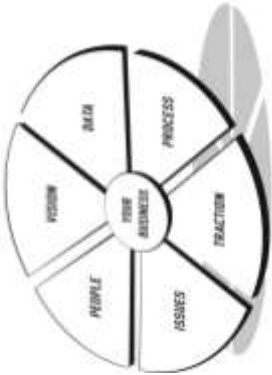


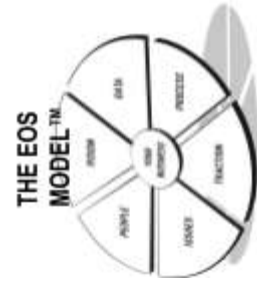
THE VISION/TRACTION ORGANIZER™



VISION

Date: _____

CORE VALUES		3-YEAR PICTURE™
CORE FOCUS™	Purpose/Cause/Passion: Our Niche:	Future Date: Revenue: \$ Profit: Measurables: <u>What does it look like?</u> • • • • • • •
MARKETING STRATEGY	Target Market/"The List": Three Uniques: 1. 2. 3. Proven Process: Guarantee:	



THE VISION/TRACTION ORGANIZER™

TRACTION

Date: _____

1-YEAR PLAN	ROCKS	ISSUES LIST																																																								
<div><p>Future Date: _____</p><p>Revenue: \$ _____</p><p>Profit: \$ _____</p><p>Measurables: _____</p><p>Goals for the Year:</p><table><tbody><tr><td>1.</td><td></td></tr><tr><td>2.</td><td></td></tr><tr><td>3.</td><td></td></tr><tr><td>4.</td><td></td></tr><tr><td>5.</td><td></td></tr><tr><td>6.</td><td></td></tr><tr><td>7.</td><td></td></tr></tbody></table><p>With your cursor in the last row, press Tab to add another row.</p></div>	1.		2.		3.		4.		5.		6.		7.		<div><p>Future Date: _____</p><p>Revenue: \$ _____</p><p>Profit: \$ _____</p><p>Measurables: _____</p><p>Company Rocks for the Quarter:</p><table><thead><tr><th></th><th>Who</th></tr></thead><tbody><tr><td>1.</td><td></td></tr><tr><td>2.</td><td></td></tr><tr><td>3.</td><td></td></tr><tr><td>4.</td><td></td></tr><tr><td>5.</td><td></td></tr><tr><td>6.</td><td></td></tr><tr><td>7.</td><td></td></tr></tbody></table><p>With your cursor in the last row, press Tab to add another row.</p></div>		Who	1.		2.		3.		4.		5.		6.		7.		<table><tbody><tr><td>1.</td><td></td></tr><tr><td>2.</td><td></td></tr><tr><td>3.</td><td></td></tr><tr><td>4.</td><td></td></tr><tr><td>5.</td><td></td></tr><tr><td>6.</td><td></td></tr><tr><td>7.</td><td></td></tr><tr><td>8.</td><td></td></tr><tr><td>9.</td><td></td></tr><tr><td>10.</td><td></td></tr><tr><td>11.</td><td></td></tr><tr><td>12.</td><td></td></tr><tr><td>13.</td><td></td></tr></tbody></table> <p>With your cursor in the last row, press Tab to add another row.</p>	1.		2.		3.		4.		5.		6.		7.		8.		9.		10.		11.		12.		13.	
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