# HUGO DE ANDRADE LEUCHS

## WEB/FRONT-END ENGINEER

Experienced Web/Front-End Engineer adept in bringing forth expertise in design, installation, testing and maintenance of software systems. Equipped with a diverse and promising skill-set. Proficient in various platforms, languages, and embedded systems. Experienced with the latest cutting edge development tools and procedures. Able to effectively self-manage during independent projects, as well as collaborate as part of a productive team.

#### **EDUCATION**

#### **BACHELOR OF ENGINEERING**

Universidade Tecnológica Federal do Paraná | 2015 - 2022

#### **EXPERIENCE**

#### FRONT-END ENGINEER

LOADSMART.COM April 2022 - November 2023

- Collaborate on marketing initiatives within a multinational team, actively engaging with designers to create compelling pages for the company website and external partners.
- Proficiently employ Next.Js and Styled Components for the development of new pages, ensuring a modern and visually appealing user interface.
- Provide support for landing pages created on HubSpot, contributing to the seamless integration of marketing campaigns.
- Initiated the migration process of a website originally in WordPress to a Next.Js-based, leveraging modern technologies for enhanced performance and flexibility.
- Led the initiative to automate the creation of landing pages through the HubSpot CMS API, empowering other members of the marketing team with the ability to independently generate landing pages.

#### JUNIOR FRONT-END DEVELOPER

NOVOVAREJO.COM August 2021 - April 2022

- Developed components and implemented new features in a micro front-end system using React.Js and GraphQL.
- Collaborated with the front-end team to create innovative features for an eCommerce platform specializing in selling car parts.
- Streamlining the design and development process.
- Facilitating efficient style changes for new clients.
- Enhancing overall consistency and user experience across the platform.

### **IT ASSISTANT**

#### BIOPARK October 2020 - May 2021

- Development of landing pages and the company website.
- Utilized PHP, HTML, SCSS, and JavaScript for the design and functionality of landing pages.
- Implemented the main website using React.Js, ensuring a modern and responsive user interface.
- Integrated a Content Management System (CMS) using Strapi for efficient content management.
- Led the migration of the website to Next.Js, optimizing performance and enhancing user experience.

#### INTERN AS FRONT-END DEVELOPER

## ENCURSO March 2020 - October 2020

- Worked with web and mobile development, contributing to full-stack projects.
- Utilized frameworks such as Codelgniter and Laravel.
- Implemented server-side logic and database interactions.
- Developed user interfaces using HTML, CSS, and jQuery.
- Contributed to the design and implementation of responsive web applications.
- Applied MySQL expertise for efficient data storage and retrieval.
- Leveraged the Flutter framework for cross-platform mobile app development.
- Created applications that consume RESTful APIs for dynamic functionality.

## **SKILLS**

- Next.js
- React.js
- JavaScript
- TypeScript
- HTML
- CSS
- SEO

- Hubspot
- WordPress
- jQuery
- GraphQL

CONTACT

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