# CURRICULUM VITAE Hugh J. Paterson III April 2022

2675 Baker Blvd. Eugene, OR 97403 +1 618 567 9799

i@hp3.me

https://hughandbecky.us/Hugh-CV

#### **EDUCATION**

(in progress) Master of Nonprofit Management, University of Oregon, Eugene

2021 M.A. in Linguistics, University of North Dakota, Grand Forks

Advisor, J. Albert Bickford, PhD

Thesis: Language Archive Records: Interoperability of Referencing

Practices and Metadata Models

2007 B.A. in German, Southern Illinois University Edwardsville, Illinois

## **EXPERIENCE**

09/2010-present

Collaborative Scholar—linguistics, technology, and scholarly publication

09/2021-3/2022

Director of Market Research, Royal Protocol, Eugene, Oregon

- Led business plan modeling.
- Facilitated conversations over organizational development and structure.
- Collected and reported on market trends and business-relevant events.
- Designed business intelligence reports for product and customer activities.
- Completed weekly research reports at the behest of HR Director, COO, CXO, and CEO.
- Use Schema.org to describe game piece NFTs and to facilitate search optimization to better find game pieces in game piece markets for search and discovery purposes.
- Create background profiles for game companies and products.
- Evaluated, interviewed, and recommended candidates for technical positions.

09/2021-12/2021

Research Assistant in Consumer Data Privacy Law, University of Oregon

- Analyze and report on US and non-US privacy frameworks.
- Analyze and annotate existing privacy laws in California, Colorado, and Virginia.
- Collaborative academic authorship.
- Interview industry leaders and legal experts.

3/2020-6/2020

Interaction Designer, CNRS-LLACAN (UMR 8135), Paris, France

Project: RefLex User Interaction Design Principal Investigator: Guillaume Segerer

- Provided security and search engine optimization analysis for web application project.
- Designed new user interface for web application accessing data from 800 languages.
- Designed color palettes and typography for web application.

#### 10/2007-12/2019

# Development Specialist, Wycliffe Bible Translators USA

- Developed leads generating over \$600,000 in revenue.
- Managed a donor-based revenue goal of \$40,000 per year.
- Created and manage budgets with restricted and unrestricted funds.
- Logistics planning and support.
- Branded communications

## 1/2018-8/2019

## Innovation Analyst, SIL International, Distributed Team

- Identified and assessed opportunities for business growth.
- Evaluated existing corporate projects for growth potential.
- Identified data sources for business intelligence.
- Directed data science operations in the development of queryable business intelligence systems for asymmetrical data.
- Describe, plan, and report on innovation projects.
- Design project budgets.
- Advise the Chief Innovation Development Officer.

## 1/2011-1/2018

# Usefulness Engineer, SIL International, Distributed Team

- Conducted business modeling & designed information flows for training services.
- Modelled professional development certifications, career pathways, and learning plans
- Designed communications, provided web-usability consulting
- Analyzed and evaluated contracts and memoranda of understanding.
- Modelled competencies and position requirements.
- Work with a team to bring language documentation and linguistic content to the web, creating pleasurable interactions for users.
- Major areas of participation: *Information Architecture, Planning, Business Analysis, Interaction Design, Communication Strategy Development.*

#### 1/2010-8/2012

## Assistant Access Coordinator, Americas Area, SIL International, Dallas

- Recruited, led, and supervised 12-15 people across three teams.
- Consulted industry standards for best practices related to audio and video archiving.
- Establish archival quality digitization procedures for language and education materials; develop manual of digitization best practices.
- Collaborate with the Language & Culture Archives to establish metadata schemas for audio and video materials, both for discovery and processing of materials through digitization workflows.

#### 1/2010-8/2012

## Assistant Linguistics Coordinator, Americas Area, SIL International

- Technical and business consultant on SAAS vendor selection for talent management system.
- Worked with SIL staff in México doing language documentation
- Established project metadata tracking and file organization procedures for multi-researcher language documentation project.
- Made project specific technology recommendations for language documentation and language development use cases.

2006-2008

Mac Specialist, Apple Inc., Smithhaven, NY & St. Louis, Missouri

- Develop complete solutions based on customers' specific needs.
- Provide one-on-one training to customers on Apple products.
- Create brand advocates by providing personalized shopping experiences.

