

# HUGO DURAN FERNANDEZ

## personal information

Hugo Duran Fernandez  
2933 Argo Place, Burnaby  
604.368.1113  
hduranfe@sfu.ca

## education

**SIAT - Design**  
Simon Fraser University  
08/2018 - present

## references

**Roanne Mendosa**  
780.695.9967

**Tetsu Yokochi**  
778.835.0351

## linguistic proficiency

Fluent in **English**  
and **Spanish**.

Basic knowledge  
of **French**.

## proficiencies

Digital Prototyping  
Graphic Design  
User Experience  
User Interface Design

## personal interests

Fashion,  
Graphic design,  
Skateboarding,  
Digital art

## design experience

06/2022 - 3 Weeks **Curiko Host Journey**

Working alongside the design team of Curiko, an experience aiding platform for persons with disabilities, I used their design strategy to create wireframes and prototypes for the mobile version of the Host Journey.

## service experience

10/2019 - 03/2020 **KOTN - Sales Associate**

Working for a B-Corp Certified, ethical cotton clothing brand, I helped educating customers on product knowledge and the store's ethos. I demonstrated products to customers and assisted them in selecting those bestsuited to their needs. I performed routine store maintenance, and quick complaint resolution.

07/2020 - 08/2021 **Old Faithful Shop - Sales Associate/ Key Holder**

At Old Faithful Shop, we educated on a wide array of Japanese and European traditional design. Assisting customers in selecting the products bestsuited with effective communication. As Key Holder, I had the responsibility to routinely do inventory counts, cleaning and closing the store.

08/2021 - Present **Holt Renfrew - Stock Associate**

At Holt Renfrew, my job consists in receiving merchandise for the selling floor, process Price Change Reports, Markdowns, Return To Vendor merchandise, and consolidations within required timeframes and assisting the selling floor with stock recovery.