

hugo duran fernandez

personal information

Hugo Duran Fernandez
2933 Argo Place, Burnaby
604.368.1113
hduranfe@sfu.ca
www.hugodesignnw.com

education

Major in SIAT - Design
Minor in Publishing
Simon Fraser University
08/2018 - 04/2024

references

Roanne Mendosa
780.695.9967

Susan Quitevis
604.603.7687

linguistic proficiency

Fluent in **English**
and **Spanish**.

Basic knowledge
of **French**.

proficiencies

Digital Prototyping
Graphic Design
User Experience
User Interface Design

personal interests

Fashion
Graphic design
Skateboarding
Digital art

design experience

06/2022 - 3 Weeks **Curiko Host Journey**

Working alongside the design team of Curiko, an experience aiding platform for persons with and without disabilities, I used their design strategy to create wireframes and prototypes for the mobile version of the Host Journey.

service experience

08/2021 - Present **Holt Renfrew - Stock Associate**

At Holt Renfrew, my job consists in receiving merchandise for the selling floor, process Price Change Reports, Markdowns, Return To Vendor merchandise, and consolidations within required timeframes and assisting the selling floor with stock recovery.

07/2020 - 08/2021 **Old Faithful Shop - Sales Associate/ Key Holder**

At Old Faithful Shop, we educated on a wide array of Japanese and European traditional design. Assisting customers in selecting the products bestsuited with effective communication. As Key Holder, I had the responsibility to routinely do inventory counts, cleaning and closing the store.

10/2019 - 03/2020 **KOTN - Sales Associate**

Working for a B-Corp Certified, ethical cotton clothing brand, I helped educating customers on product knowledge and the store's ethos. I demonstrated products to customers and assisted them in selecting those bestsuited to their needs. I performed routine store maintenance, and quick complaint resolution.