6-8/2007

Network Administrator, SIL-UND, Grand Forks, North Dakota

- Set up and mothballed network hardware for summer program.
- Manage FTP server.
- Manage network users and guest devices, integrating with existing university network infrastructure.
- Persist educational, financial, and curriculum data for the programs as required.
- Initiate the departmental transfer of custom classroom-based FTP storage solutions to university hosted LMS system (Blackboard).
- Train and manage student workers and interns.

#### **PUBLICATIONS**

#### **Journal Articles**

Paterson III, Hugh J. 2021. On rights management in anthropological and linguistic sound collections. *ARSC Journal* 52 (3). 547–563.

Olson, Kenneth S., Jeff Mielke, Josephine Sanicas-Daguman, Carol Jean Pebley & **Hugh J. Paterson III**. 2010. The phonetic status of the (inter)dental approximant. *Journal of the International Phonetic Association* 40 (2). 199–215. doi:10.1017/S0025100309990296

## **Refereed Book Chapter**

Paterson III, Hugh J. 2015. Keyboard layouts: Lessons from the Me'phaa and Sochiapam Chinantec designs. In Mari C. Jones, *Endangered Languages and New Technologies*, 49–66. Cambridge, UK: Cambridge University Press. doi:10.1017/CBO9781107279063.006

## **Industry Recommendation Statements**

Andreassen, Helene N., Andrea L. Berez-Kroeker, Lauren Collister, Philipp Conzett, Christopher Cox, Koenraad De Smedt, Bradley McDonnell, Chris Cieri, Stefano Coretta, Lindsay Ferrara, Robert Forkel, Susan Smythe Kung, Alon Lischinsky, Sebastian Nordhoff, **Hugh J. Paterson III**, Hiram Ring, Nick Thieberger & Margaret E. Winters. 2019. Tromsø recommendations for citation of research data in linguistics. Online: Research Data Alliance Linguistic Data Interest Group. doi:10.15497/rda00040

# **Conference Proceedings**

Paterson III, Hugh. Submitted for peer review. Where Have All the Collections Gone?.

Proceedings of the 15<sup>th</sup> Annual Society of American Archivists Research Forum.

Paterson III, Hugh. Submitted for peer review. Services: Forgotten Language Resources.

Conference Proceedings: 13<sup>th</sup> International Conference on Language Resources and Evaluation.

- Littauer, Richard & **Hugh J. Paterson III**. 2016. Open Source Code Serving Endangered Languages. In Claudia Soria, Laurette Pretorius, Thierry Declerck, Joseph Mariani, Kevin P. Scannell and Eveline Wandl-Vogt (eds), *Proceedings of LREC 2016 Collaboration and Computing for Under-Resourced Languages: Towards an Alliance for Digital Language Diversity (CCURL) Workshop. Portorož, Slovenia, 23 May.* 86–88. Portorož, Slovenia: LERC. http://www.lrec-conf.org/proceedings/lrec2016/workshops/LREC2016Workshop-CCURL2016 Proceedings.pdf
- Paterson III, Hugh J. 2015. Phonetic Transcription of Tone in the IPA. In Maria Wolters, Judy Livingstone, Bernie Beattie, Rachel Smith, Mike MacMahon, Jane Stuart-Smith & Jim Scobbie, *Proceedings of the 18<sup>th</sup> International Congress of Phonetic Sciences*, Paper No507. London, UK: International Phonetic Association. https://www.internationalphoneticassociation.org/icphs-proceedings/ICPhS2015/Papers/ICPHS0507.pdf

#### **Other Publications**

Cline, Kevin L., Stephen A. Marlett, **Hugh J. Paterson III** & Mark L. Weathers. 2011. Las Conexiones Externas e Internas. In Stephen A. Marlett, ed. *Los Archivos Lingüísticos Me'phaa*. SIL- Mexico Electronic Working Papers. No013. Tucson, Arizona: SIL International. https://mexico.sil.org/publications/i-wpindex/work\_papers\_-\_mephaa\_grammar\_files.

