

# Hugh Livingston Martin

Chapel Hill, NC · [hughm@ad.unc.edu](mailto:hughm@ad.unc.edu) · (828)-361-5715 · [www.linkedin.com/in/hugh-livingston-martin](http://www.linkedin.com/in/hugh-livingston-martin)

## EDUCATION

University of North Carolina at Chapel Hill – Chapel Hill, NC May 2026  
Bachelor of Science in Economics and Information Science; Entrepreneurship minor

- GPA 3.021

## ACADEMIC PROJECTS

Research Blog Post on Tipping Culture in the U.S. (Market Failures) February 2025 - April 2025

- Reviewed and research journal articles from the Library Database, Google Scholar, and the Econ Lit website.
- Focused on locating sources that examined salary data for servers and public perception of tipping.
- Wrote business report that explained how tipping culture does not benefit either servers or customers.
- Developed skills in creating graphs to represent the data we collected; showcased data to professor when discussing major findings.
- Showcased greater understanding of how behavioral economic results in negative externalities in the market.

## EXPERIENCE

Leasing Consultant, Preiss Company, Chapel Hill, NC June 2025 - Present

- Coordinated with vendors and contractors to ensure timely and efficient completion of services.
- Addressed tenants concerns promptly, ensuring high levels of resident satisfaction.
- Assisted prospective residents with property tours, lease applications, and contract signing to drive occupancy rates.

In-Store Shopper, Whole Foods Market, Chapel Hill, NC February 2025 - Present

- Fulfilled an average of 100+ online order per shift with 98% accuracy, ensuring customer satisfaction.
- Provided exceptional customer service by assisting shopper, addressing concerns, and supporting store operations.
- Maintained strict food safety protocols and quality standards while working fast-paced, high-volume shifts.

Lot Porter, Young Harris Watersports, Hiawassee, GA June 2024 - August 2024

- Relocated and cleaned boats/campers within the lot.
- Conducted routine maintenance tasks to ensure the lot's cleanliness and appearance.

Sales Associate, Lowe's Home Improvement, Murphy, NC May 2023 - August 2023

- Assisted on average of 50+ customers per shift, helping locate products and loading large orders.
- Served as acting shift lead during manager absences, overseeing daily operations and addressing team member's needs.
- Built professional rapport with customers and educated them on ongoing promotions.

Cashier, Grocery Outlet, Murphy, NC October 2021 - August 2022

- Checked out customers, bagged groceries, and stocked shelves. Scheduled staff shifts in the absence of supervisor.

Teacher's Assistant, Murphy Elementary School, Murphy, NC May 2021 - August 2021

- Assisted in classroom management, activity coordination, and maintaining a safe, structured environment.

Dishwasher/Host/Server, Parson's Pub, Murphy, NC April 2020 - August 2020

- Predominantly washed dishes for the pub but was occasionally a server/host when the pub was short staffed.

## LEADERSHIP AND COMMUNITY INVOLVEMENT

UNC Finance Society – Chapel Hill, NC August 2024 - Present

- Participated in financial literacy and professional development workshops focused on investment strategy, market analysis, and career preparation.

Carolina Economics Club – Chapel Hill, NC August 2023 - Present

- Engaged with economic topics beyond the classroom through speaker events, workshops, and peer discussions.
- Built professional connections with 50+ faculty, alumni, and fellow students through club events.

## ADDITIONAL SKILLS

- Proficient in Java, Python, R and Stata