataly, HUB51, and Flagship John Varvatos Detroit

# **SELECT PUBLICATIONS & PRESENTATIONS**

- 2025 NeMLA Conference presentations on "Time Dilation and Temporal Dialectics in Flash Fiction" + "Reverse Ekphrasis"
- 2021 Literature and Film Association Conference: "Complicit vs. Interrogative Spectatorship in 300 and Watchmen"
- NEDA Loop Award, Best MA Capstone in Poetry, LMU 2021