# **Manuscripts in Submission**

XLingPaper's use of TeX Technologies, with H. Andrew Black, submitted to *TUGboat*. Where Have all the Collections Gone? Analysis of OLAC Contributors' use of DCMIType 'Collection', submitted to *Society of American Archivists Research Forum Proceedings* 2021

## **Manuscripts in Preparation**

- Comparing Relative Typing Difficulties Across Languages Using Corpora, to be submitted to the proceedings of the Digital Research Data and Human Sciences (DRDHum 2022) conference.
- A Race to the Bottom? A Comparative Analysis of the Emerging Data Protection Regime in the United States, with Bryce Clayton Newell and Young Eun Moon
- Services the Forgotten Language Resource: An OLAC Perspective
- Zenodo to OLAC (Open Language Archive Community), with Richard Griscom, to be submitted to Language Documentation and Conservation.
- Reported Speech in Western Subanon [suc], with William Hall, to be submitted to *Oceanic Linguistics*.
- Sharing linguistic research via Zotero, with Matthew Lee, to be submitted to *Cataloging & Classification Quarterly*
- An annotated bibliography of Chepang [cdm], with Marie Pons, to be submitted to *Himalayan Linguistics*.
- Challenges of implementing a tool to extract metadata from linguists: the use case of RAMP, with Jeremy Nordmoe, to be submitted to *Language Documentation and Conservation*.

#### **CONFERENCE ACTIVITY**

## **Paper Presentations**

- Paterson III, Hugh J. 2022. Comparing Relative Typing Difficulties Across Languages Using Corpora. Paper presented at the Digital Research Data and Human Sciences (DRDHum 2022) conference. University of Jyväskylä. (December).
- Paterson III, Hugh J. 2022. The Open Language Archives Community (OLAC) for Ethnolinguistic Collections. Paper presented the 56<sup>th</sup> Annual Conference of the Association for Recorded Sound Collections.(May).
- Paterson III, Hugh J. 2021. Audio Artifacts in Language Archives: From Cataloguing to Referencing and Citation. Paper presented at: The International Association of Sound and Audiovisual Archives 2021 Online Conference: Closing the gap for a new generation of sound and audiovisual archives (September).
- Paterson III, Hugh J. and H. Andrew Black. 2021. XLingPaper's use of TeX Technologies. Paper presented at: 42nd Annual Conference of the TeX Users Group (August).
- Paterson III, Hugh J., William Hall and Rebecca Paterson. 2021. Reported Speech in Western Subanon [suc]. Paper presented at: 15th International Conference on Austronesian Linguistics (June).
- Paterson III, Hugh J. 2021. From CV to OLAC. Paper presented at: 7<sup>th</sup> International Conference on Language Documentation & Conservation (ICLDC). The University of Hawai'i at Mānoa, Honolulu, HI.
- Paterson III, Hugh J. 2021. From Archive to Citation. Paper presented at: PARADISEC@100. Sidney, Australia.
- Paterson III, Hugh J. 2019. Copyright and the distributed lexicon. Paper presented at: 6th International Conference on Language Documentation & Conservation (ICLDC), Connecting Communities, Languages & Technology, February 28th March 3rd. The University of Hawai'i at Mānoa, Honolulu, HI. http://hdl.handle.net/10125/44869
- Paterson III, Hugh J. 2015. African Languages: Assessing the text input difficulty. Paper presented at: 46th Annual Conference of African Linguistics. University of Oregon. March 26th 28th. https://hughandbecky.us/Hugh-CV/talk/2015-africa-assessing-the-difficulty-of-text-input
- Paterson III, Hugh J. 2015. Assessing the difficulty of the text input task for minority languages. Paper presented at: 4th International Conference on Language Documentation & Conservation. Ala Moana Hotel in Honolulu, HI. February 26th March 1st. <a href="http://hdl.handle.net/10125/25318">http://hdl.handle.net/10125/25318</a>
- Paterson III, Hugh J. 2012. Keyboard layout as part of language documentation: the case of the Me'phaa and Chinantec keyboards. Paper presented at: Language Endangerment: Methodologies and New Challenges, CRASSH. Cambridge, United Kingdom. July 6th. https://hughandbecky.us/Hugh-CV/talk/2012-keyboard-layout-presentation
- Paterson III, Hugh J. & Kenneth S. Olson. 2009. An Unlikely Retention. Paper presented at: 11th International Conference of Austronesian Linguistics. Aussois, France. June 22nd 26th. https://hughandbecky.us/Hugh-CV/talk/2009-unlikely-retention-france

## **Posters (Peer Reviewed)**

Paterson III, Hugh J. 2021. Where Have All the Collections Gone?. Poster presented at the 15th Annual Society of American Archivists Research Forum. July 21st.

