

personal information

Hugo Duran Fernandez 2933 Argo Place, Burnaby 604.368.1113 hduranfe@sfu.ca

education

SIAT - Design Simon Fraser University 08/2018 - present

references

Roanne Mendosa 780.695.9967

Tetsu Yokochi 778.835.0351

linguistic proficiency

Fluent in **English** and **Spanish**.

Basic knowledge of **French**.

proficiencies

Digital Prototyping Graphic Design User Experience User Interface Design

personal interests

Fashion Graphic design Skateboarding Digital art

design experience

06/2022-3 Weeks Curiko Host Journey

Working alongside the design team of Curiko, an experience aiding platform for persons with disabilities, I used their design strategy to create wireframes and prototypes for the mobile version of the Host Journey.

service experience

10/2019 - 03/2020 KOTN - Sales Associate

Working for a B-Corp Certified, ethical cotton clothing brand, I helped educating customers on product knowledge and the store's ethos. I demonstrated products to customers and assisted them in selecting those bestsuited to their needs. I performed poutine store maintenance, and quick complaint resolution.

07/2020 - 08/2021 Old Faithful Shop - Sales Associate/ Key Holder

At Old Faithful Shop, we educated on a wide array of Japanese and European traditional design. Assisting cutomers in selecting the products bestsuited with effective communication. As Key Holder, I had the responsibility to routinely do inventory counts, cleaning and closing the store.

08/2021-Present Holt Renfrew - Stock Associate

At Holt Renfrew, my job consists in receiving merchandise for the selling floor, process Price Change Reports, Markdowns, Return To Vendor merchandise, and consolidations within required timeframes and assisting the selling floor with stock recovery.