1. Usage Reports

<http://blog.fpweb.net/troubleshooting-sharepoint-2013-web-analytics/#.VtRPDfn0FjS>

<http://geekswithblogs.net/bjackett/archive/2013/08/26/powershell-script-to-workaround-no-data-in-sharepoint-2013-usage.aspx>

Activate Cross-Site Collection Publishing for seeing most popular items under list.

1. Search Functionality

<https://support.microsoft.com/en-us/kb/896861>

<https://littletalk.wordpress.com/2011/03/21/access-is-denied-verify-that-either-the-default-content-access-account-has-access-to-this-repository-or-add-a-crawl-rule-to-crawl-this-repository-if-the-repository-being-crawled-is-a-sharepoint-rep/>