- Paterson III, Hugh J. 2015. Phonetic Transcription of Tone in the IPA. Poster presented at: 18th International Congress of Phonetic Sciences. Glasgow, UK. https://hughandbecky.us/Hugh-CV/publication/2015-tone-transcription
- Paterson III, Hugh J. 2015. Lexical dataset archiving: an assessment of practice. Poster presented at: 4th International Conference on Language Documentation & Conservation. Ala Moana Hotel in Honolulu, HI. February 26th March 1st. https://hughandbecky.us/Hugh-CV/publication/2015-lexical-database-archiving
- Paterson III, Hugh J. & Jeremy Nordmoe. 2013. Challenges of implementing a tool to extract metadata from linguists: the use case of RAMP. Poster presented at: 3rd International Conference on Language Documentation and Conservation. The University of Hawai'i at Mānoa, Honolulu, HI. https://scholarspace.manoa.hawaii.edu/handle/10125/26178

## **INVITED PRESENTATIONS**

- Paterson III, Hugh J. 2021. Resource Discovery at the Linguistic Lab Level. Paper presented at: LLACAN-CNRS, Villejuif, France. June 23rd. https://hughandbecky.us/Hugh-CV/talk/2021-resource-discovery-at-the-linguistic-lab-level.
- Paterson III, Hugh J. & Richard Griscom. 2019. Archives: Features without a business plan.

  Paper presented at: Language Description & Revitalization Workgroup at the University of Oregon. University of Oregon. April 26th. https://hughandbecky.us/Hugh-CV/talk/2019-archives-features-without-a-business-plan
- Paterson III, Hugh J. 2014. Language archiving and data ecology. Paper presented at: University of Oregon GLOSS and the Department of Linguistics Colloquium. University of Oregon. May 23rd. https://hughandbecky.us/Hugh-CV/talk/2014-lexical-database-archiving
- Paterson III, Hugh J. 2011. Getting things out of FLEx: Dictionaries in multiple modes. Paper presented at: International Workshop on Fieldworks Software. Universiti Malaysia Sabah, Kota Kinabalu. October 17th –21st. https://hughandbecky.us/Hugh-CV/talk/2011-getting-things-out-of-flex
- Paterson III, Hugh J. 2010. Innate vs. Learned & The Emergence of Distinctive Features. Paper presented at: Phonology I course. University of North Dakota.
- Paterson III, Hugh, John Clifton & Steve A. Marlett. 2009. Lasting Linguistics: Making a Meaningful Mark. Paper presented at: University of North Dakota 2009 linguistics colloquium series. University of North Dakota. July 30th. https://hughandbecky.us/Hugh-CV/talk/2009- lasting-linguistics-linguistics-leaving-mark
- Paterson III, Hugh J. 2009. Microphone selection and use. Paper presented at: Acoustic Phonetics course. University of North Dakota.
- Paterson III, Hugh J. 2009. Language Documentation & Planning Fieldwork. Paper presented at: Field Methods course. University of North Dakota.
- Paterson III, Hugh J. 2009. Repair strategies used with the interdental approximant in some Philippine languages. Paper presented at: Academic Forum. Graduate Institute of Applied Linguistics. May 18th. https://hughandbecky.us/Hugh-CV/talk/2009-repair-strategies-interdental-gial
- Paterson III, Hugh J. 2008. Fieldwork & Archiving. Paper presented at: Field Methods course. University of North Dakota.

#### AWARDS AND HONORS

2004 German Student of the Year Award, Southern Illinois University Edwardsville

2015 MA Scholarship, Department of Linguistics, University of North Dakota

#### SKILLS

# **Language Proficiencies**

Native: English Advanced: German

Basic reading knowledge: Dutch, Middle High German, Swiss German, Spanish, French

## **Digital Tools**

Metadata Schemas: schema.org, Dublin Core, Open Languages Archive Community (OLAC), MODS, OAI, JSON+LD.

