

Hugh Greethead

Employment/Experience

Account Manager **Silver Ladder** **Mar 2019 – Dec 2019**

Silver Ladder is a marketing, PR and advisory firm specialising in the assistance of blockchain and cryptocurrency companies.

Product and business development manager **[Ren \(Republic Protocol\)](#)** **Sept 2017-May 2019**

Ren is a leader in privacy focused infrastructure and trading tools for the blockchain with a focus in cross-blockchain liquidity and system interoperability.

Responsibilities:

- Product manager – RenOTC product lead, OTC market research, project coordination, design consultation & customer research interviews
- Business development – responsible for generating and maintaining relationships with OTC desks, market makers and relevant industry partners that deliver value and trading flow
- Communications director – coordinated and led all marketing and PR efforts, responsible for generating all informative and marketing content produced from team
- Community lead – build and cultivate engaged community to support project, educate on economic and technological level

Key achievements:

- Coordination and management of all elements of the public phase of the Ren initial coin offering (ICO) – total raise ~\$32MM USD equiv, public ICO ~\$5MM raised
- Grew Ren community platform to 20,000+ members with global presence
- Became communications advisor to well established blockchain PR firm, [BlockGroup](#)
- Gained extensive knowledge and understanding of blockchain technology and cryptocurrency market operation

Junior Electrical Engineer **Manildra Group** **Dec 2016-Feb 2017**

The Manildra Group is a large milling business with operations including: flour milling, starch, gluten and ethanol production.

Responsibilities:

- Management of industrial mechanical equipment and control devices
- Commissioning and verification of machine process

Key achievements:

- Design of switchgear and cable installations on flour mill expansion project
- SCADA system operation and design

Co-founder **Unswot.com** **Jun-Aug 2015**

Unswot.com was a social platform designed by UNSW students to facilitate meaningful engagement on university campuses through students hosting TedX style seminars and facilitating meet ups.

Machine Operator **Gram Pty Ltd** **2011-2013**

Gram Pty Ltd is a grain mill operating in the Southern Highlands. Machine processes involve cleaning/sorting raw grain, high temperature cooking, milling and heavy rolling.

Education and Training

Bachelor of Electrical Engineering (Hons – Class II, Div II)	University of New South Wales	2013-2017
Higher School Certificate	Oxley College	2006-2011

Extracurricular Activities and Interests

Share trading and investing		2016-present
<ul style="list-style-type: none">Share and index trader active in multiple investment communities (Australian Investors Association, Investor Centre, Calnan-Flack Investment Club)		
Volunteer	Sydney Cats and Dogs Home	2015
Resident	Phillip Baxter College	2013-2014

Referees

Referees will be provided upon request