



# HUFSA NOOR

GRAPHIC DESIGNER

## CONTACT

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## EDUCATION

2022-2026

UNIVERSITY OF ENGINEERING  
& TECHNOLOGY

- Bachelor in Business & Informational Technology
- GPA: 3.01 / 4.0

2020-2022

PUNJAB COLLEGE FOR  
WOMEN

- Fsc Pre- Engineering
- Grade: A

## SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign, XD
- Adobe Premiere Pro
- Figma, Canva
- Social Media Handling
- Social Media Strategy

## LANGUAGES

- English ●●●●●
- Urdu ●●●●●

## PROFILE

I am Hufsa Noor, a passionate **Graphic Designer** with expertise in Adobe Illustrator, Photoshop, and Figma. I specialize in creating visually compelling designs that reflect strong branding. Along with my design skills, I am proficient in developing social media strategies and handling social media management, ensuring that content is engaging and aligned with the brand's voice. I strive to bring creativity and precision to every project I take on.

## WORK EXPERIENCE

### PNY Group Of Companies:

JUN - AUG 2024

#### Graphic Designer Intern

- I worked as a graphic design intern at PNY Trainings, where I was responsible for creating engaging and visually appealing content for three different Instagram accounts.
- My role included designing posts, stories, and promotional material, ensuring each account maintained a unique and consistent brand identity.
- In addition to content creation, I contributed to developing social media strategies, focusing on enhancing audience engagement and growing the accounts' online presence.

### Upwork

August 2024 - Present

#### Graphic Designer

- As a freelance graphic designer on Upwork, I have had the opportunity to work on a variety of projects for clients from different industries. I specialize in creating unique brand identities, social media content, and custom designs using tools like Adobe Illustrator, Photoshop, and Figma.