Authorship Tools: XLingPaper, Google Docs, Microsoft Office Suite, LibreOffice, Endnote, Zotero, Markdown.

Operating Systems: Windows, Linux (Ubuntu), OS X/MacOS 10.6–10.13.5.

Content Management Systems: Hugo, WordPess, Drupal, Confluence, MediaWiki.

Social Engagement: Facebook Groups, Facebook Pages, MailChimp, Telegram.

Web Development & Programming: Figma, Balsamiq, Omnigraffle, VSCode, Github, HTML5, CSS3, Bash, XML.

Linguistic Tools: FLEx, ELAN, Praat, WeSay, SayMore, Bloom.

Media Editing & Management: Lightroom, Adobe Acrobat Pro, Audacity, Pro Tools, FinalCut Pro.

Data Editing & Management: OpenRefine, AirTable.

#### Certifications

2021-2023 CITI Program – Human Research -- Social-Behavioral-Educational Researchers

## PROFESSIONAL MEMBERSHIPS

Research Data Alliance - Linguistic Data Interest Group Association for Recorded Sound Collections - Copyright Committee Member Learning Resource Metadata Initiative

Technical Group & Schema Course Extension Community Group Internet Engineering Task Force - Language Sub-tag Registry Group Member ISO TC37/SC2/WG1 - ANSI representative

#### TEACHING EXPERIENCE

| 2009           | Teaching Assistant: (Prof. Keith Snider) LING 507 - Tone Analysis,        |
|----------------|---|
|                | University of North Dakota, Grand Forks, North Dakota                     |
| 2007-8         | One-to-One Trainer: iLife, iWork & OS X, Apple, Inc., St. Louis, Missouri |
| 2006           | One-to-One Trainer: iLife, iWork & OS X, Apple, Inc., Lake Grove, NY      |
| 2005           | Elementary German Teacher: It's a Small World, Festus, Missouri           |
| 2005           | ESL Classroom Assistant: International Institute, St. Louis, Missouri     |
| 2003           | Junior Achievement Teacher: St. John Newman, Maryville, Illinois          |
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| 2022 | Reviewer, IJHAC: A Journal of Digital Humanities |
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2015 Conference volunteer, 46th Annual Conference on African Linguistics,

University of Oregon

2011 Reviewer, *Himalayan Linguistics* 

#### ACTIVE RESEARCH AND COLLABORATIONS

# **Personal Data Privacy Policy in Oregon**

Review and research on Oregon data privacy practices, in collaboration with Bryce Newell and Young Eun Moon, University of Oregon School of Journalism and Communication.

# **Archive Artifact Description**

Peer-review and archival deposits in language documentation. Guest co-editor of a special collection within the Journal of Open Humanities Data, with Richard Griscom and Lauren Collister.

# **Resource Discovery**

Review of Zotero for linguistic and language documentation uses.

## INTERNATIONAL MOBILITY AND LINGUISTIC FIELDWORK

## France

9/2019 – 9/2021. Resident in France.

## Northern Nigeria – Ut-Ma'in (Kainji, Benue-Congo) fieldwork

5 months. 8–9/2013, 3/2017, 8–9/2017. Recording folk narratives, cultural stories, and folk histories in close collaboration with local speakers and other linguists working on Kainji languages.

#### **Guerrero State, Mexico**

11/2010 - 1/2011 and 3/2011 - 4/2011. Metadata and asset manager. Videographer and audio technician for collecting oral within a language documentation project funded by the National Endowment for the Humanities (USA).

Project: Documenting the Me'phaa genus. Principal Investigator: Steven A. Marlett, Ph.D.

# Germany

2006: Semester in Würzburg, Germany, through Southern Illinois University Edwardsville;

1996: Gymnasium Schule; 1992–93: Grundschule.

# **REFEREES** – letters of reference are available upon request

Albert Bickford, PhD Adjunct Professor, Dallas International University E-mail: albert bickford@diu.edu

Jeremy Nordmoe, MA Director, Language & Culture Archive, SIL International E-mail: jeremy nordmoe@sil.org

Fraser Bennett, PhD
Assistant to the Director – SIL LEAD
E-mail: fraser bennett@sil-lead.org